



# **FCA NE REGIONAL CONVENTION & EXPOSITION 2018**

**Hyatt Regency Jacksonville Riverfront  
Jacksonville, FL**

**April 19, 2018 - April 22, 2018**

**\*Please note that each speaker's name is a link that will allow you to view their photo and bio...just click on the link and learn about our fantastic speakers!\***

FL Board of Chiropractic CE Provider #50-2667; Course #20-642858

## **DC / CCPA**

# **COURSE CATALOG**

## Thursday - 4/19/2018

Noon-1pm

City Terrace 12

- David Seaman, DC

Clinical CE

### Vaccines and Autism - A View that Avoids the Radicals and Authoritarians

#### Course Description

The debate about vaccines and autism has been reduced to either being pro-vax or anti-vax. These two rigid positions do not allow for a deeper understanding about the nature of autism, which includes the history of infectious disease, hygiene improvements vs vaccines, and predisposing factors including genes, maternal inflammation, and infant neuroinflammation. This class will provide a metacontextual view from which the debate can be considered from a more rational perspective.

#### Learning Objectives

- Discuss the history of autism before and after vaccines
- Describe autism from a metacontextual perspective that includes multiple promotional factors that are currently not part of the standard debate
- Propose a more rational debate about autism expression to improve patient awareness and public health

*Sponsored by: Anabolic Labs*

1pm-2:40pm

River Terrace 1

- Jay S. Greenstein, DC, CCSP,  
CGFI-L1, CKTP, FMS  
- David Seaman, DC  
- Eric Plasker, DC

- Paul Tai, DPM, FACFS, ABPS,  
ABAARM, DACBN  
- Patrick Porter, PhD

- Theresa Warner, DC

Ethics

### Your Ethical Duty: The Obesity Epidemic

#### Course Description

Chiropractic's moral courage in healthcare is needed now more than ever before. In October of 2017, the CDC Newsroom presented a press release, "Cancers Associated with Overweight and Obesity Make Up 40 Percent of Cancers Diagnosed in the United States" with more than 630,000 in the United States affected.\* This report came after the National Institute of Health released news and reports from the New England Journal of Medicine that "Rates of new diagnosed cases of type 1 and type 2 diabetes on the rise among children, teens", fastest rise seen among racial/ethnic minority groups.\*\*

As chiropractors, we are trained to look at the body differently and take in to consideration the environment, food, genetics, etc. when looking to improve patient health. Our ethical duty is being called on us now more than ever. This is an up-and-coming crisis for our country that our profession has the ability to affect very positively, but we must be reminded of the changing reasons in our world that has set our country up, to lead in this increasing disaster.

*Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital,  
Anabolic Labs, Health Secrets USA, Infinedi, The Family Practice, Inc., Drs. Warner's  
Chiropractic Pediatrics 365, Brain Tap Tech*

## **Thursday - 4/19/2018**

**3pm-5:30pm**

**City Terrace 12**

- Paul Tai, DPM, FACFS, ABPS,  
ABAARM, DACBN

**HIV/AIDS**

### **HIV/AIDS: Everything a Doctor Should Know About This Disease & What to Do About It**

#### **Course Description**

More than 1.2 million people in the United States are living with HIV infection. It is estimated that almost 1 in 8 (12.8 percent) don't know they are infected. From 1981 to 2013, an estimated 1,194,039 people in the United States had been diagnosed with AIDS. Of those, 658,507 have died.

Prof. Dr. Paul Ling Tai provides a thorough look at fundamental information regarding the testing, diagnosis and treatment HIV & AIDS Infections. Dr. Tai promotes treating patients in a respectful and professional manner, while helping them to prevent or manage HIV or AIDS.

Learn to help correct the symptoms of HIV & AIDS that affect patients' quality of living, such as Neurological Disease, Brain Fog, Fatigue, Adrenal Disorders, Fibromyalgia, G.I. Disorders, Muscle Spasticity and many more with Complete Nutritional & Natural Supplement Treatment Protocol.

Let this lecture shape you into a well-polished, professional and most of all capable physician, able to provide care for patients with HIV or AIDS with Confidence.

