



FCA NE REGIONAL CONVENTION & EXPOSITION 2018

**Hyatt Regency Jacksonville Riverfront
Jacksonville, FL**

April 19, 2018 - April 22, 2018

Please note that each speaker's name is a link that will allow you to view their photo and bio...just click on the link and learn about our fantastic speakers!

FL Board of Chiropractic CE Provider #50-2667; Course #20-642858

RCA / CA

COURSE CATALOG

Thursday - 4/19/2018**Noon-1pm****City Terrace 12**

- David Seaman, DC

Vaccines and Autism - A View that Avoids the Radicals and Authoritarians**Course Description**

The debate about vaccines and autism has been reduced to either being pro-vax or anti-vax. These two rigid positions do not allow for a deeper understanding about the nature of autism, which includes the history of infectious disease, hygiene improvements vs vaccines, and predisposing factors including genes, maternal inflammation, and infant neuroinflammation. This class will provide a metacontextual view from which the debate can be considered from a more rational perspective.

Learning Objectives

- Discuss the history of autism before and after vaccines
- Describe autism from a metacontextual perspective that includes multiple promotional factors that are currently not part of the standard debate
- Propose a more rational debate about autism expression to improve patient awareness and public health

*Sponsored by: Anabolic Labs***1pm-2:40pm****River Terrace 1**- Jay S. Greenstein, DC, CCSP, CGFI-L1, - Paul Tai, DPM, FACFS, ABPS,
CKTP, FMS ABAARM, DACBN**All Attendees**

- David Seaman, DC

- Patrick Porter, PhD

- Theresa Warner, DC

- Eric Plasker, DC

Your Ethical Duty: The Obesity Epidemic**Course Description**

Chiropractic's moral courage in healthcare is needed now more than ever before. In October of 2017, the CDC Newsroom presented a press release, "Cancers Associated with Overweight and Obesity Make Up 40 Percent of Cancers Diagnosed in the United States" with more than 630,000 in the United States affected.* This report came after the National Institute of Health released news and reports from the New England Journal of Medicine that "Rates of new diagnosed cases of type 1 and type 2 diabetes on the rise among children, teens", fastest rise seen among racial/ethnic minority groups.**

As chiropractors, we are trained to look at the body differently and take in to consideration the environment, food, genetics, etc. when looking to improve patient health. Our ethical duty is being called on us now more than ever. This is an up-and-coming crisis for our country that our profession has the ability to affect very positively, but we must be reminded of the changing reasons in our world that has set our country up, to lead in this increasing disaster.

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, Anabolic Labs, Health Secrets USA, Infinedi, The Family Practice, Inc., Drs. Warner's Chiropractic Pediatrics 365, Brain Tap Tech

Thursday - 4/19/2018**3:20pm-5pm****River Terrace 1**- Jay S. Greenstein, DC, CCSP, CGFI-L1, - Spencer H. Baron, DC, DACBSP
CKTP, FMS**All Attendees**

- Michael K. Bagnell, DC, FABBIR - Kayla McHale, MS, LAT, ATC

Maximum Impact with Minimal Risk: Treating Pee Wees Like Pros**Course Description**

It is still public perception that the athletic medical team doesn't include chiropractic care. Contrary to this belief, this panel discussion will use case studies showcasing the most difficult cases and how chiropractic plays an integral role in the improvement of athletes, allowing them to return-to-play quicker, with more accuracy and better health. The collective team approach will be illustrated by multiple disciplines with multiple specialties giving advice on each case, symbolic of an athletic team working together for the collective healing of the athlete. Highlighted throughout the session, is the risk of not having a chiropractor involved in athletics and how this miss can be detrimental to the team. The evidence conveyed in this lecture will be applicable from professional team sports, as well as pee-wee athletes and all ages in between. Becoming familiar with the chiropractic role as well as all disciplines, in helping athletes is a great practice builder, and knowing the risks the athlete can avoid could be life changing.

*Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital,
DoC:S (Doctor of Chiropractic: Sports)*

5pm-6pm**City Terrace 11**- Jay S. Greenstein, DC, CCSP, CGFI-L1, - Spencer H. Baron, DC, DACBSP
CKTP, FMS**All Attendees**

- Michael K. Bagnell, DC, FABBIR - Kayla McHale, MS, LAT, ATC

Complimentary Reception: Working Together for the Patient: Turf Wars are a Thing of the Past**Course Description**

You will not want to miss this hour to mix and mingle with colleagues and some of the highest sports-practice instructors, in the Chiropractic profession. Gain extra information to help the athletes, families, and coaches, in your community. Drinks and Hors d'oeuvres will be served.

