



FCA NE REGIONAL CONVENTION & EXPOSITION 2020

**World Golf Village Resort
St. Augustine, FL**

November 19, 2020 - November 22, 2020

Please note that each speaker's name is a link that will allow you to view their photo and bio...just click on the link and learn about our fantastic speakers!

FL Board of Chiropractic CE Provider #50-2667; Course #20-771216

RCA / CA

COURSE CATALOG

Thursday - 11/19/2020

11:30am-12:30pm

Legends Ballroom 1-3

- Mario Fucinari, DC, CCSP, DAAPM,
MCS-P

All Attendees

Human Trafficking and Awareness

Course Description

Human Trafficking is considered modern-day slavery. This course will give you a better understanding of what human trafficking is, how to identify a patient or an individual who may be a victim of human trafficking, and how to properly report the abuse. You will be equipped with the resources to help fight human trafficking and provide resources to victims. Learn important terminology in this field, the different types of human trafficking that exist and an understanding of the scope of the problem, both domestically and globally.

Learning Objectives

- Gain an understanding of the scope and magnitude of human trafficking, in both sex trafficking and labor trafficking
- Recognize and identify individuals who may be victims of human trafficking
- Understand trafficking from the perspective of the victim and the multiple needs of survivors.

- Learn key terminology associated with human trafficking
- Recognize the roles that various disciplines/professionals have to play in anti-trafficking efforts

Sponsored by: Foot Levelers

Thursday - 11/19/2020

1pm-2:40pm

Legends Ballroom 1-3

- Jay S. Greenstein, DC, CGFI-L1, CKTP, - Brie Gindele, DC, CACCP
FMS

All Attendees

- Kristine Tohtz, DC, LAC

- Beth Rizer, DC

- Eric Plasker, DC

The Ethics of Raising, Adjusting and Leading our Youth

Course Description

Public perception of chiropractic care is increasing in regard to headache and low back pain in adults. However, just over half of the nation believes chiropractors have their patients' best interest in mind and are trustworthy, according to the Gallop Poll 2018. Therefore, when it comes to asking parents to trust the chiropractic profession with their children, many hesitate. This course is designed to highlight 4 distinct areas in our youth, that chiropractors can educate, influence, adjust and lead this upcoming generation, reversing the trends of our teenagers and early adults.

Learning Objectives

- Define the current physical, mental, social, emotional issues that are plaguing our youth
- Understand and communicate research & publications related to youth issues, within the ethical boundaries of the chiropractic profession
- Implement proper protocols to achieve parental consent with relation to adjusting, diagnosing, and caring for the new needs of our youth

Sponsored by: Rock Tape, The 100 Year Lifestyle, Kaizenovation, Dr. Brie, LHASA OMS

Thursday - 11/19/2020

3:20pm-5pm

Legends Ballroom 1-3

- Jay S. Greenstein, DC, CGFI-L1, CKTP, - David Hartz, DC, CFMP
FMS

All Attendees

- Kimberly Besuden, DC, CFMP

- Mario Fucinari, DC, CCSP, DAAPM,
MCS-P

Risk & Rewards of Chiropractic Care for the Geriatric Population

Course Description

It is widely known that the geriatric population (those over the age of 65 years) has increased 33% from 2006 - 2016. In the next 20 years, that amount will increase again by 59% equaling a projected 82.3 million people. As people live longer, there is an increasing emphasis being placed on their ability to function independently and the chiropractic profession needs to be focused on providing distinct & quality care for these people...and knowing the signs/symptoms of when different healing is necessary. This lecture is designed to highlight common missed conceptions, missed diagnosis', and remind practitioners to look way back when recording a history. This lecture will prove to reduce risk to both the patient and the practitioner as we provide insight to better ways to adjust, when to x-ray, etc. to help conditions of our aging population. The saying "we take care of our own" rings true, and we are elated to bring clarification & insight to better care of our geriatric community.

Learning Objectives

- Distinguish osteoporosis & clarify when it is safe to adjust
- Review how falls have lasting effects on gait and balance
- Adjust nutrition and diet to help the side effects of current RX protocol
- Polypharmacy and thorough histories
- When to X-Ray & how to detect 'hidden' fractures

*Sponsored by: Standard Process, Inc., Foot Levelers, Bio-Botanical Research Inc.,
Kaizenovation*

Friday - 11/20/2020**8am-9:40am****Legends Ballroom 1-3**- Jay S. Greenstein, DC, CGFI-L1, CKTP, - Brad Cost
FMS**All Attendees**- Evan Gwilliam, DC, MBA, BS, CPC,
CCPC, CPC-I, MCS-P, CPMA, CMHP,
AAPC Fellow

