



FCA SW REGIONAL CONVENTION & EXPOSITION 2018

**Naples Grande Beach Resort
Naples, FL**

December 6, 2018 - December 9, 2018

Please note that each speaker's name is a link that will allow you to view their photo and bio...just click on the link and learn about our fantastic speakers!

RCA / CA

COURSE CATALOG

Thursday - 12/06/2018

Noon-1pm

Orchid Ballroom IV

- David Seaman, DC

All Attendees

Vaccines and Autism - A View that Avoids the Radicals and Authoritarians

Course Description

The debate about vaccines and autism has been reduced to either being pro-vax or anti-vax. These two rigid positions do not allow for a deeper understanding about the nature of autism, which includes the history of infectious disease, hygiene improvements vs vaccines, and predisposing factors including genes, maternal inflammation, and infant neuroinflammation. This class will provide a metacontextual view from which the debate can be considered from a more rational perspective.

Learning Objectives

- Discuss the history of autism before and after vaccines
- Describe autism from a metacontextual perspective that includes multiple promotional factors that are currently not part of the standard debate
- Propose a more rational debate about autism expression to improve patient awareness and public health

Sponsored by: Anabolic Labs

1pm-2:40pm

Orchid Ballroom I-II

- Fabrizio Mancini, DC, FICC, FACC

- David Seaman, DC

All Attendees

- Mitchell Mally, DC

- Theresa Warner, DC

- Eric Plasker, DC

Chiropractic Ethical Obligation in the Obesity Epidemic

Course Description

Chiropractic's moral courage in healthcare is needed now more than ever before. In October of 2017, the CDC Newsroom presented a press release, "Cancers Associated with Overweight and Obesity Make Up 40 Percent of Cancers Diagnosed in the United States" with more than 630,000 in the United States affected. This report came after the National Institute of Health released news and reports from the New England Journal of Medicine that "Rates of new diagnosed cases of type 1 and type 2 diabetes on the rise among children, teens", fastest rise seen among racial/ethnic minority groups.

As chiropractors, we are trained to look at the body differently and take in to consideration the environment, food, genetics, etc. when looking to improve patient health. Our ethical duty is being called on us now more than ever. This is an up-and-coming crisis for our country that our profession has the ability to affect very positively, but we must be reminded of the changing reasons in our world that has set our country up, to lead in this increasing disaster.

Sponsored by: Anabolic Labs, Infinedi, Mally Enterprises, The 100 Year Lifestyle, Drs. Warner's Chiropractic Pediatrics 365

Thursday - 12/06/2018

3:20pm-5pm**Orchid Ballroom I-II**

- Jay S. Greenstein, DC, CCSP, CGFI-L1, - Spencer H. Baron, DC, DACBSP
CKTP, FMS

All Attendees

- Michael K. Bagnell, DC, FABBIR

- Marty Kotlar, DC, CPCO, CBCS

How to Document and Code When Triaging Athletics with Healthcare Professionals

Course Description

It is still public perception that the athletic medical team doesn't include chiropractic care. Contrary to this belief, this panel discussion will use case studies showcasing the most difficult cases and how chiropractic plays an integral role in the improvement of athletes, allowing them to return-to-play quicker, with more accuracy and better health. The collective team approach will be illustrated by multiple disciplines with multiple specialties giving advice on each case, symbolic of an athletic team working together for the collective healing of the athlete. Highlighted throughout the session, is the risk of not having a chiropractor involved in athletics and how this miss can be detrimental to the team. The evidence conveyed in this lecture will be applicable from professional team sports, as well as pee-wee athletes and all ages in between. Becoming familiar with the chiropractic role in helping athletes is a great practice builder, and knowing the risks the athlete can avoid could be life changing.

Learning Objectives

- Establish working relationships with local high schools, coaches, trainers, and doctors that will expand your practice
- Develop an emergency action plan to promote safety at sporting events
- Understand the history of the Paralympic movement, and why there has been a recent spike in disabled athletes
- Learn how to recognize, treat, document and code the most serious medical issues that disabled athletes are likely to experience

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, Target Coding, ChiroHealth USA, DoC:S (Doctor of Chiropractic: Sports)

Friday - 12/07/2018

8am-9:40am

Orchid Ballroom

- Fabrizio Mancini, DC, FICC, FACC	- Brian Clement, PhD, LN	All Attendees
- Jay S. Greenstein, DC, CCSP, CGFI-L1, CKTP, FMS	- Mitchell Mally, DC	- William M. Kleber, DC, DABCI
- Debra Hoffman, DC	- Bruce Hansbrough, DC, DACBOH, DACACD, BCOA	- Eric Plasker, DC

