



# **FCA NE REGIONAL CONVENTION & EXPOSITION 2019**

**World Golf Village Resort  
St. Augustine, FL  
March 21, 2019 - March 24, 2019**

**\*Please note that each speaker's name is a link that will allow you to view their photo and bio...just click on the link and learn about our fantastic speakers!\***

FL Board of Chiropractic CE Provider #50-2667; Course #20-697600

## **DC / CCPA**

# **COURSE CATALOG**

## **Thursday - 3/21/2019**

**Noon-1pm**

**Wentworth**

- Kelly Miller, DC, NMD, FASA,  
FBAARM, CFMP

- Debra Hoffman, DC

**Clinical CE**

### **Implementation of Assessments and Treatment in the Practice for Cognitive Decline in the Aging Brain (Alzheimer's)**

#### **Learning Objectives**

- Educate attendees on the fastest growing cause of death in the United States
- Learn strategies that can help prevent this condition and possibly reverse it

*Sponsored by: Health Restoration*

## Thursday - 3/21/2019

1pm-2:40pm

Legends Ballroom 1-3

- Kathy Baumgardner, DC

- Anne Sorrentino, DC

**Ethics**

- Sabrina Atkins, DC

- Michael K. Bagnell, DC, DACNB,  
FABBIR

- Spencer H. Baron, DC, DACBSP

### The Active Female: Maintaining Ethics in Uncharted Territory

#### Course Description

The work of healing has not had much of a place in the complex of reckonings in the past year that we condense into the hashtag "#MeToo." But surely what we are naming and wrapping our arms around with the impetus of #MeToo is, at best, an opening to a long-term cultural reckoning to grow up humanity, to make our society more whole. I walked with some trepidation onto this territory, inviting those who navigate this landscape with admirable cause. Drs. Atkins, Sorrentino, Baumgardner and our male perspective, Dr. Bagnell.

How can this profession maintain a superior ethical standard and be a model for other professions. Clearly, our "hands on" approach must be executed with the adept social skill, and purest healing intention, since the power of touch is mighty.

The ratio of men to women in practice is about 4:1, 60% of our patient demographic is female. It is paramount that we understand The Active Female and delve deeply into Uncharted Territory, so we make expose and maintain the most ETHICAL standards of practice.

We explored how they and all the rest of us might build the spaces, the imaginative muscle, and the pragmatic forms to support healing for women and men where it is possible, now and in time.

We can entertain a new paradigm of healthcare that goes beyond Evidence Based Medicine. 1993 was the first time the word "Evidence" was introduced into the literature, and the use of the guidelines were remarkably unsuccessful. Intuition-Based Medicine was the predecessor and was most reliable after a lifetime of practice.

Today we can merge our Evidence into "Interpersonal Medicine," a disciplined approach to delivering care that responds to a patient's circumstances, capabilities, and preferences.

#### Learning Objectives

- Avoiding sexual misconduct in the practice of chiropractic medicine means violation of the chiropractic physician-patient relationship.
- Ethics regarding male patients: Handling their comments.
- Discuss ways to demonstrate professional competence as a condition of license renewal

*Sponsored by: DoC:S (Doctor of Chiropractic: Sports)*

**Thursday - 3/21/2019****1pm-2:40pm****Troon**

- Jeffrey Mackey, DC, FACO, FICC

**Obtaining Medical Referrals****Course Description**

Chiropractic has a market penetration of 15% throughout the country, whereas Medicine reaches 95%. Developing a strong working relationship with physicians in your area is essential to growing your practice.

**Learning Objectives**

- Use -it-on - Monday information
- Increase your confidence in contacting other healthcare providers
- What/What not to say

**3pm-5:30pm****Wentworth**

- David Seaman, DC

**HIV/AIDS****HIV and AIDS a Public Health Perspective****Course Description**

During this three hour course the practitioner will be provided with the history of HIV/AIDS globally. In addition, an update on the disease will be discussed as well as the impact of Healthy People 2020. The role of the primary care physician, risk factors and comorbidities will be explored as it relates to this patient population. Traditional, complementary and alternative care treatment options will be discussed to assist practitioners in further patient education.

**Learning Objectives**

- Discuss the history and impact of the disease globally and within the United States
- Discuss the role of Health People 2020 and the impact it has had on this disease within the United States
- Summarize the role of the primary care physician, risk factors and comorbidities associated with this disease
- Describe and explore treatment options both traditional and complementary and alternative

*Sponsored by: Anabolic Labs*

## Thursday - 3/21/2019

3:20pm-5pm

Legends Ballroom 1-3

- Robert Silverman, DC, MS,  
DACBN, DCBCN, CNS, CCN,  
CSCS, CIISN, CKTP, CES, HKC,  
FAKTR

- Debra Hoffman, DC

Risk Management

- Michael K. Bagnell, DC, DACNB,  
FABBIR

- Fabrizio Mancini, DC, FICC, FACC

### Clinical Benefits of Proper Sleep: Diagnostic Risks and Red Flags

#### Course Description

As we think about our chiropractic patient population, practitioners are always thinking about what diagnostic red flags to look out for, so they can diagnosis at a higher level and help more patients get well. When we talk about sleep, we often focus on quantity as it relates to the body's ability to recover from concussion, achieve optimum athletic performance levels, or heal from chronic conditions. However, we often neglect the role quality sleep plays in brain health; specifically, its links to poor memory, trouble concentrating, age-related dementia, and Alzheimer's disease. Minimize your practice risk when you join our panel of experts, as they share sleep's multi-faceted impact on health and why a truly holistic functional medicine approach must prescribe proper sleep.

