



THE NATIONAL BY FCA 2017

Hyatt Regency Orlando
Orlando, FL

August 24, 2017 - August 27, 2017

Please note that each speaker's name is a link that will allow you to view their photo and bio...just click on the link and learn about our fantastic speakers!

FL Board of Chiropractic CE Provider #50-2667; Course #20-582775

DC / CCPA

COURSE CATALOG

Thursday - 8/24/2017

Noon-12:50pm

Plaza International IJ

- Eric Plasker, DC

Clinical CE

100 Healthy Years: Patients Performing at their Highest Level for a Lifetime

Course Description

Chiropractic care plays a vital role in people being able to function and perform at a higher level throughout their lifetime. In this session, you will learn the research, philosophy and patient education to get more people utilizing chiropractic care to improve their quality of life now, and over the course of their entire lifetime.

Sponsored by: The Family Practice, Inc.

1pm-2:40pm

Plaza International

- Fabrizio Mancini, DC, FICC, FACC - Eric Plasker, DC

Ethics

- Stuart Warner, DC

- Theresa Warner, DC

- Krista Burns, DC, PhD, CPN, CPX

- James L. Chestnut, BEd, MSc, DC, CCWP
- Brian Clement, PhD, LN

- CJ Mertz, DC

Increasing the Level of Daily Ethics & Individual Responsibility in Our Practices

Course Description

Did you ever connect the dots between personal and daily ethics with breakthrough practice success? Come experience our panel of inspiring chiropractic speakers as they break down Ethics in their area of expertise and experience, in a way that will stimulate both mind and action. You will learn how to encourage each of your staff to take an increased responsibility of increasing the ethics of your current practice policies and how this action will filtrate in to the community, helping more people get well. You will hear what the public expects when it comes to Ethics from their healthcare team relating to universal fairness, and where Chiropractic fits in. Get ready to enjoy this topic like never before!

Sponsored by: Infinedi, The Family Practice, Inc., CJ3 Consulting, LLC, Hippocrates Health Institute, American Posture Institute., Drs. Warner's Chiropractic Pediatrics 24/7

1pm-2:40pm

Plaza International IJ

- Dennis Nikitow, DC

The Secrets to Building a High Retention Cash Practice

Course Description

Dr. Nikitow will teach you the top ten points to building a high-volume cash family practice that will continue to thrive in any economic environment. Since Dr. Nikitow still practices, he will share with you what he does on a daily basis. These principles have been time tested and have worked for over three decades. His system focuses on repositioning people's beliefs and is easy to implement, with successful results every time!

Thursday - 8/24/2017

3:20pm-5pm

Plaza International

- Jay S. Greenstein, DC, CCSP,
CGFI-L1, CKTP, FMS

- Spencer H. Baron, DC, DACBSP

Risk Management

- Cindy Howard, DC, DABCI,
DACBN, FIAMA

- Alan K. Sokoloff, DC

- Michael K. Bagnell, DC, FABBIR

- Kayla McHale, MS, LAT, ATC

- Benny Vaughn, LMT, BCTMB,
ATC, LAT, CSCS, MTI

Triaging Athletes with Healthcare Professionals: Risk Factors for Every Practice

Course Description

It is still public perception that the athletic medical team doesn't include chiropractic care. Contrary to this belief, this panel discussion will use case studies showcasing the most difficult cases and how chiropractic plays an integral role in the improvement of athletes, allowing them to return-to-play quicker, with more accuracy and better health. The collective team approach will be illustrated by multiple disciplines with multiple specialties giving advice on each case, symbolic of an athletic team working together for the collective healing of the athlete. Highlighted throughout the session, is the risk of not having a chiropractor involved in athletics and how this miss can be detrimental to the team. The evidence conveyed in this lecture will be applicable from professional team sports, as well as pee-wee athletes and all ages in between. Becoming familiar with the chiropractic role in helping athletes is a great practice builder, and knowing the risks the athlete can avoid could be life changing.

Learning Objectives

- Establish working relationships with local high schools, coaches, trainers, and doctors that will expand your practice
- Develop an emergency action plan to promote safety at sporting events
- Understand the history of the Paralympic movement, and why there has been a recent spike in disabled athletes
- Learn how to recognize, and treat, the most serious medical issues that disabled athletes are likely to experience

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital

Thursday - 8/24/2017

3:20pm-5pm

Plaza International IJ

- Fabrizio Mancini, DC, FICC, FACC - CJ Mertz, DC

- James L. Chestnut, BEd, MSc, DC, - Eric Plasker, DC
CCWP

How to Attract New Patients Today

Course Description

The most common question from Chiropractors about business is, "How do I get new patients?" This panel of speakers will share the secrets of the biggest practices in the world in one presentation. Building a practice is a science and an art. Learn how to easily implement ways to attract more new patients and effectively educate the ones you have. Stop doing the same things expecting different results. The public needs Chiropractic today more than ever. You are the one to deliver it.

Sponsored by: Infinedi, The Family Practice, Inc., CJ3 Consulting, LLC

5pm-6pm

Florida Ballroom A

- Jay S. Greenstein, DC, CCSP,
CGFI-L1, CKTP, FMS

- Spencer H. Baron, DC, DACBSP

- Cindy Howard, DC, DABCI,
DACBN, FIAMA

- Alan K. Sokoloff, DC

- Michael K. Bagnell, DC, FABBIR

- Kayla McHale, MS, LAT, ATC

Complimentary Reception: New Sports-Care Model: Turf Wars are a Thing of the Past

Course Description

You will not want to miss this hour to mix and mingle with colleagues and some of the highest sports-practice instructors, in the Chiropractic profession. Gain extra information to help the athletes, families, and coaches, in your community. Drinks and Hors d'oeuvres will be served.

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital

Friday - 8/25/2017

8am-9:40am

Windermere Ballroom WX

- Fabrizio Mancini, DC, FICC, FACC - Daniel J. Murphy, DC

Medical Errors

- James L. Chestnut, BEd, MSc, DC, CCWP - Matthew M. Antonucci, DC, DACNB, FACFN, FABCDD, FABVR, FABNN - Scott Walker, DC

- Lori Allen, BS, MBA - Sherry McAllister, MS (Ed), DC, CCSP

The National Issue of Opioids: Conservative Care To Help Patients Avoid Medical Errors

Course Description

Opioid over-prescription has reached epidemic proportions in the U.S. In 2014, there were over 259 million prescriptions for opioids and it has been cited as a leading cause of new heroin addiction. The American Public Health Association has prioritized opioid use as a key health concern. With many prescriptions related to spinal pain. This presentation will outline the role of chiropractors and others delivering sustainable conservative solutions.

Sponsored by: Erchonia, Infinedi, Foundation for Chiropractic Progress, ACA Council on Neurology, Profitable Practice Strategies, Plasticity Brain Centers, N.E.T., Inc., Nurtri Wist of Florida

8am-9:40am

Windermere Ballroom Y

- Daniel Drubin, DC

Shake Up Your Life and Your Practice

Course Description

The "Shake It Up" presentation features the 7 Critical Areas of Practice and Life that Need to be Shaken Up on a regular basis. The attendees will be presented with practical, tangible and useful systems and skills that will allow them to re-invent their practices, as they provide their patients with world-class care, and simultaneously re-invent their practices.

Learning Objectives

- Learn how to build a million dollar practice
- Learn patient communication
- Creating a reputation and referral driven practice
- Learn how to build a world class team

Sponsored by: Request 4 Feedback

Friday - 8/25/2017

10:20am-11:20am

Celebration 11

- Linda Denham, Dr.

GA Laws & Rules

Georgia Laws & Rules

This class is for Georgia Doctors ONLY

Course Description

This is a one hour review of the laws and rules governing chiropractic practice in the State of Georgia. Dr. Denham will have an emphasis on recent changes in board rules, new Georgia legislation and how it affects DC's, as well as court cases involving Georgia DC's. This class will aid practitioners as they are reminded of rules which are often overlooked.