#### **Learning Objectives**

- Understand the HIV Virus and its progression into AIDS
- Learn to Identify the Signs, Symptoms & Stages of the HIV Virus
- Learn to Test for, Diagnose & Treat HIV Infection
- Explore Social Aspects of living with HIV Infection
- Learn Complete Nutritional & Natural Supplement Treatment Protocol for Symptoms of HIV & AIDS

*Sponsored by: Health Secrets USA*

**Thursday - 4/19/2018****3:20pm-5pm****River Terrace 1**

- Jay S. Greenstein, DC, CCSP, CGFI-L1, CKTP, FMS  
 - Michael K. Bagnell, DC, FABBIR

- Spencer H. Baron, DC, DACBSP  
 - Kayla McHale, MS, LAT, ATC

**Risk Management****Maximum Impact with Minimal Risk: Treating Pee Wees Like Pros****Course Description**

It is still public perception that the athletic medical team doesn't include chiropractic care. Contrary to this belief, this panel discussion will use case studies showcasing the most difficult cases and how chiropractic plays an integral role in the improvement of athletes, allowing them to return-to-play quicker, with more accuracy and better health. The collective team approach will be illustrated by multiple disciplines with multiple specialties giving advice on each case, symbolic of an athletic team working together for the collective healing of the athlete. Highlighted throughout the session, is the risk of not having a chiropractor involved in athletics and how this miss can be detrimental to the team. The evidence conveyed in this lecture will be applicable from professional team sports, as well as pee-pee athletes and all ages in between. Becoming familiar with the chiropractic role as well as all disciplines, in helping athletes is a great practice builder, and knowing the risks the athlete can avoid could be life changing.

*Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital,  
 DoC:S (Doctor of Chiropractic: Sports)*

**5pm-6pm****City Terrace 11**

- Jay S. Greenstein, DC, CCSP, CGFI-L1, CKTP, FMS  
 - Michael K. Bagnell, DC, FABBIR

- Spencer H. Baron, DC, DACBSP  
 - Kayla McHale, MS, LAT, ATC

**Complimentary Reception: Working Together for the Patient: Turf Wars are a Thing of the Past****Course Description**

You will not want to miss this hour to mix and mingle with colleagues and some of the highest sports-practice instructors, in the Chiropractic profession. Gain extra information to help the athletes, families, and coaches, in your community. Drinks and Hors d'oeuvres will be served.

*Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital*

## Friday - 4/20/2018

**8am-9:40am**

**River Terrace 1**

- Fabrizio Mancini, DC, FICC, FACC - Brian Clement, PhD, LN

**Medical Errors**

- Michael K. Bagnell, DC, FABBIR

- Debra Hoffman, DC

- CJ Mertz, DC

- Stuart Warner, DC

- Theresa Warner, DC

- Jack Hebert

### The National Issue of Opioids: Conservative Care to Help Patients Avoid Medical Errors

#### Course Description

Opioid over-prescription has reached epidemic proportions. According to the Centers for Disease Control and Prevention, from 1999 to 2015, more than 183,000 people have died in the U.S. from overdoses related to prescription opioids. In the battle to save lives, you are on the frontlines caring for patients & families who are vulnerable and in pain. It has been cited as a leading cause of new heroin addiction. The American Public Health Association has prioritized opioid use as a key health concern. With many prescriptions related to spinal pain. This presentation will outline the role of chiropractors and others delivering sustainable conservative solutions.

*Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, Infinedi, C/J3 Consulting, LLC, Hippocrates Health Institute, Drs. Warner's Chiropractic Pediatrics 365*

**10:20am-Noon**

**River Terrace 1**

- Steven R. Conway, DC, DACBOH, JD

**Documentation**

### The "Just Show me what to do" Seminar for Understanding Required Medicare Documentation and Filtering Through the Fog of False Information Surrounding "Opting Out" of Medicare

#### Course Description

If you are confused with all of the "expert" advice that has been given in the past, it is time to clear up all of the false and misleading information related to Medicare documentation.

#### Learning Objectives

- Define and compose proper Medicare documentation to reflect the services provided
- Analyze the differentiate the initial visit and subsequent visit requirements
- Distinguish between what is fact and fiction related to "opting out" of Medicare "hint-there is no workaround

*Sponsored by: ChiroHealth USA*

## **Friday - 4/20/2018**

**10:20am-Noon**

**River Terrace 2**

- Stuart Warner, DC

- Theresa Warner, DC

**Risk Management**

### **Pediatric New Patient Excellence**

#### **Course Description**

Drs. Warner will address clinical issues pertaining to analysis and correction of subluxations in the child population. The Warners will address a wide array of clinical management for the pediatric patient. Documentation and reporting of pertinent findings will be addressed, as well as demonstrating the state of health for children in the US and wellness lifestyle strategies.

#### **Learning Objectives**

- Understanding the basic of pediatric clinical procedures for visits 1, 2, and 3 for the pediatric patient

*Sponsored by: Drs. Warner's Chiropractic Pediatrics 365*

**Noon-1pm**

**River Terrace 1**

- Fabrizio Mancini, DC, FICC, FACC - David Klein, CPC, CHC, CPMA

### **FREE LUNCH: Eat, Drink and Be Motivated!**

#### **Course Description**

Dave Klein with Pay DC will be hosting this free opportunity for you and your staff as he has brought Dr. Fab Mancini to present an inspirational message on "Your 24 hours". Don't miss this free lunch opportunity to educate and equip your practice! This will be a lunch break you do NOT want to miss!

