



# **FCA SE REGIONAL CONVENTION & EXPOSITION 2018**

**Boca Raton Resort & Club  
Boca Raton, FL  
June 28, 2018 - July 1, 2018**

**\*Please note that each speaker's name is a link that will allow you to view their photo and bio...just click on the link and learn about our fantastic speakers!\***

FL Board of Chiropractic CE Provider #50-2667; Course #20-622033

## **RCA / CA**

# **COURSE CATALOG**

**Thursday - 6/28/2018****Noon-12:50pm****Estate Salon 2**

- David Seaman, DC

**Vaccines and Autism - A View that Avoids the Radicals and Authoritarians****Course Description**

The debate about vaccines and autism has been reduced to either being pro-vax or anti-vax. These two rigid positions do not allow for a deeper understanding about the nature of autism, which includes the history of infectious disease, hygiene improvements vs vaccines, and predisposing factors including genes, maternal inflammation, and infant neuroinflammation. This class will provide a metacontextual view from which the debate can be considered from a more rational perspective.

**Learning Objectives**

- Discuss the history of autism before and after vaccines
- Describe autism from a metacontextual perspective that includes multiple promotional factors that are currently not part of the standard debate
- Propose a more rational debate about autism expression to improve patient awareness and public health

*Sponsored by: Anabolic Labs*

**1pm-2:40pm****Addison Ballroom**

- Fabrizio Mancini, DC, FICC, FACC

- Paul Tai, DPM, FACFS, ABPS,  
ABAARM, DACBN**All Attendees**

- Alan K. Sokoloff, DC

- David Seaman, DC

- Theresa Warner, DC

- Patrick Porter, PhD

**Your Ethical Duty: The Obesity Epidemic****Course Description**

Chiropractic's moral courage in healthcare is needed now more than ever before. In October of 2017, the CDC Newsroom presented a press release, "Cancers Associated with Overweight and Obesity Make Up 40 Percent of Cancers Diagnosed in the United States" with more than 630,000 in the United States affected.\* This report came after the National Institute of Health released news and reports from the New England Journal of Medicine that "Rates of new diagnosed cases of type 1 and type 2 diabetes on the rise among children, teens", fastest rise seen among racial/ethnic minority groups.\*\* As chiropractors, we are trained to look at the body differently and take in to consideration the environment, food, genetics, etc. when looking to improve patient health. Our ethical duty is being called on us now more than ever. This is an up-and-coming crisis for our country that our profession has the ability to affect very positively, but we must be reminded of the changing reasons in our world that has set our country up, to lead in this increasing disaster.

*Sponsored by: Anabolic Labs, ChiroHealth USA, Health Secrets USA, Infinedi, Drs.  
Warner's Chiropractic Pediatrics 365, Brain Tap Tech*

## Thursday - 6/28/2018

**3:20pm-5pm**
**Addison Ballroom**

 - Jay S. Greenstein, DC, CCSP, CGFI-L1, - Spencer H. Baron, DC, DACBSP  
 CKTP, FMS

**All Attendees**

- Michael K. Bagnell, DC, FABBIR

- Alan K. Sokoloff, DC

 - Cindy Howard, DC, DABCI, DACBN,  
 FIAMA, FICC

### Triaging Athletes with Healthcare Professionals: Risk Factors for Every Practice

#### Course Description

It is still public perception that the athletic medical team doesn't include chiropractic care. Contrary to this belief, this panel discussion will use case studies showcasing the most difficult cases and how chiropractic plays an integral role in the improvement of athletes, allowing them to return-to-play quicker, with more accuracy and better health. The collective team approach will be illustrated by multiple disciplines with multiple specialties giving advice on each case, symbolic of an athletic team working together for the collective healing of the athlete. Highlighted throughout the session, is the risk of not having a chiropractor involved in athletics and how this miss can be detrimental to the team. The evidence conveyed in this lecture will be applicable from professional team sports, as well as pee-wee athletes and all ages in between. Becoming familiar with the chiropractic role in helping athletes is a great practice builder, and knowing the risks the athlete can avoid could be life changing.