Learning Objectives

- List chiropractic therapies that are allowed under GA law
- Discuss the impact of the chiropractic protection bill
- Discuss the importance of the chiropractic exemption for interstate insurance sales related to state mandated benefits

Friday - 8/25/2017**10:20am-Noon****Windermere Ballroom WX**

- Paul Lambert, JD

- John Falardeau, BS, MA

Florida Laws & Rules- Richard Brown, DC, LL.M, FRCC,
FBCA, FEAC- Anthony L. Rosner, Ph.D.,
LL.D.(Hon.)

- Jack Hebert

- Marshall Webster, DC

The Really Big Picture: The Impact of Florida Law Operating Under the National Healthcare***This class is for Florida Doctors ONLY*****Course Description**

The evolving future of health care in America is a curious topic at both the federal and state level, but how does it affect you? A discussion of regulations of Insurance, Medicaid, Medicare, scopes of practice, technology, telemedicine, etc. will be explored. We've got together government guys and researchers to update you on the latest healthcare updates. Mr. Lambert explains the scope of practice and the obligations placed on physicians by Obama Care, HIPPA and Florida Laws. Mr. Falardeau, explains provisions in Obama Care that expand Medicaid to new patients and that require adherence to fraud and abuse laws. The Obama Care provisions and any changes to them is important to understand, because §460.413(1)(i) proscribes failing to perform any statutory or legal obligation placed upon a licensed chiropractic physician which includes those by Obama Care or revised versions of it. Also, §456.0635 & §456.072(1)(ii) (jj) require revocation of a physician's license for violation of listed federal fraud offenses which are amplified by Obama Care. §460.41 imposes submission of billing information to any administrative agency for any federal or state health program under which the patient is entitled to benefits which includes health exchanges under Obama Care. Dr. Richard Brown explores impacts on the above cited statutes past, present and future. Dr. Anthony Rosner addresses research and future developments that will be incorporated within the Florida chiropractic scope of practice. Some of these developments may be considered experimental. Chapter 460 requires each physician to be competent in any procedure performed or delegated, including experimental procedures approved by patients and Mr. Jack Hebert addresses Florida legislative actions that affect obligations imposed on chiropractic physicians under Chapters 456 and 460.

10:20am-Noon**Windermere Ballroom Y**

- Jim Bowen, JD

More Money, Less Taxes, Better Compliance**Course Description**

In this session, you will learn a real-life perspective why some Docs are happy, successful, and financially secure, while others are not. See what issues take Docs off the straight and narrow and onto the pages of Board reviews. Many reasons for these outcomes, but one common characteristic is the knowledge or lack of knowledge of basic tax law, business concepts and chiropractic operations. This is information that is not taught in the Colleges, or given in chiro- practice seminars. In this session attendees will learn the perspective of running a business and how it applies to the DC clinic.

Friday - 8/25/2017

10:20am-Noon

Celebration 12-13

- Lori Allen, BS, MBA

Clinical CE

Maximizing Patient Outcome and Retention through Effective Communication and Patient Education, Demonstrating the Value and Benefit of the Treatment Plan and Maintenance Care

Course Description

Through Lori Allen's guidance you will learn the skills to empower your patients with the proper communication and education to better understand their treatment plans, and the value and benefit of their care, thus bringing maximum results and outcome. All doctors need to attend this invaluable course.

Learning Objectives

- Guide and lead patients through their treatment plans, understanding the patient's needs and wants matched with the value and benefit of their care
- Take your practice performance to the ultimate level with improved outcomes. Through the understanding of the marriage of communication and education, patients will stay on track, reach their wellness goals, and refer others to chiropractic care
- Improve retention and compliance to successfully guide patients through the completion of the corrective care plan
- Transition patients to a maintenance care plan and reinforce the importance of a lifetime of wellness care
- Build a powerful team of doctors and CAs working together for the benefit of the patient

Sponsored by: Profitable Practice Strategies

Friday - 8/25/2017

10:20am-Noon

Celebration 8

- Courtney Conley, DC

Clinical CE

IASTM Redefined: Basic, Gentle Soft Tissue Techniques for your Patient Care

Course Description

The concept of movement therapy and performance enhancement via Instrument Assisted Soft Tissue Mobilization (IASTM) will be introduced. The tools may be hard-edged, but the techniques don't need to be aggressive to deliver superior patient outcomes. A review of dysfunctional movement screening patterns and the utilization of soft tissue tools to improve patient outcomes. The anatomy, physiology and neurology of myofascial soft tissue work is covered. IASTM intervention strategies will also be combined with kinesiology taping and corrective exercise techniques to deliver a comprehensive approach to patient care. workshop, hands-on environment.

This course is intended for practitioners and therapists with all levels of experience with soft tissue techniques.

Learning Objectives

- Introduce the myofascial sequencing model
- Review Neuroanatomy of the fascial subsystem
- Learn movement screening techniques to identify faulty motor patterns
- Review the theory and science of IASTM
- Integrate tool assisted fascial tooling with functional kinesiology taping to change movement quality and presentation

Sponsored by: Rock Tape

10:20am-Noon

Celebration 9-10

- Cindy Howard, DC, DABCI,
DACBN, FIAMA

Clinical CE

PEP Talks- Unique Clinical Experiences Through Powerful Stories

Course Description

In this course, you will experience a unique perspective on three different aspects of treatment for an athlete. Utilizing psychological techniques and avoiding mind altering substances can enhance performance. A way to look at language barriers and how to overcome them will also be presented. PEP talks will share powerful stories through the eyes of three unique perspectives in how we can work with athletes successfully.

Learning Objectives

- Identify language barriers and challenges in treatment and how to overcome them
- Understand the role that the brain plays from a psychology perspective in performance in sport
- Differentiate the pros and cons of Chiropractic treatment vs a medicinal approach in the success of an athlete

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital

Friday - 8/25/2017

10:20am-Noon

Celebration 3-4

- Kristina L. Petrocco-Napuli, DC, MS

Clinical CE

Assessment to Treatment: Correlating Care for the Top Female Conditions

Course Description

Women are more likely to utilize chiropractic services. Have you been focusing on the females you treat? During this session, Dr. Kris Petrocco-Napuli will discuss the most commonly diagnosed female conditions and how practitioners can have greater impact on this population. Many of the conditions female patients face are multifactorial and the root cause may challenge practitioners to consider different treatment options. This session will explore patient centered perspectives from intake to treatment.

Learning Objectives

- Discuss and summarize the top conditions impacting females in the US
- Evaluate patient centered care from intake to assessment as it relates to the female population
- Describe a variety of treatment options and care plans related to the top conditions

Sponsored by: Lincoln College Education and Research Fund

10:20am-Noon

Celebration 14-15

- Robert Silverman, DC, MS,
DACBN, DCBCN, CNS, CCN,
CSCS, CIISN, CKTP, CES, HKC,
SASTM

Clinical CE

The Gut-Brain Axis in Health and Disease

Course Description

Gut-brain axis are one of the most hotly debated topics in sports medicine today. Research surrounding these connections has experienced significant growth recently in the areas of incidence, assessment, and recovery. However, the jury is still out as far as the most effective protocols go.

Join Dr. Robert G. Silverman for a 2-hour presentation that teaches breakthroughs in treatments, including assessment, exercise/cognitive rehab, nutrition protocols and laser therapy for enhanced clinical outcome.

Learning Objectives

- Implement and incorporate low-level laser therapy into gut-brain protocols
- Integrate nutritional protocol for concussions
- Connect gut-immune system-brain for better management of sports injuries
- How to repair essential barriers when they are broken

Sponsored by: Erchonia, Cyrex

Friday - 8/25/2017

10:20am-Noon

Celebration 6

- David Seaman, DC

Clinical CE

When Serious Conditions Manifest as Musculoskeletal Pain

Course Description

Challenging cases can be stressful for the doctor and patient. Working through complex cases can facilitate the diagnostic thinking process needed in a busy practice. Each complex case to be examined in this class has been published in a peer-reviewed journal and documents the clinical reasoning process and related patient management strategies.