#### Learning Objectives

- Review the physiology and neuro-biology of sleep
- Diagnostic red flags for toxicity and oxidative stress effect on sleep
- Sleep as it relates concussion, Alzheimer's, and brain health
- Discover innovative sleep tools to assist patient population
- Reveal the connection between gut-brain axis and the effect on sleep

*Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, Erchonia, Infinedi, Health Restoration, Brain Master*

3:20pm-5pm

Troon

- Jeffrey Mackey, DC, FACO, FICC

### Patient Education - Promoting Chiropractic in your Area

#### Course Description

"If you build it, they will come." Unfortunately, developing a thriving practice takes hard work and a plan! Come, learn from a doctor who developed a 17-clinic organization.

#### Learning Objectives

- Discover your U.S. P. (Unique selling position)
- Develop a plan
- Practice from a position of strength

**Friday - 3/22/2019****8am-9:40am****Legends Ballroom 1-3**

- Fabrizio Mancini, DC, FICC, FACC - Adam I. Chaifetz, DC, DIBCN

**Medical Errors**

- David Hartz, DC, CFMP

- Alicia M. Yochum, RN, DC,  
DACBR, RMSK

- Perry Bard, DC

- Mitchell Mally, DC

- Kyle Nevius, DC

**Addiction: Avoiding Medical Errors by Increasing Diagnostic Procedures****Course Description**

In a day in age where pain is running rampant through American society, and addiction falls accidentally on individuals and families, the chiropractic profession finds itself needing to diagnose and treat differently than ever before. We all know that medical errors occur when the diagnostician fails to clearly identify the root cause of conditions or fails to identify underlying and concomitant conditions that significantly impact a patient's response to treatment. Yet, the game has changed, and the cascade of practice improvements that need to occur will be outlined in this session. From diagnosis forms, to classifying symptoms, this session is designed to bring forth different levels of assessment, identify new tests and highlight treatments and tools needed to diagnose more thoroughly and avoid medical errors in this 'new world' of addicted patients. The opioid epidemic only scratched the surface, in highlighting the epic proportions of pain and addiction that our patients are in. Monday morning practicality will be achieved for improvement of the safety and efficacy of care recommended and rendered.

**Learning Objectives**

- Identify root causes of addiction, in all forms
- Update intake forms to help in diagnosing addiction
- Review different techniques used to work with patients currently addicted

*Sponsored by: Foot Levelers, Infinedi, Mally Enterprises, Bio-Botanical Research Inc.,  
University of Florida, MicroLight Laser*

**8am-9:40am****Wentworth**

- William Esteb

**Clinical CE****Chiropractors Who Care Too Much****Course Description**

This program will address a universal practice challenge: burnout. This session reveals why the chiropractic worldview demands a different relationship from that of allopathic providers in favor of patient partnerships guided by clear boundaries. Attendees will learn three types of caring, 10 signs they may be caring too much and specific action steps they can apply on Monday morning to escape and prevent the crippling effects of professional burnout in themselves and their team.

**Learning Objectives**

- How to detect the cause of burnout and implement preventative strategies
- How to recognize and interpret a patient's values-driven health care decisions
- How to design and apply communication strategies to manage patient acceptance

*Sponsored by: Patient Media*

**Friday - 3/22/2019**

8am-9:40am

St. Augustine A

- Michael K. Bagnell, DC, DACNB, FABBIR - Sabrina Atkins, DC

Clinical CE

**Pink Concussions: Detection/Recovery Principles and Running Biomechanics for the Female Athlete****Course Description**

In the first hours of this lecture the attendee will learn the differences between female and male brain activity after TBI opens the way for specific examination and treatment protocols to be delivered to the athlete. Online educational provides part of the solution, whereas hands-on applications bring the clinician to the "field" of play in producing the results with consistency. Dr. Bagnell will review, demonstrate, and lead doctors to experience the hands-on approaches that deliver the most consistent results in this work-shop introduction. In the second hour, the attendees will how pregnancy is the most physically challenging event that the female will experience in her lifetime. Within a short span of a couple months, dramatic physiological, hormonal and biomechanical changes occur. This section will focus on identifying the changes occurring in the female body, evaluating the effects of exercising and developing exercise and rehab programs for these specific female athletes.