- Kurtis Goos, CEO

- Jeff Lewin, DC, CCSP

- Brian Capra, DC

- Michael K. Bagnell, DC, DACNB,
FABBIR**Office of the Future: How Emerging Technology Is Rapidly Changing the Way We Treat,
Record and Document****Course Description**

Technology is impacting the chiropractic offices, procedures and documentation more than doctors are currently aware. Have you noticed that software, equipment, exams, telehealth and Big data altering the way you input, code and record? If not, this class is for you because change is coming! Discussed in this session will PMS and EHR with automated workflows that will be using current/future technology in regards to coding, billing and documentation. Attendees will see how BIG data is driving decreased error rates, understanding patient populations, tracking individual provider's reimbursements for accuracy and discovering new areas for conservative care. Get ready to explore how emerging technologies are leveraged to improve care coordination, patient outcomes and safety. You can discover new current technologies that have evolved to measure therapeutic treatment monitoring of patients using wearable devices. Join this opening session that leads to a day long discovery of the Technology future.

Learning Objectives

- Differentiate documentation and coding process within the past 20 years in relationship to technology
- Understand how insurance error rates will decrease and reimbursement will increase due to big data
- Learn how BIG data can help the chiropractic industry, state associations and your individual office track payer reimbursement for accuracy
- Discovery how Data and Technology are becoming a driving force in healthcare and why you need to understand it
- Define care coordination patient outcomes and correlate the emerging technologies that are used to improve them

*Sponsored by: ChiroHealth USA, Infinedi, PayDC, TheraTec, Eclipse, Kaizenovation,
Genesis Chiropractic Software, Bagnell Brain Center*

Friday - 11/20/2020

10:20am-Noon

St. Augustine FG

- Mario Fucinari, DC, CCSP, DAAPM,
MCS-P

Top 10 Most Common Documentation Errors

Course Description

Documentation errors may result in denials, recoupment or even fines and jail time. This lecture will provide clarity of documentation, as well as most common errors made, so the practitioner can avoid the top errors and implement correct record keeping on Monday morning.

Learning Objectives

- Provide clarity of documentation to the attendees
- Discuss the most common error made in documentation
- Learn how to avoid errors and implement correct record keeping

Sponsored by: Foot Levelers

Noon-1pm

Legends Ballroom 1

- David Hartz, DC, CFMP

- Fabrizio Mancini, DC, FICC, FACC

All Attendees

FREE LUNCH: Eat, Drink and Be Motivated!

Course Description

Dr. David Hartz, sponsored by Bio-Botanical Research Inc, will be hosting this free opportunity for you and your staff to learn more about functional medicine protocols for GI and Systemic Infections. Don't miss this free lunch opportunity to educate and equip your practice! This will be a lunch break you do NOT want to miss!

Sponsored by: Bio-Botanical Research Inc.

Friday - 11/20/2020

3:20pm-5pm

St. Augustine FG

- Beth Rizer, DC

Reducing Risk With Compression Band Flossing Techniques

Course Description

This course introduces the concept of skin/fascial/nerve gliding to help reduce tissue swelling, improve movement and modulate pain with the use of 'compression band floss'. This course will cover the anatomy, physiology and neurology of the effects of compression band flossing on connective tissue gliding, tissue traction and tissue compression.

Interventions with compression band floss (including direction and pressure concepts) will be reviewed and integrated into current rehabilitative concepts to better equip each clinician, therapist or trainer to deliver superior patient and client outcomes. This course is intended for practitioners and therapists with a basic understanding of soft tissue techniques.

Learning Objectives

- Recognize contraindications to avoid adverse reactions to treatment
- Explain potential side effects and strategies to reduce risk and improve patient outcomes
- Define, practice, and integrate banded floss techniques related soft tissue pathology as it relates to tension, direction and pressure
- Compare, contrast and perform various methods of current rehabilitative treatment techniques with compression band flossing

Sponsored by: Rock Tape

Saturday - 11/21/2020

7am-7:50am

St. Augustine EFG

- Mario Fucinari, DC, CCSP, DAAPM,
MCS-P

All Attendees

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Sponsored by: Foot Levelers

Saturday - 11/21/2020**8am-9:40am****Legends Ballroom 1-3**

- Jay S. Greenstein, DC, CGFI-L1, CKTP, - Jeff Lewin, DC, CCSP
FMS

- Matthew M. Antonucci, DC, DACNB,
FACFN, FABCDD, FABVR, FABNN

- Alicia M. Yochum, RN, DC, DACBR,
RMSK

- Saleem Musallam

- Kyle Nevius, DC

- Noah St. John

Avoiding Medical Errors by Better Diagnosing Pain and Addiction**Course Description**

According to the National Institute on Drug and Abuse, "Every day, more than 130 people in the US die after overdosing on opioids. The CDC estimates that the total "economic burden" of prescription opioid misuse alone in the US, is \$78.5 BILLION PER YEAR." Yet headlines from the NY Times disclose, "Purdue Pharma Payments to Sackler Family Soared Amid Opioid Crisis". Many of us wonder, why is the death rate continuing to climb after such media exposure about opioids.