Learning Objectives

- Apply the diagnostic process to effectively triage patients
- Recognize red flags during the history and exam process
- Identify key history and exam findings that require laboratory or imaging studies
- Plan treatment strategies based on clinical and laboratory/imaging findings

Sponsored by: NCMIC

10:20am-Noon

Celebration 5

- William M. Kleber, DC, DABCI

Clinical CE

Evolution of Chiropractic: Back to Primary Care

Course Description

In this stand-alone session, Dr. Kleber will review the evolution of chiropractic and report on chiropractic's current standing in the health care community. The importance of documentation of clinical outcomes will be emphasized and analyzed. He will illustrate how to confidently speak to patients about goals and desired clinical outcomes and how to document such discussions. Dr. Kleber will review the full scope of practice and demonstrate how to incorporate it into the chiropractic practice and how to document these various procedures with hard copy data.

Learning Objectives

- Understand the evolution of chiropractic practice from primary care back to primary care
- Explain how to document primary care and the use of the full scope of practice in a chiropractic physician's office
- Analyze the five components to primary care and how to document their usage
- Expand the vision of the various services that can be performed and the conditions that can be treated in a chiropractic office and how to properly document a patient's results and progress

Sponsored by: Biotics Research Corporation, DABCI

Friday - 8/25/2017

10:20am-Noon

Celebration 2

- Perry Nickelston, DC, FMS, NKT,
SFMA

Clinical CE

Back Pain and the Thoracolumbar Fascia: Role of Deep Tissue Laser Therapy

Course Description

Why does back pain keep returning despite all the treatment options as technology we have today? You have to look at tissue and function together. One without the other decreases your chance of long term success in the rehab game. Focusing on the thoracolumbar fascia and deep tissue laser can be the linchpin combination to results.

Learning Objectives

- Review what deep tissue laser therapy is
- Learn how it impacts damaged tissue of the body
- Learn what thoracolumbar fascia is
- Learn the role TLF plays in chronic lower back pain

Sponsored by: LightForce Therapy Lasers by LiteCure Medical

10:20am-Noon

Celebration 1

- Daniel Johnston, MD, MPH

Clinical CE

How Combining Fatty Acid Analytics with Brain Function Testing will Revolutionize Your Approach to Inflammation, Chronic Disease, and Traumatic Brain Injury

Course Description

This lecture will discuss the role of specific dietary fatty acids in cellular health and metabolism at a high level but with an emphasis on clinical utility in chronic disease and acute injuries such as brain injuries. A brief history driving the epidemic of fatty acid imbalances in the United States and their role in chronic disease risk will also be highlighted. The clinical utility of addressing fatty acids as well as cognitive function testing will be discussed leaving the listener with a full appreciation for how addressing cellular health and brain function can truly revolutionize well-being for almost every patient in their practice.

Learning Objectives

- Focus on "CNE"--An in-depth discussion on the critical nutritional components that determine cellular make-up, inflammatory status, oxidative stress, cellular function and brain fat composition
- Focus on functional brain performance - how efficiently the brain is organizing and regulating its functions and what types of validated tests are used

Sponsored by: BrainSpan

Friday - 8/25/2017

Noon-1pm

Windermere Ballroom Z

- Lori Allen, BS, MBA

- Fabrizio Mancini, DC, FICC, FACC

- David Klein, CPC, CHC, CPMA

Eat, Drink and Be Motivated

Course Description

We have listened to your request and have provided our FCA Attendees an opportunity at each FCA Conventions to join us at "Eat, Drink, and be Motivated!" Enjoy your lunch and listen to Ms. Lori Allen and Dr. Fab Mancini, an inspirational speaker who will educate and motivate FCA Attendees! This will be a lunch break you do NOT want to miss!

Sponsored by: PayDC

1pm-2:40pm

Windermere Ballroom X

- Evan Gwilliam, DC, MBA, BS, CPS,
CCPC, CPC-I, MCS-P, CPMA

Documentation

MIPS/MACRA: Determining YOUR Future Reimbursement levels. Are you ready?

Course Description

What is MIPS/MACRA, in plain English? Does it effect you? What can you do to be prepared? Dr. Evan Gwilliam, a Certified MIPS/MACRA HealthCare Professional (CMHP), will take you through the ins and outs of this federal regulation so you can decide for yourself what actions are available to you. As there is an October 2, 2017 deadline to begin reporting data this year, now is the time to prepare. This will eventually affect not only your level of Medicare reimbursement, but your reimbursement levels from all health care insurers as they follow Medicare's lead. In this session, you will learn if and when you are eligible to report; what needs to be reported; how this can be most easily be reported and what resources are available to assist you. Come learn about the Quality Measures, Advancing Care Information, and Improvement Activities to be reported. And learn about your Composite Score that will establish your reimbursement baseline.

Learning Objectives

- Enable providers to construct a care plan that communicates clearly to CMS and other payers about the necessity of treatment
- Learn to create patient-specific quantifiable goals to establish medical necessity

Sponsored by: Infindi

Friday - 8/25/2017

1pm-2:40pm

Windermere Ballroom W

- Bharon Hoag
- Suze Shaffer, CHSP
- David Klein, CPC, CHC, CPMA

- Mollie Frawley, RN
- Kim Driggers, JD

- Brad Cost

Documentation

Driving Your Practice to become Audit Proof

Course Description

We have all noticed the barrage of new documentation policies popping up nationwide affecting all healthcare professionals. This star-studded panel will remind attendees how documentation is more than the simple act or an instance of furnishing or authenticating with documents; it can actually be used to help drive practice success. Join the national experts and learn about primary care, physical modalities and posture, avoiding malpractice claims and Medicare audits, treatment plan goals, and documenting physical medicine. Bring your staff and learn how to sort through the challenges of today, forming a strategy for your practice success tomorrow!

Sponsored by: Infinedi, Aris Medical Solutions

1pm-2:40pm

Windermere Ballroom Y

- Fabrizio Mancini, DC, FICC, FACC

How to Reach the 90% not seeing a Chiropractor

Course Description

Are you frustrated that only 10% of your community sees a Chiropractor? Do you wish you had an unlimited number of new patients? Dr. Fab Mancini, World renown Chiropractor and Bestselling author and Speaker, will share with you 3 simple ways to reach the masses. People are needing Chiropractic more than ever, but they don't know what we do or who you are. In this presentation, find out what the most influential people do to impact the masses. Learn basic steps how you can begin to be the health expert in your area and attract more patients into your practice. It is time that we solve the healthcare crisis and Chiropractic is the answer!

Sponsored by: Infinedi

Friday - 8/25/2017

1pm-2:40pm

Celebration 12-13

- Matthew M. Antonucci, DC,
DACNB, FACFN, FABCDD, FABVR,
FABNN

Clinical CE

Essentials of Receptor Based Brain Rehabilitation

Course Description

This 90-minute workshop has been developed with one objective in mind: to make neurology fast, inexpensive, and effective for the general practitioner. The brain is the master control system, and everything a chiropractor does influences a patient's brain. During this workshop, Dr. Antonucci will help you to develop your neurological observations, provide you with simple yet effective assessments, and applications that you can implement immediately with your current patient population.

Learning Objectives

- Identification and localization of neurological function
- Implement pragmatic, low-cost diagnostic procedures
- Deliver precise, effective neurological therapies to aid in the rehabilitation of neurological conditions

Sponsored by: ACA Council on Neurology, Plasticity Brain Centers

1pm-2:40pm

Celebration 7

- Brian Clement, PhD, LN

Clinical CE

Lifestyle Medicine – Revealing Trends

Course Description

Brian Clement, PhD, NMD, LN, will reveal the latest worldwide trends in Lifestyle Medicine and the relationship to strengthening the bodies immune response, increasing vitality and wellbeing. He will discuss the science behind living foods and creating optimal health. The newest research revealing managing diagnosed disease will be introduced. Brian Clement will share one of the newest approaches to cancer as a Metabolic Disease. Finally, an overview and assessment which will lead to the professional's awareness for immediate implementation will be disclosed.

Learning Objectives

- Share Worldwide Trends in Lifestyle Medicine related to overall wellbeing
- Cover the science behind Living Food and creating optimal health
- Share the newest research showing success in approaching disease

Sponsored by: Hippocrates Health Institute

Friday - 8/25/2017

1pm-2:40pm

Celebration 8

- Annette Schippel, DC

Clinical CE

Female Hormones - Taking the Complicated and Making it Easier!