#### Learning Objectives

- Establish working relationships with local high schools, coaches, trainers, and doctors that will expand your practice
- Develop an emergency action plan to promote safety at sporting events
- Understand the history of the Paralympic movement, and why there has been a recent spike in disabled athletes
- Learn how to recognize, and treat, the most serious medical issues that disabled athletes are likely to experience

*Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, Infinedi, DoC:S (Doctor of Chiropractic: Sports)*

**5pm-6pm**
**Estate Salon 1**

 - Jay S. Greenstein, DC, CCSP, CGFI-L1, - Spencer H. Baron, DC, DACBSP  
 CKTP, FMS

**All Attendees**

- Michael K. Bagnell, DC, FABBIR

- Alan K. Sokoloff, DC

 - Cindy Howard, DC, DABCI, DACBN,  
 FIAMA, FICC

### Complimentary Reception: Working Together for the Patient: Turf Wars are a Thing of the Past

#### Course Description

You will not want to miss this hour to mix and mingle with colleagues and some of the highest sports-practice instructors, in the Chiropractic profession. Gain extra information to help the athletes, families, and coaches, in your community. Drinks and Hors d'oeuvres will be served.

*Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital*

## Friday - 6/29/2018

**8am-9:40am**

**Grand Ballroom GHJ**

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| <ul style="list-style-type: none"> <li>- Fabrizio Mancini, DC, FICC, FACC</li> <li>- John Lockenour, DC, DABCO, DABCA</li> <li>- Theresa Warner, DC</li> </ul> | <ul style="list-style-type: none"> <li>- Brian Clement, PhD, LN</li> <li>- Debra Hoffman, DC</li> <li>- Kyle Nevius, DC</li> </ul> | <p><b>All Attendees</b></p> <ul style="list-style-type: none"> <li>- Stuart Warner, DC</li> <li>- Lori Allen, BS, MBA</li> </ul> |
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### The National Issue of Opioids: Conservative Care to Help Patients Avoid Medical Errors

#### Course Description

Opioid over-prescription has reached epidemic proportions. According to the Centers for Disease Control and Prevention, from 1999 to 2015, more than 183,000 people have died in the U.S. from overdoses related to prescription opioids. In the battle to save lives, you are on the front-lines caring for patients & families who are vulnerable and in pain. It has been cited as a leading cause of new heroin addiction. The American Public Health Association has prioritized opioid use as a key health concern. With many prescriptions related to spinal pain. This presentation will outline the role of chiropractors and others delivering sustainable conservative solutions.

*Sponsored by: Anabolic Labs, Infinedi, Profitable Practice Strategies, Hippocrates Health Institute, Drs. Warner's Chiropractic Pediatrics 365, ID Life-Health Restoration*

**10am-11:40am**

**Grand Ballroom GHJ**

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| <ul style="list-style-type: none"> <li>- Paul Lambert, JD</li> <li>- Mark N. Charrette, DC</li> <li>- Jack Hebert</li> </ul> | <ul style="list-style-type: none"> <li>- Kim Driggers, JD</li> <li>- Cindy Howard, DC, DABCI, DACBN, FIAMA, FICC</li> </ul> | <p><b>FL DC's ONLY</b></p> <ul style="list-style-type: none"> <li>- Jay S. Greenstein, DC, CCSP, CGFI-L1, CKTP, FMS</li> </ul> |
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### Expanding Your Scope of Practice Hidden in Plain Sight within Chapters 460 & 456

***This class is for Florida Doctors ONLY***

#### Course Description

The conversation with "George Washington" concerning the updated Florida law and recent rules, as well as a demonstration of the best way to grow your chiropractic practice all within the laws. A panel of speakers with experience in specializations including sports, nutrition, neurology, and posture, have been invited by FCA's General Counsel to share case studies in each niche of chiropractic. FCA General Counsel, Paul Lambert, will illustrate how the Florida Law supports the authority of DC's to give the highest and best care, and how this is best done under a large scope of practice. This early morning session will illustrate how the application of patient cases and patient outcomes augments practice success, as well as how the law in Florida supports this philosophy. This session is bound to uplift and enlighten as you hear your favorite clinicians refer to their own clinical case studies with truths that will reignite your passion for chiropractic as well as your interest in utilizing the full scope of practice here in Florida.

*Sponsored by: Biotics Research Corporation, Foot Levelers, Infinedi*

## Friday - 6/29/2018

**1pm-2:40pm**

**Grand Ballroom IJ**

- Bharon Hoag

- Marty Kotlar, DC, CPCO, CBCS

**CA FT Office**

- Evan Gwilliam, DC, MBA, BS, CPC,  
CCPC, CPC-I, MCS-P, CPMA, CMHP,  
AAPC Fellow

- Brad Cost

- Mollie Frawley, RN

### Proper Billing Based On Documentation Leads To Compliance

*Sponsored by: ChiroHealth USA, Infinedi, PayDC*

**1pm-2:40pm**

**Grand Ballroom H**

- Steven R. Conway, DC, DACBOH, JD

**CA FT Office**

### The "Just Show me what to do" Seminar for Understanding Required Medicare Documentation and Filtering Through the Fog of False Information Surrounding "Opting Out" of Medicare

#### Course Description

If you are confused with all of the "expert" advice that has been given in the past, it is time to clear up all of the false and misleading information related to Medicare documentation.