*Sponsored by: PayDC*

## Friday - 4/20/2018

1pm-2:40pm

River Terrace 2

- Stuart Warner, DC

- Theresa Warner, DC

Clinical CE

### Research Trends and Case Studies to Demonstrate the Clinical Effectiveness of Pediatric Chiropractic to MD's and the Public

#### Course Description

Drs. Theresa and Stuart Warner will present contemporary research and case studies demonstrating the effectiveness of the chiropractic adjustment in the pediatric population. Collaborating with other health professionals for improved patient care will be addressed.

#### Learning Objectives

- Use research trends and case studies to demonstrate the clinical effectiveness of the chiropractic adjustment in the pediatric patient and effectively communicate the necessity of care to MD's and the public

*Sponsored by: Drs. Warner's Chiropractic Pediatrics 365*

1pm-2:40pm

City Terrace 11

- Cindy Howard, DC, DABCI,  
DACBN, FIAMA, FICC

Clinical CE

### The Role of Nutrition and Reduction of Infection in the Promotion of Cognitive Health

#### Course Description

In this 2-hour presentation the learner will understand how to provide appropriate supplementation and food recommendations to decrease the severity of a concussion thus reducing the increase significant negative cognitive changes. Also covered is post concussive treatment for the greatest success outcomes. The role that infection plays and the relationship to a decrease in function will be presented taking into account the role of the blood brain barrier, the integrity of the intestinal lining and the role of the immune system as it pertains to the gut.

Treatment protocols will also be given so that you can utilize recommendation immediately in your office.

#### Learning Objectives

- Understand how to provide appropriate supplementation and food recommendations to decrease the severity of a concussion thus reducing the increase significant negative cognitive changes
- Learn post concussive treatment for the greatest success outcomes
- Discuss treatment protocols will also be given so that you can utilize recommendation immediately in your office

## Friday - 4/20/2018

1pm-2:40pm

City Terrace 12

- Eric Plasker, DC

Clinical CE

### Longevity, Performance and Chiropractic

#### Course Description

Chiropractic care plays a vital role in people being able to function and perform at a higher level throughout their lifetime. In this session, you will learn the research, philosophy and patient education to get more people utilizing chiropractic care to improve their quality of life now, and over the course of their entire lifetime.

*Sponsored by: The Family Practice, Inc.*

1pm-2:40pm

City Terrace 10

- Patrick Porter, PhD

Clinical CE

### Why Chiropractors are Uniquely Positioned to Treat TBI's and What the Research has to Say

#### Course Description

In this 2 hours presentation participants will learn how toxins are a major contributing factor in the 21st Century neurological epidemic. Dr. Patrick Porter (PhD) will share key statistics, symptoms and how these toxins affect your patients, community and practice. The link between chiropractic and brain function will be explored and how the recent outcry for a solution to Traumatic Brain Injuries (TBIs) and the unique qualities of chiropractic have perfectly positioned doctors of chiropractor to handle these cases. Participants will also learn how low level light therapy has helped to bring relief to those suffering from brain stress.

Participants will practice using these cutting-edge insights on how brain stress leads to Sympathetic Survival Syndrome and how specific language patterns can reduce or eliminate patient stress. We will explore the consequences of imbalance between the sympathetic and parasympathetic nervous system and how thoughts can be changed to use the new science of epigenetics to bring the nervous system and brain into balance.

#### Learning Objectives

- Learn how toxins are a major contributing factor in the 21st Century neurological epidemic
- Learn how low level light therapy has helped to bring relief to those suffering from brain stress
  
- Practice using these cutting-edge insights on how brain stress leads to Sympathetic Survival Syndrome

*Sponsored by: Brain Tap Tech*

## Friday - 4/20/2018

**1pm-2:40pm & 3:20pm-5pm**

- Mark N. Charrette, DC

**River Terrace 3**

**Clinical CE**

### Advanced Lower Extremity Adjusting - Parts 1a & 1b

#### Course Description

This 4-hour hands-on presentation covers basic biomechanics, neurology, examination procedures, indicators, and adjusting protocols for the most common subluxation patterns of the feet that are found in the typical practice. The concept of "The Noisy Joint" will be covered in detail.

This course is a "hands-on" workshop designed after the principles of DELIBERATE PRACTICE. The doctor/student will quickly acquire adjusting skills for the most commonly encountered extremity conditions. Also covered in this course are simple stabilization and rehabilitative procedures for the lower extremity.