Course Description

The purpose of this presentation is to bring out the complexity of women's health. Women are often told they don't need to have a menstrual cycle and then after a certain age they can do without many of those parts as a way to resolve a hormone imbalance that could have been handled much more naturally. How can we help her without first understanding what's going on in her endocrine system? First, we need to look at the role stress plays in her life. That is essentially the subluxation complex for her. The various stressors she can experience come from the 3 T's. How is she affected by this system being out of balance? What other glands do we need to consider for her to be healthy and vital? And ultimately, how do we support and balance her system?

By understanding her as a whole and unique complex person, we can offer her true solutions for her health and not more band-aids. Women are the largest population when it comes to being proactive about their health. Appreciating her complexity doesn't mean we can't help her right away, it actually means the opposite. We can be more specific and start providing true relief with true solutions because we will know what the next step should be. This talk will change how you see her and more importantly, give you the tools to help her!

Learning Objectives

- Bring out the complexity of women's health
- Understanding what's going on in a female endocrine system
- Understand females as a whole and unique complex person, and learn how we can offer her true solutions for her health and not more band-aids

Sponsored by: Standard Process, Inc.

Friday - 8/25/2017

1pm-2:40pm

Celebration 9-10

- Spencer H. Baron, DC, DACBSP - Michael K. Bagnell, DC, FABBIR
- Cindy Howard, DC, DABCI, - Alan K. Sokoloff, DC
DACBN, FIAMA

Clinical CE

Concussion Workshop – Hands On!

Course Description

This two-hour hands-on workshop has been designed to give the clinician exposure to multi-disciplinary management of concussions in the athletic population using current concepts in this area. Guidelines for identification and management of acute concussions, with a special focus on manipulative technique in addition to post-concussion syndrome, will be presented at this workshop.

Learning Objectives

- Identify the chiropractic physician's role in the various levels of the triage
- 3To be able to perform a basic sideline examination
- Know when the athlete should be removed from play
- Recommend and consider special Chiropractic manipulative techniques for athletes that have suffered with concussion
- Identification & Rehabilitation protocols to be followed for the successful Return-to-Play & Return-to-Learn for student-athletes

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, DoC:S (Doctor of Chiropractic: Sports)

1pm-2:40pm

Celebration 3-4

- Stuart Warner, DC - Theresa Warner, DC

Clinical CE

Pediatric New Patient Excellence

Course Description

Drs. Warner will address clinical issues pertaining to analysis and correction of subluxations in the child population. The Warners will address a wide array of clinical management for the pediatric patient. Documentation and reporting of pertinent findings will be addressed, as well as demonstrating the state of health for children in the US and wellness lifestyle strategies.

Learning Objectives

- Understanding the basic of pediatric clinical procedures for visits 1, 2, and 3 for the pediatric patient

Sponsored by: Drs. Warner's Chiropractic Pediatrics 24/7

Friday - 8/25/2017**1pm-2:40pm****Celebration 11**- Anthony L. Rosner, Ph.D.,
LL.D.(Hon.)**Clinical CE****Brother, Can You Paradigm? Applied Kinesiology as a Complementary Approach in Healthcare****Course Description**

This course provides an overview of Applied Kinesiology as a proposed insight into disruptions of the motor activity of the nervous system, a factor originally postulated by D.D. Palmer as a cornerstone in chiropractic healthcare. Beginning with a definition of AK and a review of its major components (neurolymphatics, neurovascular dynamics, movement of the skull and cerebrospinal fluid, acupuncture and meridian connectors, therapy localization, challenge, and nutritional assessment), this presentation describes the standardized muscle test accredited by the International College of Applied Kinesiology as well as the qualifications of AK practitioners. A critical review of negative commentaries of AK in the literature will reveal that most of these attacks fail to recognize the full array of components built into accredited AK testing. Conversely, a number of recent investigations including several headed by this course presenter provide encouraging validation to several aspects of AK theory and testing. Furthermore, a probe into neurotransmitters and their receptors will point out the importance of recognizing how control of the nervous system is executed at the molecular level. Finally, a brief discussion of two key biochemical intermediates will demonstrate how they may be of particular research and clinical interest to chiropractors and AK practitioners alike.

Learning Objectives

- Learn and understand both the plausibility and applicability of applied kinesiology (AK) as a germane response to D.D. Palmer's goal of promoting neural tone
- Comprehend the roles of each of the major components of AK theory
- Gain an overview of the standardized muscle test in AK
- Realize the training and qualifications of diplomate practitioners of AK
- Acquire the ability to critically appraise and articulate the shortcomings of critical reviews of AK

- Assimilate the designs and results of several new research studies which help to validate key aspects of AK theory

Friday - 8/25/2017

1pm-2:40pm

Celebration 5

- William M. Kleber, DC, DABCI

- Brett Wisniewski, DC, DACBN,
DABCI

Clinical CE

Case Studies and Common Clinical Disorders Seen in a Chiropractic Internal Disorders Clinic

Course Description

In this stand-alone session, Drs. Kleber and Wisniewski will list and discuss the wide variety of conditions and disease processes that are commonly seen in Chiropractic Internal Disorders practices. Drs Kleber and Wisniewski will emphasize that chiropractic physicians can choose to accept cases of various complexity. They will discuss various treatments for commonly seen conditions and also discuss cases he has seen in his clinic that are a bit more complex. They will discuss the anatomy and physiology and nutritional supplementation that pertains to the diagnosis and treatment of these various conditions.

Learning Objectives

- Understanding after this class that there are a wide variety of conditions that can be treated in the chiropractic physician's office safely and effectively
- Learn how to treat common conditions such as gout, irritable bowel and hypertension
- Learn to grow as physicians over time and to accept cases that they are comfortable with

Sponsored by: Biotics Research Corporation, DABCI

Friday - 8/25/2017

1pm-2:40pm

Celebration 6

- Janet Lintala, DC

Clinical CE

Overview of Autism Spectrum Disorder (ASD) and the Health Challenges of ASD

Course Description

An introductory level overview of Autism Spectrum disorder (ASD) which discusses basic facts including signs, symptoms, screening and diagnosis of ASD, conventional medical approaches, prognosis and aspects of autistic culture. A brief overview of the underlying health challenges, dysfunctions, and comorbid conditions of ASD will be presented. Simple changes to make the office more suitable for autistic patients will be discussed, along with screening questions for the New Patient Questionnaire, helpful referrals, basic lab tests and simple supplement protocols to support improved health and function for the autistic patient. No adjusting techniques will be discussed or demonstrated.

Learning Objectives

- Describe basic facts about Autism Spectrum Disorder (ASD), including signs, symptoms, screening and diagnosis of ASD, conventional medical approaches, prognosis and autistic culture
- Discuss many of the underlying health challenges, dysfunctions, and comorbid conditions of ASD
- Discuss underlying reasons for the difficult behaviors and disrupted sleep patterns of ASD.
- Learn simple changes to make their office more suitable for autistic patients
- Learn useful screening questions for ASD patients for their New Patient Questionnaire
- Learn about some of the lab tests and several simple supplement protocols that are useful for autistic patients

Sponsored by: NCMIC

Friday - 8/25/2017

1pm-2:40pm

Celebration 1

- Jack Wolfson, DO

Clinical CE

The Rogue Cardiologist

Course Description

Cardiologist, Dr. Jack Wolfson DO, married a DC who changed his life forever. He left a large cardiology group and opened his own holistic office. Dr. Jack speaks all over the country to chiropractic groups and explains why all of his patients MUST be under chiropractic care.

The story of his journey is amazing. Many will laugh and many will shed a tear, but all will learn about health and wellness through the eyes of a holistic cardiologist.

Dr. Wolfson will teach the attendees about heart disease and how to prevent it naturally with nutrition, a healthy lifestyle, and supplements. He will discuss how he uses the most advanced lab testing in the world, and how the attendee can do so as well. Finally, Dr. Wolfson will discuss why he believes the DC should be the primary care doctor to the world.