#### Learning Objectives

- Define and compose proper Medicare documentation to reflect the services provided
- Analyze the differentiate the initial visit and subsequent visit requirements
- Distinguish between what is fact and fiction related to "opting out" of Medicare "hint-there is no workaround

*Sponsored by: ChiroHealth USA*

**5:15pm-6:15pm**

**Estate Salon 1&2**

- Fabrizio Mancini, DC, FICC, FACC

- Lori Allen, BS, MBA

**All Attendees**

- Evan Gwilliam, DC, MBA, BS, CPC,  
CCPC, CPC-I, MCS-P, CPMA, CMHP,  
AAPC Fellow

### Reception: Eat, Drink and Be Motivated

#### Course Description

Pay DC will be hosting this free opportunity for you and your staff as he has brought in Lori Allen to discuss "Sailing the Seven C's to Successful Practice Management", as well as Dr. Fab Mancini with an inspirational message on "Your 24 hours". Don't miss this free reception opportunity to educate and equip your practice!

*Sponsored by: PayDC*

## Saturday - 6/30/2018

8am-9:40am

Grand Ballroom GHJ

- Fabrizio Mancini, DC, FICC, FACC

- Jay S. Greenstein, DC, CCSP, CGFI-L1,  
CKTP, FMS

All Attendees

- Mollie Frawley, RN

- Mitchell Mally, DC

- Kristina L. Petrocco-Napuli, DC, MS

- Matthew M. Antonucci, DC, DACNB,  
FACFN, FABCDD, FABVR, FABNN- Cindy Howard, DC, DABCI, DACBN,  
FIAMA, FICC- Paul Tai, DPM, FACFS, ABPS,  
ABAARM, DACBN

### Integration of Chiropractic Care into Mainstream Healthcare

#### Course Description

Chiropractors often feel isolated in the discussion of mainstream healthcare, believing an equal seat at the healthcare table is far fetched. This class will prove that this isolated thinking is a way of the past, and the future of healthcare depends on integration of chiropractic, now more than ever; yet it is our job to communicate this effectively. We have invited a panel of doctors to illustrate how documentation and record keeping are communication tools that allow us to interact with the allopathic community. Documented results from Gallup Poll #3 will be followed by chiropractors focusing on different areas of interactive success between chiropractors and the medical model, showcasing how the collaborative community has the greatest benefit for patients. If chiropractic is to take a prominent seat at the healthcare table, it will have to do so with research, statistics, an established outlined path as described by the participants in this panel, and in a spirit of cooperation. With the climate of society and ever-changing-healthcare, the time is NOW!

*Sponsored by: NCMIC, Health Secrets USA, Infinedi, Mally Enterprises, Plasticity Brain Centers, Bio-Botanical Research Inc.*

8am-9:40am

Grand Ballroom A

- Marty Kotlar, DC, CPCO, CBCS

### Multidisciplinary Practices: Can I, Should I and How Do I Integrate My Practice?

#### Course Description

If you're thinking about integrating your practice or looking to improve your existing multi-specialty practice, then consider attending this session. Do not jump into practice integration without doing your homework.

This session will help you learn the pros and cons of practice integration. Dr. Kotlar will address how to work with physical therapists, nurse practitioners, medical doctors and acupuncturists. This session will cover corporate structure, Stark and Anti-Kickback statutes, how to code and document for common integrated services, QHPs vs clinical staff, credentialing, patient flow, supervision levels and HIPAA compliance.

#### Learning Objectives

- Identify the key components of practice integration
- Understand the relationships between DCs, PTs, MDs, NPs and acupuncturists
- The collaborative approach to treating the most common conditions seen in multidisciplinary practices

*Sponsored by: ChiroHealth USA*

## Saturday - 6/30/2018

10:20am-Noon

Grand Ballroom J

- Lori Allen, BS, MBA

CA FT &amp; BK Office

### Maximizing Patient Outcome and Retention through Effective Communication and Patient Education, Demonstrating the Value and Benefit of the Treatment Plan and Maintenance Care

#### Course Description

Through Lori Allen's guidance you will learn the skills to empower your patients with the proper communication and education to better understand their treatment plans, and the value and benefit of their care, thus bringing maximum results and outcome. All doctors need to attend this invaluable course.

