



# **FCA SE REGIONAL CONVENTION & EXPOSITION 2018**

**Boca Raton Resort & Club  
Boca Raton, FL  
June 28, 2018 - July 1, 2018**

**\*Please note that each speaker's name is a link that will allow you to view their photo and bio...just click on the link and learn about our fantastic speakers!\***

FL Board of Chiropractic CE Provider #50-2667; Course #20-622033

## **DC / CCPA**

# **COURSE CATALOG**

## Thursday - 6/28/2018

Noon-12:50pm

Estate Salon 2

- David Seaman, DC

Clinical CE

### Vaccines and Autism - A View that Avoids the Radicals and Authoritarians

#### Course Description

The debate about vaccines and autism has been reduced to either being pro-vax or anti-vax. These two rigid positions do not allow for a deeper understanding about the nature of autism, which includes the history of infectious disease, hygiene improvements vs vaccines, and predisposing factors including genes, maternal inflammation, and infant neuroinflammation. This class will provide a metacontextual view from which the debate can be considered from a more rational perspective.

#### Learning Objectives

- Discuss the history of autism before and after vaccines
- Describe autism from a metacontextual perspective that includes multiple promotional factors that are currently not part of the standard debate
- Propose a more rational debate about autism expression to improve patient awareness and public health

*Sponsored by: Anabolic Labs*

1pm-2:40pm

Addison Ballroom

- Fabrizio Mancini, DC, FICC, FACC - Paul Tai, DPM, FACFS, ABPS,  
ABAARM, DACBN

Ethics

- Alan K. Sokoloff, DC  
- Patrick Porter, PhD

- David Seaman, DC

- Theresa Warner, DC

### Your Ethical Duty: The Obesity Epidemic

#### Course Description

Chiropractic's moral courage in healthcare is needed now more than ever before. In October of 2017, the CDC Newsroom presented a press release, "Cancers Associated with Overweight and Obesity Make Up 40 Percent of Cancers Diagnosed in the United States" with more than 630,000 in the United States affected.\* This report came after the National Institute of Health released news and reports from the New England Journal of Medicine that "Rates of new diagnosed cases of type 1 and type 2 diabetes on the rise among children, teens", fastest rise seen among racial/ethnic minority groups.\*\* As chiropractors, we are trained to look at the body differently and take in to consideration the environment, food, genetics, etc. when looking to improve patient health. Our ethical duty is being called on us now more than ever. This is an up-and-coming crisis for our country that our profession has the ability to affect very positively, but we must be reminded of the changing reasons in our world that has set our country up, to lead in this increasing disaster.

*Sponsored by: Anabolic Labs, ChiroHealth USA, Health Secrets USA, Infinedi, Drs.  
Warner's Chiropractic Pediatrics 365, Brain Tap Tech*

## **Thursday - 6/28/2018**

**3pm-5:30pm**

**Estate Salon 2**

- Paul Tai, DPM, FACFS, ABPS,  
ABAARM, DACBN

**HIV/AIDS**

### **HIV/AIDS: Everything a Doctor Should Know About This Disease & What to Do About It**

#### **Course Description**

More than 1.2 million people in the United States are living with HIV infection. It is estimated that almost 1 in 8 (12.8 percent) don't know they are infected. From 1981 to 2013, an estimated 1,194,039 people in the United States had been diagnosed with AIDS. Of those, 658,507 have died.

Prof. Dr. Paul Ling Tai provides a thorough look at fundamental information regarding the testing, diagnosis and treatment HIV & AIDS Infections. Dr. Tai promotes treating patients in a respectful and professional manner, while helping them to prevent or manage HIV or AIDS.

Learn to help correct the symptoms of HIV & AIDS that affect patients' quality of living, such as Neurological Disease, Brain Fog, Fatigue, Adrenal Disorders, Fibromyalgia, G.I. Disorders, Muscle Spasticity and many more with Complete Nutritional & Natural Supplement Treatment Protocol.

Let this lecture shape you into a well-polished, professional and most of all capable physician, able to provide care for patients with HIV or AIDS with Confidence.

#### **Learning Objectives**

- Understand the HIV Virus and its progression into AIDS
- Learn to Identify the Signs, Symptoms & Stages of the HIV Virus
- Learn to Test for, Diagnose & Treat HIV Infection
- Explore Social Aspects of living with HIV Infection
- Learn Complete Nutritional & Natural Supplement Treatment Protocol for Symptoms of HIV & AIDS

*Sponsored by: Health Secrets USA*

## Thursday - 6/28/2018

**3:20pm-5pm**

**Addison Ballroom**

- Jay S. Greenstein, DC, CCSP,  
CGFI-L1, CKTP, FMS

- Spencer H. Baron, DC, DACBSP

**Documentation**

- Michael K. Bagnell, DC, FABBIR

- Alan K. Sokoloff, DC

- Cindy Howard, DC, DABCI,  
DACBN, FIAMA, FICC

### Triaging Athletes with Healthcare Professionals: Risk Factors for Every Practice

#### Course Description

It is still public perception that the athletic medical team doesn't include chiropractic care. Contrary to this belief, this panel discussion will use case studies showcasing the most difficult cases and how chiropractic plays an integral role in the improvement of athletes, allowing them to return-to-play quicker, with more accuracy and better health. The collective team approach will be illustrated by multiple disciplines with multiple specialties giving advice on each case, symbolic of an athletic team working together for the collective healing of the athlete. Highlighted throughout the session, is the risk of not having a chiropractor involved in athletics and how this miss can be detrimental to the team. The evidence conveyed in this lecture will be applicable from professional team sports, as well as pee-wee athletes and all ages in between. Becoming familiar with the chiropractic role in helping athletes is a great practice builder, and knowing the risks the athlete can avoid could be life changing.