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital

Friday - 4/20/2018

8am-9:40am

River Terrace 1

- Fabrizio Mancini, DC, FICC, FACC - Brian Clement, PhD, LN
 - Michael K. Bagnell, DC, FABBIR - Debra Hoffman, DC - CJ Mertz, DC
 - Stuart Warner, DC - Theresa Warner, DC - Jack Hebert

All Attendees

The National Issue of Opioids: Conservative Care to Help Patients Avoid Medical Errors

Course Description

Opioid over-prescription has reached epidemic proportions. According to the Centers for Disease Control and Prevention, from 1999 to 2015, more than 183,000 people have died in the U.S. from overdoses related to prescription opioids. In the battle to save lives, you are on the frontlines caring for patients & families who are vulnerable and in pain. It has been cited as a leading cause of new heroin addiction. The American Public Health Association has prioritized opioid use as a key health concern. With many prescriptions related to spinal pain. This presentation will outline the role of chiropractors and others delivering sustainable conservative solutions.

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, Infinedi, CJ3 Consulting, LLC, Hippocrates Health Institute, Drs. Warner's Chiropractic Pediatrics 365

10:20am-Noon

River Terrace 1

- Steven R. Conway, DC, DACBOH, JD

The "Just Show me what to do" Seminar for Understanding Required Medicare Documentation and Filtering Through the Fog of False Information Surrounding "Opting Out" of Medicare

Course Description

If you are confused with all of the "expert" advice that has been given in the past, it is time to clear up all of the false and misleading information related to Medicare documentation.

Learning Objectives

- Define and compose proper Medicare documentation to reflect the services provided
- Analyze the differentiate the initial visit and subsequent visit requirements
- Distinguish between what is fact and fiction related to "opting out" of Medicare "hint-there is no workaround

Sponsored by: ChiroHealth USA

Friday - 4/20/2018

Noon-1pm

River Terrace 1

- Fabrizio Mancini, DC, FICC, FACC - David Klein, CPC, CHC, CPMA

All Attendees

FREE LUNCH: Eat, Drink and Be Motivated!

Course Description

Dave Klein with Pay DC will be hosting this free opportunity for you and your staff as he has brought Dr. Fab Mancini to present an inspirational message on "Your 24 hours". Don't miss this free lunch opportunity to educate and equip your practice! This will be a lunch break you do NOT want to miss!

Sponsored by: PayDC

1pm-2:40pm

City Terrace 12

- Eric Plasker, DC

Longevity, Performance and Chiropractic

Course Description

Chiropractic care plays a vital role in people being able to function and perform at a higher level throughout their lifetime. In this session, you will learn the research, philosophy and patient education to get more people utilizing chiropractic care to improve their quality of life now, and over the course of their entire lifetime.

Sponsored by: The Family Practice, Inc.

3:20pm-5pm

River Terrace 2

- Courtney Conley, DC

Kinesiology Taping for Performance

Course Description

This course expands on the concepts of movement therapy and performance enhancement via functional taping methods. The anatomy and physiology of myofascial slings is covered. Movement assessment to determine dysfunction in specific slings and how to apply tape in a manner that improves movement and function is done in a workshop, hands-on environment.

Learning Objectives

- Discuss, practice and integrate the concept of longitudinal muscle chain kinesiology taping
- Discuss, demonstrate and interpret movement screening techniques to evaluate best functional patterns
- Demonstrate, evaluate perform functional taping applications for movement applications
- Compare and contrast of sport-specific movement patterns and how kinesiology tape improve sports performance

Sponsored by: Rock Tape

Saturday - 4/21/2018**8am-9:40am****River Terrace 1**

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|--|---|---|
| - Fabrizio Mancini, DC, FICC, FACC | - Jay S. Greenstein, DC, CCSP, CGFI-L1, CKTP, FMS | |
| - Mollie Frawley, RN | - Kristina L. Petrocco-Napuli, DC, MS | - Cindy Howard, DC, DABCI, DACBN, FIAMA, FICC |
| - Matthew M. Antonucci, DC, DACNB, FACFN, FABCDD, FABVR, FABNN | - Paul Tai, DPM, FACFS, ABPS, ABAARM, DACBN | |

Integration of Chiropractic Care into Mainstream Healthcare**Course Description**