#### Learning Objectives

- Understand and demonstrate the seven adjustments for the foot pronation protocol to include navicular, cuboid, cuneiforms, metatarsal heads, talus, calcaneus, and fibular head
- Understand and demonstrate the wrist extension adjustment for the knee utilizing listings of 1) medial condyle, 2) lateral condyle, and 3) posterior tibia
- Understand and demonstrate the indicator and adjustment for the hip utilizing the wrist extension thrust

*Sponsored by: Foot Levelers*

**3:20pm-5pm**

- Brian Clement, PhD, LN

**City Terrace 11**

**Clinical CE**

### Lifestyle Medicine – Revealing Trends

#### Course Description

Brian Clement, PhD, NMD, LN, will reveal the latest worldwide trends in Lifestyle Medicine and the relationship to strengthening the bodies immune response, increasing vitality and wellbeing. He will discuss the science behind living foods and creating optimal health. The newest research revealing managing diagnosed disease will be introduced. Brian Clement will share one of the newest approaches to cancer as a Metabolic Disease. Finally, an overview and assessment which will lead to the professional's awareness for immediate implementation will be disclosed.

#### Learning Objectives

- Share Worldwide Trends in Lifestyle Medicine related to overall wellbeing
- Cover the science behind Living Food and creating optimal health
- Share the newest research showing success in approaching disease

*Sponsored by: Hippocrates Health Institute*

## Friday - 4/20/2018

3:20pm-5pm

River Terrace 2

- Courtney Conley, DC

Clinical CE

### Kinesiology Taping for Performance

#### Course Description

This course expands on the concepts of movement therapy and performance enhancement via functional taping methods. The anatomy and physiology of myofascial slings is covered. Movement assessment to determine dysfunction in specific slings and how to apply tape in a manner that improves movement and function is done in a workshop, hands-on environment.

#### Learning Objectives

- Discuss, practice and integrate the concept of longitudinal muscle chain kinesiology taping
- Discuss, demonstrate and interpret movement screening techniques to evaluate best functional patterns
- Demonstrate, evaluate perform functional taping applications for movement applications
- Compare and contrast of sport-specific movement patterns and how kinesiology tape improve sports performance

*Sponsored by: Rock Tape*

3:20pm-5pm

City Terrace 12

- CJ Mertz, DC

Clinical CE

### How To Go From Where You Are To Where You Want To Be

#### Course Description

Do you feel there is more to life than what you are experiencing? Do you find yourself wanting what others have? In this inspiring presentation, Dr. Mertz takes you inside the minds and hearts of some of the most influential people in the world and what lessons he has learned. You are meant for greatness and abundance. Come and learn what thoughts and behaviors will allow you to live the life of your dreams. This is your time!

*Sponsored by: CJ3 Consulting, LLC*

3:20pm-5pm

City Terrace 10

- Kelly Miller, DC, NMD, FASA, FBAARM, CFMP

- Debra Hoffman, DC

Clinical CE

### Saving Our Brains: Prevention, Causes, and Treatment of Dementia/Alzheimer's

#### Learning Objectives

- Cite scientific literature
- Explain most common causes of Dementia/Alzheimer's
- Illustrate prevention methodology
- Order testing
- Construct a treatment plan

## Saturday - 4/21/2018

8am-9:40am

River Terrace 1

- Fabrizio Mancini, DC, FICC, FACC - Mollie Frawley, RN - Matthew M. Antonucci, DC, DACNB, FACFN, FABCDD, FABVR, FABNN	- Jay S. Greenstein, DC, CCSP, CGFI-L1, CKTP, FMS - Kristina L. Petrocco-Napuli, DC, MS - Paul Tai, DPM, FACFS, ABPS, ABAARM, DACBN	<b>Documentation</b> - Cindy Howard, DC, DABCI, DACBN, FIAMA, FICC
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### Integration of Chiropractic Care into Mainstream Healthcare

#### Course Description

Chiropractors often feel isolated in the discussion of mainstream healthcare, believing an equal seat at the healthcare table is far fetched. This class will prove that this isolated thinking is a way of the past, and the future of healthcare depends on integration of chiropractic, now more than ever; yet it is our job to communicate this effectively. We have invited a panel of doctors to illustrate how documentation and record keeping are communication tools that allow us to interact with the allopathic community. Documented results from Gallup Poll #3 will be followed by chiropractors focusing on different areas of interactive success between chiropractors and the medical model, showcasing how the collaborative community has the greatest benefit for patients. If chiropractic is to take a prominent seat at the healthcare table, it will have to do so with research, statistics, an established outlined path as described by the participants in this panel, and in a spirit of cooperation. With the climate of society and ever-changing-healthcare, the time is NOW!