#### Learning Objectives

- Establish working relationships with local high schools, coaches, trainers, and doctors that will expand your practice
- Develop an emergency action plan to promote safety at sporting events
- Understand the history of the Paralympic movement, and why there has been a recent spike in disabled athletes
- Learn how to recognize, and treat, the most serious medical issues that disabled athletes are likely to experience

*Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, Infinedi, DoC:S (Doctor of Chiropractic: Sports)*

**5pm-6pm**

**Estate Salon 1**

- Jay S. Greenstein, DC, CCSP,  
CGFI-L1, CKTP, FMS

- Spencer H. Baron, DC, DACBSP

- Michael K. Bagnell, DC, FABBIR

- Alan K. Sokoloff, DC

- Cindy Howard, DC, DABCI,  
DACBN, FIAMA, FICC

### Complimentary Reception: Working Together for the Patient: Turf Wars are a Thing of the Past

#### Course Description

You will not want to miss this hour to mix and mingle with colleagues and some of the highest sports-practice instructors, in the Chiropractic profession. Gain extra information to help the athletes, families, and coaches, in your community. Drinks and Hors d'oeuvres will be served.

*Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital*

## Friday - 6/29/2018

**8am-9:40am**

**Grand Ballroom GHJJ**

- Fabrizio Mancini, DC, FICC, FACC - Brian Clement, PhD, LN

**Medical Errors**

- John Lockenour, DC, DABCO,  
DABCA

- Debra Hoffman, DC

- Stuart Warner, DC

- Theresa Warner, DC

- Kyle Nevius, DC

- Lori Allen, BS, MBA

### The National Issue of Opioids: Conservative Care to Help Patients Avoid Medical Errors

#### Course Description

Opioid over-prescription has reached epidemic proportions. According to the Centers for Disease Control and Prevention, from 1999 to 2015, more than 183,000 people have died in the U.S. from overdoses related to prescription opioids. In the battle to save lives, you are on the front-lines caring for patients & families who are vulnerable and in pain. It has been cited as a leading cause of new heroin addiction. The American Public Health Association has prioritized opioid use as a key health concern. With many prescriptions related to spinal pain. This presentation will outline the role of chiropractors and others delivering sustainable conservative solutions.

*Sponsored by: Anabolic Labs, Infinedi, Profitable Practice Strategies, Hippocrates Health Institute, Drs. Warner's Chiropractic Pediatrics 365, ID Life-Health Restoration*

**10am-11:40am**

**Grand Ballroom GHJJ**

- Paul Lambert, JD

- Kim Driggers, JD

**Florida Laws & Rules**

- Mark N. Charrette, DC

- Cindy Howard, DC, DABCI,  
DACBN, FIAMA, FICC

- Jay S. Greenstein, DC, CCSP,  
CGFI-L1, CKTP, FMS

- Jack Hebert

### Expanding Your Scope of Practice Hidden in Plain Sight within Chapters 460 & 456

***This class is for Florida Doctors ONLY***

#### Course Description

The conversation with "George Washington" concerning the updated Florida law and recent rules, as well as a demonstration of the best way to grow your chiropractic practice all within the laws. A panel of speakers with experience in specializations including sports, nutrition, neurology, and posture, have been invited by FCA's General Counsel to share case studies in each niche of chiropractic. FCA General Counsel, Paul Lambert, will illustrate how the Florida Law supports the authority of DC's to give the highest and best care, and how this is best done under a large scope of practice. This early morning session will illustrate how the application of patient cases and patient outcomes augments practice success, as well as how the law in Florida supports this philosophy. This session is bound to uplift and enlighten as you hear your favorite clinicians refer to their own clinical case studies with truths that will reignite your passion for chiropractic as well as your interest in utilizing the full scope of practice here in Florida.

*Sponsored by: Biotics Research Corporation, Foot Levelers, Infinedi*

## Friday - 6/29/2018

**1pm-2:40pm**

**Grand Ballroom IJ**

- Bharon Hoag - Marty Kotlar, DC, CPCO, CBCS  
 - Evan Gwilliam, DC, MBA, BS, CPC, - Brad Cost  
 CCPC, CPC-I, MCS-P, CPMA,  
 CMHP, AAPC Fellow

**Documentation**  
 - Mollie Frawley, RN

### Proper Billing Based On Documentation Leads To Compliance

*Sponsored by: ChiroHealth USA, Infinedi, PayDC*

**1pm-2:40pm**

**Grand Ballroom H**

- Steven R. Conway, DC, DACBOH,  
 JD

**Documentation**

### The "Just Show me what to do" Seminar for Understanding Required Medicare Documentation and Filtering Through the Fog of False Information Surrounding "Opting Out" of Medicare

#### Course Description

If you are confused with all of the "expert" advice that has been given in the past, it is time to clear up all of the false and misleading information related to Medicare documentation.

#### Learning Objectives

- Define and compose proper Medicare documentation to reflect the services provided
- Analyze the differentiate the initial visit and subsequent visit requirements
- Distinguish between what is fact and fiction related to "opting out" of Medicare "hint-there is no workaround

*Sponsored by: ChiroHealth USA*

**1pm-2:40pm**

**Grand Ballroom G**

- Stuart Warner, DC - Theresa Warner, DC

**Documentation**

### Pediatric New Patient Excellence

#### Course Description

Drs. Warner will address clinical issues pertaining to analysis and correction of subluxations in the child population. The Warners will address a wide array of clinical management for the pediatric patient. Documentation and reporting of pertinent findings will be addressed, as well as demonstrating the state of health for children in the US and wellness lifestyle strategies.

