



FCA SW REGIONAL CONVENTION & EXPOSITION 2019

**Naples Grande Beach Resort
Naples, FL**

October 31, 2019 - November 3, 2019

Please note that each speaker's name is a link that will allow you to view their photo and bio...just click on the link and learn about our fantastic speakers!

DC / CCPA

COURSE CATALOG

Thursday - 10/31/2019

Noon-1pm

Orchid Ballroom III

- Kelly Miller, DC, NMD, FASA,
FBAARM, CFMP

Clinical CE

Implementation of Assessments and Treatment in the Practice for Cognitive Decline in the Aging Brain (Alzheimer's)

Learning Objectives

- Educate attendees on the fastest growing cause of death in the United States
- Learn strategies that can help prevent this condition and possibly reverse it

Sponsored by: Health Restoration

Thursday - 10/31/2019

1pm-2:40pm

Orchid Ballroom I-II

- Spencer H. Baron, DC, DACBSP
 - Kathy Baumgardner, DC
 - Michael K. Bagnell, DC, DACNB,
 FABBIR

- Beth Rizer, DC
 - Sabrina Atkins, DC

- Anne Sorrentino, DC

Ethics

The Active Female: Maintaining Ethics in Uncharted Territory

Course Description

The work of healing has not had much of a place in the complex of reckonings in the past year that we condense into the hashtag "#MeToo." But surely what we are naming and wrapping our arms around with the impetus of #MeToo is, at best, an opening to a long-term cultural reckoning to grow up humanity, to make our society more whole. I walked with some trepidation onto this territory, inviting those who navigate this landscape with admirable cause. Drs. Atkins, Sorrentino, Baumgardner and our male perspective, Dr. Bagnell.

How can this profession maintain a superior ethical standard and be a model for other professions. Clearly, our "hands on" approach must be executed with the adept social skill, and purest healing intention, since the power of touch is mighty.

The ratio of men to women in practice is about 4:1, 60% of our patient demographic is female. It is paramount that we understand The Active Female and delve deeply into Uncharted Territory, so we make expose and maintain the most ETHICAL standards of practice.

We explored how they and all the rest of us might build the spaces, the imaginative muscle, and the pragmatic forms to support healing for women and men where it is possible, now and in time.

We can entertain a new paradigm of healthcare that goes beyond Evidence Based Medicine. 1993 was the first time the word "Evidence" was introduced into the literature, and the use of the guidelines were remarkably unsuccessful. Intuition-Based Medicine was the predecessor and was most reliable after a lifetime of practice.

Today we can merge our Evidence into "Interpersonal Medicine," a disciplined approach to delivering care that responds to a patient's circumstances, capabilities, and preferences.

Learning Objectives

- Avoiding sexual misconduct in the practice of chiropractic medicine means violation of the chiropractic physician-patient relationship.
- Ethics regarding male patients: Handling their comments.
- Discuss ways to demonstrate professional competence as a condition of license renewal

Sponsored by: Rock Tape, DoC:S (Doctor of Chiropractic: Sports)

Thursday - 10/31/2019

1pm-2:40pm

Orchid Ballroom IV

- Jeffrey Mackey, DC, FACO, FICC

Associateship: How to Know if You are Getting a Good Deal

Course Description

We have all heard the horror stories. A new D.C. joins a group to gain experience and grow. Suddenly, they are stuck in a situation that they cannot control, with a contract that is Not what they signed up for.

How do you assess a potential Associateship? How do you read an employment contract? Is it a good deal? Are Non-Compete clauses binding? Is there a future for me at this clinic? How do I negotiate and protect myself?

Join Dr. Jeff Mackey, founder and a former Managing Partner for the largest chiropractic group practice in Wisconsin. He has decades of experience in hiring, teaching, and developing successful group and solo practitioners.

Learning Objectives

- Decide if associateships are right for you
- Read and understand contracts
- Are non-compete clauses binding
- How to negotiate with potential employers

Thursday - 10/31/2019

3pm-5:30pm

Orchid Ballroom III

- Paul Tai, DPM, FACFS, ABPS,
ABAARM, DACBN

HIV/AIDS

HIV/AIDS: Everything a Doctor Should Know About This Disease & What to Do About It

Course Description

More than 1.2 million people in the United States are living with HIV infection. It is estimated that almost 1 in 8 (12.8 percent) don't know they are infected. From 1981 to 2013, an estimated 1,194,039 people in the United States had been diagnosed with AIDS. Of those, 658,507 have died.

Prof. Dr. Paul Ling Tai provides a thorough look at fundamental information regarding the testing, diagnosis and treatment HIV & AIDS Infections. Dr. Tai promotes treating patients in a respectful and professional manner, while helping them to prevent or manage HIV or AIDS.

Learn to help correct the symptoms of HIV & AIDS that affect patients' quality of living, such as Neurological Disease, Brain Fog, Fatigue, Adrenal Disorders, Fibromyalgia, G.I. Disorders, Muscle Spasticity and many more with Complete Nutritional & Natural Supplement Treatment Protocol.

Let this lecture shape you into a well-polished, professional and most of all capable physician, able to provide care for patients with HIV or AIDS with Confidence.

Learning Objectives

- Understand the HIV Virus and its progression into AIDS
- Learn to Identify the Signs, Symptoms & Stages of the HIV Virus
- Learn to Test for, Diagnose & Treat HIV Infection
- Explore Social Aspects of living with HIV Infection
- Learn Complete Nutritional & Natural Supplement Treatment Protocol for Symptoms of HIV & AIDS

Sponsored by: Health Secrets USA

Thursday - 10/31/2019

3:20pm-5pm

Orchid Ballroom I-II

- Robert Silverman, DC, MS,
DACBN, DCBCN, CNS, CCN,
CSCS, CIISN, CKTP, CES, HKC,
FAKTR

- William Esteb

Risk Management

- Debra Hoffman, DC

- David Hartz, DC, CFMP

- CJ Mertz, DC

Clinical Benefits of Proper Sleep: Diagnostic Risks and Red Flags

Course Description

As we think about our chiropractic patient population, practitioners are always thinking about what diagnostic red flags to look out for, so they can diagnosis at a higher level and help more patients get well. When we talk about sleep, we often focus on quantity as it relates to the body's ability to recover from concussion, achieve optimum athletic performance levels, or heal from chronic conditions. However, we often neglect the role quality sleep plays in brain health; specifically, its links to poor memory, trouble concentrating, age-related dementia, and Alzheimer's disease. Minimize your practice risk when you join our panel of experts, as they share sleep's multi-faceted impact on health and why a truly holistic functional medicine approach must prescribe proper sleep.

Learning Objectives

- Review the physiology and neuro-biology of sleep
- Diagnostic red flags for toxicity and oxidative stress effect on sleep
- Sleep as it relates concussion, Alzheimer's, and brain health
- Discover innovative sleep tools to assist patient population
- Reveal the connection between gut-brain axis and the effect on sleep

Sponsored by: Biotics Research Corporation, CJ3 Consulting, LLC, Bio-Botanical Research Inc., Patient Media, Health Restoration

3:20pm-5pm

Orchid Ballroom IV

- Jeffrey Mackey, DC, FACO, FICC

Cash vs. Insurance Practice Should I Stay, or Should I Go

Course Description

Practice Management groups all seem to be trumpeting " Cash Practice " to many chiropractors. While it is true that Insurance Reimbursement is dwindling, what should you do? This class will explore reality. The Pros and Cons of going strictly cash. A No holds barred, frank discussion without emotion to help you decide what is best for your circumstances.