*Sponsored by: NCMIC, Health Secrets USA, Infinedi, Plasticity Brain Centers, Biobotanical Research*

## Saturday - 4/21/2018

**10:20am-Noon**

**River Terrace 1**

- Paul Lambert, JD

- Jay S. Greenstein, DC, CCSP,  
CGFI-L1, CKTP, FMS

**Florida Laws & Rules**

- Matthew M. Antonucci, DC,  
DACNB, FACFN, FABCDD, FABVR,  
FABNN

- John Lockenour, DC, DABCO,  
DABCA

- Michael W. Mathesie, DC, DABFP,  
DACRB

- Jack Hebert

**Expanding Your Scope of Practice Hidden in Plain Sight within Chapters 460 & 456**

***This class is for Florida Doctors ONLY***

**Course Description**

A panel of speakers with experience in specializations including Acupuncture, Neurology, and Laser have been invited by FCA's General Counsel to share case studies in each niche of chiropractic. FCA General Counsel, Paul Lambert will illustrate how the Florida Law supports the authority of DC's to give the highest and best care, and how this is best done under a large scope of practice. FCA's Asst. General Counsel, Kim Driggers, will review PI, PIP, BI changes and how to prepare if & when BI comes. Jack Hebert will also update the attendees on current rules & laws that are under review as well as those that are being considered during session, currently under way in Tallahassee. This session will bring you up-to-date, as well as illustrate how the law in Florida supports a broad scope philosophy. This session is bound to uplift and enlighten as you hear your favorite clinicians refer to their own clinical case studies with truths that will reignite your passion for chiropractic as well as your interest in utilizing the full scope of practice here in Florida.

*Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, Anabolic Labs, Infinedi, Berman Partners/Aspen Laser Systems, Plasticity Brain Centers*

## Saturday - 4/21/2018

10:20am-Noon

River Terrace 2

- Cindy Howard, DC, DABCI,  
DACBN, FIAMA, FICC

Clinical CE

### Achieve Accolades, Be Brilliant and Create Compliance: The ABCs of Excelling at a Functional Medicine Appointment and the Why behind it

#### Course Description

Having successful outcomes in a Functional Medicine clinical practice can be achieved through the dynamics of assessing how you structure your appointments to achieve clinical success.

We will spend time breaking down an appointment form the introduction, how to set the tone of the appointment, what you want to uncover, how to meet and exceed the needs and wants of the patient and how to address and objections. The outcome is compliance and consistency to create clinical success. Suggestions to get started creating a better appointment will also be given.

#### Learning Objectives

- Assess how to structure appointments to achieve clinical success
- Break down an appointment form the introduction, how to set the tone of the appointment, what to uncover, how to meet and exceed the needs and wants of the patient
- Learn how to create a better appointment for your patient

10:20am-Noon

City Terrace 10

- Stuart Warner, DC

- Theresa Warner, DC

Clinical CE

### Brand Yourself as the Celebrity 'Go-To' Chiropractor in your Town & Get New Patients on Auto-Pilot

#### Course Description

Dr. Theresa and Dr. Stuart Warner will demonstrate a multitude of ways to effectively communicate the message of chiropractic care for children to the public through the media in a professional and credible way.

#### Learning Objectives

- Effectively communicate chiropractic care for children through various forms of media in a professional and credible way.

*Sponsored by: Drs. Warner's Chiropractic Pediatrics 365*

## **Saturday - 4/21/2018**

1pm-2:40pm

River Terrace 1

- Paul Tai, DPM, FACFS, ABPS,  
ABAARM, DACBN

Clinical CE

### **Everything you want to know about Hypothyroid and Adrenal Fatigue – A Practical Diagnosis & Evaluation technology for office Based Treatment**

#### **Course Description**

We have a crisis in modern medicine never before seen in history of Mankind. There is an epidemic of gigantic proportions in Aging Diseases all without specific diagnostic parameters and treatment protocols. It has created major health problems in majority of our patients, affecting our entire families, causing suffering of common diseases and premature death. In our clinics doctors are struggling to have clear and well defined diagnostic criteria with concise treatment protocols.

Chronic Fatigue Syndrome, Alzheimer's Disease, Diabetes, Fibromyalgia and Obesity<sup>1</sup>, Hypothyroidism<sup>2</sup> and Adrenal Fatigue<sup>3</sup> are causing the underlying pathophysiology<sup>4</sup> involving the Immune deficiencies, abnormal hormone production and metabolic derangement, destroying the essential metabolism of human body leading to severe diseases and needless death.

A practical and simple in-office testing device to detect the level of Hypothyroid and natural nutrition protocols to provide solutions to patients and addressing patients suffering from lack of energy, stressed, brain fog, cold hands and feet all the time and problems with sleeping.