#### Learning Objectives

- Understanding the basic of pediatric clinical procedures for visits 1, 2, and 3 for the pediatric patient

*Sponsored by: Drs. Warner's Chiropractic Pediatrics 365*

## Friday - 6/29/2018

**1pm-2:40pm**

**Grand Ballroom A**

- Spencer H. Baron, DC, DACBSP

- Jay S. Greenstein, DC, CCSP,  
CGFI-L1, CKTP, FMS

**Documentation**

- Cindy Howard, DC, DABCI,  
DACBN, FIAMA, FICC

- Alan K. Sokoloff, DC

- Michael K. Bagnell, DC, FABBIR

### Hands on Workshop and Unique Sports Experiences for Youth Athletes

#### Course Description

In this course, you will experience a unique perspective on different aspects of treatment for the youth athlete. Utilizing psychological techniques and avoiding mind altering substances can enhance performance. A way to look at language barriers and how to overcome them will also be presented. PEP talks will share powerful stories through the eyes of three unique perspectives in how we can work with athletes successfully.

#### Learning Objectives

- Identify language barriers and challenges in treatment and how to overcome them
- Understand the role that the brain plays from a psychology perspective in performance in sport
- Differentiate the pros and cons of Chiropractic treatment vs a medicinal approach in the success of the youth athlete

*Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, DoC:S (Doctor of Chiropractic: Sports)*

**3:20pm-5pm**

**Grand Ballroom IJ**

- Mark N. Charrette, DC

**Clinical CE**

### Advanced Lower Extremity Adjusting - Parts 1a & 1b

#### Course Description

This 4-hour hands-on presentation covers basic biomechanics, neurology, examination procedures, indicators, and adjusting protocols for the most common subluxation patterns of the feet that are found in the typical practice. The concept of "The Noisy Joint" will be covered in detail.

This course is a "hands-on" workshop designed after the principles of DELIBERATE PRACTICE. The doctor/student will quickly acquire adjusting skills for the most commonly encountered extremity conditions. Also covered in this course are simple stabilization and rehabilitative procedures for the lower extremity.

#### Learning Objectives

- Understand and demonstrate the seven adjustments for the foot pronation protocol to include navicular, cuboid, cuneiforms, metatarsal heads, talus, calcaneus, and fibular head
- Understand and demonstrate the wrist extension adjustment for the knee utilizing listings of 1) medial condyle, 2) lateral condyle, and 3) posterior tibia
- Understand and demonstrate the indicator and adjustment for the hip utilizing the wrist extension thrust

*Sponsored by: Foot Levelers*

## **Friday - 6/29/2018**

3:20pm-5pm

Grand Ballroom H

- Patrick Porter, PhD

Clinical CE

### **Why Chiropractors are Uniquely Positioned to Treat TBI's and What the Research has to Say**

#### **Course Description**

In this 2 hours presentation participants will learn how toxins are a major contributing factor in the 21st Century neurological epidemic. Dr. Patrick Porter (PhD) will share key statistics, symptoms and how these toxins affect your patients, community and practice. The link between chiropractic and brain function will be explored and how the recent outcry for a solution to Traumatic Brain Injuries (TBIs) and the unique qualities of chiropractic have perfectly positioned doctors of chiropractor to handle these cases. Participants will also learn how low level light therapy has helped to bring relief to those suffering from brain stress.

Participants will practice using these cutting-edge insights on how brain stress leads to Sympathetic Survival Syndrome and how specific language patterns can reduce or eliminate patient stress. We will explore the consequences of imbalance between the sympathetic and parasympathetic nervous system and how thoughts can be changed to use the new science of epigenetics to bring the nervous system and brain into balance.

#### **Learning Objectives**

- Learn how toxins are a major contributing factor in the 21st Century neurological epidemic
- Learn how low level light therapy has helped to bring relief to those suffering from brain stress
  
- Practice using these cutting-edge insights on how brain stress leads to Sympathetic Survival Syndrome

*Sponsored by: Brain Tap Tech*

## Friday - 6/29/2018

3:20pm-5pm

Grand Ballroom G

- Paul Tai, DPM, FACFS, ABPS, ABAARM, DACBN  
- Mitchell Mally, DC

Clinical CE

### Acute and Chronic Tissue Injury: The Nutritional Approach from Inflammation to Repair

#### Course Description

Attendees will learn from two world renowned speakers collectively training thousands of Drs worldwide. The subject of tissue injury and repair will be discussed with a multi-faceted nutritional and clinical approach. Whether patients suffer from acute or chronic injury, the information shared in this high energy, content rich presentation will leave audiences entertained and overwhelmed with practical education.

#### Learning Objectives

- Discuss toxic waste in tissue injury
- Learn how to prevent and reverse tissue damage
- Discuss the nutritional approach to alleviating symptoms and normalize patient pain and inflammation
- Learn Chiropractic nutraceuticals protocols for your patients

*Sponsored by: Health Secrets USA*

3:20pm-5pm

Grand Ballroom A

- Alan K. Sokoloff, DC  
- Jay S. Greenstein, DC, CCSP, CGFI-L1, CKTP, FMS  
- Cindy Howard, DC, DABCI, DACBN, FIAMA, FICC  
- Spencer H. Baron, DC, DACBSP  
- Michael K. Bagnell, DC, FABBIR

Clinical CE

### Successful Integration of Chiropractic in the Athletic Training Room / Game Day - OFF SITE CLASS

#### Course Description

Designed for chiropractors to get involved and stay involved SUCCESSFULLY in sports chiropractic. Are you prepared? Is your office prepared? How do you get "in"? What are the challenges at each level? What are the pros and cons of your association with club teams, high school, college, professional and Olympic levels? And what about the "unwritten" rules? Learn those too.

