



THE NATIONAL BY FCA

Hyatt Regency Orlando
Orlando, FL

August 24, 2017 - August 27, 2017

Please note that each speaker's name is a link that will allow you to view their photo and bio...just click on the link and learn about our fantastic speakers!

RCA / CA

COURSE CATALOG

Thursday - 8/24/2017**1pm-2:40pm****Windermere Ballroom WX**

- Fabrizio Mancini, DC, FICC, FACC
 - Stuart Warner, DC
 - James L. Chestnut, BEd, MSc, DC, CCWP

- Eric Plasker, DC
 - Theresa Warner, DC

- Jack Wolfson, DO

All Attendees**Increasing the Level of Daily Ethics & Individual Responsibility in Our Practices****Course Description**

Did you ever connect the dots between personal and daily ethics with breakthrough practice success? Come experience our panel of inspiring chiropractic speakers as they break down Ethics in their area of expertise and experience, in a way that will stimulate both mind and action. You will learn how to encourage each of your staff to take an increased responsibility of increasing the ethics of your current practice policies and how this action will filtrate in to the community, helping more people get well. You will hear what the public expects when it comes to Ethics from their healthcare team relating to universal fairness, and where Chiropractic fits in. Get ready to enjoy this topic like never before!

3:20pm-5pm**Windermere Ballroom WX**

- Jay S. Greenstein, DC, CCSP, CGFI-L1, - Spencer H. Baron, DC, DACBSP
 CKTP, FMS

All Attendees

- Cindy Howard, DC, DABCI, DACBN,
 FIAMA

- Alan K. Sokoloff, DC

- Michael K. Bagnell, DC, FABBIR

- Kayla McHale, MS, LAT, ATC

- Benny Vaughn, LMT, BCTMB, ATC,
 LAT, CSCS, MTI

Triaging Athletes with Healthcare Professionals: Risk Factors for Every Practice**Course Description**

It is still public perception that the athletic medical team doesn't include chiropractic care. Contrary to this belief, this panel discussion will use case studies showcasing the most difficult cases and how chiropractic plays an integral role in the improvement of athletes, allowing them to return-to-play quicker, with more accuracy and better health. The collective team approach will be illustrated by multiple disciplines with multiple specialties giving advice on each case, symbolic of an athletic team working together for the collective healing of the athlete. Highlighted throughout the session, is the risk of not having a chiropractor involved in athletics and how this miss can be detrimental to the team. The evidence conveyed in this lecture will be applicable from professional team sports, as well as pee-wee athletes and all ages in between. Becoming familiar with the chiropractic role in helping athletes is a great practice builder, and knowing the risks the athlete can avoid could be life changing.

Learning Objectives

- Establish working relationships with local high schools, coaches, trainers, and doctors that will expand your practice
- Develop an emergency action plan to promote safety at sporting events
- Understand the history of the Paralympic movement, and why there has been a recent spike in disabled athletes
- Learn how to recognize, and treat, the most serious medical issues that disabled athletes are likely to experience

Friday - 8/25/2017

8am-9:40am

Windermere Ballroom WX

- Fabrizio Mancini, DC, FICC, FACC
- James L. Chestnut, BEd, MSc, DC,
CCWP

- Daniel J. Murphy, DC
- Frederick Carrick, DC, PhD

- Lori Allen, BS, MBA

All Attendees

The National Issue of Opioids: Conservative Care To Help Patients Avoid Medical Errors

Course Description

Opioid over-prescription has reached epidemic proportions in the U.S. In 2014, there were over 259 million prescriptions for opioids and it has been cited as a leading cause of new heroin addiction. The American Public Health Association has prioritized opioid use as a key health concern. With many prescriptions related to spinal pain. This presentation will outline the role of chiropractors and others delivering sustainable conservative solutions.

10:20am-Noon

Celebration 8

- Courtney Conley, DC

Technique

IASTM Redefined: Basic, Gentle Soft Tissue Techniques for your Patient Care

Course Description

The concept of movement therapy and performance enhancement via Instrument Assisted Soft Tissue Mobilization (IASTM) will be introduced. The tools may be hard-edged, but the techniques don't need to be aggressive to deliver superior patient outcomes. A review of dysfunctional movement screening patterns and the utilization of soft tissue tools to improve patient outcomes. The anatomy, physiology and neurology of myofascial soft tissue work is covered. IASTM intervention strategies will also be combined with kinesiology taping and corrective exercise techniques to deliver a comprehensive approach to patient care. workshop, hands-on environment.