Learning Objectives

- Learn to optimize lipids
- Learn to optimize blood pressure
- Learn why a cardiologist refers out for chiropractic care
- Learn evidence-based nutrition
- Learn about optimal gut health
- Learn how the environment impacts our genes

Sponsored by: Biotics Research Corporation, Vibrant America, Argentyn 23

Friday - 8/25/2017

1pm-2:40pm & 3:20pm-5pm

Celebration 14-15

- Krista Burns, DC, PhD, CPN, CPX

Clinical CE

Neurology of the Posture System, the Structure and Function Connection

Course Description

This presentation will cover the importance of posture from the public health perspective providing insight of why the posture paradigm is ahead of the health care curve.

Participants will gain clarity of the neurology controlling the Posture System and will have a solid foundation of the connection between structure and function and how this is affected with flexor dominant posture. There will also be a complete explanation of how the parts of the brain contribute to postural design.

After understanding key postural concepts, the participants will learn clinical analysis and correction strategies that they can implement right away with their patients in practice.

For clinical analysis they will learn how to perform an objective posture analysis with Posture Imaging. They will also learn analysis strategies of the visual and vestibular system relevant to the Posture System.

Clinical analyses and correction strategies will be taught in a manner that is highly practical and interactive. Doctors will learn how to do eye movements and vestibular exercises with their patients to create neuroplastic changes to the Posture System. They will also learn extension exercises to stimulate the brainstem.

The patients can do these exercises in the office or as a part of their at-home rehabilitation. They will understand the adjustment from a neurologic perspective and how to set up treatment plans that stimulate neuroplasticity.

Learning Objectives

- Discuss public health relevance of postural decline and how societal habits create flexor dominant posture patterns
- Learn physiologic compromise associated with common postural distortion patterns
- Understand Digital Dementia and its relation to postural decline

Sponsored by: American Posture Institute.

Friday - 8/25/2017

1pm-2:40pm & 3:20pm-5pm

Celebration 2

- Daniel J. Murphy, DC

Clinical CE

Practical Applications for Low-Level Laser Hormesis

Course Description

The basis of evolutionary biology is hormesis. This class will review the concept of biological hormesis, and show how it applies in the clinical setting to low-level laser therapy. Appropriate studies will be used to support the concept and the clinical applications

Learning Objectives

- Learn the basics of laser photon therapy and it's influence on mitochondrial physiology
- Understand the biological concept of hormesis.
- Understand the relationship between hormesis, low level laser therapy, and the paradox of nitric oxide
- Learn a protocol of clinical applications with low-level laser hormesis, using a framework of published studies.

Sponsored by: Erchonia

3:20pm-5pm

Windermere Ballroom W

- Steven R. Conway, DC, DACBOH,
JD

Documentation

The "Just Show me what to do" Seminar for Understanding Required Medicare Documentation and Filtering Through the Fog of False Information Surrounding "Opting Out" of Medicare

Course Description

If you are confused with all of the "expert" advice that has been given in the past, it is time to clear up all of the false and misleading information related to Medicare documentation.

Learning Objectives

- Define and compose proper Medicare documentation to reflect the services provided
- Analyze the differentiate the initial visit and subsequent visit requirements
- Distinguish between what is fact and fiction related to "opting out" of Medicare "hint-there is no workaround

Sponsored by: ChiroHealth USA

Friday - 8/25/2017

3:20pm-5pm

Windermere Ballroom Y

- Christopher Music

ADVANCE TO THE NEXT LEVEL: Your Game Plan for Practice Independence & Personal Financial Freedom

Course Description

Professional Practice Owners take enormous risks and work hard to attain success. As the practice starts to become profitable and expansion becomes imminent, the owner spends more time and money to help move the business to the next level and sacrifices even more leaving him or her in personal financial distress and exhaustion. At this juncture it becomes apparent there is a disconnection between the viability of a successful practice and the owner's personal wealth. This presentation exposes the obstacles that stand in the way of practice expansion and personal financial success for the practice owner and presents a game plan on what can be done to create an owner-independent practice and translate the practice profits into the owner's household seamlessly and efficiently. This financial training is delivered in an easy-to understand method, stripping away the difficulties of complicated and illogical solutions giving attendees an arsenal of solutions to begin organizing their financial life successfully.

Learning Objectives

- Learn why the key ingredient for financial freedom is practice ownership
- Discover the roles they play as the Practitioner, the Executive and the Owner and what responsibilities they must be trained on to handle each role
- Learn how the household is connected to the practice and how to manage these two entities as the "Owner" for maximum success
- Learn how to spot a financial mistake before it happens and how to identify and protect areas exposed to considerable loss
- Learn the rules on how to convert practice profits to personal wealth and better organize income and expenses for more financial control
- Discover strategies that produce higher income in the practice as the "Executive" by establishing multiple income sources and building systems for an owner-independent business model

Friday - 8/25/2017

3:20pm-5pm

Windermere Ballroom X

- James L. Chestnut, BEd, MSc, DC,
CCWP

Clinical CE

Chiropractic Adjustment: The Most Evidence-Based Spinal Health Care Intervention – Period!

Course Description

A review of literature regarding the clinical effectiveness of chiropractic compared with other spinal health care alternatives will be provided with an emphasis on comparing chiropractic to physiotherapy, massage, NSAIDS, opioids, and surgery. A discussion of why chiropractic adjustment is more effective will be included with a review of the neurophysiological importance of segmental motion.

Learning Objectives

- Understand the level of evidence supporting chiropractic
- Understand the lack of evidence for, and the body of evidence against, passive physiotherapy, usual medical care, prescription drugs, and surgery
- Understand the importance of sufficient segmental motion to spinal health and the unique, specialized role of chiropractic to assessing, restoring, and maintaining segmental motion

3:20pm-5pm

Celebration 7-8

- Mitchell Mally, DC

Clinical CE

The Secrets of Scapula Dynamics in Shoulder, Conditions, Injuries and Syndromes

Course Description

Dr. Mally, international speaker will present a compelling, high energy, content rich presentation armed with documented research supporting his "authentic" techniques. A review of the anatomy and biomechanics relative to conditions of the shoulder and its profound effects on the cervical and thoracic spine is coupled with practical demonstrations. Lecture includes x-rays, 3D animations and computer graphics. Don't miss this opportunity to learn from a world class speaker!

Learning Objectives

- Review the anatomy and biomechanics relative to conditions of the shoulder
- Discuss the effects on the cervical and thoracic spine is coupled with demonstrations
- Review and understand x-rays, 3D animations and computer graphics of the shoulder

Sponsored by: Mally Enterprises

Friday - 8/25/2017

3:20pm-5pm

Celebration 12-13

- Matthew M. Antonucci, DC,
DACNB, FACFN, FABCDD, FABVR,
FABNN

Clinical CE

Neurological Mechanisms of Head Pain and ReceptorBased Applications

Course Description

Cephalgia (head pain) is the number one most common neurological condition in the world, with 9 out of 10 individuals having a severe headache at least once in their life, and 2.5 million individuals having at least one headache per week. By being able to identify, diagnose, and understand the origin of headache and migraine, the chiropractor is best positioned to help those suffering from reoccurring cephalgia. Delegates will learn the to identify the various type of head pain syndromes, their cause, and ReceptorBased applications to reduce or eliminate their occurrence.

Learning Objectives

- Interactive Polling
- Demonstrate Patient-Doctor Simulation
- Watch and discuss Patient Case Videos
- Assessments
- Therapeutic Applications

Sponsored by: ACA Council on Neurology, Plasticity Brain Centers

3:20pm-5pm

Celebration 5-6

- William M. Kleber, DC, DABCI

- Brett Wisniewski, DC, DACBN,
DABCI

Documentation

Essentials of Blood Chemistry and other Diagnostics Commonly Used in a Chiropractic Physician's Office

Course Description

In this stand-alone session, Dr Kleber will explain and demonstrate the importance of a case history and how to properly document this event. He will utilize actual excerpts from case histories and construct well thought out applications for the physical exam. He will dramatize the relationship between the well-constructed case history and the proper associated physical exam and its proper documentation. The use of various diagnostic tools will be emphasized and their incorporation into the chiropractic physician's clinic will be demonstrated.