#### Learning Objectives

- Guide and lead patients through their treatment plans, understanding the patient's needs and wants matched with the value and benefit of their care
- Take your practice performance to the ultimate level with improved outcomes. Through the understanding of the marriage of communication and education, patients will stay on track, reach their wellness goals, and refer others to chiropractic care
- Improve retention and compliance to successfully guide patients through the completion of the corrective care plan
- Transition patients to a maintenance care plan and reinforce the importance of a lifetime of wellness care
- Build a powerful team of doctors and CAs working together for the benefit of the patient

*Sponsored by: Profitable Practice Strategies*

10:20am-Noon

Estate Salon 1

- Bharon Hoag

CA FT &amp; BK Office

### You are the Key to the Chiropractic Mission!

#### Course Description

Have you ever felt like you were an insignificant part of your office? Like there is nothing you can truly do to help grow the practice or influence your community? If you have this is a must attend class for you. In our time together we are going to ignite a new purpose in each attendee. Helping to show you how YOU are the key to chiropractic being the number one healthcare choice in the world. You will leave with tools and the passion to use them. Your practices and community will never be the same!

#### Learning Objectives

- Taught how to use their God given skill set to further advance the Chiropractic mission.

## Saturday - 6/30/2018

**1pm-2:40pm**

- Fabrizio Mancini, DC, FICC, FACC

**Grand Ballroom I**

**CA FT & BK Office**

### The Science and Philosophy of Conservative Based Care

#### Course Description

Chiropractic Philosophy sets the foundation for what we do everyday. In this presentation, Dr. Fab will discuss how we have evolved as a profession throughout the last 100 years. He will also share how our role changed, why a natural and holistic approach is in demand and what the opportunities in front of us are. You will also learn how "Mechanism" and "Vitalism" thinking has impacted the health of humanity and what you can do to correct that. He will go over the evidence behind what we do in Chiropractic and will discuss what are the everyday choices that are keeping us from living a healthy life. Chiropractic is an idea that it's time has come, are you ready to share it with the world?

#### Learning Objectives

- Chiropractic Philosophy sets the tone for a new healthcare approach
- What are the conditions that are impacting our healthcare system and our patients
- What is the public wanting and expecting from you

*Sponsored by: Infinedi*

**1pm-2:40pm**

- Lori Allen, BS, MBA

**Estate Salon 1**

**CA FT & BK Office**

### How to be an All Star CA - Part 1

#### Course Description

The Front Desk is the nerve center of any practice, and in order for your practice to be its most successful, the front desk must be running at optimal efficiency. Through the Efficient, Effective, and Profitable Front Desk, Lori Allen gives you the power of operational excellence with guided instruction in the fundamentals of organization, management, accountability, customer service, practice growth and patient retention, scheduling, prescheduling, and statistical analysis. Who should attend? All administrative staff and management!

#### Learning Objectives

- Learn proper prescheduling and rescheduling techniques to increase and maintain practice volume and improve patient outcome and flow
- Track and analyze valuable statistics to measure growth, address problems, and instill accountability
- Take your job performance to the ultimate level through the understanding of responsibilities, staffing, and exceptional customer service

*Sponsored by: Profitable Practice Strategies*

## Saturday - 6/30/2018

3:20pm-5pm

Grand Ballroom J

- Courtney Conley, DC

CA BK Office

### Kinesiology Taping for Performance

#### Course Description

This course expands on the concepts of movement therapy and performance enhancement via functional taping methods. The anatomy and physiology of myofascial slings is covered. Movement assessment to determine dysfunction in specific slings and how to apply tape in a manner that improves movement and function is done in a workshop, hands-on environment.

#### Learning Objectives

- Discuss, practice and integrate the concept of longitudinal muscle chain kinesiology taping
- Discuss, demonstrate and interpret movement screening techniques to evaluate best functional patterns
- Demonstrate, evaluate perform functional taping applications for movement applications
- Compare and contrast of sport-specific movement patterns and how kinesiology tape improve sports performance

*Sponsored by: Rock Tape*

3:20pm-5pm

Estate Salon 1

- Lori Allen, BS, MBA

CA FT &amp; BK Office

### How to be an All Star CA - Part 2

#### Course Description

The Front Desk is the nerve center of any practice, and in order for your practice to be its most successful, the front desk must be running at optimal efficiency. Through the Efficient, Effective, and Profitable Front Desk, Lori Allen gives you the power of operational excellence with guided instruction in the fundamentals of organization, management, accountability, customer service, practice growth and patient retention, scheduling, prescheduling, and statistical analysis. Who should attend? All administrative staff and management!