Learning Objectives

- Why is the allure of cash practice becoming so strong
- How do I determine the best route to go
- How to remove emotion from your decision
- Pros and Cons of both, objectively reviewed

Friday - 11/01/2019

8am-9:40am

Orchid Ballroom I-IV

- Jay S. Greenstein, DC, CGFI-L1, - Brad Cost
CKTP, FMS

Documentation

- Evan Gwilliam, DC, MBA, BS, CPC, - Kurtis Goos, CEO
CCPC, CPC-I, MCS-P, CPMA,
CMHP, AAPC Fellow

- Patrick Engracia, DC

- Jeff Lewin, DC, CCSP

- Brian Capra, DC

Office of the Future: How Emerging Technology Is Rapidly Changing the Way We Treat, Record and Document

Course Description

Technology is impacting the chiropractic offices, procedures and documentation more than doctors are currently aware. Have you noticed that software, equipment, exams, telehealth and Big data altering the way you input, code and record? If not, this class is for you because change is coming! Discussed in this session will PMS and EHR with automated workflows that will be using current/future technology in regards to coding, billing and documentation. Attendees will see how BIG data is driving decreased error rates, understanding patient populations, tracking individual provider's reimbursements for accuracy and discovering new areas for conservative care. Get ready to explore how emerging technologies are leveraged to improve care coordination, patient outcomes and safety. You can discover new current technologies that have evolved to measure therapeutic treatment monitoring of patients using wearable devices. Join this opening session that leads to a day long discovery of the Technology future.

Learning Objectives

- Differentiate documentation and coding process within the past 20 years in relationship to technology
- Understand how insurance error rates will decrease and reimbursement will increase due to big data
- Learn how BIG data can help the chiropractic industry, state associations and your individual office track payer reimbursement for accuracy
- Discovery how Data and Technology are becoming a driving force in healthcare and why you need to understand it
- Define care coordination patient outcomes and correlate the emerging technologies that are used to improve them

Friday - 11/01/2019

8am-9:40am

Acacia III

- Michael K. Bagnell, DC, DACNB, FABBIR - Kathy Baumgardner, DC

Clinical CE

Pink Concussions: Detection/Recovery Principles and Running Biomechanics for the Female Athlete

Course Description

In the first hours of this lecture the attendee will learn the differences between female and male brain activity after TBI opens the way for specific examination and treatment protocols to be delivered to the athlete.

Online educational provides part of the solution, whereas hands-on applications bring the clinician to the "field" of play in producing the results with consistency. Dr. Bagnell will review, demonstrate, and lead doctors to experience the hands-on approaches that deliver the most consistent results in this work-shop introduction. In the second hour, the attendees will how pregnancy is the most physically challenging event that the female will experience in her lifetime. Within a short span of a couple months, dramatic physiological, hormonal and biomechanical changes occur. This section will focus on identifying the changes occurring in the female body, evaluating the effects of exercising and developing exercise and rehab programs for these specific female athletes.

Learning Objectives

- Review specialized anatomy injured during TBI
- Demonstrate high value exam findings for detection of TBI and hands on demonstration of treatment procedures for TBI
- Identify biomechanical, physiological and hormonal changes that occur as a result of pregnancy
- Evaluate the benefits of exercise on the pregnant female
- Identify the risks and contraindications for exercise in the female athlete
- Develop individualized exercise programs for the pregnant female

Sponsored by: DoC:S (Doctor of Chiropractic: Sports), BrainMaster Technologies, Inc

Friday - 11/01/2019

10:20am-Noon

Royal Ballroom VI-VIII

- William M. Kleber, DC, DABCI

Documentation

Natural Medicine Solutions for Everyday Conditions in a Busy Chiropractic Office

Course Description

In this stand-alone session, Dr. Kleber will discuss common conditions seen in the chiropractic office. Dr Kleber will explain and demonstrate the diagnostic skills necessary to differentially diagnose pathological conditions from non-pathological conditions. Laboratory testing and demonstration through case studies will be incorporated into the discussion. How to properly document the differential diagnosis and natural medicine recommendations will be strongly emphasized.

Learning Objectives

- Learn how to differentially diagnose pathological conditions from non-pathological conditions commonly seen in a chiropractic office
- Learn how to document the process of differentially diagnosing common conditions. Documenting laboratory and other testing. Documenting nutritional and other natural medicine recommendations
- Discuss natural remedy recommendations for common conditions will be made

Sponsored by: Biotics Research Corporation

Friday - 11/01/2019

10:20am-Noon

Royal Ballroom I-II

- Brad Cost

- Evan Gwilliam, DC, MBA, BS, CPC,
CCPC, CPC-I, MCS-P, CPMA,
CMHP, AAPC Fellow

Documentation

- Jeff Lewin, DC, CCSP

- Brian Capra, DC

Technological Advancements in Clinical Documentation

Course Description

Electronic Health Record have changed greatly through the use of automated work flow. As a result, it is having a great impact on chiropractic offices, documentation procedures and reimbursement. Coupled with this, Medicare is undertaking significant update on how it pays for physician services, starting with MIPS and MACRA which are both in effect this year. Chiropractors often find themselves frustrated that yet another evolution has taken place, unknowing how technology can help. Allow our speakers to collectively take you to a deeper documentation level in understanding automated coding and accuracy in improving coding technology. Attendees will leave this class with an empowered sense of what is coming next, and how best to make sure their documentation and recording process is prepared to elevate their patient's outcomes of the future.

Learning Objectives

- Understand how automated work flow improves patient care
- Distinguish the importance of MIPS and MACRA
- Registries for outcome measures
- Record confidently with improved coding technology identified in this class

Sponsored by: Infinedi, PayDC, Eclipse, Genesis Chiropractic Software

10:20am-Noon

Acacia I-II

- Kelli Moore, MCSP-I, CPPM, QCC

Documentation

Documentation, Coding and Billing to STOP Denials

Course Description

An in-depth study of what payers want. Focus of class is on compliance with documentation, coding and billing for Evaluation and Management, timed codes, manual therapy and massage. Attendees will leave with a compliant documentation, coding, billing and collecting strategy.

Learning Objectives

- Discuss four Reason Why Claims are Denied
- Learn how to use diagnosis and modifiers to stop denials
- Discuss compliant collection procedures

Sponsored by: The Collection Coach

Friday - 11/01/2019

10:20am-Noon

Royal Ballroom III

- Brie Gindele, DC, CACCP

Documentation

Prenatal and Pediatric Documentation

Course Description

Gain a new perspective when documenting your care with pediatric patients. This course will help you gain a stronger understanding and confidence when documenting all care from the initial examination to their end of a treatment plan. We will touch on diagnosing, outcome assessments and specifics to document based on age group and go through details of your SOAP's in relation to the pediatric population.