The National Issue of Opioids: Conservative Care to Help Patients Avoid Medical Errors

Course Description

According to the Centers for Disease Control and Prevention, from 1999 to 2015, more than 183,000 people have died in the U.S. from overdoses related to prescription opioids. It has been cited that 4 of 5 current heroin addicts say they came to the drug through prescription opioids. The American Public Health Association has prioritized opioid use as a key health concern since 1 in 4 users of prescribed painkillers become addicted; many prescriptions related to spinal pain. In the battle to save lives, the public is looking for alternatives and you are on the frontlines caring for patients & families who are vulnerable and in pain. Last year, was focused on awareness; this year this lecture will help you avoid medical errors while navigating through this increasing domestic crisis:

- Addicted patient recognition / diagnostic and treatment protocol improvements
- Global perception, Domestic legislative changes that effect your treatment ability
- Research tools that support sustainable care for pain and addiction alike
- Inferring the research, improving patient intake forms and communication protocols of the DC and Staff alike.

Sponsored by: Biotics Research Corporation, Infinedi, Mally Enterprises, The Family Practice, Inc., DABCI of Florida, Hippocrates Health Institute, Health Restoration

Noon-12:50pm

Orchid Ballroom I-II

- Fabrizio Mancini, DC, FICC, FACC	- David Klein, CPC, CHC, CPMA	All Attendees
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Eat, Drink and Be Motivated!

Course Description

We have listened to your request and have provided our FCA Attendees an opportunity at each FCA Conventions to join us at "Eat, Drink, and be Motivated!" Enjoy your lunch and listen to Dr. Fab Mancini, an inspirational speaker who will educate and motivate FCA Attendees! This will be a lunch break you do NOT want to miss!

Sponsored by: PayDC

Friday - 12/07/2018

1pm-2:40pm

Royal Ballroom III

- Jay S. Greenstein, DC, CCSP, CGFI-L1,
CKTP, FMS

CA FT & BK Office

Social Media and Technology: The FUTURE for Practice Growth

Course Description

: The future is now. In an ever-changing world, healthcare has never been more poised for disruption. While evidence-based healthcare (EBH) has been the hot topic over the last decade, it's important to consider that we are moving rapidly into an era of Intelligence-based healthcare (IBH). IBH is all about leveraging important technologies to grow your practice and establish yourself as the community thought leader. Understanding big data, social media strategies, artificial intelligence, crypto currencies, and more, will allow you to position yourself and your practice for the ultimate success.

Learning Objectives

- Understand how to leverage social media strategies to grow your brand
- Understand the importance of big data to drive continuous improvements in clinical care
- Understand how to navigate the new technologies of cryptocurrencies, blockchain, cloud computing and more to drive practice growth

Sponsored by: Infinedi

1pm-2:40pm

Acacia VI

- Fabrizio Mancini, DC, FICC, FACC

CA FT & BK Office

5 Successful Principles for Every Practice

Course Description

In this inspiring talk, Dr. Fab Mancini will share over 30 years of evaluating the best practices in the world and what makes them great. Here are the 5 Principles they all have in common.

Sponsored by: Infinedi

Friday - 12/07/2018

3:20pm-5pm

Royal Ballroom III

- David Klein, CPC, CHC, CPMA

CA FT Office

Protect Your Practice From Audits and Recoupment – The Critical Steps

Course Description

In this presentation, David Klein, a certified medical coder, auditor and compliance consultant will provide in-depth instruction on how to identify accurate and reliable resources to ensure compliant coding and documentation for reimbursement. He will discuss the critical resources every practice should have and include examples and scenarios. Attendees will learn how to properly utilize CPT, Medicare and Commercial Payer guidelines to ensure they are telling the proper story for maximum reimbursement.

Learning Objectives

- Review the key resources Providers must use when it comes to coding, documentation and billing
- Identify the key authorities for documentation and coding when it comes to compliance and reimbursement