**Learning Objectives**

- Review specialized anatomy injured during TBI
- Demonstrate high value exam findings for detection of TBI and hands on demonstration of treatment procedures for TBI
- Identify biomechanical, physiological and hormonal changes that occur as a result of pregnancy
- Evaluate the benefits of exercise on the pregnant female
- Identify the risks and contraindications for exercise in the female athlete
- Develop individualized exercise programs for the pregnant female

*Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, DoC:S (Doctor of Chiropractic: Sports), BrainMaster Technologies, Inc*

## Friday - 3/22/2019

10:20am-Noon

St. Augustine FG

- Evan Gwilliam, DC, MBA, BS, CPC,  
CCPC, CPC-I, MCS-P, CPMA,  
CMHP, AAPC Fellow

Documentation

### The Most Expensive Documentation Mistakes Chiropractors Make

#### Course Description

In this riveting presentation, Dr. Gwilliam, Clinical Director for PayDC EHR Software, certified coder and auditor, will teach you how to avoid documentation mistakes that cost you money, including cloning and creating lousy care plans. He will demystify the confusion around where auditors and reviewers find the rules that they apply when looking at your records. He will show you how to easily satisfy documentation requirements so that you can get back to taking care of patients. With a thorough understanding of what you need to do to remain compliant you will be able to rest well at night and minimize your documentation-related anxiety.

#### Learning Objectives

- Learn how to avoid documentation mistakes such as cloning and illegibility and poorly constructed care plans
- Identify the references used by authoritative figures when they evaluate your claims and medical records

*Sponsored by: NCMIC, PayDC*

10:20am-Noon

St. Augustine B

- Kelli Moore, MCSP-I, CPPM,  
CCCPC

Documentation

### Documentation, Coding and Billing to STOP Denials

#### Course Description

An in-depth study of what payers want. Focus of class is on compliance with documentation, coding and billing for Evaluation and Management, timed codes, manual therapy and massage. Attendees will leave with a compliant documentation, coding, billing and collecting strategy.

#### Learning Objectives

- Discuss four Reason Why Claims are Denied
- Learn how to use diagnosis and modifiers to stop denials
- Discuss compliant collection procedures

*Sponsored by: The Collection Coach*

## Friday - 3/22/2019

10:20am-Noon

St. Augustine E

- Ronald Kolanko, DC

Clinical CE

### Case Management for Rehabilitation of Brain / Central Nervous Systems Disconnect Disorders

#### Course Description

Doctor, a comprehensive "Brain & Central Nervous System Disconnect Disorders Rehabilitation Program" is available to you. Easily implement the successful streamlined Brain Bright Care Program into your practice. Utilize the unique Micro Synergistic Nutraceutical's delivery system. Use your existing Physician Adjunctive Protocols to assist the rehabilitation process. Become the "Go to Doctor" in your community in the care of Brain and Central Nervous System Disconnect Disorders.

#### Learning Objectives

- Integrate Rehabilitation of Brain and Central Nervous System into your practice
- Distinguish yourself caring for Brain/CNS Disconnect Disorders in your community
- Increase your income implementing the Brain Bright Care Program

*Sponsored by: Brain Brilliance*

10:20am-Noon

St. Augustine A

- Keith Cronin, PT

- Kathy Baumgardner, DC

Clinical CE

### Taping and Extremity Adjusting for the Female Athlete

#### Course Description

Attendees will learn to use biomechanical tape to reduce workload, manage movement patterns, and improve function with common physical impairments and functional limitations common to chiropractic rehabilitation. Hyperlordosis and anterior pelvic tilt, will be addressed, as it is associated with quad dominance and the correlation with foot and ankle stress points, plantar fasciitis, and increased knee pain and increased chance of injury. We will provide basic functional movement exercises as well as lower extremity adjustment techniques.

#### Learning Objectives

- Develop an understanding of how biomechanical differs from that of kinesiology and rigid tapes
- Learn basic techniques for safely applying and removing tape and common taping technique to address knee extensor dysfunction for a variety of conditions
- Learn common taping technique to address improve postural dysfunctions associated with the lumbar and thoracic spine
- Provide basic functional movement exercises as well as lower extremity adjustment techniques

*Sponsored by: DoC:S (Doctor of Chiropractic: Sports)*

**Friday - 3/22/2019****Noon-12:50pm****Legends Ballroom 1-3**

- David Hartz, DC, CFMP

- Fabrizio Mancini, DC, FICC, FACC

**FREE LUNCH: Eat, Drink and Be Motivated!****Course Description**

Dr. David Hartz, sponsored by Bio-Botanical Research Inc, will be hosting this free opportunity for you and your staff to learn more about functional medicine protocols for GI and Systemic Infections. Don't miss this free lunch opportunity to educate and equip your practice! This will be a lunch break you do NOT want to miss!

*Sponsored by: Bio-Botanical Research Inc.*

**1pm-2:40pm****St. Augustine FG**

- Robert Silverman, DC, MS,  
DACBN, DCBCN, CNS, CCN,  
CSCS, CIISN, CKTP, CES, HKC,  
FAKTR

**Clinical CE****New Frontiers in Fish Oil: An Integrative Approach to Functional Health****Course Description**

Dr. Robert Silverman will lead you through an innovative demonstration showcasing the power of performance nutrition that includes evidence-based therapeutic value of omega-3 fatty acids. He will also touch upon conservative therapies on health and movement patterns. Utilizing interactive how-to's, he will present an integrative approach to improved performance and recovery through an enhanced diet and supplementation that focuses on the different types of fish oils, laser therapy, functional movement assessment, corrective exercises and more.

To truly improve a patient's health and optimize active lifestyles, we need to understand how systems interact with one another. Dr. Silverman discusses the gut-to-brain axis, with special emphasis on understanding Alzheimer's and treating concussion for faster recovery.