#### Learning Objectives

- Learn proper prescheduling and rescheduling techniques to increase and maintain practice volume and improve patient outcome and flow
- Track and analyze valuable statistics to measure growth, address problems, and instill accountability
- Take your job performance to the ultimate level through the understanding of responsibilities, staffing, and exceptional customer service

*Sponsored by: Profitable Practice Strategies*

## Sunday - 7/01/2018

8am-9:40am

Addison Ballroom

- Cindy Howard, DC, DABCI, DACBN, - Kristina L. Petrocco-Napuli, DC, MS  
FIAMA, FICC

All Attendees

- Mollie Frawley, RN

- Courtney Conley, DC

- Michael K. Bagnell, DC, FABBIR

- John Lockenour, DC, DABCO, DABCA

### Increasing the Level of Daily Ethics & Individual Responsibility in Our Practices

#### Course Description

Did you ever connect the dots between personal and daily ethics with breakthrough practice success? Come experience our panel of inspiring chiropractic speakers as they break down Ethics in their area of expertise and experience, in a way that will stimulate both mind and action. You will learn how to encourage each of your staff to take an increased responsibility of increasing the ethics of your current practice policies and how this action will filtrate in to the community, helping more people get well. You will hear what the public expects when it comes to Ethics from their healthcare team relating to universal fairness, and where Chiropractic fits in. Get ready to enjoy this topic like never before!

*Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, NCMIC, Anabolic Labs, Rock Tape, Bio-Botanical Research Inc.*

1pm-2:40pm

Addison East

- Kristina L. Petrocco-Napuli, DC, MS

CA FT &amp; BK Office

### Medical Errors in Females: The Rules Have Changed

#### Course Description

As a practitioner are you taking women's pain less seriously? Many women are being misdiagnosed because their subjective complaints of pain are being overlooked. During this session, women and the chronicity of pain will be discussed. In addition, common chronic pain conditions seen in the female population will be explored. In correlation, assessment and treatment options will be discussed for immediate implementation Monday morning.

#### Learning Objectives

- Discussion of chronic pain in women and the perception of pain
- Exploration of assessment practices from intake to case management
- Describe common chronic conditions seen in women

*Sponsored by: NCMIC*

## Sunday - 7/01/2018

3pm-4:40pm

Addison East

- Michael W. Mathesie, DC, DABFP,  
DACRB

CA FT &amp; BK Office

### Accurate Documentation from a Forensic Viewpoint

#### Course Description

This 2 hour program will expand the physician's knowledge of documentation, record keeping and coding. The perspective will be from the outsider looking at clinical records during an audit review. The class will also be from an expert witness' perspective for who must evaluate the credibility of the physician's records during a deposition or trial. The current guidelines and scientific evidence will be discussed to determine reasonable utilization parameters. The course will provide the attendee information to be more adept in presenting his/her clinical notes in a more logical and in a manner to increase the credibility of the records. The attendee will be able to document in a more organized manner the next day in the office.

#### Learning Objectives

- Discuss the current guidelines and scientific evidence to determine reasonable utilization parameters
- Review information to be more adept in presenting his/her clinical notes in a more logical and in a manner to increase the credibility of the records
- Learn how to document in a more organized manner

*Sponsored by: Berman Partners/Aspen Laser Systems*

3pm-4:40pm

Estate Salon 1

- Kristina L. Petrocco-Napuli, DC, MS

### Are You Asking About That Pelvic Floor? Conditions Which Impact Our Female Patients

#### Course Description

As a profession is it widely known that females are more likely to seek Chiropractic treatment; it is imperative that practitioners are experts in serving this patient population. This population tends to be natural multi-taskers and therefore patient presentations may not always be very clear and can be multi-factorial in nature. Therefore, many times the root cause of the presenting condition is overlooked. During this discussion, attendees will be provided with a variety of topics regarding this patient population for easy implementation on Monday morning.

#### Learning Objectives

- Ask your patients about pelvic floor signs and symptoms regardless of age. Remember this can start in a teenage female
- Identifying "safe" exercises for your patients at risk for pelvic floor dysfunction
- Discuss the impact of acute and chronic strenuous exercise on pelvic floor muscle strength and support in nulliparous healthy women

*Sponsored by: NCMIC*