#### Learning Objectives

- Recognizing the risk factors of being a "Sports Chiropractor" at different levels
- Identify the pros and cons of working in different settings within the sports world
- Create communication strategies with different health care professionals in sports to insure success

*Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, DoC:S (Doctor of Chiropractic: Sports)*

## **Friday - 6/29/2018**

**5:15pm-6:15pm**

**Estate Salon 1&2**

- Fabrizio Mancini, DC, FICC, FACC - Lori Allen, BS, MBA

- Evan Gwilliam, DC, MBA, BS, CPC,  
CCPC, CPC-I, MCS-P, CPMA,  
CMHP, AAPC Fellow

### **Reception: Eat, Drink and Be Motivated**

#### **Course Description**

Pay DC will be hosting this free opportunity for you and your staff as he has brought in Lori Allen to discuss "Sailing the Seven C's to Successful Practice Management", as well as Dr. Fab Mancini with an inspirational message on "Your 24 hours". Don't miss this free reception opportunity to educate and equip your practice!

*Sponsored by: PayDC*

## Saturday - 6/30/2018

**8am-9:40am**

**Grand Ballroom GHJ**

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|--|--|--|
| - Fabrizio Mancini, DC, FICC, FACC<br>- Mollie Frawley, RN<br>- Matthew M. Antonucci, DC, DACNB, FACFN, FABCDD, FABVR, FABNN | - Jay S. Greenstein, DC, CCSP, CGFI-L1, CKTP, FMS<br>- Mitchell Mally, DC<br>- Cindy Howard, DC, DABCI, DACBN, FIAMA, FICC | <b>Documentation</b><br>- Kristina L. Petrocco-Napuli, DC, MS<br>- Paul Tai, DPM, FACFS, ABPS, ABAARM, DACBN |
|--|--|--|

### Integration of Chiropractic Care into Mainstream Healthcare

#### Course Description

Chiropractors often feel isolated in the discussion of mainstream healthcare, believing an equal seat at the healthcare table is far fetched. This class will prove that this isolated thinking is a way of the past, and the future of healthcare depends on integration of chiropractic, now more than ever; yet it is our job to communicate this effectively. We have invited a panel of doctors to illustrate how documentation and record keeping are communication tools that allow us to interact with the allopathic community. Documented results from Gallup Poll #3 will be followed by chiropractors focusing on different areas of interactive success between chiropractors and the medical model, showcasing how the collaborative community has the greatest benefit for patients. If chiropractic is to take a prominent seat at the healthcare table, it will have to do so with research, statistics, an established outlined path as described by the participants in this panel, and in a spirit of cooperation. With the climate of society and ever-changing-healthcare, the time is NOW!

*Sponsored by: NCMIC, Health Secrets USA, Infinedi, Mally Enterprises, Plasticity Brain Centers, Bio-Botanical Research Inc.*

## Saturday - 6/30/2018

8am-9:40am

Grand Ballroom A

- Marty Kotlar, DC, CPCO, CBCS

Documentation

### Multidisciplinary Practices: Can I, Should I and How Do I Integrate My Practice?

#### Course Description

If you're thinking about integrating your practice or looking to improve your existing multi-specialty practice, then consider attending this session. Do not jump into practice integration without doing your homework.

This session will help you learn the pros and cons of practice integration. Dr. Kotlar will address how to work with physical therapists, nurse practitioners, medical doctors and acupuncturists. This session will cover corporate structure, Stark and Anti-Kickback statutes, how to code and document for common integrated services, QHPs vs clinical staff, credentialing, patient flow, supervision levels and HIPAA compliance.

#### Learning Objectives

- Identify the key components of practice integration
- Understand the relationships between DCs, PTs, MDs, NPs and acupuncturists
- The collaborative approach to treating the most common conditions seen in multidisciplinary practices

*Sponsored by: ChiroHealth USA*

10:20am-Noon

Grand Ballroom G

- Etienne Dubarry, DC

Clinical CE

### Adjusting for Success: The Thoracic

#### Course Description

You will discover how the patient's position influences the success of your adjustment through a new approach never taught before: The Arc of Tension. The techniques that never provided you a reliable cavitation will become suddenly highly efficient in your hands. You will practice chiropractic like the kata of any martial art: first without a patient, you duplicate standing the movement projected on screen; second with a patient as you did before.

#### Learning Objectives

- Multiply the efficacy of your daily chiropractic technique via patient's positioning
- Explain what has never been explained before: the simple mechanic behind cavitation
- Demonstrate the common factors to all adjustment throughout the spine with the Arc of Tension model
- Show doctors how to document for duplication a technique in less than 3 seconds with any documentation system so you can take off any time, any day, without the need to demonstrate anything to the new doctor covering for you.