Join Dr. Silverman in this informative seminar to gain insight into a comprehensive methodology that incorporates proven protocols into a clinically effective system—one you can apply to your practice immediately.

**Learning Objectives**

- Assess and understand traumatic brain injuries (concussion, neurodegenerative diseases)
- Discuss strategies to initiate the positive impact of gut health on the musculoskeletal system
- Learn recent omega-3 breakthroughs
- Evidence-based recommendations for fish oil
- Go over flowchart explaining laser therapy and its application during the correlated stages of healing
- Learn functional movement assessment and corrective exercise

*Sponsored by: Erchonia*

## **Friday - 3/22/2019**

**1pm-2:40pm**

**St. Augustine B**

- John Lockenour, DC, DABCO,  
DABCA

**Acupuncture Risk Mgmt  
(Acup. Cert. DC's ONLY)**

### **Risk Management for Acupuncture/Opioid Crisis**

#### **Course Description**

During this 2-hour class the following topics will be presented to provide the clinician with background in identifying patients at risk for addiction, while also providing that individual with information on techniques to minimize risk and improve patient care through examinations and referral to other health care providers when indicated.

#### **Learning Objectives**

- Provide state required continuing education for the chiropractic physician
- Identify practice risk, management skills, malpractice concerns and the duties of the treating doctor and staff

*Sponsored by: Anabolic Labs*

## **Friday - 3/22/2019**

**1pm-2:40pm****St. Augustine A**

- Anne Sorrentino, DC

- Daniel Haun, DC

**Clinical CE**

### **Soft Tissue and Musculoskeletal Diagnostic Ultrasound for the Female Athlete**

#### **Course Description**

Improvements in healthcare are associated with increased life expectancy and high proportion of the elderly. It is projected by the United Nations that, by 2050, one-fifth of the world's population will be  $\geq 60$  years. Falls are the leading cause of injury in the elderly. Fall-related injuries have a great impact on the quality of life of old people and have huge medical and social costs. We aim towards prevention of geriatric fall-related injuries. Attendees will also learn how Musculoskeletal ultrasound (MSK US) involves the use of high-frequency sound waves to image soft tissues and bony structures in the body for the purposes of diagnosing pathology or guiding real-time interventional procedures. During the past decade an increasing number of sports injury physicians have integrated MSK US into their practices to facilitate the management of athletes presenting with a wide variety of musculoskeletal and neurological complaints. Ultrasound is currently the fastest growing diagnostic and therapeutic (image assistive) imaging modality among sport medicine physicians, and others. Recognizing the utility and value of low-cost, high-resolution, and dynamic musculoskeletal imaging, in conjunction with a comprehensive clinical exam, use of ultrasound as a first line medical diagnostic tool.

#### **Learning Objectives**

- Understanding Load vs Capacity
- Discuss Fall Prevention-Veli Maneuver
- Discuss Glute-great toe relationship
- Diagnosis of tendinosis, partial- and full- thickness tendon tears and nerve entrapments
- Evaluation of ligamentous injury and joint instability syndromes such as valgus instability of the elbow or varus instability of the knee, dynamic complaints such as subluxating/dislocating ulnar nerves, snapping popliteus tendons, snapping hip syndrome, and peroneal tendon subluxation/dislocation and acute or chronic muscle injury

*Sponsored by: DoC:S (Doctor of Chiropractic: Sports)*

## Friday - 3/22/2019

1pm-2:40pm

St. Augustine E

- Perry Bard, DC

Clinical CE

### The ABC's of Non-Surgical Spinal Decompression

#### Course Description

The ABC's of Non-Surgical Spinal Decompression class is designed to empower the doctors by educating & preparing them to consider the vast improvements made in non-surgical options now afforded by Spinal Decompression. This class will prepare the doctors in a surface view in the diagnosis & treatment of acute to chronic Spinal Disc conditions. With validated and credible research behind it of the highest magnitude, Non-Surgical Spinal Decompression often offers patients a last resort. This class will familiarize the doctors with the latest treatment options, programs & protocols in Spinal Decompression.

#### Learning Objectives

- Learn what is Non-Surgical Spinal Decompression
- Comprehend the Subluxation-Bulge-Herniation Spinal Disc Model
- Identify who are the best candidates within your own practice for Spinal Decompression
- Discover how Spinal Decompression often affords patients with Disc Disease better treatment options than narcotics, epidural injections and surgeries
- Enhance your inter-disciplinary communication skills in Spinal Disc Care

*Sponsored by: MicroLight Laser*

3:20pm-5pm

St. Augustine B

- John Lockenour, DC, DABCO,  
DABCAAcupuncture Technique  
(Acup. Cert. DC's ONLY)

### Acupuncture Treatment of Addiction

#### Course Description

During this 2 hour class the following topics will be presented to provide the Chiropractic clinician with up to date information to identify common signs and symptoms of substance abuse. Discuss how to manage, treat, and monitor multiple types of substance abuse encountered. Attendees will learn treatment strategies utilizing acupuncture and ways to co-treat with other healthcare providers.