This course is intended for practitioners and therapists with all levels of experience with soft tissue techniques.

Learning Objectives

- Introduce the myofascial sequencing model
- Review Neuroanatomy of the fascial subsystem
- Learn movement screening techniques to identify faulty motor patterns
- Review the theory and science of IASTM
- Integrate tool assisted fascial tooling with functional kinesiology taping to change movement quality and presentation

Friday - 8/25/2017**10:20am-Noon****Windermere Ballroom WX**- Paul Lambert, JD
- Richard Brown, Dr.- John Falardeau, BS, MA
- Anthony L. Rosner, Ph.D., LL.D.(Hon.) - Jack Hebert**The Really Big Picture: The Impact of Florida Law Operating Under the National Healthcare*****This class is for Florida Doctors ONLY*****Course Description**

The evolving future of health care in America is a curious topic at both the federal and state level, but how does it affect you? A discussion of regulations of Insurance, Medicaid, Medicare, scopes of practice, technology, telemedicine, etc. will be explored. We've got together government guys and researchers to update you on the latest healthcare updates. Mr. Lambert explains the scope of practice and the obligations placed on physicians by Obama Care, HIPPA and Florida Laws. Mr. Falardeau, explains provisions in Obama Care that expand Medicaid to new patients and that require adherence to fraud and abuse laws. The Obama Care provisions and any changes to them is important to understand, because §460.413(1)(i) proscribes failing to perform any statutory or legal obligation placed upon a licensed chiropractic physician which includes those by Obama Care or revised versions of it. Also, §456.0635 & §456.072(1)(ii) (jj) require revocation of a physician's license for violation of listed federal fraud offenses which are amplified by Obama Care. §460.41 imposes submission of billing information to any administrative agency for any federal or state health program under which the patient is entitled to benefits which includes health exchanges under Obama Care. Dr. Richard Brown explores impacts on the above cited statutes past, present and future. Dr. Anthony Rosner addresses research and future developments that will be incorporated within the Florida chiropractic scope of practice. Some of these developments may be considered experimental. Chapter 460 requires each physician to be competent in any procedure performed or delegated, including experimental procedures approved by patients and Mr. Jack Hebert addresses Florida legislative actions that affect obligations imposed on chiropractic physicians under Chapters 456 and 460.

10:20am-Noon**Windermere Ballroom Z**

- Maryella Loman, DC

Ultimate CA**3 Essentials to Becoming a Powerful Influencer in Your Clinic and Community****Course Description**

Eliminate what's holding you back from developing CERTAINTY about your purpose and mission so you can become a powerful influencer and leader.

Learning Objectives

- Identifying and discovering your purpose and passion by eliminating uncertainty, doubt and negative beliefs
- By discovering your personal temperament assessment profile, you will identify your unique gifts, strengths, weaknesses and better understand the needs of your team and your patients
- Learn how to love every day and make it a rewarding experience by inspiring and influencing others through your unique leadership style

Friday - 8/25/2017

1pm-2:40pm

- Lori Allen, BS, MBA

Windermere Ballroom Z

Ultimate CA

Practicing Your Purpose & Achieving Action and Accountability

Course Description

Your passion as a healthcare professional ultimately stems from your purpose. It may seem intuitive to practice your purpose, but in actuality, it requires you continuously focus and align your goals with the "why" that brought you here. Along with accountability in all aspects of the practice, your purpose allows you to set and exceed your goals. Lori Allen will guide you through these core tenets to put, and keep you on the right track to your success!