Learning Objectives

- Understand why documentation is different with pediatrics and how to accommodate
- Learn basic knowledge to start integrating proper documentation on Monday
- Gain basic steps to ensure you intake, document and code for proper payment

Sponsored by: Dr. Brie

10:20am-Noon

Acacia IV-V

- Mario Fucinari, DC, CCSP,
DAAPM, MCS-P

Documentation

Top 10 Most Common Documentation Errors

Course Description

Documentation errors may result in denials, recoupment or even fines and jail time. This lecture will provide clarity of documentation, as well as most common errors made, so the practitioner can avoid the top errors and implement correct record keeping on Monday morning.

Learning Objectives

- Provide clarity of documentation to the attendees
- Discuss the most common error made in documentation
- Learn how to avoid errors and implement correct record keeping

Sponsored by: Foot Levelers

Friday - 11/01/2019

10:20am-Noon**Acacia III****- Sabrina Atkins, DC****- Elizabeth Starkey, DC****Clinical CE**

Laser Treatment and Extremity Adjusting for the Female Athlete

Course Description

Attendees will learn to use biomechanical tape to reduce workload, manage movement patterns, and improve function with common physical impairments and functional limitations common to chiropractic rehabilitation. Hyperlordosis and anterior pelvic tilt, will be addressed, as it is associated with quad dominance and the correlation with foot and ankle stress points, plantar fasciitis, and increased knee pain and increased chance of injury. We will provide basic functional movement exercises as well as lower extremity adjustment techniques.

Learning Objectives

- Develop an understanding of how biomechanical differs from that of kinesiology and rigid tapes
- Learn basic techniques for safely applying and removing tape and common taping technique to address knee extensor dysfunction for a variety of conditions
- Learn common taping technique to address improve postural dysfunctions associated with the lumbar and thoracic spine
- Provide basic functional movement exercises as well as lower extremity adjustment techniques

Sponsored by: DoC:S (Doctor of Chiropractic: Sports)

Friday - 11/01/2019**10:20am-Noon****Acacia VI**

- Robert Silverman, DC, MS,
 DACBN, DCBCN, CNS, CCN,
 CSCS, CIISN, CKTP, CES, HKC,
 FAKTR

Clinical CE**A Functional Approach to the Blood-Brain Barrier in Health and Trauma****Course Description**

The blood brain barrier (BBB) is a physical barrier between the brain and the circulating blood, which restricts the movement of all soluble proteins from the blood across to the brain. Within hours of concussion or other traumatic brain injury (TBI), the BBB and intestinal barrier fail. This scenario allows for the invasion of intestinal bacterial toxins, neuronal tissue-binding food proteins and cross-reactive food protein antibodies into the once protected nervous system. Bacterial toxins, some of which cause SIBO (small intestinal bacterial overgrowth) contribute to systemic inflammation that cyclically keep the intestinal and blood-brain barriers open, even years after the trauma. Additionally, specific food lectins and agglutinins bind to myelin tissue. Patients with circulating food antibodies and/or lectins and agglutinins, who experience BBB breakage, are at the risk of reactive antibodies infiltrating the brain and causing neurological tissue damage. Once environmental trigger antibodies cause tissue damage, neurological autoantibodies can be produced, which will further contribute to the neuroautoimmune process. It is therefore important to implement a pro-brain dietary protocol and treatment strategy to heal the broken BBB. By taking proactive strategies, the risk of neurological disease occurring after the concussion or other TBI, can be significantly reduced.

Learning Objectives

- Understand the role of the blood-brain barrier in health and trauma
- Understand how to properly assess the gut and the brain for better management of chronic neurological disorders
- Expertly analyze intestinal and blood-brain barrier dysfunctions
- Learn the aspects of modern lifestyles and the environmental triggers that are affecting the gut-brain axis and contributing to the neuroautoimmune epidemic
- Understand how to create patient-friendly protocols to repair essential barriers when they are broken

Sponsored by: Biotics Research Corporation

Friday - 11/01/2019

Noon-12:50pm

Orchid Ballroom I-IV

- David Hartz, DC, CFMP

- Fabrizio Mancini, DC, FICC, FACC

FREE LUNCH: Eat, Drink and Be Motivated!

Course Description

Dr. David Hartz, sponsored by Bio-Botanical Research Inc, will be hosting this free opportunity for you and your staff to learn more about functional medicine protocols for GI and Systemic Infections. Attendees will also have the opportunity to hear Dr. Fab Mancini, an inspirational speaker who will motivate FCA Attendees! Don't miss this free lunch opportunity to educate and equip your practice! This will be a lunch break you do NOT want to miss!

Sponsored by: Bio-Botanical Research Inc.

1pm-2:40pm

Royal Ballroom VI-VIII

- William M. Kleber, DC, DABCI

Clinical CE

Natural Medicine Solutions for the Subluxation Complex and the Inflammatory Cascade

Course Description

In this stand-alone session, Dr. Kleber will discuss and explain the importance of looking at how the subluxation complex is affected by both external influences and internal physiological imbalances. Toxins, GMO foods, environmental influences, medications, nutritional deficiencies and other things affecting the subluxation complex will be discussed. How to remedy these issues using natural therapies will be reviewed.

Learning Objectives

- Learn how toxins, environmental influences and other external and internal influences can affect the subluxation
- Learn how to use case history, physical exam and laboratory testing to determine the influences on the body that do not allow the body to hold the adjustment that is to correct the subluxation
- Learn how to treat the cause of the imbalances that are stopping the patient from holding the subluxation through natural remedies

Sponsored by: Biotics Research Corporation

Friday - 11/01/2019

1pm-2:40pm

Royal Ballroom I-II

- Jay S. Greenstein, DC, CGFI-L1, CKTP, FMS
 - Patrick Engracia, DC
 - Kurtis Goos, CEO

Clinical CE

Clinical Assessment in Treatment Using Emerging Technology

Course Description

Virtual reality and High Tech wearable devices are no longer a TV show called the Jetsons. We are living at a time where virtual reality and advanced rehabilitation techniques are becoming the standard, and the results achieved from these devices far exceeds anything captured by hand and sight in the past. Attendees will learn the assessment and treatment protocols that have been formed utilizing this incredible technology, and realize how simple it is to implement in practice life. Video demonstrations will be presented as well as the clinical thought process. This is a class you do NOT want to miss!

Learning Objectives

- Define virtual technology tools within the chiropractic scope
- Discover the power of technological assessment vs human assessment
- Learn how wearable technology is the data collecting agent of the future

Sponsored by: TheraTec, Kaizenovation

1pm-2:40pm

Acacia I-II

- William Esteb

Clinical CE

Chiropractors Who Care Too Much

Course Description

This program will address a universal practice challenge: burnout. This session reveals why the chiropractic worldview demands a different relationship from that of allopathic providers in favor of patient partnerships guided by clear boundaries. Attendees will learn three types of caring, 10 signs they may be caring too much and specific action steps they can apply on Monday morning to escape and prevent the crippling effects of professional burnout in themselves and their team.