#### Learning Objectives

- Learn common signs and symptoms of substance abuse
- Discuss treatment strategies utilizing acupuncture
- Learn ways to co-treat with other healthcare providers

*Sponsored by: Anabolic Labs*

**Friday - 3/22/2019****3:20pm-5pm****St. Augustine FG**

- David Hartz, DC, CFMP

**Clinical CE****Taking the Mystery Out of Kinesiology and Energetic Testing with Science-Based Functional Nutrition****Course Description**

The Goal of this lecture would be to earn the synergy between Nutrition and current functional medicine programs and techniques. It is time to take Kinesiology and Energetic testing out of the realm of unscientific skepticism and into known published science. Dr. Hartz will review neurological models, published literature and theories of biophoton physics and energetics, to reveal on how and why we get results.

**Learning Objectives**

- Discern different approaches to a Nutritional evaluation of a patient in Functional Medicine
- Discover the strengths and weaknesses of each technique used in testing in Energetic functional medicine
- Exploring the scientific research and models of Biophoton Energetic and Kinesiological testing as a reliable science-based information gathering tool in a Functional Nutrition
- Review the benefits to using a Science-based Biophoton energetics when used in conjunction with a Functional Medicine Laboratory evaluation

*Sponsored by: Bio-Botanical Research Inc.*

**3:20pm-5pm****St. Augustine E**

- Adam I. Chaifetz, DC, DIBCN

**Clinical CE****What every DC needs to know about Multiple Sclerosis-Understanding the Clinical Signs of the Disorder****Course Description**

Dr. Chaifetz is a Chiropractic Neurologist who is also the Program Coordinator for the Comprehensive Multiple Sclerosis Center at the University of Florida. His lecture will give the D.C. a complete overview of Multiple Sclerosis. The attendee will learn about the etiology of MS, types of MS, signs and symptoms of MS, and the diagnostic criteria for MS. The D.C. will have an enhanced understanding of the current treatment paradigms that are used currently in Multiple Sclerosis care.

Finally, Dr. Chaifetz will discuss chiropractic management of MS to include history and neurologic examination of the patient who is suspected to have MS.

**Learning Objectives**

- Define the etiology and types of Multiple Sclerosis
- Explore Signs and Symptoms and Diagnostic Criteria for Multiple Sclerosis
- Compare Treatment paradigms for Multiple Sclerosis
- Distinguish chiropractic treatment measures for Multiple Sclerosis

*Sponsored by: University of Florida*

## **Friday - 3/22/2019**

**3:20pm-5pm**

**St. Augustine A**

- Kathy Baumgardner, DC

- Alex Bennett, CPT

**Clinical CE**

### **Successful Integration of Chiropractic in the Athletic Training Room for the Female Athlete / Game Day**

#### **Course Description**

Designed for chiropractors to get involved and stay involved SUCCESSFULLY in female sports chiropractic. Are you prepared? Is your office prepared? How do you get "in"? What are the challenges at each level? What are the pros and cons of your association with female athletes for club teams, high school, college, professional and Olympic levels? And what about the "unwritten" rules? Learn those too.

#### **Learning Objectives**

- Recognizing the risk factors of being a "Female Sports Chiropractor" at different levels
- Identify the pros and cons of working in different settings within the female sports world
- Create communication strategies with different health care professionals in female sports to insure success

*Sponsored by: DoC:S (Doctor of Chiropractic: Sports)*

## Saturday - 3/23/2019

8am-9:40am

Legends Ballroom 1-3

- Bharon Hoag  
 - Evan Gwilliam, DC, MBA, BS, CPC,  
 CCPC, CPC-I, MCS-P, CPMA,  
 CMHP, AAPC Fellow

- David Klein, CPC, CHC, CPMA  
 - Mollie Frawley, RN

**Documentation**  
 - Kelli Moore, MCSP-I, CPPM,  
 CCCPC

### Most Common Documentation Errors: Throughout A Plan of Care

#### Course Description

Documentation deficiencies often occur when the physician is focused on a matrix of required elements and loses focus on the underlying purpose of documentation: Quality of Care. The DC is far more likely to comply if they can attach a value to the mandate. This lecture will provide clarity of documentation, as well as most common errors made, so the practitioner can have clarity of thought in implementing correct record keeping on Monday morning. Documentation effectively forces the physician to articulate the who, what, where, when, why and how. While this facilitates meeting the documentation requirements, it also facilitates better patient care. An essential component, in my opinion, in adequately documenting, is recognizing and embracing documentation as a means of improving patient outcomes. A win, win for all.

#### Learning Objectives

- Discuss the basis and components of identifying the reason for the patient encounter (initial, subsequent)
- Recall the minimal and appropriate objective indicators in order to accurately identify the cause and sequelae of the patient's condition
- Define the elements, evolution and advantages of an agreed upon plan of care
- Compare the connections of documentation to accurate billing and coding

*Sponsored by: PayDC, The Collection Coach*

## Saturday - 3/23/2019

8am-9:40am

St. Augustine E

- Beth Rizer, DC

Clinical CE

### Compression Band Flossing

#### Course Description

This course introduces the concept of skin/fascial/nerve gliding to help reduce tissue swelling, improve movement and modulate pain with the use of 'compression band floss.' This course will cover the anatomy, physiology and neurology of the effects of compression band flossing on connective tissue gliding, tissue traction and tissue compression. Interventions with compression band floss (including direction and pressure concepts) will be reviewed and integrated into current rehabilitative concepts.

This course is intended for practitioners and therapists with a basic understanding of soft tissue techniques.