Learning Objectives

- Identify Your Core Values
- Align Your Core Values with Your Personal Values
- Identify Your Core Purpose
- Identify When You Have Lost Your Purpose and Learn to Re-establish Your Purpose
- Establish an Environment of Accountability holding Yourself and Others Accountable
- Learn and Grow through Constructive Feedback

1pm-2:40pm

- Bharon Hoag

- Suze Shaffer, CHSP

- Mollie Frawley, RN

- Kim Driggers, JD

- Brad Cost

Windermere Ballroom W

Driving Your Practice to become Audit Proof

Course Description

We have all noticed the barrage of new documentation policies popping up nationwide affecting all healthcare professionals. This star-studded panel will remind attendees how documentation is more than the simple act or an instance of furnishing or authenticating with documents; it can actually be used to help drive practice success. Join the national experts and learn about primary care, physical modalities and posture, avoiding malpractice claims and Medicare audits, treatment plan goals, and documenting physical medicine. Bring your staff and learn how to sort through the challenges of today, forming a strategy for your practice success tomorrow!

Friday - 8/25/2017

1pm-2:40pm

Windermere Ballroom X

- Evan Gwilliam, DC, MBA, BS, CPC,
NCICS, CCPC, CCCPC, CPC-I, MCS-P,
CPMA

Creating Treatment Plans that will Satisfy Medicare

Course Description

A poor treatment plan can have a great impact on the ability to provide appropriate care and be properly reimbursed. If Medicare doesn't like it, the consequences can be drastic, even resulting in legal complications. Fortunately Medicare has told us what they want to see, and, in fact, their requirements can easily translate into care plans for all types of payers. In this presentation learn how to create goal focused treatment plans that are patient-centered and clearly communicate with third parties.

Learning Objectives

- Enable providers to construct a care plan that communicates clearly to CMS and other payers about the necessity of treatment
- Learn to create patient-specific quantifiable goals to establish medical necessity

3:20pm-5pm

Windermere Ballroom Z

- Bharon Hoag

Ultimate CA

You are the Key to the Chiropractic Mission!

Course Description

Have you ever felt like you were an insignificant part of your office? Like there is nothing you can truly do to help grow the practice or influence your community? If you have this is a must attend class for you. In our time together we are going to ignite a new purpose in each attendee. Helping to show you how YOU are the key to chiropractic being the number one healthcare choice in the world. You will leave with tools and the passion to use them. Your practices and community will never be the same!

Learning Objectives

- Taught how to use their God given skill set to further advance the Chiropractic mission.

Friday - 8/25/2017

3:20pm-5pm

Windermere Ballroom W

- Steven R. Conway, DC, DACBOH, JD

The “Just Show me what to do” Seminar for Understanding Required Medicare Documentation and Filtering Through the Fog of False Information Surrounding “Opting Out” of Medicare

Course Description

If you are confused with all of the “expert” advice that has been given in the past, it is time to clear up all of the false and misleading information related to Medicare documentation.

Learning Objectives

- Define and compose proper Medicare documentation to reflect the services provided
- Analyze the differentiate the initial visit and subsequent visit requirements
- Distinguish between what is fact and fiction related to “opting out” of Medicare “hint-there is no workaround

Saturday - 8/26/2017

8am-9:40am

Windermere Ballroom WX

- Lou Sportelli, DC
 - Gary Tarola, DC, FACO
 - Frederick Carrick, DC, PhD

- Cynthia English, MPP
 - Jack Wolfson, DO

- William M. Kleber, DC, DABCI

Integration of Chiropractic Care into Mainstream Healthcare

Course Description

Chiropractors often feel isolated in the discussion of mainstream healthcare, believing an equal seat at the healthcare table is far fetched. This class will prove that this isolated thinking is a way of the past, and the future of healthcare depends on integration of chiropractic, now more than ever; yet it is our job to communicate this effectively. We have invited a panel of doctors to illustrate how documentation and record keeping are communication tools that allow us to interact with the allopathic community. Documented results from Gallup Poll #3 will be followed by 4 chiropractors focusing on different areas of interactive success between chiropractors and the medical model, showcasing how the collaborative community has the greatest benefit for patients. If chiropractic is to take a prominent seat at the healthcare table, it will have to do so with research, statistics, an established outlined path as described by the 5 participants in this panel, and in a spirit of cooperation. With the climate of society and ever-changing-healthcare, the time is NOW!