Learning Objectives

- How to detect the cause of burnout and implement preventative strategies
- How to recognize and interpret a patient's values-driven health care decisions
- How to design and apply communication strategies to manage patient acceptance

Sponsored by: Patient Media

Friday - 11/01/2019**1pm-2:40pm****Acacia III****- Anne Sorrentino, DC****- Daniel Haun, DC****Clinical CE****Soft Tissue and Musculoskeletal Diagnostic Ultrasound for the Female Athlete****Course Description**

Improvements in healthcare are associated with increased life expectancy and high proportion of the elderly. It is projected by the United Nations that, by 2050, one-fifth of the world's population will be ≥ 60 years. Falls are the leading cause of injury in the elderly. Fall-related injuries have a great impact on the quality of life of old people and have huge medical and social costs. We aim towards prevention of geriatric fall-related injuries. Attendees will also learn how Musculoskeletal ultrasound (MSK US) involves the use of high-frequency sound waves to image soft tissues and bony structures in the body for the purposes of diagnosing pathology or guiding real-time interventional procedures. During the past decade an increasing number of sports injury physicians have integrated MSK US into their practices to facilitate the management of athletes presenting with a wide variety of musculoskeletal and neurological complaints. Ultrasound is currently the fastest growing diagnostic and therapeutic (image assistive) imaging modality among sport medicine physicians, and others. Recognizing the utility and value of low-cost, high-resolution, and dynamic musculoskeletal imaging, in conjunction with a comprehensive clinical exam, use of ultrasound as a first line medical diagnostic tool.

Learning Objectives

- Understanding Load vs Capacity
- Discuss Fall Prevention-Veli Maneuver
- Discuss Glute-great toe relationship
- Diagnosis of tendinosis, partial- and full- thickness tendon tears and nerve entrapments
- Evaluation of ligamentous injury and joint instability syndromes such as valgus instability of the elbow or varus instability of the knee, dynamic complaints such as subluxating/dislocating ulnar nerves, snapping popliteus tendons, snapping hip syndrome, and peroneal tendon subluxation/dislocation and acute or chronic muscle injury

Sponsored by: DoC:S (Doctor of Chiropractic: Sports)

Friday - 11/01/2019

1pm-2:40pm

Royal Ballroom III

- David Hartz, DC, CFMP

Clinical CE

Taking the Mystery Out of Kinesiology and Energetic Testing with Science-Based Functional Nutrition

Course Description

The Goal of this lecture would be to earn the synergy between Nutrition and current functional medicine programs and techniques. It is time to take Kinesiology and Energetic testing out of the realm of unscientific skepticism and into known published science. Dr. Hartz will review neurological models, published literature and theories of biophoton physics and energetics, to reveal on how and why we get results.

Learning Objectives

- Discern different approaches to a Nutritional evaluation of a patient in Functional Medicine
- Discover the strengths and weaknesses of each technique used in testing in Energetic functional medicine
- Exploring the scientific research and models of Biophoton Energetic and Kinesiological testing as a reliable science-based information gathering tool in a Functional Nutrition
- Review the benefits to using a Science-based Biophoton energetics when used in conjunction with a Functional Medicine Laboratory evaluation

Sponsored by: Bio-Botanical Research Inc.

1pm-2:40pm

Acacia VI

- John Lockenour, DC, DABCO,
DABCAAcupuncture Risk Mgmt
(Acup. Cert. DC's ONLY)

Risk Management for Acupuncture/Opioid Crisis

Course Description

During this 2-hour class the following topics will be presented to provide the clinician with background in identifying patients at risk for addiction, while also providing that individual with information on techniques to minimize risk and improve patient care through examinations and referral to other health care providers when indicated.

Learning Objectives

- Provide state required continuing education for the chiropractic physician
- Identify practice risk, management skills, malpractice concerns and the duties of the treating doctor and staff

Sponsored by: Anabolic Labs

Friday - 11/01/2019

1pm-2:40pm & 3:20pm-5pm

Banyon I-II

- Stuart Warner, DC

- Theresa Warner, DC

Clinical CE

Techniques & Protocols to Achieve the Best Results with the 7 Most Common Childhood Conditions

Course Description

This course will give you the confidence to properly assess and examine your pediatric patients regarding 7 of the most common childhood conditions. They will review and demonstrate adjustive techniques and the close relations to human physiology verses the disease processes. Case studies and treatment options will be presented for the chiropractic to treat their patients, come Monday morning.

Learning Objectives

- Review case management of vertebral subluxation complex as applies to the pediatric patient
- Deliver adjustive techniques and demonstrations for the pediatric patient
- Review case studies and treatment options for the most common pediatric conditions

Sponsored by: Drs. Warner's Chiropractic Pediatrics 365

3:20pm-5pm

Royal Ballroom VI-VIII

- Brett Wisniewski, DC, DACBN,
DABCI

Clinical CE

Natural Medicine Solutions for Sports Performance

Course Description

In this stand-alone session, Dr. Wisniewski will review the basics surrounding sport performance. We will discuss everything ranging from adaptogenic herbs to different type of proteins. Understanding the metabolic demands of the body during physical stress as well as those hormones involved will empower the clinician and improve patient outcomes.

Learning Objectives

- Learn how to detect and define deficiencies utilizing visual and lab diagnostic cues
- Learn how to properly test for hormones (blood vs. saliva vs. urine)
- Expand on safe and effective sports performance natural medicine compounds to enhance strength, size and endurance

Sponsored by: Biotics Research Corporation

Friday - 11/01/2019

3:20pm-5pm

Royal Ballroom I-II

- Jay S. Greenstein, DC, CGFI-L1, - Brad Cost
CKTP, FMS

Ethics

Technological Approach to Patient Reimbursement & Outcomes...Keeping Things Ethical

Course Description

It is our ethical responsibility as cutting-edge physicians to understand and use technology as it relates to reimbursement and improving patient outcomes. It is easy to remain comfortable with your current level of technology, but with comfort and lack of knowledge, how quickly it is to lose allow marketing networks to exceed outcomes and patient safety. Attendees will learn how to leverage data to ensure ethical business practices, compare norms and trending in this new day and age.

Learning Objectives

- Ethically differentiate technology as it relates to reimbursement
- Understanding emerging technologies to improve patient outcomes, population health, and patient safety and security
- Utilize emerging technology and BIG DATA

Sponsored by: Infinedi, Kaizenovation

3:20pm-5pm

Acacia I-II

- Kristina L. Petrocco-Napuli, DC, MS

Clinical CE

Opioid Use in Special Populations: The Impact on your Patients

Course Description

The United States is facing an opioid crisis, have you thought about how this impacts your patients? It is well known that prescription rates for these painkillers vary depending upon geographical location, with southern states demonstrating a higher rate. During this session Dr. Petrocco-Napuli will discuss the impact of the opioid epidemic on special populations throughout the US and how that directly impacts your patient population in Florida. As this crisis does not discriminate, practitioners it is incredibly important that the focus on our varying patient populations be considered: pediatrics, female health: including pregnancy, geriatrics and veteran's. Throughout this session, opioid utilization and the effects on patient centered inter-collaborative care will be discussed.

Learning Objectives

- Discuss and define the impact of the opioid crisis on special populations throughout the United States and Florida
- Describe and discuss provider and patient education strategies related to a non-pharmacological approach to pain management
- Discuss and summarize how chiropractic treatment is an important component to assist in solving this crisis

Friday - 11/01/2019

3:20pm-5pm

Royal Ballroom III

- Etienne Dubarry, DC

Clinical CE

Adjusting for Success: The Thoracic

Course Description

You will discover how the patient's position influences the success of your adjustment through a new approach never taught before: The Arc of Tension. The techniques that never provided you a reliable cavitation will become suddenly highly efficient in your hands. You will practice chiropractic like the kata of any martial art: first without a patient, you duplicate standing the movement projected on screen; second with a patient as you did before.