Chiropractors often feel isolated in the discussion of mainstream healthcare, believing an equal seat at the healthcare table is far fetched. This class will prove that this isolated thinking is a way of the past, and the future of healthcare depends on integration of chiropractic, now more than ever; yet it is our job to communicate this effectively. We have invited a panel of doctors to illustrate how documentation and record keeping are communication tools that allow us to interact with the allopathic community. Documented results from Gallup Poll #3 will be followed by chiropractors focusing on different areas of interactive success between chiropractors and the medical model, showcasing how the collaborative community has the greatest benefit for patients. If chiropractic is to take a prominent seat at the healthcare table, it will have to do so with research, statistics, an established outlined path as described by the participants in this panel, and in a spirit of cooperation. With the climate of society and ever-changing-healthcare, the time is NOW!

Sponsored by: NCMIC, Health Secrets USA, Infinedi, Plasticity Brain Centers, Biobotanical Research

Saturday - 4/21/2018

10:20am-Noon

River Terrace 1

- Paul Lambert, JD

- Jay S. Greenstein, DC, CCSP, CGFI-L1,
CKTP, FMS- Matthew M. Antonucci, DC, DACNB,
FACFN, FABCDD, FABVR, FABNN- John Lockenour, DC, DABCO, DABCA - Michael W. Mathesie, DC, DABFP,
DACRB

- Jack Hebert

Expanding Your Scope of Practice Hidden in Plain Sight within Chapters 460 & 456

This class is for Florida Doctors ONLY

Course Description

A panel of speakers with experience in specializations including Acupuncture, Neurology, and Laser have been invited by FCA's General Counsel to share case studies in each niche of chiropractic. FCA General Counsel, Paul Lambert will illustrate how the Florida Law supports the authority of DC's to give the highest and best care, and how this is best done under a large scope of practice. FCA's Asst. General Counsel, Kim Driggers, will review PI, PIP, BI changes and how to prepare if & when BI comes. Jack Hebert will also update the attendees on current rules & laws that are under review as well as those that are being considered during session, currently under way in Tallahassee. This session will bring you up-to-date, as well as illustrate how the law in Florida supports a broad scope philosophy. This session is bound to uplift and enlighten as you hear your favorite clinicians refer to their own clinical case studies with truths that will reignite your passion for chiropractic as well as your interest in utilizing the full scope of practice here in Florida.

*Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital,
Anabolic Labs, Infinedi, Berman Partners/Aspen Laser Systems, Plasticity Brain Centers*

10:20am-Noon

City Terrace 12

- Fabrizio Mancini, DC, FICC, FACC

CA FT & BK Office

What Every CA Needs to Know

Course Description

In this inspiring presentation, Dr. Fab Mancini, world renown Chiropractor, bestselling author and media personality with share the secrets of the most successful CA's in America. After almost 30 years as a leader in Chiropractic, Successful practitioner, Past president of Parker University and Seminars, come experience what will empower you to success. What are the common denominators in every successful CA? What allows CA's to thrive and be happy? What should you master to run a successful office? How you and your doctor can work on one vision? All of these and so much more. Come and be ready to GROW!

Sponsored by: Infinedi

Saturday - 4/21/2018

10:20am-Noon

City Terrace 10

- Stuart Warner, DC

- Theresa Warner, DC

Brand Yourself as the Celebrity 'Go-To' Chiropractor in your Town & Get New Patients on Auto-Pilot

Course Description

Dr. Theresa and Dr. Stuart Warner will demonstrate a multitude of ways to effectively communicate the message of chiropractic care for children to the public through the media in a professional and credible way.

Learning Objectives

- Effectively communicate chiropractic care for children through various forms of media in a professional and credible way.

Sponsored by: Drs. Warner's Chiropractic Pediatrics 365

1pm-2:40pm

City Terrace 12

- Mollie Frawley, RN

CA FT & BK Office

What to Document in the Medical Record A Primer for the Chiropractic Assistant

Course Description

The CA can assist the physician in collecting information for the medical record, to facilitate more accurate and complete billing. Whether the CA actually writes in the record, or collects information for the Physician, the benefits of knowing what questions to ask are far reaching.

Learning Objectives

- List at least three questions that will facilitate identifying conditions resulting from a subluxation
- Discuss an easy strategy to improve patient satisfaction and at least two reasons why that is important
- Correlate the importance of collecting subjective information from the patient to documentation that substantiates the need for care rendered

Saturday - 4/21/2018

3:20pm-5pm

River Terrace 1

- David Klein, CPC, CHC, CPMA

Protect Your Practice From Audits and Recoupment – The Critical Steps

Course Description

In this presentation, David Klein, a certified medical coder, auditor and compliance consultant will provide in-depth instruction on how to identify accurate and reliable resources to ensure compliant coding and documentation for reimbursement. He will discuss the critical resources every practice should have and include examples and scenarios. Attendees will learn how to properly utilize CPT, Medicare and Commercial Payer guidelines to ensure they are telling the proper story for maximum reimbursement.