10:20am-Noon

Windermere Ballroom W

- Jack Hebert
 - Dana Brooks, JD

- Kim Driggers, JD
 - Kimberly Simoes, JD

- Paul Lambert, JD

The Auto Injury Trap: Safe Guard the Practice, While Healing the Patient. Get Your Plan BI in Place: The Secrets on How to Function in a BI System

This class is for Florida Doctors ONLY

Course Description

This Florida Laws and Rules lecture is one you won't want to miss. Join FCA's Assistant General Counsel, Ms. Kim Driggers as she explains the details of a mandatory bodily injury system. She will cover the importance of establishing a relationship with your patient, go over the necessity of having a Letter of Protection and the need for follow-up with you patients. Ms. Kim Simoes, will explain about auto insurance and what the fraud units are looking for and how to handle an ongoing SIU investigations. Dana Brooks, JD, will cover information regarding what to do if you ever get that notice of malpractice letter

10:20am-Noon

Windermere Ballroom Z

- Fabrizio Mancini, DC, FICC, FACC
 - Jay S. Greenstein, DC, CCSP, CGFI-L1, CKTP, FMS

- Bharon Hoag
 - Sarah Sponaule, DC

Ultimate CA

Successful Marketing: All Stages of Chiropractic Practices

Course Description

Learn from social and digital experts in all areas of practice life. These panelists will bring social tools, resources for content and digital streamlining, and planning technology for all stages of practice.

Saturday - 8/26/2017

1pm-2:40pm

- Lori Allen, BS, MBA

Windermere Ballroom Z

Ultimate CA

Customer Service Excellence

Course Description

What can you do to create an amazing culture of customer service excellence? It's not as easy as simply hiring nice people. Exceptional customer service needs to be included in every aspect of your daily practice. You must actively listen to the needs and concerns of your patients. People want to be heard, and they want to know that their individual interests and needs are a priority to you and your practice. When your patients feel appreciated and valued, they not only continue care, they refer others to your practice as well.

This course will guide you through the vital elements of customer service excellence including the core tenants of the Golden Rules of Customer Service, Telephone Etiquette, Handling the Upset Patient, and the "Theme Park" Experience Model. You will learn to create an atmosphere that is welcoming and ideal for healing and wellness.

Learning Objectives

- Learn the Absolute Core Values of Customer Service Excellence through the Golden Rules of Customer Service
- Master Telephone Etiquette for the Entire Office
- Handle Upset Patient with Grace and Understanding, Improving Satisfaction and Retention
- Create an Environment Ideal for Healing, Partnership and Strength through the "Theme Park" Experience Model

Saturday - 8/26/2017

1pm-2:40pm

Windermere Ballroom W

- Kathy Mills Chang, MCS-P, CCPC

Ancillary Services: Yes, You Have to Document Those Too!

Course Description

Simply documenting your chiropractic adjustment isn't enough. If you also deliver ancillary services, like modalities and procedures or other adjunctive therapies, there are particular rules to follow in both initial and subsequent visit documentation requirements. This session will dive deep into the requirements necessary in your plan of treatment to justify medical necessity for these adjunctive services. Likewise, we'll review the exact language crucial to the requirements of daily visit documentation. You'll be ready to apply these winning suggestions to your documentation on Monday Morning. At the end of this program, the attendee will be able to

Learning Objectives

- Know how to document exactly what's required for initial visit treatment plans including physical medicine procedures
- Apply sample language to include in each daily visit note that will meet documentation guidelines for these modalities and procedures, including properly recording time for timed services
- Command the mechanics of how to authenticate documentation for services provided by auxiliary team members
- Tie the patient's diagnosis to the treatment plan for tissue-specific, physical medicine solutions

- Tell a complete and coherent account of the patient's daily visit journey, outlining the crucial language necessary to justify medical necessity for all services rendered

Saturday - 8/26/2017**3:20pm-5pm****Celebration 6**

- Mollie Frawley, RN

- Kim Driggers, JD

The Health Care Practitioner's Statutory Mandates & Scope of Practice**Course Description**

This is a two-hour Introduction and review to Workers' Compensation for Chiropractic Physicians in Florida. As Florida Chiropractic Physicians begin to re-enter the world of workers' compensation, it is critical that the current regulations governing what they may and may not do are understood. This class is an intense exploration of what their role is, what the employer's and insurer's expectations are and how they can facilitate the injured workers' early return to work and assist in minimizing permanent impairments when given the opportunity to evaluate and treat the injured worker as soon after the injury as possible. It is essential that the chiropractic physician understand the purpose, intent and processes within the workers' compensation system in order for them to effectively participate as a valued primary care physician for workers' with musculoskeletal injuries.