Learning Objectives

- Multiply the efficacy of your daily chiropractic technique via patient's positioning
- Explain what has never been explained before: the simple mechanic behind cavitation
- Demonstrate the common factors to all adjustment throughout the spine with the Arc of Tension model
- Show doctors how to document for duplication a technique in less than 3 seconds with any documentation system so you can take off any time, any day, without the need to demonstrate anything to the new doctor covering for you.

Sponsored by: Lloyd Tables

3:20pm-5pm

Acacia III

- Spencer H. Baron, DC, DACBSP

Clinical CE

Successful Integration of Chiropractic in the Athletic Training Room for the Female Athlete / Game Day

Course Description

Designed for chiropractors to get involved and stay involved SUCCESSFULLY in female sports chiropractic. Are you prepared? Is your office prepared? How do you get "in"? What are the challenges at each level? What are the pros and cons of your association with female athletes for club teams, high school, college, professional and Olympic levels? And what about the "unwritten" rules? Learn those too.

Learning Objectives

- Recognizing the risk factors of being a "Female Sports Chiropractor" at different levels
- Identify the pros and cons of working in different settings within the female sports world
- Create communication strategies with different health care professionals in female sports to insure success

Sponsored by: DoC:S (Doctor of Chiropractic: Sports)

Friday - 11/01/2019

3:20pm-5pm

Acacia VI

- John Lockenour, DC, DABCO,
DABCA

**Acupuncture Technique
(Acup. Cert. DC's ONLY)**

Acupuncture Treatment of Addiction

Course Description

During this 2 hour class the following topics will be presented to provide the Chiropractic clinician with up to date information to identify common signs and symptoms of substance abuse. Discuss how to manage, treat, and monitor multiple types of substance abuse encountered. Attendees will learn treatment strategies utilizing acupuncture and ways to co-treat with other healthcare providers.

Learning Objectives

- Learn common signs and symptoms of substance abuse
- Discuss treatment strategies utilizing acupuncture
- Learn ways to co-treat with other healthcare providers

Sponsored by: Anabolic Labs

Saturday - 11/02/2019

8am-9:40am

Orchid Ballroom I-IV

- Jay S. Greenstein, DC, CGFI-L1, - Mitchell Mally, DC
CKTP, FMS

- Alicia M. Yochum, RN, DC, - Perry Bard, DC
DACBR, RMSK

- Kristina L. Petrocco-Napuli, DC, MS - Lori Allen, BS, MBA

- Eric Plasker, DC

- Matthew M. Antonucci, DC,
DACNB, FACFN, FABCDD, FABVR,
FABNN

- Noah St. John

Medical Errors

Addiction: Avoiding Medical Errors by Increasing Diagnostic Procedures

Course Description

In a day in age where pain is running rampant through American society and addiction falls accidentally on individuals and families, the chiropractic profession finds itself needing to diagnose and treat differently than ever before. We all know that medical errors occur when the diagnostician fails to clearly identify the root cause of conditions or fails to identify underlying and concomitant conditions that significantly impact a patient's response to treatment. Yet, the game has changed, and the cascade of practice improvements that need to occur will be outlined in this session. From diagnosis forms, to classifying symptoms, this session is designed to bring forth different levels of assessment, identify new tests and highlight treatments and tools needed to diagnose more thoroughly and avoid medical errors in this 'new world' of addicted patients. The opioid epidemic only scratched the surface, in highlighting the epic proportions of pain and addiction that our patients are in. Monday morning practicality will be achieved for improvement of the safety and efficacy of care recommended and rendered.

Sponsored by: Foot Levelers, NCMIC, Mally Enterprises, The 100 Year Lifestyle, Plasticity Brain Centers, MicroLight Laser, Kaizenovation

8am-9:40am

Acacia VI

- John Lockenour, DC, DABCO,
DABCA

Clinical CE

New Innovations to Shortwave Diathermy - A Classic Modality Used for Pain Relief, Joint Contractures, and Chronic Inflammatory Conditions

Course Description

To provide the Chiropractic Clinician with up to date evidence-based information correlated with time tested protocols for the utilization of Shortwave Diathermy in the Chiropractic setting.

Learning Objectives

- Improve the understanding and utilization of Shortwave Diathermy in patient care
- Have an appreciation for the use of Short Wave Diathermy in Chiropractic care
- Demonstration of proper application of Short Wave Diathermy

Sponsored by: Med Electronics

Saturday - 11/02/2019

10:20am-Noon

Royal Ballroom VI-VIII

- Paul Lambert, JD
- Dena Sokolow, JD

- Kathrine Nicol, JD
- William Dillon, JD

Florida Laws & Rules
- Michael Silverman, JD

Florida Laws and Rules

This class is for Florida Doctors ONLY

Course Description

Course discussing various and frequent laws and rules impacting the chiropractic profession in Florida. Attendees will learn about the Florida chiropractic scope of practice, the basics of employment laws impacting the running of a practice, HIPAA laws used on a daily basis, the new Direct Primary Care law in Florida and how it can expand an office practice, and expanding a small office to a multidisciplinary office and the important Florida and Federal laws to be aware of that will keep you out of trouble.

10:20am-Noon

Royal Ballroom I-II

- Brett Wisniewski, DC, DACBN,
DABCI

Clinical CE

Natural Medicine Solutions for Detoxification and Weight Loss

Course Description

In this stand-alone session, Dr. Wisniewski will break down the complicated process of detoxification into 3 simple steps. We live in a toxic society from too much stress to poor quality relationships and adulterated food. The liver, kidney and GI tract can easily become overburdened and can quickly fail under most detoxification protocols. This leaves the patient in a worse condition than when they started. Introducing this protocol, in the right order, can make all the difference. We will also be discussing your tough weight loss cases and how a proper detoxification plan, with routine testing, can drastically increase your clinical success.

Learning Objectives

- Learn how to detect and define the patient that has toxic body burden that may benefit from detoxification
- Learn how to properly test for these industrialized compounds and those mechanisms and systems that may be lacking due to exposure/accumulation
- Expand your knowledge on natural remedies that are safe and effective for treating these patients and getting repeatable outcomes

Sponsored by: Bio-Botanical Research Inc.

Saturday - 11/02/2019

10:20am-Noon**Acacia IV-V**

- Lori Allen, BS, MBA

Clinical CE

Maximizing Patient Outcome through Effective Communication and Education

Course Description

Your clinical care changes lives, and with "Maximizing Patient Outcome through Effective Communication and Education" you will help more patients reach their lifetime healthcare goals. Through Lori Allen's guidance you will learn the skills to empower your patients with the proper communication and education to better understand their treatment plans, know importance of re-exams, be educated in the Clinical Report of Findings, and the transition to maintenance care, to truly show each and every patient the value and benefit of their care, thus bringing maximum results and outcome. Guide your patient through the Four Phases of Care: relief, corrective care, strengthening and then finally transition to wellness and wellbeing through regular chiropractic care.

