



FCA SE REGIONAL CONVENTION & EXPOSITION 2018

**Boca Raton Resort & Club
Boca Raton, FL
June 28, 2018 - July 1, 2018**

Please note that each speaker's name is a link that will allow you to view their photo and bio...just click on the link and learn about our fantastic speakers!

RCA / CA

COURSE CATALOG

Thursday - 6/28/2018**Noon-12:50pm****Estate Salon 2**

- David Seaman, DC

Vaccines and Autism - A View that Avoids the Radicals and Authoritarians**Course Description**

The debate about vaccines and autism has been reduced to either being pro-vax or anti-vax. These two rigid positions do not allow for a deeper understanding about the nature of autism, which includes the history of infectious disease, hygiene improvements vs vaccines, and predisposing factors including genes, maternal inflammation, and infant neuroinflammation. This class will provide a metacontextual view from which the debate can be considered from a more rational perspective.

Learning Objectives

- Discuss the history of autism before and after vaccines
- Describe autism from a metacontextual perspective that includes multiple promotional factors that are currently not part of the standard debate
- Propose a more rational debate about autism expression to improve patient awareness and public health

Sponsored by: Anabolic Labs

1pm-2:40pm**Addison East**

- Fabrizio Mancini, DC, FICC, FACC

- Paul Tai, DPM, FACFS, ABPS,
ABAARM, DACBN**All Attendees**

- Alan K. Sokoloff, DC

- David Seaman, DC

- Theresa Warner, DC

- Patrick Porter, PhD

Your Ethical Duty: The Obesity Epidemic**Course Description**

Chiropractic's moral courage in healthcare is needed now more than ever before. In October of 2017, the CDC Newsroom presented a press release, "Cancers Associated with Overweight and Obesity Make Up 40 Percent of Cancers Diagnosed in the United States" with more than 630,000 in the United States affected.* This report came after the National Institute of Health released news and reports from the New England Journal of Medicine that "Rates of new diagnosed cases of type 1 and type 2 diabetes on the rise among children, teens", fastest rise seen among racial/ethnic minority groups.** As chiropractors, we are trained to look at the body differently and take in to consideration the environment, food, genetics, etc. when looking to improve patient health. Our ethical duty is being called on us now more than ever. This is an up-and-coming crisis for our country that our profession has the ability to affect very positively, but we must be reminded of the changing reasons in our world that has set our country up, to lead in this increasing disaster.

*Sponsored by: Anabolic Labs, ChiroHealth USA, Health Secrets USA, Infinedi, Drs.
Warner's Chiropractic Pediatrics 365, Brain Tap Tech*

Thursday - 6/28/2018**3:20pm-5pm****Addison East**- Jay S. Greenstein, DC, CCSP, CGFI-L1, - Spencer H. Baron, DC, DACBSP
CKTP, FMS**All Attendees**

- Michael K. Bagnell, DC, FABBIR - Kayla McHale, MS, LAT, ATC

Triaging Athletes with Healthcare Professionals: Risk Factors for Every Practice**Course Description**

It is still public perception that the athletic medical team doesn't include chiropractic care. Contrary to this belief, this panel discussion will use case studies showcasing the most difficult cases and how chiropractic plays an integral role in the improvement of athletes, allowing them to return-to-play quicker, with more accuracy and better health. The collective team approach will be illustrated by multiple disciplines with multiple specialties giving advice on each case, symbolic of an athletic team working together for the collective healing of the athlete. Highlighted throughout the session, is the risk of not having a chiropractor involved in athletics and how this miss can be detrimental to the team. The evidence conveyed in this lecture will be applicable from professional team sports, as well as pee-wee athletes and all ages in between. Becoming familiar with the chiropractic role in helping athletes is a great practice builder, and knowing the risks the athlete can avoid could be life changing.

Learning Objectives

- Establish working relationships with local high schools, coaches, trainers, and doctors that will expand your practice
- Develop an emergency action plan to promote safety at sporting events
- Understand the history of the Paralympic movement, and why there has been a recent spike in disabled athletes
- Learn how to recognize, and treat, the most serious medical issues that disabled athletes are likely to experience

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, DoC:S (Doctor of Chiropractic: Sports)

Friday - 6/29/2018

8am-9:40am

Grand Ballroom ABCD

- | | | |
|--|--|--|
| - Fabrizio Mancini, DC, FICC, FACC
- John Lockenour, DC, DABCO, DABCA
- Theresa Warner, DC | - Brian Clement, PhD, LN
- Debra Hoffman, DC
- Lori Allen, BS, MBA | All Attendees
- Stuart Warner, DC
- Jack Hebert |
|--|--|--|