Sponsored by: PayDC

Saturday - 12/08/2018

8am-9:40am

Orchid Ballroom

- Paul Tai, DPM, FACFS, ABPS,
ABAARM, DACBN

- Steven R. Conway, DC, DACBOH, JD

All Attendees

- Mollie Frawley, RN

- Mitchell Mally, DC

- Kristina L. Petrocco-Napuli, DC, MS

- William M. Kleber, DC, DABCI

- Matthew M. Antonucci, DC, DACNB,
FACFN, FABCDD, FABVR, FABNN

Integration of Chiropractic Care into Mainstream Healthcare

Course Description

Chiropractors often feel isolated in the discussion of mainstream healthcare, believing an equal seat at the healthcare table is far fetched. This class will prove that this isolated thinking is a way of the past, and the future of healthcare depends on integration of chiropractic, now more than ever; yet it is our job to communicate this effectively. We have invited a panel of doctors to illustrate how documentation and record keeping are communication tools that allow us to interact with the allopathic community. Documented results from Gallup Poll #3 will be followed by 4 chiropractors focusing on different areas of interactive success between chiropractors and the medical model, showcasing how the collaborative community has the greatest benefit for patients. If chiropractic is to take a prominent seat at the healthcare table, it will have to do so with research, statistics, an established outlined path as described by the 5 participants in this panel, and in a spirit of cooperation. With the climate of society and ever-changing-healthcare, the time is NOW!

Sponsored by: Biotics Research Corporation, ChiroHealth USA, Health Secrets USA, Mally Enterprises, DABCI of Florida, Plasticity Brain Centers

8am-9:40am

Acacia VI

- John Lockenour, DC, DABCO, DABCA

CA FT & BK Office

New Innovations to Shortwave Diathermy - A Classic Modality Used for Pain Relief, Joint Contractures, and Chronic Inflammatory Conditions

Course Description

To provide the Chiropractic Clinician with up to date evidence-based information correlated with time tested protocols for the utilization of Shortwave Diathermy in the Chiropractic setting.

Learning Objectives

- Improve the understanding and utilization of Shortwave Diathermy in patient care
- Have an appreciation for the use of Short Wave Diathermy in Chiropractic care
- Demonstration of proper application of Short Wave Diathermy

Sponsored by: Med Electronics

Saturday - 12/08/2018

10:20am-Noon

Royal Ballroom VI

- Paul Lambert, JD

- Kim Driggers, JD

CA FT & BK Office

Florida Laws & Rules Update: Direct Primary Care

This class is for Florida Doctors ONLY

Course Description

The Florida Laws and Rules course is designed to bring knowledge of Chapter 460 and Florida's new Direct Primary Care law to the attendees of this class. During the class, we will discuss the Florida chiropractor's scope of practice, describing the subsections of the law that show their diagnostic scope of practice, along with their ability to treat from head to toe. We will touch on Florida PIP laws which impact many of our providers and discuss the difference between it and mandatory BI. Then we will instruct the attendees on Direct Primary Care – what it is; how to use it; what is required in an Agreement; how to market it; and its interaction with Medicare and HIPAA HITECH laws.

Learning Objectives

- Compliance manuals required for the Florida practitioner
- Florida's scope of practice under Chapter 360 – what a physician is and is not allowed to treat
- Learning the difference in a mandatory BI world of practice
- Direct Primary Care – the nuts and bolts of the law, how to implement it, and how to market it

10:20am-Noon

Acacia IV-V

- Danny Porcelli, DC

Technique

Kinesiology Taping for Performance

Course Description

This course expands on the concepts of movement therapy and performance enhancement via functional taping methods. The anatomy and physiology of myofascial slings is covered. Movement assessment to determine dysfunction in specific slings and how to apply tape in a manner that improves movement and function is done in a workshop, hands-on environment.

Learning Objectives

- Discuss, practice and integrate the concept of longitudinal muscle chain kinesiology taping
- Discuss, demonstrate and interpret movement screening techniques to evaluate best functional patterns
- Demonstrate, evaluate perform functional taping applications for movement applications
- Compare and contrast of sport-specific movement patterns and how kinesiology tape improve sports performance

Sponsored by: Rock Tape

Saturday - 12/08/2018

10:20am-Noon

Acacia VI

- Kyle Nevius, DC

CA FT & BK Office

CBD Integration for the Chiropractic Physician, is it Right for our Office?

Course Description

In this session attendees will learn the history, development and current utilization of industrial hemp products/CBD oil and their uses in healthcare. This course will discuss the healthcare revolution as it occurred in 2012 and subsequent global media explosion that started research in 52 countries. Information regarding guidelines for diagnoses, drug interaction and loading dose approach will be briefly discussed.

Learning Objectives

- Review the history of medicinal and industrial hemp
- Learn the difference between CBD produced from hemp versus marijuana

Sponsored by: Charlotte's Web

1pm-2:40pm

Acacia VI

- Bharon Hoag

CA FT & BK Office

A New Look at Customer Service...It's Time to Change the Office/Patient Relationship

Course Description

Our world has pushed the concept of customer service to no end. They have taught us that the customer is always right and do whatever you can to keep your customers happy. This has gotten out of hand. We have let the insane run the asylum for too long. When the joy of being in a chiropractic office is robbed by patients that don't understand or appreciate what we are trying to do, things need to change!