Regular chiropractic care provides invaluable patient benefits, but these benefits cannot be felt if patients do not maintain care.

Learning Objectives

- Guide and lead patients through their treatment plans, understanding the patient's needs and wants matched with the value and benefit of their care
- Understanding of the marriage of communication and education, patients will stay on track, reach their wellness goals, and refer others to chiropractic care
- Improve retention and compliance to successfully guide patients through the completion of the corrective care plan
- Learn that chiropractic is not just about relieving pain, it is about improving function and daily activity
- Transition patients to a maintenance care plan and reinforce the importance of a lifetime of wellness care

Sponsored by: Profitable Practice Strategies

Saturday - 11/02/2019

10:20am-Noon

Royal Ballroom III

- Alicia M. Yochum, RN, DC,
DACBR, RMSK

Clinical CE

What Could be Walking Through Your Door?

Course Description

This is a case-based lecture pulling from cases read for chiropractors across the nation. We will review a wide range of pathology from sports injury, arthritis, infection and neoplasm all of which have come through practicing Chiropractors doors. Proper utilization of imaging will be covered, and this will remind the practicing doctor that arthritis is not the only pathology that could come through their door!

Learning Objectives

- Review a wide range of pathology from sports injury, arthritis, infection and neoplasm
- Utilization of imaging

Sponsored by: Foot Levelers

10:20am-Noon

Banyon I-II

- Mitchell Mally, DC

Clinical CE

Leg Length Inequality

Course Description

This exciting and informative lecture presented by Dr. Mally features critically important documentation and research supporting an unfounded and mis-diagnosis compounding subjective and objective clinical findings and outcomes.

Learning Objectives

- Understand the mechanism of leg length inequality
- Understand research that supports the efficacy of said finding

Sponsored by: Mally Enterprises

Saturday - 11/02/2019

10:20am-Noon

Acacia II

- Matthew M. Antonucci, DC,
DACNB, FACFN, FABCDD, FABVR,
FABNN

Clinical CE

Intro to Receptor-Based® Rehab for Chiropractors: The ABC's of Receptor-Based Rehabilitation Part 1: Autonomics

Course Description

This 6-hour workshop has been developed with one objective in mind: to make clinical neurology easily understood, applied, and implemented, for the general practitioner. The brain is the master control system, and everything a chiropractor does influences a patient's brain. During this workshop, Dr. Antonucci will help you to develop your neurological observations, provide you with simple yet effective assessments, and applications that you can implement immediately with your current patient population.

Learning Objectives

- Discuss the Autonomic System's Role in the Common Chiropractic Patient's Presentation
- Assessing and Localizing Dysfunction in the Autonomic Nervous System
- Developing Rehabilitation Strategies for Autonomic Dysfunction

Sponsored by: Plasticity Brain Centers

10:20am-Noon

Acacia I

- Kelly Miller, DC, NMD, FASA,
FBAARM, CFMP

- Debra Hoffman, DC

Clinical CE

Implementation of Assessments and Treatment in the Practice for Cognitive Decline in the Aging Brain (Alzheimer's)

Learning Objectives

- Educate attendees on the fastest growing cause of death in the United States
- Learn strategies that can help prevent this condition and possibly reverse it

Sponsored by: Health Restoration

Saturday - 11/02/2019

10:20am-Noon

Acacia III

- Laney Nelson, DC, DACBSP

Clinical CE

Emerging Spinal Therapeutic Technology

Course Description

Dr. Nelson will introduce the concept of the latest technique in spinal manipulation on advanced spinal conditions. And to use off-loading coupled with distraction, glide and rotation to release "down stream" neurological inhibition causing faulty spinal dysfunction.

Learning Objectives

- Discuss the history and effects of Decompression
- Discuss the history and effects of Flexion and Extension Therapy
- Discuss perceived Risk Benefit Ratio for chiropractic manipulation on advanced spine pathology and surgical back and neck syndromes

Sponsored by: Protec Spine North America

1pm-2:40pm

Royal Ballroom VI-VIII

- Kyle Nevius, DC

Clinical CE

Integration of Cannabidiol (CBD oil) for Chiropractic Physicians

Course Description

In this session attendees will learn the history, development and current utilization of industrial hemp products/CBD oil and their uses in healthcare. This course will discuss the healthcare revolution as it occurred in 2012 and subsequent global media explosion that started research in 52 countries, it will include treatment categories by the Mayo Clinic and database management by John's Hopkins University. Information regarding guidelines for diagnoses, drug interaction and loading dose approach will be briefly discussed. legal considerations will be reviewed from a state and federal level.

Learning Objectives

- Learn the difference between controlled and non-controlled CBD products as approved for use by the FDA within the United States and Florida
- Identify discuss and differentiate between medicinal marijuana products and non-controlled CBD oil as it relates to prescription and nonprescription treatment
- Learn about the history of hemp-based CBD oil in the United States and its utilization in healthcare as well as other non-healthcare related industries
- Review and understand the data as it relates to CB one and CB two receptors and how that will play an integral role with their patients' healthcare management
- Learn about the involvement of Johns Hopkins University outpatient treatment program and data acquisition as well as treatment categories currently being developed by the Mayo Clinic as it relates to CBD oil intervention

Sponsored by: Charlotte's Web

Saturday - 11/02/2019

1pm-2:40pm

Royal Ballroom I-II

- William M. Kleber, DC, DABCI

Clinical CE

Natural Medicine Solutions for Gastrointestinal Dysfunction

Course Description

In this stand-alone session, Dr Kleber with detail the anatomy and physiology of the GI tract and the common dysfunction seen in a chiropractic office. The manifestations of GI dysfunction are systemic and often lead to chronic disease, pain and inflammation. Dr Kleber will help students understand the impact abnormal GI function has on a myriad of diseases and symptoms and teach how to make long term corrections through diet, lifestyles and natural remedies.

Learning Objectives

- Learn how to test for GI disease using laboratory and physical examination. Stool testing will be emphasized
- Teach the attendees how to correlate GI dysfunction to a wide range of seemingly unrelated symptoms and disease
- Educate the participants on how to use natural remedies for correction of gastrointestinal dysfunction using natural remedies

Sponsored by: Biotics Research Corporation

1pm-2:40pm

Royal Ballroom III

- Perry Bard, DC

Clinical CE

The ABC's of Non-Surgical Spinal Decompression

Course Description

The ABC's of Non-Surgical Spinal Decompression class is designed to empower the doctors by educating & preparing them to consider the vast improvements made in non-surgical options now afforded by Spinal Decompression. This class will prepare the doctors in a surface view in the diagnosis & treatment of acute to chronic Spinal Disc conditions. With validated and credible research behind it of the highest magnitude, Non-Surgical Spinal Decompression often offers patients a last resort. This class will familiarize the doctors with the latest treatment options, programs & protocols in Spinal Decompression.