#### Learning Objectives

- Define, understand and integrate the myofascial sequencing model
- Discover and explore neuroanatomy of the dermal/fascial subsystem
- Describe and interpret the research as it relates to connective tissue gliding and pain modulation
- Integrate banded floss techniques for soft tissue pathology as it relates to tension, direction and pressure

*Sponsored by: Rock Tape*

10:20am-Noon

St. Augustine B

- Paul Lambert, JD

- Kim Driggers, JD

Florida Laws &amp; Rules

### Florida Laws and Rules – A Comprehensive Overview of Some of the Most Encountered Florida Laws

*This class is for Florida Doctors ONLY*

#### Course Description

This session will bring you up-to-date, as well as illustrate how the law in Florida supports a broad scope philosophy. This session is bound to uplift and enlighten the attendee, as Paul Lambert, FCA's General Counsel and Kim Driggers, FCA's Assistant General Counsel, discuss case studies with truths that will reignite your passion for chiropractic as well as your interest in utilizing the full scope of practice here in Florida.

#### Learning Objectives

- Understand the broad scope of chiropractic practice in FL
- Receive the answer to your individual critical issue and learn how it relates to the law
- Understand how the law was written to expand the level of service you can provide

## Saturday - 3/23/2019

10:20am-Noon

St. Augustine A

- Kyle Nevius, DC

Clinical CE

### Integration of Cannabidiol (CBD oil) for Chiropractic Physicians

#### Course Description

In this session attendees will learn the history, development and current utilization of industrial hemp products/CBD oil and their uses in healthcare. This course will discuss the healthcare revolution as it occurred in 2012 and subsequent global media explosion that started research in 52 countries, it will include treatment categories by the Mayo Clinic and database management by John's Hopkins University. Information regarding guidelines for diagnoses, drug interaction and loading dose approach will be briefly discussed. legal considerations will be reviewed from a state and federal level.

#### Learning Objectives

- Learn the difference between controlled and non-controlled CBD products as approved for use by the FDA within the United States and Florida
- Identify discuss and differentiate between medicinal marijuana products and non-controlled CBD oil as it relates to prescription and nonprescription treatment
- Learn about the history of hemp-based CBD oil in the United States and its utilization in healthcare as well as other non-healthcare related industries
- Review and understand the data as it relates to CB one and CB two receptors and how that will play an integral role with their patients' healthcare management
- Learn about the involvement of Johns Hopkins University outpatient treatment program and data acquisition as well as treatment categories currently being developed by the Mayo Clinic as it relates to CBD oil intervention

10:20am-Noon

Wentworth

- Mitchell Mally, DC

Clinical CE

### TMJ/Cervical Spine - Part 1

#### Course Description

Reaching epidemic proportions world-wide, TMJ afflicts over 60 million Americans and costs consumers over \$50 billion dollars annually. Dr. Mally teaches the anatomy, biomechanics, radiology and his TMJ technique in this incredible Hands-On technique workshop.

#### Learning Objectives

- Learn the epidemiology, anatomy, neurology, and biomechanics of TMJ Disorders
- Learn clinical evaluations and X-ray findings
- Learn how to generate referral from Dentists, MD's etc.

*Sponsored by: Mally Enterprises*

## Saturday - 3/23/2019

10:20am-Noon

St. Augustine E

- Derek Barton, DC

Clinical CE

### Intro to Receptor-Based® Rehab for Chiropractors: The ABC's of Receptor-Based Rehabilitation Part 1: Autonomics

#### Course Description

This 6-hour workshop has been developed with one objective in mind: to make clinical neurology easily understood, applied, and implemented, for the general practitioner. The brain is the master control system, and everything a chiropractor does influences a patient's brain. During this workshop, Dr. Barton will help you to develop your neurological observations, provide you with simple yet effective assessments, and applications that you can implement immediately with your current patient population.

#### Learning Objectives

- Discuss the Autonomic System's Role in the Common Chiropractic Patient's Presentation
- Assessing and Localizing Dysfunction in the Autonomic Nervous System
- Developing Rehabilitation Strategies for Autonomic Dysfunction

*Sponsored by: Plasticity Brain Centers*

1pm-2:40pm

St. Augustine B

- Kelly Miller, DC, NMD, FASA,  
FBAARM, CFMP

- Debra Hoffman, DC

Clinical CE

### The Negative Impact of Air and Water Pollution on the Autonomic Nervous System

#### Learning Objectives

- Identify and recognize patients suffering from air & water pollution
- Discuss and differentiate different pollutants found in air and water
- Order testing
- Interpret results
- Create a treatment plan
- Measure results

*Sponsored by: Health Restoration*

**Saturday - 3/23/2019****1pm-2:40pm****St. Augustine A**- Alicia M. Yochum, RN, DC,  
DACBR, RMSK**Clinical CE****Imaging Children When it Counts and Leave Me Alone Lesions****Course Description**

This course will touch on imaging of children and pathology specific to your pediatric patient. Also, there are certain imaging findings that when you see them they should be "left alone." This means that they either mean nothing and you can treat the patient without concern or that they are very serious, and you should refer the patient out or not treat that area. Join me so I can help you learn the difference!