#### **Learning Objectives**

- Learn the Anatomy and Physiology of Thyroid Gland
- Learn the Anatomy and Physiology of Adrenal Gland
- Discuss Thyroid Hormones: T3 & T4

*Sponsored by: Health Secrets USA*

## Saturday - 4/21/2018

1pm-2:40pm

River Terrace 3

- Matthew M. Antonucci, DC,  
DACNB, FACFN, FABCDD, FABVR,  
FABNN

Clinical CE

### Essentials of Receptor Based Brain Rehabilitation

#### Course Description

This 90-minute workshop has been developed with one objective in mind: to make neurology fast, inexpensive, and effective for the general practitioner. The brain is the master control system, and everything a chiropractor does influences a patient's brain. During this workshop, Dr. Antonucci will help you to develop your neurological observations, provide you with simple yet effective assessments, and applications that you can implement immediately with your current patient population.

#### Learning Objectives

- Identification and localization of neurological function
- Implement pragmatic, low-cost diagnostic procedures
- Deliver precise, effective neurological therapies to aid in the rehabilitation of neurological conditions

*Sponsored by: Plasticity Brain Centers*

1pm-2:40pm

City Terrace 11

- Kristina L. Petrocco-Napuli, DC, MS

Clinical CE

### Opioid Use in Special Populations: The Impact on your Patients

#### Course Description

The United States is facing an opioid crisis, have you thought about how this impacts your patients? It is well known that prescription rates for these painkillers vary depending upon geographical location, with southern states demonstrating a higher rate. During this session Dr. Petrocco-Napuli will discuss the impact of the opioid epidemic on special populations throughout the US and how that directly impacts your patient population in Florida. As this crisis does not discriminate, practitioners it is incredibly important that the focus on our varying patient populations be considered: pediatrics, female health: including pregnancy, geriatrics and veteran's. Throughout this session, opioid utilization and the effects on patient centered inter-collaborative care will be discussed.

#### Learning Objectives

- Discuss and define the impact of the opioid crisis on special populations throughout the United States and Florida
- Describe and discuss provider and patient education strategies related to a non-pharmacological approach to pain management
- Discuss and summarize how chiropractic treatment is an important component to assist in solving this crisis

*Sponsored by: NCMIC*

## Saturday - 4/21/2018

**1pm-2:40pm**

**River Terrace 2**

- Michael K. Bagnell, DC, FABBIR

Clinical CE

### Chiropractic Meets Neuroscience: Neuroplasticity for Sports Rehabilitation & Performance

*Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital*

**1pm-2:40pm**

**City Terrace 10**

- John Lockenour, DC, DABCO,  
DABCA

**Acupuncture Risk Mgmt  
(Acup. Cert. DC's ONLY)**

### Risk Management for Acupuncture/Opioid Crisis

#### Course Description

During this 2-hour class the following topics will be presented to provide the clinician with background in identifying patients at risk for addiction, while also providing that individual with information on techniques to minimize risk and improve patient care through examinations and referral to other health care providers when indicated.

#### Learning Objectives

- Provide state required continuing education for the chiropractic physician
- Identify practice risk, management skills, malpractice concerns and the duties of the treating doctor and staff

**3:20pm-5pm**

**River Terrace 1**

- David Klein, CPC, CHC, CPMA

**Documentation**

### Protect Your Practice From Audits and Recoupment – The Critical Steps

#### Course Description

In this presentation, David Klein, a certified medical coder, auditor and compliance consultant will provide in-depth instruction on how to identify accurate and reliable resources to ensure compliant coding and documentation for reimbursement. He will discuss the critical resources every practice should have and include examples and scenarios. Attendees will learn how to properly utilize CPT, Medicare and Commercial Payer guidelines to ensure they are telling the proper story for maximum reimbursement.

#### Learning Objectives

- Review the key resources Providers must use when it comes to coding, documentation and billing
- Identify the key authorities for documentation and coding when it comes to compliance and reimbursement

*Sponsored by: PayDC*

## **Saturday - 4/21/2018**

3:20pm-5pm

City Terrace 11

- Kristina L. Petrocco-Napuli, DC, MS

Clinical CE

### **Assessment to Treatment: Correlating Care for the Top Conditions Seen in Females**

#### **Course Description**

This population of young females seems to be changing by the moment; accelerated age of puberty, increased societal impacts such as medication usage and unnecessary surgical procedures. Due to these external factors practitioners are seeing many conditions arising within this patient population that in the past would affect much older individuals. The age of the patient has become irrelevant to the physiological journey. Educating our families and young women on wellness has never been more important. During this class session a review of this patient populations' most commonly seen conditions along with treatment options and educational strategies will be discussed for easy implementation for Monday morning practice

#### **Learning Objectives**

- Discuss the most commonly seen conditions in the female tweens, teens and young adult population
- Summarize the impact of society on this patient population and how to continue to educate our patients and families on wellness of young females
- Explore a variety of treatment options which correlate to conditions presenting in this patient population
- Discuss patient education strategies for this patient population and how it can have impact on the wellness of these young women