*Sponsored by: Lloyd Tables*

## **Saturday - 6/30/2018**

10:20am-Noon

Grand Ballroom H

- Cindy Howard, DC, DABCI,  
DACBN, FIAMA, FICC

Clinical CE

### **The Role of Nutrition and Reduction of Infection in the Promotion of Cognitive Health**

#### **Course Description**

In this 2-hour presentation the learner will understand how to provide appropriate supplementation and food recommendations to decrease the severity of a concussion thus reducing the increase significant negative cognitive changes. Also covered is post concussive treatment for the greatest success outcomes. The role that infection plays and the relationship to a decrease in function will be presented taking into account the role of the blood brain barrier, the integrity of the intestinal lining and the role of the immune system as it pertains to the gut.

Treatment protocols will also be given so that you can utilize recommendation immediately in your office.

#### **Learning Objectives**

- Understand how to provide appropriate supplementation and food recommendations to decrease the severity of a concussion thus reducing the increase significant negative cognitive changes
- Learn post concussive treatment for the greatest success outcomes
- Discuss treatment protocols will also be given so that you can utilize recommendation immediately in your office

*Sponsored by: Bio-Botanical Research Inc.*

## **Saturday - 6/30/2018**

**10:20am-Noon****Grand Ballroom I**

- Jay S. Greenstein, DC, CCSP,  
CGFI-L1, CKTP, FMS

**Clinical CE**

### **Today's Doctor of Chiropractic: Expert Clinician**

#### **Course Description**

The Use of Clinical Guidelines and research evidence to communicate medical necessity, ensure coordinated care with healthcare providers, improve safety and patient compliance. The Use of Clinical Guidelines to Fight Insurance Company Abuse. Insurance companies and their associated third party administrators are managing utilization for our patients. Understanding the evidence based guidelines will help you fight back when you get an unfair denial for the care you are delivering for your patients. We will examine specific case studies to help walk you through the steps to fight unfair denials.

#### **Learning Objectives**

- a. Understanding the background of the acute and chronic care spine guidelines inclusive of background, comorbidities, factors affecting prognosis and treatment guidelines
- Understanding the clinical treatment algorithms inclusive of decision tree, red flags, documentation of medical necessity, evaluation components and terminology
- Understanding real life case examples and how to apply the clinical evidence. We will walk through a patient grand rounds and discuss history, exam, OAT's, and evidence based treatment protocols for passive and active components of care
- Understanding the impact that guidelines have on patients, providers, physician community and policy makers and how to leverage those guidelines to create positive change; Discussing clinical practice guidelines around spinal manipulation, low level laser, electrical stimulation, active rehabilitation and treatment dosing

*Sponsored by: Infinedi*

## Saturday - 6/30/2018

10:20am-Noon

Grand Ballroom J

- Lori Allen, BS, MBA

Clinical CE

### Maximizing Patient Outcome and Retention through Effective Communication and Patient Education, Demonstrating the Value and Benefit of the Treatment Plan and Maintenance Care

#### Course Description

Through Lori Allen's guidance you will learn the skills to empower your patients with the proper communication and education to better understand their treatment plans, and the value and benefit of their care, thus bringing maximum results and outcome. All doctors need to attend this invaluable course.

#### Learning Objectives

- Guide and lead patients through their treatment plans, understanding the patient's needs and wants matched with the value and benefit of their care
- Take your practice performance to the ultimate level with improved outcomes. Through the understanding of the marriage of communication and education, patients will stay on track, reach their wellness goals, and refer others to chiropractic care
- Improve retention and compliance to successfully guide patients through the completion of the corrective care plan
- Transition patients to a maintenance care plan and reinforce the importance of a lifetime of wellness care
- Build a powerful team of doctors and CAs working together for the benefit of the patient

*Sponsored by: Profitable Practice Strategies*

10:20am-Noon

Grand Ballroom A

- Stuart Warner, DC

- Theresa Warner, DC

Clinical CE

### Research Trends and Case Studies to Demonstrate the Clinical Effectiveness of Pediatric Chiropractic to MD's and the Public

#### Course Description

Drs. Theresa and Stuart Warner will present contemporary research and case studies demonstrating the effectiveness of the chiropractic adjustment in the pediatric population. Collaborating with other health professionals for improved patient care will be addressed.

#### Learning Objectives

- Use research trends and case studies to demonstrate the clinical effectiveness of the chiropractic adjustment in the pediatric patient and effectively communicate the necessity of care to MD's and the public

*Sponsored by: Drs. Warner's Chiropractic Pediatrics 365*

## **Saturday - 6/30/2018**

10:20am-Noon

Estate Salon 2

- Mitchell Mally, DC

Clinical CE

### **Leg Length Inequality**

#### **Course Description**

This exciting and informative lecture presented by Dr. Mally features critically important documentation and research supporting an unfounded and mis-diagnosis compounding subjective and objective clinical findings and outcomes.

#### **Learning Objectives**

- Understand the mechanism of leg length inequality
- Understand research that supports the efficacy of said finding

*Sponsored by: Mally Enterprises*

1pm-2:40pm

Grand Ballroom H

- Kelly Miller, DC, NMD, FASA,  
FBAARM, CFMP

- Debra Hoffman, DC

Risk Management

### **Saving Our Brains: Prevention, Causes, and Treatment of Dementia/Alzheimer's**

#### **Learning Objectives**

- Cite scientific literature
- Explain most common causes of Dementia/Alzheimer's
- Illustrate prevention methodology
- Order testing
- Construct a treatment plan

*Sponsored by: ID Life-Health Restoration*

## **Saturday - 6/30/2018**

**1pm-2:40pm**

**Grand Ballroom J**

- Matthew M. Antonucci, DC,  
DACNB, FACFN, FABCDD, FABVR,  
FABNN

**Risk Management**

### **Essentials of Receptor Based Brain Rehabilitation**

#### **Course Description**

This 90-minute workshop has been developed with one objective in mind: to make neurology fast, inexpensive, and effective for the general practitioner. The brain is the master control system, and everything a chiropractor does influences a patient's brain. During this workshop, Dr. Antonucci will help you to develop your neurological observations, provide you with simple yet effective assessments, and applications that you can implement immediately with your current patient population.