**Learning Objectives**

- Discuss imaging of children and pathology specific to your pediatric patient
- Learn when to findings should be "left alone"
- Learn when to refer a patient out or not treat that area

*Sponsored by: Foot Levelers, NCMIC***1pm-2:40pm****St. Augustine E**

- Derek Barton, DC

**Clinical CE****Intro to Receptor-Based® Rehab for Chiropractors: The ABC's of Receptor-Based Rehabilitation Part 2: Balance and Coordination****Course Description**

This 6-hour workshop has been developed with one objective in mind: to make clinical neurology easily understood, applied, and implemented, for the general practitioner. The brain is the master control system, and everything a chiropractor does influences a patient's brain. During this workshop, Dr. Barton will help you to develop your neurological observations, provide you with simple yet effective assessments, and applications that you can implement immediately with your current patient population.

**Learning Objectives**

- Discuss the Cerebellum's Role in Balance, Spinal Integrity, Coordination, and Cognition
- Assessing the 3 Functional Zones of the Cerebellum
- Developing Appropriate Applications for Cerebellar Dysfunction

*Sponsored by: Plasticity Brain Centers*

## Saturday - 3/23/2019

**1pm-2:40pm**

- Mitchell Mally, DC

**Wentworth**

**Clinical CE**

### TMJ/Cervical Spine - Part 2

#### Course Description

Reaching epidemic proportions world-wide, TMJ afflicts over 60 million Americans and costs consumers over \$50 billion dollars annually. Dr. Mally teaches the anatomy, biomechanics, radiology and his TMJ technique in this incredible Hands-On technique workshop.

#### Learning Objectives

- Learn the epidemiology, anatomy, neurology, and biomechanics of TMJ Disorders
- Learn clinical evaluations and X-ray findings
- Learn how to generate referral from Dentists, MD's etc.

*Sponsored by: Mally Enterprises*

**3:20pm-5pm**

- William Esteb

**St. Augustine A**

**Clinical CE**

### Chiropractors Who Care Too Much

#### Course Description

This program will address a universal practice challenge: burnout. This session reveals why the chiropractic worldview demands a different relationship from that of allopathic providers in favor of patient partnerships guided by clear boundaries. Attendees will learn three types of caring, 10 signs they may be caring too much and specific action steps they can apply on Monday morning to escape and prevent the crippling effects of professional burnout in themselves and their team.

#### Learning Objectives

- How to detect the cause of burnout and implement preventative strategies
- How to recognize and interpret a patient's values-driven health care decisions
- How to design and apply communication strategies to manage patient acceptance

*Sponsored by: Patient Media*

## Saturday - 3/23/2019

3:20pm-5pm

St. Augustine B

- David Klein, CPC, CHC, CPMA

Documentation

### Protect Your Practice From Audits and Recoupment – The Critical Steps

#### Course Description

In this presentation, David Klein, a certified medical coder, auditor and compliance consultant will provide in-depth instruction on how to identify accurate and reliable resources to ensure compliant coding and documentation for reimbursement. He will discuss the critical resources every practice should have and include examples and scenarios. Attendees will learn how to properly utilize CPT, Medicare and Commercial Payer guidelines to ensure they are telling the proper story for maximum reimbursement.

#### Learning Objectives

- Review the key resources Providers must use when it comes to coding, documentation and billing
- Identify the key authorities for documentation and coding when it comes to compliance and reimbursement

*Sponsored by: PayDC*

3:20pm-5pm

St. Augustine E

- Derek Barton, DC

Clinical CE

### Intro to Receptor-Based® Rehab for Chiropractors: The ABC's of Receptor-Based Rehabilitation Part 3: Cognition

#### Course Description

This 6-hour workshop has been developed with one objective in mind: to make clinical neurology easily understood, applied, and implemented, for the general practitioner. The brain is the master control system, and everything a chiropractor does influences a patient's brain. During this workshop, Dr. Barton will help you to develop your neurological observations, provide you with simple yet effective assessments, and applications that you can implement immediately with your current patient population.

#### Learning Objectives

- Functional Organization of the Frontal Lobe
- Assessing the Frontal Lobes in Less than 5 Minutes
- Developing Care Strategies for Executive Dysfunction

*Sponsored by: Plasticity Brain Centers*

## **Saturday - 3/23/2019**

**3:20pm-5pm**

- Mitchell Mally, DC

**Wentworth**

**Clinical CE**

### **TMJ/Cervical Spine - Part 3**

#### **Course Description**

Reaching epidemic proportions world-wide, TMJ afflicts over 60 million Americans and costs consumers over \$50 billion dollars annually. Dr. Mally teaches the anatomy, biomechanics, radiology and his TMJ technique in this incredible Hands-On technique workshop.

#### **Learning Objectives**

- Learn the epidemiology, anatomy, neurology, and biomechanics of TMJ Disorders
- Learn clinical evaluations and X-ray findings
- Learn how to generate referral from Dentists, MD's etc.