Learning Objectives

- Learn how to properly perform and document a through case history will be explained
- Learn how to properly perform and document a through physical exam will be discussed
- Utilize both simple and high level diagnostic equipment will be discussed and the incorporation of these diagnostic tools into a chiropractic physician's clinic will be discussed

Sponsored by: Biotics Research Corporation, DABCI

Friday - 8/25/2017

3:20pm-5pm

Celebration 9-10

- Alan K. Sokoloff, DC

Clinical CE

Successful Integration of Chiropractic in the Athletic Training Room / Game Day - OFF SITE **CLASS: Meet in Celebration 9-10 at 3pm to organize for bus trip site.**

Course Description

Designed for chiropractors to get involved and stay involved SUCCESSFULLY in sports chiropractic. Are you prepared? Is your office prepared? How do you get "in"? What are the challenges at each level? What are the pros and cons of your association with club teams, high school, college, professional and Olympic levels? And what about the "unwritten" rules? Learn those too.

Learning Objectives

- Recognizing the risk factors of being a "Sports Chiropractor" at different levels
- Identify the pros and cons of working in different settings within the sports world
- Create communication strategies with different health care professionals in sports to insure success

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital

3:20pm-5pm

Celebration 3-4

- Heather Wolfson, DC

Clinical CE

Raising A Holistic Family and Creating a Pediatric Practice

Course Description

Talk the talk, walk the walk. You are the authority on all things health and wellness. It's time to up your game. In my presentation, I will teach you how to create a massive, cash-based pediatric practice. First, we will start with The Holistic Pregnancy, then switch to the The Holistic Child. I will teach you how to teach this to your patients and flood your office. Become the "go-to" in your community. Create the practice you desire.

Learning Objectives

- Create a successful pediatric chiropractic practice
- How to educate parents on natural fertility
- How to educate on the healthy pregnancy
- How to educate on raising healthy children

Sponsored by: Biotics Research Corporation, Vibrant America, Argentyn 23

Friday - 8/25/2017

3:20pm-5pm

Celebration 11

- Richard Brown, DC, LL.M, FRCC,
FBCA, FEAC

Clinical CE

Beyond Borders: The Global Status of Chiropractic

Course Description

The WFC represents the national associations of 93 countries in 7 world regions. In this session Dr Richard Brown will describe the international role of the WFC before taking attendees on a virtual round-the-world trip, describing how chiropractic is practiced from one continent to the next and highlighting how opportunities are seized and challenges are met.

Learning Objectives

- Understand the role and functions of the World Federation of Chiropractic
- Learn about chiropractic's unique engagement with the World Health Organization
- To comprehend differences in the practice of chiropractic between world regions
- Provide a global perspective on developments in the chiropractic profession

Sponsored by: Foot Levelers, World Federation of Chiropractic

3:20pm-5pm

Celebration 1

- Gerard Clum, DC

- Mark Sanna, DC, ACRB Level II,
FICC

Clinical CE

- Sherry McAllister, MS (Ed), DC,
CCSP

The Opioid Epidemic and the Chiropractor: The Silver-Lining for All Involved!

Course Description

This course will offer greater understanding of the scope of the opioid crisis, the elements that have contributed to it, the impact of this crisis on the public, the healthcare system and the criminal justice system, and the opportunities for Doctors of Chiropractic to become a part of the response and solution to address the crisis in their local communities.

Learning Objectives

- Review of Opioids throughout history
- Current state of opioid use and abuse, Opioids currently in use and elements contributing to the rise of the epidemic and its continuance
- The biochemistry of opioids and the relationship of this chemistry to changes in functional states related to pain and adverse effects of opioid use and the transition into dependency and addiction
- The chiropractic interface with the opioid epidemic in the office and community
- Resources and strategies to address opioid use and abuse including clinical guidelines, government recommendations and the professional response of the chiropractor
- Equipping the chiropractor to engage the opioid discussion in their office, community and in the media

Sponsored by: Foundation for Chiropractic Progress

Saturday - 8/26/2017**8am-9:40am****Windermere Ballroom WX**- Dennis Marchiori, DC, PhD,
DACBR

- Lou Sportelli, DC

Documentation

- Cynthia English, MPP

- Gary Tarola, DC, FACO

- Jack Wolfson, DO

- William M. Kleber, DC, DABCI

- Matthew M. Antonucci, DC,
DACNB, FACFN, FABCDD, FABVR,
FABNN**Integration of Chiropractic Care into Mainstream Healthcare****Course Description**

Chiropractors often feel isolated in the discussion of mainstream healthcare, believing an equal seat at the healthcare table is far fetched. This class will prove that this isolated thinking is a way of the past, and the future of healthcare depends on integration of chiropractic, now more than ever; yet it is our job to communicate this effectively. We have invited a panel of doctors to illustrate how documentation and record keeping are communication tools that allow us to interact with the allopathic community. Documented results from Gallup Poll #3 will be followed by 4 chiropractors focusing on different areas of interactive success between chiropractors and the medical model, showcasing how the collaborative community has the greatest benefit for patients. If chiropractic is to take a prominent seat at the healthcare table, it will have to do so with research, statistics, an established outlined path as described by the 5 participants in this panel, and in a spirit of cooperation. With the climate of society and ever-changing-healthcare, the time is NOW!

Sponsored by: Biotics Research Corporation, NCMIC, ACA Council on Neurology, DABCI, Palmer College of Chiropractic, Plasticity Brain Centers, Vibrant America, Argentyn 23

Saturday - 8/26/2017

8am-9:40am

Windermere Ballroom Y

- Fabrizio Mancini, DC, FICC, FACC - Raj Gupta, DC

- Jade Malay, DC

- Greg Loman, DC

- Miles Bodzin, DC

- Lori Allen, BS, MBA

Benefits of the Most Effective Models in Chiropractic Care Today

Course Description

Chiropractors, new and established, often wonder which model of care might be the best fit, in order to increase their practice. During this course, you will learn the expansion ability along with the limitations of a multidisciplinary practice, an integrated approach, an adjustment only model, transitioning to a cash only practice as well as the staff systems necessary in any expanding business. Join this unique panel of experts, each wildly successful leaders in our industry, each with a different chiropractic business model, and allow your mind to explore a model that might suit you well!

Learning Objectives

- Understand the applications different models of chiropractic care
- Differentiate the limitations and expansion opportunities with each model
- Distinguish which model of care aligns with your style of practice

Sponsored by: Infinedi, Profitable Practice Strategies, Cash Practice Inc.

9:20am-Noon

Orlando Ballroom LMN

- Kristina L. Petrocco-Napuli, DC, MS

HIV/AIDS

HIV and AIDS a Public Health Perspective

Course Description

During this three hour course the practitioner will be provided with the history of HIV/AIDS globally. In addition, an update on the disease will be discussed as well as the impact of Healthy People 2020. The role of the primary care physician, risk factors and comorbidities will be explored as it relates to this patient population. Traditional, complementary and alternative care treatment options will be discussed to assist practitioners in further patient education.

Learning Objectives

- Discuss the history and impact of the disease globally and within the United States
- Discuss the role of Health People 2020 and the impact it has had on this disease within the United States
- Summarize the role of the primary care physician, risk factors and comorbidities associated with this disease
- Describe and explore treatment options both traditional and complementary and alternative

Sponsored by: Lincoln College Education and Research Fund

Saturday - 8/26/2017

10:20am-Noon

Windermere Ballroom W

- Jack Hebert
- Dana Brooks, Esq.

- Kim Driggers, JD
- Kimberly Simoes, Esq.

Florida Laws & Rules

The Auto Injury Trap: Safe Guard the Practice, While Healing the Patient. Get Your Plan BI in Place: The Secrets on How to Function in a BI System

This class is for Florida Doctors ONLY

Course Description

This Florida Laws and Rules lecture is one you won't want to miss. Join FCA's Assistant General Counsel, Ms. Kim Driggers as she explains the details of a mandatory bodily injury system. She will cover the importance of establishing a relationship with your patient, go over the necessity of having a Letter of Protection and the need for follow-up with you patients. Ms. Kim Simoes, will explain about auto insurance and what the fraud units are looking for and how to handle an ongoing SIU investigations. Dana Brooks, JD, will cover information regarding what to do if you ever get that notice of malpractice letter

10:20am-Noon

Windermere Ballroom X

- Matthew M. Antonucci, DC,
DACNB, FACFN, FABCDD, FABVR,
FABNN

Clinical CE

The Brain's Role in Spinal Integrity: Assessment and Applications

Course Description

The involuntary and voluntary control of spinal movement develops early in human development by the integration of visual, vestibular, and spinal control. In this workshop, delegates will be introduced to an evidence-based, hands-on approach to assessment of spinal integrity from a central-control perspective. Understanding the central control of spinal musculature will allow a chiropractor of any technique or background to improve their clinical outcomes.