Practitioners are beginning to realize everyone is familiar with the word "opioid", however the names of the actual medications that are still being prescribed for pain, many are unfamiliar with. Also, many practitioners are uncomfortable in having the conversation about opioid addiction to those who are currently under medication, creating an opportunity for negligence. This course has been designed to eliminate practice errors for chiropractors through improving diagnostic procedures, coding, history and proper patient education in relation for different pain and addiction issues. Also, this lecture will address different models of care for pain, so proper resources can be created.

Learning Objectives

- Distinguish what current opioid education is being done in each practitioner's office
- Avoid errors in documentation by resulting from a more thorough education and history of your patients
- Define the neural pathways used during pain and addiction, as well as what neural/physiological results come from other clinical care pathways
- Chronic pain vs Acute pain differences & conservative management

Sponsored by: NCMIC, Plasticity Brain Centers, Eclipse, Kaizenovation, Excite Medical

10:20am-Noon**St. Augustine AB**

- Paul Lambert, JD

- Kim Driggers, JD

- Michael Silverman, JD

- Dena Sokolow, JD

Business, Rules and Laws: Let Us Protect You

This class is for Florida Doctors ONLY

Course Description

Course discussing various and frequent laws and rules impacting the chiropractic profession in Florida. Attendees will learn about the Florida chiropractic scope of practice, the basics of employment laws impacting the running of a practice, HIPAA laws used on a daily basis, the new Direct Primary Care law in Florida and how it can expand an office practice, and expanding a small office to a multidisciplinary office and the important Florida and Federal laws to be aware of that will keep you out of trouble.

Saturday - 11/21/2020

3:20pm-5pm

St. Augustine A

- Jeff Lewin, DC, CCSP

Bulletproof Your Practice Keys to Creating an “Audit-Proof” SOAP Note

Course Description

In this two-hour session, attendees will learn how to fall victim to a documentation audit. In today's healthcare environment, it is not a matter of if but rather when a practice will have its documentation scrutinized. We will discuss the benefits as well as the pitfalls that electronic health records have brought to today's modern practice. We will discuss, as well, what constitutes a "perfect note" so that when a practice has to endure an audit, the practice can proceed with confidence. Issues regarding compliance, errors in compliance, and special considerations for Medicare documentation will also be presented.

Learning Objectives

- Educate and train attendees on how to create a SOAP note that could withstand an audit by an insurance carrier or any third party
- Provide a simple and concise method to ensure that each SOAP note is complete and contains the elements auditors need to see

Sponsored by: Eclipse

Sunday - 11/22/2020

1pm-2:40pm

Legends Ballroom 1

- Evan Gwilliam, DC, MBA, BS, CPC,
CCPC, CPC-I, MCS-P, CPMA, CMHP,
AAPC Fellow

Documenting Diagnoses Like a Peer Reviewer and Coder

Course Description

The list of musculoskeletal diagnoses used by chiropractors is not especially long. In fact, if you were to master the documentation requirements for diagnoses related to muscles, discs, headaches, pain, radiculopathy, sprain/strain, and, of course, chiropractic subluxations, you will have nailed 90% of what you need to know. All the details will be explored in this exciting presentation, with an eye for satisfying the third parties in your life.

Learning Objectives

- Review the top seven conditions treated by chiropractors
- Learn to create a diagnostic statement that will satisfy the strictest of reviewers

Sponsored by: NCMIC

3pm-4:40pm

Legends Ballroom 1

- Evan Gwilliam, DC, MBA, BS, CPC,
CCPC, CPC-I, MCS-P, CPMA, CMHP,
AAPC Fellow

Audits and The Elusive Perfect SOAP Note

Course Description

Find out where auditors get their ammunition to shoot down your records in this action-packed presentation. By the end you will be presented with a template for the elusive perfect SOAP note.

Learning Objectives

- Review OIG reports to learn what problems they see in chiropractic
- Identify the sources used by auditors who scrutinize your records
- Look at the essential elements of a SOAP note that will work for anyone

Sponsored by: NCMIC