The National Issue of Opioids: Conservative Care to Help Patients Avoid Medical Errors

Course Description

Opioid over-prescription has reached epidemic proportions. According to the Centers for Disease Control and Prevention, from 1999 to 2015, more than 183,000 people have died in the U.S. from overdoses related to prescription opioids. In the battle to save lives, you are on the front-lines caring for patients & families who are vulnerable and in pain. It has been cited as a leading cause of new heroin addiction. The American Public Health Association has prioritized opioid use as a key health concern. With many prescriptions related to spinal pain. This presentation will outline the role of chiropractors and others delivering sustainable conservative solutions.

Sponsored by: Anabolic Labs, Infinedi, Profitable Practice Strategies, Hippocrates Health Institute, Drs. Warner's Chiropractic Pediatrics 365, ID Life-Health Restoration

10am-11:40am

Grand Ballroom ABCD

- | | | |
|---|--|--|
| - Paul Lambert, JD
- Mark N. Charrette, DC | - Kim Driggers, JD
- Cindy Howard, DC, DABCI, DACBN,
FIAMA, FICC | - Jay S. Greenstein, DC, CCSP,
CGFI-L1, CKTP, FMS |
|---|--|--|

Expanding Your Scope of Practice Hidden in Plain Sight within Chapters 460 & 456

This class is for Florida Doctors ONLY

Course Description

The conversation with "George Washington" concerning the updated Florida law and recent rules, as well as a demonstration of the best way to grow your chiropractic practice all within the laws. A panel of speakers with experience in specializations including sports, nutrition, neurology, and posture, have been invited by FCA's General Counsel to share case studies in each niche of chiropractic. FCA General Counsel, Paul Lambert, will illustrate how the Florida Law supports the authority of DC's to give the highest and best care, and how this is best done under a large scope of practice. This early morning session will illustrate how the application of patient cases and patient outcomes augments practice success, as well as how the law in Florida supports this philosophy. This session is bound to uplift and enlighten as you hear your favorite clinicians refer to their own clinical case studies with truths that will reignite your passion for chiropractic as well as your interest in utilizing the full scope of practice here in Florida.

Sponsored by: Foot Levelers, Infinedi, Bio-Botanical Research Inc.

Friday - 6/29/2018

1pm-2:40pm

Grand Ballroom I

- Bharon Hoag

- Marty Kotlar, DC, CPCO, CBCS

- David Klein, CPC, CHC, CPMA

- Mollie Frawley, RN

- Brad Cost

Documentation...The Buck "Starts" Here

Course Description

This presentation will address the key components necessary to facilitate getting bills paid without complications. Getting paid requires correct billing; correct billing requires accurate coding; Accurate coding requires complete and thorough documentation in the medical records. The panelists and moderator have extensive backgrounds in medical record and bill reviews, as well as the reimbursement processes. The common errors, problems, and roadblocks to getting bills paid will be analyzed and discussed.

Learning Objectives

- Discuss the importance of adequate documentation in identifying the correct procedure and diagnostic codes
- Identify 3 or more common billing errors that result in denied and/or rejected claims
- Compare the similarities and differences between a billing service and a clearing house
- Access the official regulations governing Medicare documentation requirements and the individual state minimum record keeping standards

1pm-2:40pm

Grand Ballroom H

- Steven R. Conway, DC, DACBOH, JD

CA FT Office

The "Just Show me what to do" Seminar for Understanding Required Medicare Documentation and Filtering Through the Fog of False Information Surrounding "Opting Out" of Medicare

Course Description

If you are confused with all of the "expert" advice that has been given in the past, it is time to clear up all of the false and misleading information related to Medicare documentation.

Learning Objectives

- Define and compose proper Medicare documentation to reflect the services provided
- Analyze the differentiate the initial visit and subsequent visit requirements
- Distinguish between what is fact and fiction related to "opting out" of Medicare "hint-there is no workaround

Sponsored by: ChiroHealth USA

Saturday - 6/30/2018

8am-9:40am

Grand Ballroom ABCD

- Fabrizio Mancini, DC, FICC, FACC

- Jay S. Greenstein, DC, CCSP, CGFI-L1,
CKTP, FMS

All Attendees

- Mollie Frawley, RN

- Kristina L. Petrocco-Napuli, DC, MS

- Cindy Howard, DC, DABCI, DACBN,
FIAMA, FICC- Matthew M. Antonucci, DC, DACNB,
FACFN, FABCDD, FABVR, FABNN- Paul Tai, DPM, FACFS, ABPS,
ABAARM, DACBN