Learning Objectives

- The Vestibular-Ocular-Spinal Control System
- An Evolutionary Perspective of Spinal Control
- The Vestibular-Ocular Connection
- The Vestibular-Spinal Connection
- The Cervical-Ocular Connection
- The Cervical-Collic Connection

Sponsored by: ACA Council on Neurology, Plasticity Brain Centers

Saturday - 8/26/2017

10:20am-Noon

Windermere Ballroom Y

- CJ Mertz, DC

Being On Purpose

Course Description

The purpose of this course is to expose the doctor to the most update to date patient case management using principled and concise patient management protocols at allow the creation of a wellness program.

Sponsored by: CJ3 Consulting, LLC

10:20am-Noon

Celebration 3-4

- Cindy Howard, DC, DABCI,
DACBN, FIAMA

Clinical CE

Pre and Post Concussion Nutrition and the Role of Infection

Course Description

During this two hour nutritional concepts will be presented for both pre and post concussion. Hy-dration levels and strategies will be discussed. Dietary recommendation that are easy to imple-ment and supplemental protocols will be given. The role of gut function and neurotransmitters will also be addressed. As well as some appropriate lab tests.

Learning Objectives

- Understand the effect nutrition plays in recovery after a concussion
- Recognize symptoms of neurotransmitter and gut disfunction associated with concussion
- Asses hydration levels and adequately recommend strategies to prevent dehydration that can increase the severity of the concussion
- Make proper dietary recommendations pre and post concussion
- Integrate nutritional protocols with the concussed athlete/patient

Sponsored by: Biobotanical Research, Integrative Therapeutics

Saturday - 8/26/2017

10:20am-Noon

Celebration 1-2

- Michael K. Bagnell, DC, FABBIR

Clinical CE

Neurobiology & Application to Sports Performance: The Effect of Spinal Manipulation on the Athlete

Course Description

The world of sports has become the highest profile entertainment in the world. With athletes competing at the ultimate levels in football, soccer, tennis, baseball, hockey and track & field for millions of dollars in revenue, their ability to compete with others drives the performance and research for methods to enhance such performances.

Research on Spinal Manipulation and it's effects on improved physiology among athletes is growing in the sports medical and scientific communities regarding the efficacy of our applications in the athlete care model for performance and injury recovery. We will look at exciting research on performance improvement and relevance of Spinal manipulation on the Neurobiology of the athlete.

Learning Objectives

- Consider the wide participation in sports among all age groups and health needs arising
- Understand Neurobiology of Spinal Manipulation
- Understand research on Spinal manipulation with improved physiology
- Recognize performance indicators for all athletes
- Consider biometrics pre/post Spinal manipulation for performance assessment (table-side exam)
- Develop lines of communication when discussing research and effects of Spinal Manipulation on the Neurobiology of performance Healthcare provider

Sponsored by: DoC:S (Doctor of Chiropractic: Sports)

Saturday - 8/26/2017

10:20am-Noon

Celebration 5-6

- Brett Wisniewski, DC, DACBN,
DABCI

Clinical CE

Essentials of Blood Chemistry and other Diagnostics Commonly Used in a Chiropractic Physician's Office

Course Description

Understanding basics in Blood Chemistries - a Primary Care Essential Tool: In this stand-alone session, Dr. Wisniewski will provide an overview of the principles, practices, nomenclature, and utilization of laboratory testing in the diagnosis and management of internal disorders. Safe, effective, clinical nutrition treatment interventions, cautions and contraindications will be elucidated.

Learning Objectives

- Recognize the importance of blood chemistry evaluation as an essential primary care tool
- Understand the function of blood and the cells within blood
- Identify both normal and abnormal chemistries and their significance in accurate diagnosis
- Explore safe, effective, research-based, clinical nutrition treatment interventions

Sponsored by: Biotics Research Corporation, DABCI

10:20am-Noon

Celebration 8

- Kelly Miller, DC, NMD, FASA,
FBAARM, CFMP

- Debra Hoffman, DC

Clinical CE

Hormones 101 - Information To Help Your Patients On Monday Morning

Course Description

Where do you begin? The basics of understanding the different methods of treatment programs. This class will help the practitioner comprehend how you can help all your patients (not just women) with balancing their hormone levels. The interrelationships between thyroid/adrenal/ gonads. Why all Doctors should understand this triad.

Learning Objectives

- Knowledge of the different hormones to be tested
- Understanding the different types of test available
- Implementation strategies

Saturday - 8/26/2017**10:20am-Noon****Celebration 7**

- Steven Weiniger, DC

Clinical CE**Digital Lifestyle Syndromes-From Tech Neck to Sitting is the New Smoking****Course Description**

Technology is changing our lives...and our bodies. From "Sitting is the new smoking" to "tech-neck", people are talking about the health consequences of living folded over a desk, computer, or smartphone.

"Sit More-Die sooner" isn't an exaggeration. A large meta-study of 47 other studies found sitting over 8 hours a day was associated with a 91% increase in the risk of type II diabetes- nearly the health risk of tobacco use!

And the problem is more than inactivity- over time the postural kinks in the kinetic chain have a profound affect on function. Just as exercise can mitigate but not reverse the effects of smoking, researchers found each additional hour a day sitting increased the risk of disability by nearly half...even if you exercise!

DC can build real credibility by addressing the consequences of digital life to get people standing taller and moving better with StrongPosture® habits. Plus, the newly updated back care recommendations from the American College of Physicians strongly encouraging non-pharmacologic options including chiropractic and "motor control exercises", creating new opportunities for MD referrals.

The StrongPosture® protocols are motor control exercise protocols that focus on observing and then using low tech tools to correct sensorimotor errors between perceived posture (and motion) and external reality. In other words, strengthening the subtleties of posture.

Retraining granular motion of compensatory and adaptive patterns is an important, often an overlooked factor in clinical NMS practices. From healthcare providers to the general public, everyone acknowledges the importance of exercise and staying in motion...and all motion begins with posture.

Focusing on posture is a unifying concept for bio-mechanically based, evidence oriented clinicians to align with the rising meme of addressing the digital lifestyle. Become part of the "Posture is important!" movement by empowering people towards stronger posture.

Learning Objectives

- Communicate the dangers of living folded...and the importance of getting vertical
- Understand ways to promote posture awareness with a picture
- Benchmark and measure structure by bio-mechanic PostureZone masses (head/torso/pelvis/center of pressure of feet
- Teach a 60 second StrongPosture® Break

Sponsored by: Body Zone, LLC

Saturday - 8/26/2017

10:20am-Noon

Celebration 12-13

- Gary Tarola, DC, FACO

Clinical CE

Primary Spine Care Initiative-Lehigh Valley Health Network (LVHN)/Lehigh Valley Physician Group (LVPG)

Course Description

This program will describe the features and importance of inter-professional collaboration in any professional endeavor. The collaborative efforts that created the environment that lead to chiropractic integration into a major health network will be discussed. The rationale for the initiation of a Primary Spine Care Initiative within the Health Network will be presented. And the data supporting chiropractic as an essential component to Primary Spine Care in a health system will be thoroughly described.

Learning Objectives

- Understanding and preparing for the new health care marketplace
- Understanding the importance of inter-professional collaboration as a necessary prerequisite for chiropractic integration into major health systems, and acquiring the tools necessary for integration
- Utilizing data to demonstrate the value chiropractic services brings to the delivery of spine care in a value based reimbursement model

Sponsored by: NCMIC

10:20am-Noon

Celebration 11

- Eric Plasker, DC

Clinical CE

Longevity, Performance and Chiropractic

Course Description

Chiropractic care plays a vital role in people being able to function and perform at a higher level throughout their lifetime. In this session, you will learn the research, philosophy and patient education to get more people utilizing chiropractic care to improve their quality of life now, and over the course of their entire lifetime.