Learning Objectives

- Learn what is Non-Surgical Spinal Decompression
- Comprehend the Subluxation-Bulge-Herniation Spinal Disc Model
- Identify who are the best candidates within your own practice for Spinal Decompression
- Discover how Spinal Decompression often affords patients with Disc Disease better treatment options than narcotics, epidural injections and surgeries
- Enhance your inter-disciplinary communication skills in Spinal Disc Care

Sponsored by: MicroLight Laser

Saturday - 11/02/2019

1pm-2:40pm

Acacia IV-V

- Kristina L. Petrocco-Napuli, DC, MS

Clinical CE

The Health and Wellness of Our Female Patients

Course Description

It is widely known that females tend to seek chiropractic care more frequently than males and are the household decision makers as it relates to healthcare. There are many symptoms that are unique to females which correlate to the life phase and even manifest during specific times. During this course Dr. Petrocco-Napuli will discuss common conditions seen in chiropractic practices which are specific to the female population as well as the biomechanics, societal influences and special populations.

Learning Objectives

- Discuss the pathophysiology associated with pain and the impact on the female population
- Recognize the most common conditions which present in chiropractic practices and discuss assessment and treatment options
- Correlate clinical judgment and presenting conditions to assist in developing quality patient centered care treatment plans

Sponsored by: NCMIC

1pm-2:40pm

Banyon I-II

- Mitchell Mally, DC

Clinical CE

Leg Length Inequality

Course Description

This exciting and informative lecture presented by Dr. Mally features critically important documentation and research supporting an unfounded and mis-diagnosis compounding subjective and objective clinical findings and outcomes.

Learning Objectives

- Understand the mechanism of leg length inequality
- Understand research that supports the efficacy of said finding

Sponsored by: Mally Enterprises

Saturday - 11/02/2019

1pm-2:40pm

Acacia II

- Matthew M. Antonucci, DC,
DACNB, FACFN, FABCDD, FABVR,
FABNN

Clinical CE

Intro to Receptor-Based® Rehab for Chiropractors: The ABC's of Receptor-Based Rehabilitation Part 2: Balance and Coordination

Course Description

This 6-hour workshop has been developed with one objective in mind: to make clinical neurology easily understood, applied, and implemented, for the general practitioner. The brain is the master control system, and everything a chiropractor does influences a patient's brain. During this workshop, Dr. Antonucci will help you to develop your neurological observations, provide you with simple yet effective assessments, and applications that you can implement immediately with your current patient population.

Learning Objectives

- Discuss the Cerebellum's Role in Balance, Spinal Integrity, Coordination, and Cognition
- Assessing the 3 Functional Zones of the Cerebellum
- Developing Appropriate Applications for Cerebellar Dysfunction

Sponsored by: Plasticity Brain Centers

1pm-2:40pm

Acacia III

- Jeffrey Mackey, DC, FACO, FICC

Clinical CE

Gonstead Technique

Course Description

This course will help you develop your adjusting skills in Gonstead Technique. Learn how to deliver safe, effective care for your patients. "Practice does Not make perfect. Perfect practice Does!"

Learning Objectives

- Learn the history behind the Gonstead approach
- Develop the skills necessary to deliver care
- Apply this knowledge to enhance your patient protocol

1pm-2:40pm

Acacia I

- Eric Plasker, DC

Clinical CE

Pediatric and Family Healthcare the Chiropractic Way

Sponsored by: The 100 Year Lifestyle

Saturday - 11/02/2019

3:20pm-5pm

Royal Ballroom VI-VIII

- Brett Wisniewski, DC, DACBN,
DABCI

Documentation

Natural Medicine Solutions to Thrive, Not Just Survive, in Today's Tumultuous Healthcare Environment

Course Description

In this stand-alone session, Dr. Wisniewski will review the current state of health care from both a medical and financial perspective. We will discuss where your practice fits in the current model and if you're prepared for changes that are coming. Likely there are small changes that can be made to offer more services and see a broader range of conditions/patients. As patients continue to become more complex due to social pressures, environmental/industrial influence and our poor food supply it will be paramount to be ahead of the trends. Appropriately documenting your encounters will ensure congruency within your office as well as within the entire medical construct.

Learning Objectives

- Learn how proper documentation can enhance your communication within the medical community and with your patients
- Learn how to evaluate the vitals of your business and how that effects patient care
- Learn how to implement different services that offer patients a well round option

Sponsored by: Biotics Research Corporation

3:20pm-5pm

Royal Ballroom III

- Michael K. Bagnell, DC, DACNB,
FABBIR

Risk Management

The Brain Lab for the Modern Chiropractor- Moving Toward a Brain Based Model

Course Description

As innovative physicians, Chiropractors continue to integrate approaches into their delivery which allow and enhance the body and brain's ability to heal, recover, and perform. We look at low-tech and high tech therapies that can upgrade a physician's outcomes and quantify the biometrics pre/post treatments.

"Neurotechnology is any technology that has a fundamental influence on how people understand the brain and various aspects of consciousness, thought, and higher order activities in the brain. It also includes technologies that are designed to improve and repair brain function and allow researchers and clinicians to visualize the brain."

Learning Objectives

- Recognize the Neurology Chiropractic Impacts
- Brain-based education/examinations
- Brain-based patient education

Sponsored by: BrainMaster Technologies, Inc

Saturday - 11/02/2019

3:20pm-5pm

Acacia IV-VI

- Lisa Grassam-Smith, DC

- Paul Tai, DPM, FACFS, ABPS,
ABAARM, DACBN

Clinical CE

- Robert Willix, Jr, MD

The Myth of Osteoporosis: Breakthrough Evidence Based Science in Diagnosis & Reversing Osteoporosis A Must for Chiropractors!

Course Description

We have a National Epidemic! By 2020 one in two Americans over the age of 50 will HAVE or be AT RISK for Developing Osteoporosis. 50% of the Postmenopausal women with Osteoporosis will have a fracture¹ and will take Osteoporosis medication in their entire Lifetime!² We as Chiropractic Physicians are the Specialists in diagnosing, treating, and stopping this deadly disease. We have a duty to our patients and potential patients to education them and give them the tools to stop and/or prevent this debilitating disease.

Learning Objectives

- Explain the state-of-the-art diagnosis, for clinicians on the practical side on how to diagnose, treat and maintain strong bone density
- Consider all aspects of treatment options without missing anything important
- Hands-on information and start to implement in your clinics to help your patients on Monday morning

Sponsored by: Health Secrets USA

3:20pm-5pm

Banyon I-II

- Mitchell Mally, DC

Clinical CE

Leg Length Inequality

Course Description

This exciting and informative lecture presented by Dr. Mally features critically important documentation and research supporting an unfounded and mis-diagnosis compounding subjective and objective clinical findings and outcomes.

Learning Objectives

- Understand the mechanism of leg length inequality
- Understand research that supports the efficacy of said finding

Sponsored by: Mally Enterprises

Saturday - 11/02/2019

3:20pm-5pm

Acacia II

- Matthew M. Antonucci, DC,
DACNB, FACFN, FABCDD, FABVR,
FABNN

Risk Management

Intro to Receptor-Based® Rehab for Chiropractors: The ABC's of Receptor-Based Rehabilitation Part 3: Cognition

Course Description

This 6-hour workshop has been developed with one objective in mind: to make clinical neurology easily understood, applied, and implemented, for the general practitioner. The brain is the master control system, and everything a chiropractor does influences a patient's brain. During this workshop, Dr. Antonucci will help you to develop your neurological observations, provide you with simple yet effective assessments, and applications that you can implement immediately with your current patient population.