*Sponsored by: Mally Enterprises*

## Sunday - 3/24/2019

8am-9:40am

Legends Ballroom 1-2

- Bharon Hoag

- Michael K. Bagnell, DC, DACNB,  
FABBIR

Ethics

- Mollie Frawley, RN

- John Lockenour, DC, DABCO,  
DABCA

- Matthew Loop, DC

### Increase the Level of Daily Ethics & Individual Responsibility in Practice

#### Course Description

Did you ever connect the dots between personal and daily ethics with breakthrough practice success? Come experience our panel of inspiring chiropractic speakers as they break down Ethics in their area of expertise and experience, in a way that will stimulate both mind and action. You will be reminded of Ethical boundaries in every area of chiropractic practice, while you learn how to encourage each of your staff to take an increased responsibility of elevating the ethics of your current practice policies, showcasing how this action will filtrate in to the community, helping more people get well. You will hear what the public expects when it comes to Ethics from their healthcare team relating to universal fairness, and where Chiropractic fits in. Get ready to enjoy this topic like never before!

#### Learning Objectives

- Modify your daily routine to include time for practice reflection each day
- Review your documentation and record keeping habits with new self-auditing tools
- How to provide nutritional & supplemental support enabling adjustments hold better in your patient population

*Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, Anabolic Labs, BrainMaster Technologies, Inc*

9am-9:50am

Legends Ballroom 3

- Mark Cotney, DC

GA Laws &amp; Rules

### Georgia Laws and Rules

*This class is for Georgia Doctors ONLY*

#### Course Description

This is a one hour review of the laws and rules governing chiropractic practice in the State of Georgia. Dr. Cotney will have an emphasis on recent changes in board rules, new Georgia legislation and how it affects DC's, as well as court cases involving Georgia DC's. This class will aid practitioners as they are reminded of rules which are often overlooked.

#### Learning Objectives

- List chiropractic therapies that are allowed under GA law
- Discuss the impact of the chiropractic protection bill
- Discuss the importance of the chiropractic exemption for interstate insurance sales related to state mandated benefits

## Sunday - 3/24/2019

10:20am-Noon

- Paul Lambert, JD

Legends Ballroom 3

Florida Laws &amp; Rules

### Florida Laws and Rules – A Comprehensive Overview of Some of the Most Encountered Florida Laws

*This class is for Florida Doctors ONLY*

#### Course Description

This session will bring you up-to-date, as well as illustrate how the law in Florida supports a broad scope philosophy. This session is bound to uplift and enlighten the attendee, as Paul Lambert, FCA's General Counsel and Kim Driggers, FCA's Assistant General Counsel, discuss case studies with truths that will reignite your passion for chiropractic as well as your interest in utilizing the full scope of practice here in Florida.

#### Learning Objectives

- Understand the broad scope of chiropractic practice in FL
- Receive the answer to your individual critical issue and learn how it relates to the law
- Understand how the law was written to expand the level of service you can provide

10:20am-Noon

- Mollie Frawley, RN

Legends Ballroom 1-2

Documentation

### Compliant Documentation Through Self-Auditing

#### Course Description

Does the documentation in your medical records meet minimum state and federal regulation? Does your practice have documentation of determining if your records are compliant and any efforts made to bring them into compliance? This session will focus on how to audit your own records, providing a tool and strategies for achieving, maintaining and improving the practitioner's and practice's documentation.

#### Learning Objectives

- List three or more benefits of incorporating the self-audit of records into their practice
- Discuss the risks of not meeting the minimum state and Medicare record keeping standards
- Identify one or more possible criteria needing improvement in current record keeping methods

## **Sunday - 3/24/2019**

**1pm-2pm**

**Legends Ballroom 3**

- Kelly Miller, DC, NMD, FASA, FBAARM, CFMP  
- Debra Hoffman, DC

### **Implementation of Assessments and Treatment in the Practice for Cognitive Decline in the Aging Brain (Alzheimer's)**

#### **Learning Objectives**

- Educate attendees on the fastest growing cause of death in the United States
- Learn strategies that can help prevent this condition and possibly reverse it

*Sponsored by: Health Restoration*

**1pm-2:40pm**

**Legends Ballroom 1-2**

- Alicia M. Yochum, RN, DC, DACBR, RMSK

**Risk Management**

### **What Could be Walking Through Your Door?**

#### **Course Description**

This is a case-based lecture pulling from cases read for chiropractors across the nation. We will review a wide range of pathology from sports injury, arthritis, infection and neoplasm all of which have come through practicing Chiropractors doors. Proper utilization of imaging will be covered, and this will remind the practicing doctor that arthritis is not the only pathology that could come through their door!

#### **Learning Objectives**

- Review a wide range of pathology from sports injury, arthritis, infection and neoplasm
- Utilization of imaging

*Sponsored by: Foot Levelers, NCMIC*

## **Sunday - 3/24/2019**

**3pm-4:40pm**

**Legends Ballroom 1-2**

- Alicia M. Yochum, RN, DC,  
DACBR, RMSK

**Medical Errors**

### **Red Flags in Your Office**

#### **Course Description**

This lecture will focus on possible red flags presenting to a chiropractor's office for treatment. We will cover the clinical presentation, differential diagnosis and appropriate imaging for each entity. Various pathologies will be reviewed which will remind us when and what imaging to order.

#### **Learning Objectives**

- Focus on possible red flags presented to a chiropractor's office for treatment
- Discuss the different diagnosis and appropriate imaging for each entity
- Review pathologies to know when and what imaging to order for your patient

*Sponsored by: Foot Levelers, NCMIC*