This course is designed to take a new look at how an office, the doctor and team members should interact with our patients. It is time to create a mission oriented relationship, not a service oriented relationship. This will ensure the satisfaction of the patient without the brain damage of them ruling the roost!

Learning Objectives

- Better communication tactics with patients
- Create a new mission for the office as a whole
- Instill a more team approach to communication and patient compliance

Saturday - 12/08/2018

3:20pm-5pm

Acacia VI

- Eric Plasker, DC

CA FT & BK Office

Communicating Chiropractic So People Get It

Course Description

If you want people to fully understand the value of chiropractic care so they “get it”, it is important to make chiropractic relevant to each person individually. Do this well and your patients will stay for life, refer like crazy and never miss appointments. Do it poorly and you will have to chase after people constantly. You’ll love how simple it is to become a communication expert after this session.

Sponsored by: The Family Practice, Inc.

Sunday - 12/09/2018

8am-9:40am

Royal Ballroom VI-VIII

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|---------------------------------------|----------------------------------|------------------------------------|
| - Bharon Hoag | - Michael K. Bagnell, DC, FABBIR | All Attendees |
| - Kristina L. Petrocco-Napuli, DC, MS | - Mollie Frawley, RN | - John Lockenour, DC, DABCO, DABCA |
| - Eric Plasker, DC | | |

Increasing the Level of Daily Ethics & Individual Responsibility in Our Practice

Course Description

Did you ever connect the dots between personal and daily ethics with breakthrough practice success? Come experience our panel of inspiring chiropractic speakers as they break down Ethics in their area of expertise and experience, in a way that will stimulate both mind and action. You will learn how to encourage each of your staff to take an increased responsibility of increasing the ethics of your current practice policies and how this action will filtrate in to the community, helping more people get well. You will hear what the public expects when it comes to Ethics from their healthcare team relating to universal fairness, and where Chiropractic fits in. Get ready to enjoy this topic like never before!

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, Anabolic Labs, The 100 Year Lifestyle

8am-9:40am

Royal Ballroom III

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| - Paul Lambert, JD | - Kim Driggers, JD | CA FT & BK Office |
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- Direct Primary Care – the nuts and bolts of the law, how to implement it, and how to market it

Sunday - 12/09/2018

10:20am-Noon

Royal Ballroom VII-VIII

- Steven R. Conway, DC, DACBOH, JD

CA FT Office

The “Just Show me what to do” Seminar for Understanding Required Medicare Documentation and Filtering Through the Fog of False Information Surrounding “Opting Out” of Medicare

Course Description

If you are confused with all of the “expert” advice that has been given in the past, it is time to clear up all of the false and misleading information related to Medicare documentation.

Learning Objectives

- Define and compose proper Medicare documentation to reflect the services provided
- Analyze the differentiate the initial visit and subsequent visit requirements
- Distinguish between what is fact and fiction related to “opting out” of Medicare “hint-there is no workaround

Sponsored by: ChiroHealth USA

1pm-2pm

Royal Ballroom III

- Kelly Miller, DC, NMD, FASA, FBAARM, CFMP

All Attendees, Patients, Public

Saving Your Brain: Causes, Prevention & Reversal of Dementia & Alzheimer’s

Learning Objectives

- Educate attendees on the fastest growing cause of death in the United States.
- Learn strategies that can help prevent this condition and possibly reverse it

Sponsored by: Health Restoration

Sunday - 12/09/2018

3pm-4:40pm

Royal Ballroom VIII

- Michael W. Mathesie, DC, DABFP,
DACRB

CA FT Office

Accurate Documentation from a Forensic Viewpoint

Course Description

This 2 hour program will expand the physician's knowledge of documentation, record keeping and coding. The perspective will be from the outsider looking at clinical records during an audit review. The class will also be from an expert witness' perspective for who must evaluate the credibility of the physician's records during a deposition or trial. The current guidelines and scientific evidence will be discussed to determine reasonable utilization parameters. The course will provide the attendee information to be more adept in presenting his/her clinical notes in a more logical and in a manner to increase the credibility of the records. The attendee will be able to document in a more organized manner the next day in the office.

Learning Objectives

- Discuss the current guidelines and scientific evidence to determine reasonable utilization parameters
- Review information to be more adept in presenting his/her clinical notes in a more logical and in a manner to increase the credibility of the records
- Learn how to document in a more organized manner

Sponsored by: Aspen Laser