#### **Learning Objectives**

- Identification and localization of neurological function
- Implement pragmatic, low-cost diagnostic procedures
- Deliver precise, effective neurological therapies to aid in the rehabilitation of neurological conditions

*Sponsored by: Plasticity Brain Centers*

## **Saturday - 6/30/2018**

1pm-2:40pm

Grand Ballroom G

- Kristina L. Petrocco-Napuli, DC, MS

Risk Management

### **Reducing Risk for Females, Tweens, Teens and Young Adults, Oh My!**

#### **Course Description**

This population of young females seems to be changing by the moment; accelerated age of puberty, increased societal impacts such as medication usage and unnecessary surgical procedures. Due to these external factors practitioners are seeing many conditions arising within this patient population that in the past would affect much older individuals. The age of the patient has become irrelevant to the physiological journey. Educating our families and young women on wellness has never been more important. During this class session a review of this patient populations' most commonly seen conditions along with treatment options and educational strategies will be discussed for easy implementation for Monday morning practice.

#### **Learning Objectives**

- Discuss the most commonly seen conditions in the female tweens, teens and young adult population
- Summarize the impact of society on this patient population and how to continue to educate our patients and families on wellness of young females
- Explore a variety of treatment options which correlate to conditions presenting in this patient population
- Discuss patient education strategies for this patient population and how it can have impact on the wellness of these young women

*Sponsored by: NCMIC*

## Saturday - 6/30/2018

1pm-2:40pm

Grand Ballroom I

- Fabrizio Mancini, DC, FICC, FACC

Clinical CE

### The Science and Philosophy of Conservative Based Care

#### Course Description

Chiropractic Philosophy sets the foundation for what we do everyday. In this presentation, Dr. Fab will discuss how we have evolved as a profession throughout the last 100 years. He will also share how our role changed, why a natural and holistic approach is in demand and what the opportunities in front of us are. You will also learn how "Mechanism" and "Vitalism" thinking has impacted the health of humanity and what you can do to correct that. He will go over the evidence behind what we do in Chiropractic and will discuss what are the everyday choices that are keeping us from living a healthy life. Chiropractic is an idea that it's time has come, are you ready to share it with the world?

#### Learning Objectives

- Chiropractic Philosophy sets the tone for a new healthcare approach
- What are the conditions that are impacting our healthcare system and our patients
- What is the public wanting and expecting from you

*Sponsored by: Infinedi*

1pm-2:40pm

Grand Ballroom A

- Alan K. Sokoloff, DC

Risk Management

### What You Say Can Hurt You: Surviving and Thriving in Sports Chiropractic

#### Course Description

In recent years, chiropractors have continued to grow as an integral part of all sports at all levels. Yet there are some DC's that lose great opportunities faster than they can get them. Much of that comes from what we say. Learn some key risk management strategies so you can not only survive but thrive in a sports setting.

#### Learning Objectives

- Learn before you commit to working in a sports environment, you will know the basics to staying involved
- Learn the best way to communicate with other health care professionals in the sporting world
- Understand your role in the sports to help you succeed

*Sponsored by: ChiroHealth USA*

## Saturday - 6/30/2018

**1pm-2:40pm**

**Estate Salon 2**

- Mitchell Mally, DC

**Clinical CE**

### Leg Length Inequality

#### Course Description

This exciting and informative lecture presented by Dr. Mally features critically important documentation and research supporting an unfounded and mis-diagnosis compounding subjective and objective clinical findings and outcomes.

#### Learning Objectives

- Understand the mechanism of leg length inequality
- Understand research that supports the efficacy of said finding

*Sponsored by: Mally Enterprises*

**3:20pm-5pm**

**Grand Ballroom H**

- Kyle Nevius, DC

**Clinical CE**

### Integration of Cannabidiol (CBD oil) for Chiropractic Physicians

#### Course Description

In this session attendees will learn the history, development and current utilization of industrial hemp products/CBD oil and their uses in healthcare. This course will discuss the healthcare revolution as it occurred in 2012 and subsequent global media explosion that started research in 52 countries, it will include treatment categories by the Mayo Clinic and database management by John's Hopkins University. Information regarding guidelines for diagnoses, drug interaction and loading dose approach will be briefly discussed. legal considerations will be reviewed from a state and federal level.

#### Learning Objectives

- Learn the difference between controlled and non-controlled CBD products as approved for use by the FDA within the United States and Florida
- Identify discuss and differentiate between medicinal marijuana products and non-controlled CBD oil as it relates to prescription and nonprescription treatment
- Learn about the history of hemp-based CBD oil in the United States and its utilization in healthcare as well as other non-healthcare related industries
- Review and understand the data as it relates to CB one and CB two receptors and how that will play an integral role with their patients' healthcare management
- Learn about the involvement of Johns Hopkins University outpatient treatment program and data acquisition as well as treatment categories currently being developed by the Mayo Clinic as it relates to CBD oil intervention

## Saturday - 6/30/2018

3:20pm-5pm

Grand Ballroom I

- Brian Clement, PhD, LN

Clinical CE

### Lifestyle Medicine – Revealing Trends

#### Course Description

Brian Clement, PhD, NMD, LN, will reveal the latest worldwide trends in Lifestyle Medicine and the relationship to strengthening the bodies immune response, increasing vitality and wellbeing. He will discuss the science behind living foods and creating optimal health. The newest research revealing managing diagnosed disease will be introduced. Brian Clement will share one of the newest approaches to cancer as a Metabolic Disease. Finally, an overview and assessment which will lead to the professional's awareness for immediate implementation will be disclosed.