Learning Objectives

- Review the key resources Providers must use when it comes to coding, documentation and billing
- Identify the key authorities for documentation and coding when it comes to compliance and reimbursement

Sponsored by: PayDC

3:20pm-5pm

City Terrace 12

- May Bagnell

CA FT & BK Office

C.A. Masterclass: The Art of the Practice

Course Description

Chiropractic Assistants play various roles in today's modern practice. No matter what role you play in the practice, your position is vital and worthy of doing with a sense of mastery. The level at which you play influences your teammates and the patients you serve. Success Coach and Personal Branding leader, May Bagnell, has served as a CA and now Center Director for Bagnell Brain & Chiropractic with over 28 years of leadership. Learn how adopting a concierge service model that takes psychic ownership will uplevel the CA personally and professionally. The ripple effect will uplevel your practice, the team and your brand in the community you serve. Every next level of your practice will demand a different version of you. Step into the CA Masterclass.

Learning Objectives

- Adopt a concierge mindset and develop your interpersonal skills by learning the importance of the 6 Human needs of your patients (and your teammates)
- Learn strategies for creating an emotional and physical wellness space that drives patients to your practice and creates ideal patient referrals
- Create a fresh vision for the front desk role as that of a Concierge of Wellness by learning conversational techniques that enrolls the patient with excitement

Sunday - 4/22/2018

8am-9:40am

River Terrace 1

- Cindy Howard, DC, DABCI, DACBN, - Kristina L. Petrocco-Napuli, DC, MS
FIAMA, FICC

- Mollie Frawley, RN

- Courtney Conley, DC

- Michael K. Bagnell, DC, FABBIR

- John Lockenour, DC, DABCO, DABCA - Eric Plasker, DC

Increasing the Level of Daily Ethics & Individual Responsibility in Our Practices

Course Description

Did you ever connect the dots between personal and daily ethics with breakthrough practice success? Come experience our panel of inspiring chiropractic speakers as they break down Ethics in their area of expertise and experience, in a way that will stimulate both mind and action. You will learn how to encourage each of your staff to take an increased responsibility of increasing the ethics of your current practice policies and how this action will filtrate in to the community, helping more people get well. You will hear what the public expects when it comes to Ethics from their healthcare team relating to universal fairness, and where Chiropractic fits in. Get ready to enjoy this topic like never before!

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, NCMIC, Anabolic Labs, Rock Tape, The Family Practice, Inc., Biobotanical Research

1pm-2:40pm

River Terrace 1

- Kristina L. Petrocco-Napuli, DC, MS

Medical Errors in Females: The Rules Have Changed

Course Description

As a practitioner are you taking women's pain less seriously? Many women are being misdiagnosed because their subjective complaints of pain are being overlooked. During this session, women and the chronicity of pain will be discussed. In addition, common chronic pain conditions seen in the female population will be explored. In correlation, assessment and treatment options will be discussed for immediate implementation Monday morning.

Learning Objectives

- Discussion of chronic pain in women and the perception of pain
- Exploration of assessment practices from intake to case management
- Describe common chronic conditions seen in women

Sponsored by: NCMIC

Sunday - 4/22/2018

3pm-4:40pm

River Terrace 1

- Marty Kotlar, DC, CPCO, CBCS

Multidisciplinary Practices: Can I, Should I and How Do I Integrate My Practice?

Course Description

If you're thinking about integrating your practice or looking to improve your existing multi-specialty practice, then consider attending this session. Do not jump into practice integration without doing your homework.

This session will help you learn the pros and cons of practice integration. Dr. Kotlar will address how to work with physical therapists, nurse practitioners, medical doctors and acupuncturists. This session will cover corporate structure, Stark and Anti-Kickback statutes, how to code and document for common integrated services, QHPs vs clinical staff, credentialing, patient flow, supervision levels and HIPAA compliance.

Learning Objectives

- Identify the key components of practice integration
- Understand the relationships between DCs, PTs, MDs, NPs and acupuncturists
- The collaborative approach to treating the most common conditions seen in multidisciplinary practices

Sponsored by: ChiroHealth USA