Integration of Chiropractic Care into Mainstream Healthcare

Course Description

Chiropractors often feel isolated in the discussion of mainstream healthcare, believing an equal seat at the healthcare table is far fetched. This class will prove that this isolated thinking is a way of the past, and the future of healthcare depends on integration of chiropractic, now more than ever; yet it is our job to communicate this effectively. We have invited a panel of doctors to illustrate how documentation and record keeping are communication tools that allow us to interact with the allopathic community. Documented results from Gallup Poll #3 will be followed by chiropractors focusing on different areas of interactive success between chiropractors and the medical model, showcasing how the collaborative community has the greatest benefit for patients. If chiropractic is to take a prominent seat at the healthcare table, it will have to do so with research, statistics, an established outlined path as described by the participants in this panel, and in a spirit of cooperation. With the climate of society and ever-changing-healthcare, the time is NOW!

*Sponsored by: NCMIC, Health Secrets USA, Infinedi, Plasticity Brain Centers,
Bio-Botanical Research Inc.*

Saturday - 6/30/2018

10:20am-Noon

Grand Ballroom J

- Lori Allen, BS, MBA

Maximizing Patient Outcome and Retention through Effective Communication and Patient Education, Demonstrating the Value and Benefit of the Treatment Plan and Maintenance Care

Course Description

Through Lori Allen's guidance you will learn the skills to empower your patients with the proper communication and education to better understand their treatment plans, and the value and benefit of their care, thus bringing maximum results and outcome. All doctors need to attend this invaluable course.

Learning Objectives

- Guide and lead patients through their treatment plans, understanding the patient's needs and wants matched with the value and benefit of their care
- Take your practice performance to the ultimate level with improved outcomes. Through the understanding of the marriage of communication and education, patients will stay on track, reach their wellness goals, and refer others to chiropractic care
- Improve retention and compliance to successfully guide patients through the completion of the corrective care plan
- Transition patients to a maintenance care plan and reinforce the importance of a lifetime of wellness care
- Build a powerful team of doctors and CAs working together for the benefit of the patient

Sponsored by: Profitable Practice Strategies

10:20am-Noon

Estate Salon 1

- Bharon Hoag

CA FT & BK Office

You are the Key to the Chiropractic Mission!

Course Description

Have you ever felt like you were an insignificant part of your office? Like there is nothing you can truly do to help grow the practice or influence your community? If you have this is a must attend class for you. In our time together we are going to ignite a new purpose in each attendee. Helping to show you how YOU are the key to chiropractic being the number one healthcare choice in the world. You will leave with tools and the passion to use them. Your practices and community will never be the same!

Learning Objectives

- Taught how to use their God given skill set to further advance the Chiropractic mission.

Saturday - 6/30/2018

1pm-2:40pm

Grand Ballroom I

- Fabrizio Mancini, DC, FICC, FACC

The Science and Philosophy of Conservative Based Care

Course Description

Chiropractic Philosophy sets the foundation for what we do everyday. In this presentation, Dr. Fab will discuss how we have evolved as a profession throughout the last 100 years. He will also share how our role changed, why a natural and holistic approach is in demand and what the opportunities in front of us are. You will also learn how "Mechanism" and "Vitalism" thinking has impacted the health of humanity and what you can do to correct that. He will go over the evidence behind what we do in Chiropractic and will discuss what are the everyday choices that are keeping us from living a healthy life. Chiropractic is an idea that it's time has come, are you ready to share it with the world?

Learning Objectives

- Chiropractic Philosophy sets the tone for a new healthcare approach
- What are the conditions that are impacting our healthcare system and our patients
- What is the public wanting and expecting from you

Sponsored by: Infinedi

1pm-2:40pm

Estate Salon 1

- Lori Allen, BS, MBA

CA FT & BK Office

How to be an All Star CA - Part 1

Course Description

The Front Desk is the nerve center of any practice, and in order for your practice to be its most successful, the front desk must be running at optimal efficiency. Through the Efficient, Effective, and Profitable Front Desk, Lori Allen gives you the power of operational excellence with guided instruction in the fundamentals of organization, management, accountability, customer service, practice growth and patient retention, scheduling, prescheduling, and statistical analysis. Who should attend? All administrative staff and management!