Learning Objectives

- Relate the Purpose & intent of WC
- Differentiate between WC & HC law
- Recognize the different stakeholders' roles & goals and their Responsibilities & options
- Discuss the health care impact on WC claims management
- List the six pre-requisites for reimbursement
- Comply with the workers' compensation health care provider mandates

3:20pm-5pm**Windermere Ballroom Z**

- Fabrizio Mancini, DC, FICC, FACC

Ultimate CA**What Every CA Needs to Know****Course Description**

In this inspiring presentation, Dr. Fab Mancini, world renown Chiropractor, bestselling author and media personality with share the secrets of the most successful CA's in America. After almost 30 years as a leader in Chiropractic, Successful practitioner, Past president of Parker University and Seminars, come experience what will empower you to success. What are the common denominators in every successful CA? What allows CA's to thrive and be happy? What should you master to run a successful office? How you and your doctor can work on one vision? All of these and so much more. Come and be ready to GROW!

Sunday - 8/27/2017

8am-9:40am

Windermere Ballroom W

- Paul Lambert, JD

- Jay S. Greenstein, DC, CCSP, CGFI-L1,
CKTP, FMS

- Robert Silverman, DC, MS, DACBN,
DCBCN, CNS, CCN, CSCS, CIISN,
CKTP, CES, HKC, SASTM

- Matthew M. Antonucci, DC, DACNB,
FACFN, FABCDD, FABVR, FABNN

- Steven Weiniger, DC

- Daniel J. Murphy, DC

Expanding Your Scope of Practice Hidden in Plain Sight within Chapters 460 & 456

This class is for Florida Doctors ONLY

Course Description

The conversation with "George Washington" concerning the updated Florida law and recent rules, as well as a demonstration of the best way to grow your chiropractic practice all within the laws. A panel of speakers with experience in specializations including sports, nutrition, neurology, and posture, have been invited by FCA's General Counsel to share case studies in each niche of chiropractic. FCA General Counsel, Paul Lambert, will illustrate how the Florida Law supports the authority of DC's to give the highest and best care, and how this is best done under a large scope of practice. This early morning session will illustrate how the application of patient cases and patient outcomes augments practice success, as well as how the law in Florida supports this philosophy. This session is bound to uplift and enlighten as you hear your favorite clinicians refer to their own clinical case studies with truths that will reignite your passion for chiropractic as well as your interest in utilizing the full scope of practice here in Florida.

Sunday - 8/27/2017

8am-9:40am

Windermere Ballroom X

- Mollie Frawley, RN

- Suze Shaffer, CHSP

Creating, Utilizing, Maintaining, Securing & Protecting Medical Records

Course Description

Although the subjects are often separated, Medical Records and HIPAA are integrally connected. This presentation begins with the creation a clinical application in the Medical Record and then delves into the rest of the equation: How to keep them safe. Mollie Frawley R.N. brings her 40+ years of medical record review and Suze Shaffer, CHSP brings her 30+ years of business and security knowledge together for a practical "how to" on record keeping.

Learning Objectives

- Define Privacy vs Security Rules- short summary, but explain how it has changed. (Privacy Rule, Security Rule, HITECH Act, Omnibus Rule aka as Enforcement Rule)
- Meaningful Use - Protect Electronic Health Information - what did that really mean and you are not alone - this affects EVERY type of Practice. You just have MORE eyes on you
- Explain how to follow the Security Matrix and how policies and procedures are the backbone of compliance and protection
- Explain the importance of patience documentation in the Privacy Rule - Request to access medical records
Receipt for NPP
- Explain why you must document disclosures outside of TPO
Marketing authorization and when you need to obtain a signature
- Explain how documentation is not a bad thing, it represents good patient care and protects you in many ways

10:20am-Noon

Celebration 14-15

- Eric Plasker, DC

ACBN

Longevity, Performance and Chiropractic

Course Description

Chiropractic care plays a vital role in people being able to function and perform at a higher level throughout their lifetime. In this session, you will learn the research, philosophy and patient education to get more people utilizing chiropractic care to improve their quality of life now, and over the course of their entire lifetime.