*Sponsored by: NCMIC*

## **Saturday - 4/21/2018**

3:20pm-5pm

River Terrace 2

- Michael W. Mathesie, DC, DABFP,  
DACRB

Documentation

### **Chiropractic Record Keeping, Documentation and Coding For E&M, CMT & Physical Therapy**

#### **Course Description**

This particular 100 minute course encompasses examination and management service coding requirements so that the physician will comprehend the documentation requirements to submit the 99202, 99203 and 99204 Musculoskeletal E/M levels. After understanding the audit requirements, the chiropractor will learn the standards and formats being taught in recording these history and examination findings in a comprehensive initial report. The case history requirements, physical examination methods, diagnosis, prognosis, treatment plan, and goal components will be taught and documentation examples will be discussed. In depth discussion will occur regarding S.O.A.P. formats and the information that can be obtained to include in each documentation area for better record keeping for the patient file. Concepts regarding Outcome Assessment Tools and Functional Performance Testing will be learned. Documentation examples of CMT and selected passive supervised modalities, constant attendance modalities, and transitional and active therapeutic procedures along with proper coding methods will be taught. The Florida Administrative Code, Board Rules will be reviewed as they pertain to the Minimal Record Keeping Standards for the Chiropractor, and assistance will be given to help the doctor justify the treatment and document the course of treatment as required by F.A.C. 64B2-17.0065.

#### **Learning Objectives**

- Differentiate the various audit requirements between the 99202, 99203 and 99204 E/M Service Codes to prevent being accused of upcoding and assemble into a comprehensive initial report with proper diagnosis, prognosis, treatment plans, and goals
- Apply these elements and demonstrate how to support the diagnosis, document the course of treatment, and justify treatment by obtaining information for entering substantial S.O.A.P. notes for better record keeping
- Recognize the required elements for coding selected CMT, supervised modalities, constant attendance and therapeutic procedures

*Sponsored by: Berman Partners/Aspen Laser Systems*

**Saturday - 4/21/2018****3:20pm-5pm****River Terrace 3**- Jay S. Greenstein, DC, CCSP,  
CGFI-L1, CKTP, FMS**Clinical CE****Today's Doctor of Chiropractic: Expert Clinician****Course Description**

The Use of Clinical Guidelines and research evidence to communicate medical necessity, ensure coordinated care with healthcare providers, improve safety and patient compliance. The Use of Clinical Guidelines to Fight Insurance Company Abuse. Insurance companies and their associated third party administrators are managing utilization for our patients. Understanding the evidence based guidelines will help you fight back when you get an unfair denial for the care you are delivering for your patients. We will examine specific case studies to help walk you through the steps to fight unfair denials.

**Learning Objectives**

- a. Understanding the background of the acute and chronic care spine guidelines inclusive of background, comorbidities, factors affecting prognosis and treatment guidelines
- Understanding the clinical treatment algorithms inclusive of decision tree, red flags, documentation of medical necessity, evaluation components and terminology
- Understanding real life case examples and how to apply the clinical evidence. We will walk through a patient grand rounds and discuss history, exam, OAT's, and evidence based treatment protocols for passive and active components of care
- Understanding the impact that guidelines have on patients, providers, physician community and policy makers and how to leverage those guidelines to create positive change; Discussing clinical practice guidelines around spinal manipulation, low level laser, electrical stimulation, active rehabilitation and treatment dosing

*Sponsored by: Infinedi***3:20pm-5pm****City Terrace 10**- John Lockenour, DC, DABCO,  
DABCA**Acupuncture Technique  
(Acup. Cert. DC's ONLY)****Acupuncture Treatment of Addiction****Course Description**

During this 2 hour class the following topics will be presented to provide the Chiropractic clinician with up to date information to identify common signs and symptoms of substance abuse. Discuss how to manage, treat, and monitor multiple types of substance abuse encountered. Attendees will learn treatment strategies utilizing acupuncture and ways to co-treat with other healthcare providers.

**Learning Objectives**

- Learn common signs and symptoms of substance abuse
- Discuss treatment strategies utilizing acupuncture
- Learn ways to co-treat with other healthcare providers

## Sunday - 4/22/2018

**8am-9:40am**

**River Terrace 1**

- Cindy Howard, DC, DABCI,  
DACBN, FIAMA, FICC

- Kristina L. Petrocco-Napuli, DC, MS

**Ethics**

- Mollie Frawley, RN

- Courtney Conley, DC

- Michael K. Bagnell, DC, FABBIR

- John Lockenour, DC, DABCO,  
DABCA

- Eric Plasker, DC

### Increasing the Level of Daily Ethics & Individual Responsibility in Our Practices

#### Course Description

Did you ever connect the dots between personal and daily ethics with breakthrough practice success? Come experience our panel of inspiring chiropractic speakers as they break down Ethics in their area of expertise and experience, in a way that will stimulate both mind and action. You will learn how to encourage each of your staff to take an increased responsibility of increasing the ethics of your current practice policies and how this action will filtrate in to the community, helping more people get well. You will hear what the public expects when it comes to Ethics from their healthcare team relating to universal fairness, and where Chiropractic fits in. Get ready to enjoy this topic like never before!

*Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, NCMIC, Anabolic Labs, Rock Tape, The Family Practice, Inc., Biobotanical Research*

**9am-9:50am**

**River Terrace 2**

- Mark Cotney, DC

**GA Laws & Rules**

#### Georgia Laws and Rules

***This class is for Georgia Doctors ONLY***

#### Course Description

This is a one hour review of the laws and rules governing chiropractic practice in the State of Georgia. Dr. Cotney will have an emphasis on recent changes in board rules, new Georgia legislation and how it affects DC's, as well as court cases involving Georgia DC's. This class will aid practitioners as they are reminded of rules which are often overlooked.

#### Learning Objectives

- List chiropractic therapies that are allowed under GA law
- Discuss the impact of the chiropractic protection bill
- Discuss the importance of the chiropractic exemption for interstate insurance sales related to state mandated benefits

## Sunday - 4/22/2018

10:20am-Noon

River Terrace 1

- Kristina L. Petrocco-Napuli, DC, MS

Risk Management

### Reducing Risk for Females, Tweens, Teens and Young Adults, Oh My!

#### Course Description

This population of young females seems to be changing by the moment; accelerated age of puberty, increased societal impacts such as medication usage and unnecessary surgical procedures. Due to these external factors practitioners are seeing many conditions arising within this patient population that in the past would affect much older individuals. The age of the patient has become irrelevant to the physiological journey. Educating our families and young women on wellness has never been more important. During this class session a review of this patient populations' most commonly seen conditions along with treatment options and educational strategies will be discussed for easy implementation for Monday morning practice.

#### Learning Objectives

- Discuss the most commonly seen conditions in the female tweens, teens and young adult population
- Summarize the impact of society on this patient population and how to continue to educate our patients and families on wellness of young females
- Explore a variety of treatment options which correlate to conditions presenting in this patient population
- Discuss patient education strategies for this patient population and how it can have impact on the wellness of these young women

*Sponsored by: NCMIC*

10:20am-Noon

River Terrace 2

- John Lockenour, DC, DABCO,  
DABCA

Risk Management

### Common Metabolic Disorders that Keep Patients from Responding to Chiropractic Care

#### Course Description

To provide the Chiropractic clinician with up to date information to identify, manage, treat, and monitor multiple Metabolic & Functional disorders that result in poor treatment outcomes if not addressed.

#### Learning Objectives

- Provide general CE hours for improved diagnostic and treatment of functional metabolic disorders
- Identify common signs and symptoms of the patient
- Discuss Functional Diagnostic testing for the patients' needs
- Improve treatment outcomes for patient

*Sponsored by: Anabolic Labs*

## Sunday - 4/22/2018

**1pm-2:40pm**

- Kristina L. Petrocco-Napuli, DC, MS

**River Terrace 1**

**Medical Errors**

### Medical Errors in Females: The Rules Have Changed

#### Course Description

As a practitioner are you taking women's pain less seriously? Many women are being misdiagnosed because their subjective complaints of pain are being overlooked. During this session, women and the chronicity of pain will be discussed. In addition, common chronic pain conditions seen in the female population will be explored. In correlation, assessment and treatment options will be discussed for immediate implementation Monday morning.

#### Learning Objectives

- Discussion of chronic pain in women and the perception of pain
- Exploration of assessment practices from intake to case management
- Describe common chronic conditions seen in women

*Sponsored by: NCMIC*

**3pm-4:40pm**

- Marty Kotlar, DC, CPCO, CBSC

**River Terrace 1**

**Documentation**

### Multidisciplinary Practices: Can I, Should I and How Do I Integrate My Practice?

#### Course Description

If you're thinking about integrating your practice or looking to improve your existing multi-specialty practice, then consider attending this session. Do not jump into practice integration without doing your homework.

This session will help you learn the pros and cons of practice integration. Dr. Kotlar will address how to work with physical therapists, nurse practitioners, medical doctors and acupuncturists. This session will cover corporate structure, Stark and Anti-Kickback statutes, how to code and document for common integrated services, QHPs vs clinical staff, credentialing, patient flow, supervision levels and HIPAA compliance.

#### Learning Objectives

- Identify the key components of practice integration
- Understand the relationships between DCs, PTs, MDs, NPs and acupuncturists
- The collaborative approach to treating the most common conditions seen in multidisciplinary practices

*Sponsored by: ChiroHealth USA*