Learning Objectives

- Functional Organization of the Frontal Lobe
- Assessing the Frontal Lobes in Less than 5 Minutes
- Developing Care Strategies for Executive Dysfunction

Sponsored by: Plasticity Brain Centers

3:20pm-5pm

Acacia I

- Beth Rizer, DC

Risk Management

Reducing Risk With Compression Band Flossing Techniques

Course Description

This course introduces the concept of skin/fascial/nerve gliding to help reduce tissue swelling, improve movement and modulate pain with the use of 'compression band floss'. This course will cover the anatomy, physiology and neurology of the effects of compression band flossing on connective tissue gliding, tissue traction and tissue compression.

Interventions with compression band floss (including direction and pressure concepts) will be reviewed and integrated into current rehabilitative concepts to better equip each clinician, therapist or trainer to deliver superior patient and client outcomes. This course is intended for practitioners and therapists with a basic understanding of soft tissue techniques.

Learning Objectives

- Recognize contraindications to avoid adverse reactions to treatment
- Explain potential side effects and strategies to reduce risk and improve patient outcomes
- Define, practice, and integrate banded floss techniques related soft tissue pathology as it relates to tension, direction and pressure
- Compare, contrast and perform various methods of current rehabilitative treatment techniques with compression band flossing

Sponsored by: Rock Tape

Saturday - 11/02/2019**3:20pm-5pm****Acacia III**

- Timothy J. Bertelsman, DC, CCSP

Clinical CE**Mastering the Rotator Cuff: A Hands-On Workshop for Evaluation and Management****Course Description**

Rotator cuff injuries account for 4.5 million physician office visits per year. Management of this problem can range from frustrating to rewarding depending on the depth of your training. Presenter will teach a practical, workshop outlining everything you need to know about successfully treating rotator cuff pathology. This hands-on workshop will review the current "best practices" for evaluation, treatment and home rehab. You'll leave this class with greater understanding and confidence about how to manage the most common problem to affect the shoulder.

Sponsored by: ChiroUP

Sunday - 11/03/2019**8am-9:40am****Royal Ballroom VII-VIII**

- William Dillon, JD

- Dena Sokolow, JD

Risk Management**Employment Laws & Data Breaches...How to Protect Your Practice****Course Description**

There are numerous employment laws that apply to both small and large practices and failing to follow them can become quite costly. This presentation will provide attendees with valuable advice on how to evaluate your risk of exposure, learn what you can do to avoid employment claims, and how to position yourself to defeat attempts to target your business for employment lawsuits. Another type of adverse event which can create havoc for a practice is a data breach involving patient information. This presentation will address some of the current trends involving data breaches in the health care industry as well as how to respond to a data breach if one occurs.

Learning Objectives

- Discrimination and Harassment Claims in the #MeToo Era
- Joint Federal and State Misclassification Initiative (Independent Contractors)
- Discuss Pay Equity Claims, DOL's Proposed New Overtime Rules, Claims Under the National Labor Relations Act, Off-Clock Work, Training and Travel Time, and Rounding Time and Timeclock Practices
- Attendees will learn what constitutes a breach of unsecured protected health information
- Learn to assess and categorize an event as data breach under both HIPAA and state law
- Learn how to respond to the occurrence of a data breach and relevant steps to take to prevent future data breaches

8am-9:40am**Royal Ballroom VI**- Michael W. Mathesie, DC, DABFP,
DACRB**Florida Laws & Rules****Florida Laws & Rules*****This class is for Florida Doctors ONLY*****Course Description**

This two hour course will focus on Laws and Rules that govern the practice of chiropractic in the state of Florida. There will be a discussion on elements of F.S. 456, F.S. 460, and F.A.C. 64B2 Board Rules. Common violations of the laws and rules will be a focus point. Strategies to prevent these violations will be studied. Strict enforcement of attendance will be required.

Learning Objectives

- Teach clinicians to identify and follow the laws and rules by which they are governed
- Assist clinicians in understanding the ramifications of not following the Florida laws and rules
- Learn how to reduce the chances of an administrative complaint being filed against a Florida chiropractor

Sunday - 11/03/2019

10:20am-Noon

Royal Ballroom VII-VIII

- Michael Silverman, JD

Ethics

Chiropractic Practice Expansion – Adding DME to your Practice Offerings.

11:30am-12:30pm

Royal Ballroom VI

- Kelly Miller, DC, NMD, FASA,
FBAARM, CFMP

Saving Your Brain: Causes, Prevention & Reversal of Dementia & Alzheimer's

Learning Objectives

- Educate attendees on the fastest growing cause of death in the United States.
- Learn strategies that can help prevent this condition and possibly reverse it

Sponsored by: Health Restoration

1pm-2:40pm

Royal Ballroom VII-VIII

- Michael W. Mathesie, DC, DABFP,
DACRB

Documentation

Laser Parameters for Better Clinical Outcomes and Documentation

Course Description

This two hour course will focus on the parameters necessary to obtain repetitive results and outcomes with patient care utilizing LASER devices. This course will assist the clinician in documenting the subjective complaints and objective findings necessary to rationalize the use of LASER therapy. The instructor will teach the documentation standards utilized to demonstrate to third parties that effective evidence based treatment was actually applied. Before and after photos will be shown to prove the efficacy of the laser treatment and how these photo methods can be used for documenting the course of treatment required in medical records.

Learning Objectives

- Identify and utilize evidence based parameters when applying LASER treatment
- Assist clinicians in understanding the standards of documentation of therapy procedures
- Teach progressive techniques for documenting the course of treatment as required by FAC 64B2-17.0065

Sunday - 11/03/2019

1pm-2:40pm

Royal Ballroom VI

- Alicia M. Yochum, RN, DC,
DACBR, RMSK

Medical Errors

Red Flags in Your Office

Course Description

This lecture will focus on possible red flags presenting to a chiropractor's office for treatment. We will cover the clinical presentation, differential diagnosis and appropriate imaging for each entity. Various pathologies will be reviewed which will remind us when and what imaging to order.

Learning Objectives

- Focus on possible red flags presented to a chiropractor's office for treatment
- Discuss the different diagnosis and appropriate imaging for each entity
- Review pathologies to know when and what imaging to order for your patient

Sponsored by: Foot Levelers

3pm-4:40pm

Royal Ballroom VII-VIII

- Michael W. Mathesie, DC, DABFP,
DACRB

Documentation

Accurate Documentation from a Forensic Viewpoint

Course Description

This 2 hour program will expand the physician's knowledge of documentation, record keeping and coding. The perspective will be from the outsider looking at clinical records during an audit review. The class will also be from an expert witness' perspective for who must evaluate the credibility of the physician's records during a deposition or trial. The current guidelines and scientific evidence will be discussed to determine reasonable utilization parameters. The course will provide the attendee information to be more adept in presenting his/her clinical notes in a more logical and in a manner to increase the credibility of the records. The attendee will be able to document in a more organized manner the next day in the office.

Learning Objectives

- Discuss the current guidelines and scientific evidence to determine reasonable utilization parameters
- Review information to be more adept in presenting his/her clinical notes in a more logical and in a manner to increase the credibility of the records
- Learn how to document in a more organized manner

Sponsored by: Aspen Laser Systems