Learning Objectives

- Learn proper prescheduling and rescheduling techniques to increase and maintain practice volume and improve patient outcome and flow
- Track and analyze valuable statistics to measure growth, address problems, and instill accountability
- Take your job performance to the ultimate level through the understanding of responsibilities, staffing, and exceptional customer service

Sponsored by: Profitable Practice Strategies

Saturday - 6/30/2018

3:20pm-5pm

Grand Ballroom J

- Courtney Conley, DC

Kinesiology Taping for Performance

Course Description

This course expands on the concepts of movement therapy and performance enhancement via functional taping methods. The anatomy and physiology of myofascial slings is covered. Movement assessment to determine dysfunction in specific slings and how to apply tape in a manner that improves movement and function is done in a workshop, hands-on environment.

Learning Objectives

- Discuss, practice and integrate the concept of longitudinal muscle chain kinesiology taping
- Discuss, demonstrate and interpret movement screening techniques to evaluate best functional patterns
- Demonstrate, evaluate perform functional taping applications for movement applications
- Compare and contrast of sport-specific movement patterns and how kinesiology tape improve sports performance

Sponsored by: Rock Tape

3:20pm-5pm

Estate Salon 1

- Lori Allen, BS, MBA

CA FT & BK Office

How to be an All Star CA - Part 2

Course Description

The Front Desk is the nerve center of any practice, and in order for your practice to be its most successful, the front desk must be running at optimal efficiency. Through the Efficient, Effective, and Profitable Front Desk, Lori Allen gives you the power of operational excellence with guided instruction in the fundamentals of organization, management, accountability, customer service, practice growth and patient retention, scheduling, prescheduling, and statistical analysis. Who should attend? All administrative staff and management!

Learning Objectives

- Learn proper prescheduling and rescheduling techniques to increase and maintain practice volume and improve patient outcome and flow
- Track and analyze valuable statistics to measure growth, address problems, and instill accountability
- Take your job performance to the ultimate level through the understanding of responsibilities, staffing, and exceptional customer service

Sponsored by: Profitable Practice Strategies

Sunday - 7/01/2018

8am-9:40am**Addison West**

- Cindy Howard, DC, DABCI, DACBN, - Kristina L. Petrocco-Napuli, DC, MS
FIAMA, FICC

All Attendees

- Mollie Frawley, RN

- Courtney Conley, DC

- Michael K. Bagnell, DC, FABBIR

- John Lockenour, DC, DABCO, DABCA

Increasing the Level of Daily Ethics & Individual Responsibility in Our Practices

Course Description

Did you ever connect the dots between personal and daily ethics with breakthrough practice success? Come experience our panel of inspiring chiropractic speakers as they break down Ethics in their area of expertise and experience, in a way that will stimulate both mind and action. You will learn how to encourage each of your staff to take an increased responsibility of increasing the ethics of your current practice policies and how this action will filtrate in to the community, helping more people get well. You will hear what the public expects when it comes to Ethics from their healthcare team relating to universal fairness, and where Chiropractic fits in. Get ready to enjoy this topic like never before!

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, NCMIC, Anabolic Labs, Rock Tape, Bio-Botanical Research Inc.

1pm-2:40pm**Addison West**

- Kristina L. Petrocco-Napuli, DC, MS

Medical Errors in Females: The Rules Have Changed

Course Description

As a practitioner are you taking women's pain less seriously? Many women are being misdiagnosed because their subjective complaints of pain are being overlooked. During this session, women and the chronicity of pain will be discussed. In addition, common chronic pain conditions seen in the female population will be explored. In correlation, assessment and treatment options will be discussed for immediate implementation Monday morning.

Learning Objectives

- Discussion of chronic pain in women and the perception of pain
- Exploration of assessment practices from intake to case management
- Describe common chronic conditions seen in women

Sponsored by: NCMIC

Sunday - 7/01/2018

3pm-4:40pm

- Michael W. Mathesie, DC, DABFP,
DACRB

Addison West

CA FT & BK Office

Accurate Documentation from a Forensic Viewpoint

Course Description

This 2 hour program will expand the physician's knowledge of documentation, record keeping and coding. The perspective will be from the outsider looking at clinical records during an audit review. The class will also be from an expert witness' perspective for who must evaluate the credibility of the physician's records during a deposition or trial. The current guidelines and scientific evidence will be discussed to determine reasonable utilization parameters. The course will provide the attendee information to be more adept in presenting his/her clinical notes in a more logical and in a manner to increase the credibility of the records. The attendee will be able to document in a more organized manner the next day in the office.

Learning Objectives

- Discuss the current guidelines and scientific evidence to determine reasonable utilization parameters
- Review information to be more adept in presenting his/her clinical notes in a more logical and in a manner to increase the credibility of the records
- Learn how to document in a more organized manner

Sponsored by: Bio-Botanical Research Inc.