#### Learning Objectives

- Share Worldwide Trends in Lifestyle Medicine related to overall wellbeing
- Cover the science behind Living Food and creating optimal health
- Share the newest research showing success in approaching disease

*Sponsored by: Hippocrates Health Institute*

3:20pm-5pm

Grand Ballroom G

- Mark N. Charrette, DC

Clinical CE

### Advanced Lower Extremity Adjusting - Parts 1a & 1b

#### Course Description

This 4-hour hands-on presentation covers basic biomechanics, neurology, examination procedures, indicators, and adjusting protocols for the most common subluxation patterns of the feet that are found in the typical practice. The concept of "The Noisy Joint" will be covered in detail.

This course is a "hands-on" workshop designed after the principles of DELIBERATE PRACTICE. The doctor/student will quickly acquire adjusting skills for the most commonly encountered extremity conditions. Also covered in this course are simple stabilization and rehabilitative procedures for the lower extremity.

#### Learning Objectives

- Understand and demonstrate the seven adjustments for the foot pronation protocol to include navicular, cuboid, cuneiforms, metatarsal heads, talus, calcaneus, and fibular head
- Understand and demonstrate the wrist extension adjustment for the knee utilizing listings of 1) medial condyle, 2) lateral condyle, and 3) posterior tibia
- Understand and demonstrate the indicator and adjustment for the hip utilizing the wrist extension thrust

*Sponsored by: Foot Levelers*

## Saturday - 6/30/2018

3:20pm-5pm

Grand Ballroom J

- Courtney Conley, DC

Clinical CE

### Kinesiology Taping for Performance

#### Course Description

This course expands on the concepts of movement therapy and performance enhancement via functional taping methods. The anatomy and physiology of myofascial slings is covered. Movement assessment to determine dysfunction in specific slings and how to apply tape in a manner that improves movement and function is done in a workshop, hands-on environment.

#### Learning Objectives

- Discuss, practice and integrate the concept of longitudinal muscle chain kinesiology taping
- Discuss, demonstrate and interpret movement screening techniques to evaluate best functional patterns
- Demonstrate, evaluate perform functional taping applications for movement applications
- Compare and contrast of sport-specific movement patterns and how kinesiology tape improve sports performance

*Sponsored by: Rock Tape*

3:20pm-5pm

Grand Ballroom A

- Michael K. Bagnell, DC, FABBIR

Clinical CE

### Chiropractic Meets Neuroscience: Neuroplasticity for Sports Rehabilitation & Performance

*Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital*

3:20pm-5pm

Estate Salon 2

- Mitchell Mally, DC

Clinical CE

### Leg Length Inequality

#### Course Description

This exciting and informative lecture presented by Dr. Mally features critically important documentation and research supporting an unfounded and mis-diagnosis compounding subjective and objective clinical findings and outcomes.

#### Learning Objectives

- Understand the mechanism of leg length inequality
- Understand research that supports the efficacy of said finding

*Sponsored by: Mally Enterprises*

## Sunday - 7/01/2018

8am-9:40am

Addison Ballroom

- Cindy Howard, DC, DABCI,  
DACBN, FIAMA, FICC

- Kristina L. Petrocco-Napuli, DC, MS

Ethics

- Mollie Frawley, RN

- Courtney Conley, DC

- Michael K. Bagnell, DC, FABBIR

- John Lockenour, DC, DABCO,  
DABCA

### Increasing the Level of Daily Ethics & Individual Responsibility in Our Practices

#### Course Description

Did you ever connect the dots between personal and daily ethics with breakthrough practice success? Come experience our panel of inspiring chiropractic speakers as they break down Ethics in their area of expertise and experience, in a way that will stimulate both mind and action. You will learn how to encourage each of your staff to take an increased responsibility of increasing the ethics of your current practice policies and how this action will filtrate in to the community, helping more people get well. You will hear what the public expects when it comes to Ethics from their healthcare team relating to universal fairness, and where Chiropractic fits in. Get ready to enjoy this topic like never before!

*Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, NCMIC, Anabolic Labs, Rock Tape, Bio-Botanical Research Inc.*

8am-9:40am

Estate Salon 1

- Phil Harrington, DC, CMLSO,  
FASLMS

Risk Management

### Laser Therapy: Science, Treatments and Managing Risk

#### Course Description

This 2-hour lecture will define and discuss parameters pertinent to laser therapy including wavelength, ionizing & non-ionizing radiation, power, power density, dosage, photochemical, photothermal. Current topics in laser safety, laser treatment adverse events, informed consent and state laws will be reviewed and discussed. Attendees will leave knowing the proper laser safety protocols to use in their practice.