Sunday - 8/27/2017**10:20am-Noon****Celebration 11**

- Courtney Conley, DC

Technique**IASTM Redefined: Basic, Gentle Soft Tissue Techniques for your Patient Care****Course Description**

The concept of movement therapy and performance enhancement via Instrument Assisted Soft Tissue Mobilization (IASTM) will be introduced. The tools may be hard-edged, but the techniques don't need to be aggressive to deliver superior patient outcomes. A review of dysfunctional movement screening patterns and the utilization of soft tissue tools to improve patient outcomes. The anatomy, physiology and neurology of myofascial soft tissue work is covered. IASTM intervention strategies will also be combined with kinesiology taping and corrective exercise techniques to deliver a comprehensive approach to patient care. workshop, hands-on environment.

This course is intended for practitioners and therapists with all levels of experience with soft tissue techniques.

Learning Objectives

- Introduce the myofascial sequencing model
- Review Neuroanatomy of the fascial subsystem
- Learn movement screening techniques to identify faulty motor patterns
- Review the theory and science of IASTM
- Integrate tool assisted fascial tooling with functional kinesiology taping to change movement quality and presentation

10:20am-Noon**Windermere Ballroom Z**

- Mollie Frawley, RN

Ultimate CA**Love Your Job, Love Your Patients to Improve Coding****Course Description**

The CA's who get to know the patients with intention can make their job more enjoyable, the patient's experience more satisfying and the doctor's job quicker and easier; all while improving the chances of better reimbursements from insurers. With the changes occurring in the way Medicare will reimburse, the well run and efficient office will be better able to survive and thrive. Come learn and discuss ways in which ALL staff can benefit by understanding medical necessity and helping the patients understand it also.

Learning Objectives

- Differentiate between active and maintenance care according to Medicare
- List at least three questions that will facilitate identifying conditions resulting from a subluxation
- Discuss an easy strategy to improve patient satisfaction and at least two reasons why that is important

Sunday - 8/27/2017

10:20am-Noon

Windermere Ballroom X

- Todd Narson, DC, DACBSP

Rehab Documentation & Coding

Course Description

Proper documentation and proper CPT coding and are co-dependent in today's chiropractic practice. A thorough discussion of documentation of the doctor's encounter with the new patient and subsequent follow up visits including establishing medical necessity for all treatment recommended and performed along with the proper use of CPT coding as it pertains to the most common examination and treatment procedure codes in the modern chiropractic practice.

This discussion begins with end in mind by starting from the insurance reimbursement check and works backwards through a thorough dissection of the health insurance claim form, daily SOAP notes and the initial report. The entire discussion is centered on medical necessity and the doctors are shown how medical necessity is developed and where it comes into play from the initial visit to the printing of a claim form.

We continue with a discussion of various CPT codes used in the chiropractic practice. Compare and contrast therapeutic modalities with physical therapies. Examples are given throughout showing (1) how to choose the appropriate code and (2) how to document the use of that code in the patient's records.

Learning Objectives

- Understand how to establish medical necessity to support their treatment plans and to document appropriately to (a) avoid payment delays or denials
- Reduce the likelihood of compliance audits and fraud, and (3) to get reimbursed for their time and expertise

1pm-2:40pm

Orlando Ballroom LMN

- David Klein, CPC, CHC

Protect Your Practice From Audits and Recoupment – The Critical Steps

Course Description

In this presentation, David Klein, a certified medical coder, auditor and compliance consultant will provide in-depth instruction on how to identify accurate and reliable resources to ensure compliant coding and documentation for reimbursement. He will discuss the critical resources every practice should have and include examples and scenarios. Attendees will learn how to properly utilize CPT, Medicare and Commercial Payer guidelines to ensure they are telling the proper story for maximum reimbursement.

Learning Objectives

- Review the key resources Providers must use when it comes to coding, documentation and billing
- Identify the key authorities for documentation and coding when it comes to compliance and reimbursement