#### Learning Objectives

- Define and discuss parameters pertinent to class 4 laser therapy including the following: wavelength, ionizing & non-ionizing radiation, power, power density, dosage, photochemical, photothermal
- Identify absolute and relative contraindications to class 4 laser therapy
- Discuss the ANSI Z136.3 Standards for Safe Use of Lasers in Health Care Facilities
- Implement proper laser safety protocols into their practice
- Discuss current topics in laser safety, laser treatment adverse events, informed consent and state laws
- Evaluate a fictitious lawsuit involving an alleged adverse event following class 4 therapeutic laser treatment

*Sponsored by: K-Laser*

## Sunday - 7/01/2018

10:20am-Noon

Addison Ballroom

- Kristina L. Petrocco-Napuli, DC, MS

Documentation

### Opioid Use in Special Populations: The Impact on your Patients

#### Course Description

The United States is facing an opioid crisis, have you thought about how this impacts your patients? It is well known that prescription rates for these painkillers vary depending upon geographical location, with southern states demonstrating a higher rate. During this session Dr. Petrocco-Napuli will discuss the impact of the opioid epidemic on special populations throughout the US and how that directly impacts your patient population in Florida. As this crisis does not discriminate, practitioners it is incredibly important that the focus on our varying patient populations be considered: pediatrics, female health: including pregnancy, geriatrics and veteran's. Throughout this session, opioid utilization and the effects on patient centered inter-collaborative care will be discussed.

#### Learning Objectives

- Discuss and define the impact of the opioid crisis on special populations throughout the United States and Florida
- Describe and discuss provider and patient education strategies related to a non-pharmacological approach to pain management
- Discuss and summarize how chiropractic treatment is an important component to assist in solving this crisis

*Sponsored by: NCMIC*

10:20am-Noon

Estate Salon 1

- John Lockenour, DC, DABCO,  
DABCAAcupuncture Risk Mgmt  
(Acup. Cert. DC's ONLY)

### Risk Management for Acupuncture/Opioid Crisis

#### Course Description

During this 2-hour class the following topics will be presented to provide the clinician with background in identifying patients at risk for addiction, while also providing that individual with information on techniques to minimize risk and improve patient care through examinations and referral to other health care providers when indicated.

#### Learning Objectives

- Provide state required continuing education for the chiropractic physician
- Identify practice risk, management skills, malpractice concerns and the duties of the treating doctor and staff

*Sponsored by: Anabolic Labs*

## Sunday - 7/01/2018

**1pm-2:40pm**

- Kristina L. Petrocco-Napuli, DC, MS

**Addison East**

**Medical Errors**

### Medical Errors in Females: The Rules Have Changed

#### Course Description

As a practitioner are you taking women's pain less seriously? Many women are being misdiagnosed because their subjective complaints of pain are being overlooked. During this session, women and the chronicity of pain will be discussed. In addition, common chronic pain conditions seen in the female population will be explored. In correlation, assessment and treatment options will be discussed for immediate implementation Monday morning.

#### Learning Objectives

- Discussion of chronic pain in women and the perception of pain
- Exploration of assessment practices from intake to case management
- Describe common chronic conditions seen in women

*Sponsored by: NCMIC*

**1pm-2:40pm**

- John Lockenour, DC, DABCO,  
DABCA

**Estate Salon 1**

**Acupuncture Technique  
(Acup. Cert. DC's ONLY)**

### Acupuncture Treatment of Addiction

#### Course Description

During this 2 hour class the following topics will be presented to provide the Chiropractic clinician with up to date information to identify common signs and symptoms of substance abuse. Discuss how to manage, treat, and monitor multiple types of substance abuse encountered. Attendees will learn treatment strategies utilizing acupuncture and ways to co-treat with other healthcare providers.

#### Learning Objectives

- Learn common signs and symptoms of substance abuse
- Discuss treatment strategies utilizing acupuncture
- Learn ways to co-treat with other healthcare providers

*Sponsored by: Anabolic Labs*

## Sunday - 7/01/2018

3pm-4:40pm

Addison East

- Michael W. Mathesie, DC, DABFP,  
DACRB

Documentation

### Accurate Documentation from a Forensic Viewpoint

#### Course Description

This 2 hour program will expand the physician's knowledge of documentation, record keeping and coding. The perspective will be from the outsider looking at clinical records during an audit review. The class will also be from an expert witness' perspective for who must evaluate the credibility of the physician's records during a deposition or trial. The current guidelines and scientific evidence will be discussed to determine reasonable utilization parameters. The course will provide the attendee information to be more adept in presenting his/her clinical notes in a more logical and in a manner to increase the credibility of the records. The attendee will be able to document in a more organized manner the next day in the office.

#### Learning Objectives

- Discuss the current guidelines and scientific evidence to determine reasonable utilization parameters
- Review information to be more adept in presenting his/her clinical notes in a more logical and in a manner to increase the credibility of the records
- Learn how to document in a more organized manner

*Sponsored by: Berman Partners/Aspen Laser Systems*

3pm-4:40pm

Estate Salon 1

- Kristina L. Petrocco-Napuli, DC, MS

Risk Management

### Are You Asking About That Pelvic Floor? Conditions Which Impact Our Female Patients

#### Course Description

As a profession it is widely known that females are more likely to seek Chiropractic treatment; it is imperative that practitioners are experts in serving this patient population. This population tends to be natural multi-taskers and therefore patient presentations may not always be very clear and can be multi-factorial in nature. Therefore, many times the root cause of the presenting condition is overlooked. During this discussion, attendees will be provided with a variety of topics regarding this patient population for easy implementation on Monday morning.

#### Learning Objectives

- Ask your patients about pelvic floor signs and symptoms regardless of age. Remember this can start in a teenage female
- Identifying "safe" exercises for your patients at risk for pelvic floor dysfunction
- Discuss the impact of acute and chronic strenuous exercise on pelvic floor muscle strength and support in nulliparous healthy women

*Sponsored by: NCMIC*