Sponsored by: The Family Practice, Inc.

Saturday - 8/26/2017

10:20am-Noon

Bayhill 29

- Alex Earl, DC, DACRB, CSCS,
CES, PES, FMS Level 2, SFMA, TPI
– Medical Level 1, USA Weightlifting:
Level 1

Clinical CE

Concepts of a Team Physician: Sports Psychology-ADDITIONAL REGISTRATION AND FEE REQUIRED

Course Description

This course is the introductory course of the CCSP (Certified Chiropractic Sports Physician®) program and to provide an overview of relative terminology and exercise protocols pertinent to the sports/athletic arena. Sports Psychology: Overview of the psychology of the athlete. Evaluation and prep. Clinical applications of Exercise and Fitness concepts: Introduction to health and fitness programs. Implementation and management of health and fitness programs.

Learning Objectives

- Identify specific roles within the sports medicine department
- Implement evaluation tools while dealing with athletic populations
- Initiate standardized movement assessments in the sports medicine department

Sponsored by: Midwest Rehabilitation Institute

10:20am-Noon & 1pm-2:40pm & 3:20pm-5pm

Celebration 9-10

- Jeffery Tucker, DC

- Gregory H. Doerr, DC, CCSP,
SFMA, ART, FMT, CSTI, CKTP

Clinical CE

Functional Assessment, Training and Treatment of Common Upper Extremity, Lower Extremity and Spine Injuries

Course Description

In this hands-on presentation learn how to evaluate common upper, lower, and spinal injuries. This course is designed to demonstrate several different taping techniques to be used on number of musculoskeletal injuries of the spine, as well as the upper extremities, and lower extremities. All procedures will be applicable to the athlete, geriatric and general patient population with proper coding when applicable, as well as the newest research and physiology on taping procedures.

Learning Objectives

- Learn how to evaluate common Upper Extremity (UE) injuries
- Learn how to evaluate common Lower Extremity (LE) injuries
- Learn how to evaluate common Spine injuries
- Learn how to prescribe appropriate dosage of strengthening, balance training and flexibility exercises. A hands on approach
- Learn how to apply therapeutic tape from an evidence-based approach
- Learn how to apply soft tissue mobilization from an evidence-based approach

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital

Saturday - 8/26/2017

10:20am-Noon & 1pm-2:40pm

Celebration 14-15

- Daniel J. Murphy, DC

Clinical CE

Concepts on Prolonging the Health Span

Course Description

The intent of this section is to integrate four nutritional concepts, specifically: inflammation, insulin resistance, healthy eating, and required supplements.

Learning Objectives

- Review the innate, Paleolithic diet, and studies that support it.
- Understanding eicosanoids and inflammation, and their relationship to dietary habits and to supplementation
- Understanding why insulin resistance is the most serious health problem in the developed world.
- Review the Required Supplements, and studies that support them
- Review the Optimizing Supplements, and studies that support them

Sponsored by: Nurtri Wist of Florida

10:20am-Noon & 1pm-2:40pm & 3:20pm-5pm

Bayhill 30

- Mitchell Mally, DC

Clinical CE

Neurosurgeon Reveals The Facts on Leg Length Inequality

Course Description

This exciting and informative lecture presented by Dr. Mally features critically important documentation and research supporting an unfounded and mis-diagnosis compounding subjective and objective clinical findings and outcomes.

Learning Objectives

- Understand the mechanism of leg length inequality
- Understand research that supports the efficacy of said finding

Sponsored by: Mally Enterprises

Saturday - 8/26/2017

1pm-2:40pm

Windermere Ballroom X

- Robert Silverman, DC, MS,
DACBN, DCBCN, CNS, CCN,
CSCS, CIISN, CKTP, CES, HKC,
SASTM

Clinical CE

Sports Recovery/Performance Research Update 2017

Course Description

The 21st century is ushering in a new era of science demonstrating the power of leading-edge therapies to benefit athletic recovery and performance. At this lecture, you'll learn about the latest evidence-based treatments, why they work and the best practices for using them, and where the therapeutic future will take us. This presentation is ideal for any practitioner who wants to address, or integrate and practice within the realm of sports injuries and sports performance.

Join Dr. Silverman as he shares his knowledge and expertise in sports performance with you.

Learning Objectives

- Sports modality review: research and recommendations
- Understand the evolution of pneumatic compression
- Research updates for sports recovery and performance
- Updates on genetic testing and nutrigenetic for athletic performance
- Explore the relationship between movement and pain in the athlete
- Nutritional treatment strategies for the prevention of neurodegenerative diseases

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, Normatek

Saturday - 8/26/2017

1pm-2:40pm

Windermere Ballroom W

- Kathy Mills Chang, MCS-P, CCPC,
CCCA

Documentation

Ancillary Services: Yes, You Have to Document Those Too!

Course Description

Simply documenting your chiropractic adjustment isn't enough. If you also deliver ancillary services, like modalities and procedures or other adjunctive therapies, there are particular rules to follow in both initial and subsequent visit documentation requirements. This session will dive deep into the requirements necessary in your plan of treatment to justify medical necessity for these adjunctive services. Likewise, we'll review the exact language crucial to the requirements of daily visit documentation. You'll be ready to apply these winning suggestions to your documentation on Monday Morning. At the end of this program, the attendee will be able to

Learning Objectives

- Know how to document exactly what's required for initial visit treatment plans including physical medicine procedures
- Apply sample language to include in each daily visit note that will meet documentation guidelines for these modalities and procedures, including properly recording time for timed services
- Command the mechanics of how to authenticate documentation for services provided by auxiliary team members
- Tie the patient's diagnosis to the treatment plan for tissue-specific, physical medicine solutions

- Tell a complete and coherent account of the patient's daily visit journey, outlining the crucial language necessary to justify medical necessity for all services rendered

Sponsored by: ChiroTouch

1pm-2:40pm

Windermere Ballroom Y

- Stuart Warner, DC

- Theresa Warner, DC

Brand Yourself as the Celebrity 'Go-To' Chiropractor in your Town & Get New Patients on Auto-Pilot

Course Description

Dr. Theresa and Dr. Stuart Warner will demonstrate a multitude of ways to effectively communicate the message of chiropractic care for children to the public through the media in a professional and credible way.

Learning Objectives

- Effectively communicate chiropractic care for children through various forms of media in a professional and credible way.

Sponsored by: Drs. Warner's Chiropractic Pediatrics 24/7

Saturday - 8/26/2017

1pm-2:40pm

Celebration 3-4

- Karen Erickson, DC, FACC

Clinical CE

Women: Posture, Physiology and Power

Course Description

Chiropractors are natural posture experts. In this dynamic workshop, Dr Karen Erickson will show you how to sharpen your expertise in posture. Postural issues in infants, children, teens, adults, and seniors will be covered. Sitting, standing, and sleeping posture, text neck and workplace ergonomics will be presented. The health consequences of poor posture and benefits of correct posture will be explored. Chiropractors can play a pivotal role in improving patient posture through evaluation, education, adjustments, exercise, and mindfulness training. This evidence-based information can be implemented on Monday morning with EVERY patient, and will add value to the chiropractic care you already provide. Finally, given the physical nature of our work as chiropractors, simple strategies to perfect your own posture will be discussed.

Learning Objectives

- Understand the evidence-based health consequence of poor posture
- Learn evaluation and correction strategies to improve posture at every age of a lifespan
- Skillfully educate and inspire patients (and yourself) to improve posture in daily activities

1pm-2:40pm

Celebration 5-6

- William M. Kleber, DC, DABCI

- Brett Wisniewski, DC, DACBN,
DABCI

Documentation

Complex Chronic Conditions: Why Chiropractic Physicians Get the Best Results

Course Description

In this stand-alone session, Drs Kleber and Wisniewski will discuss the rise in chronic complex conditions. They will offer statistical analysis on such chronic complex conditions such as autoimmune disease, cardiovascular disease, Type 2 diabetes, gastrointestinal disorders and depression and anxiety. The physiology of the development of chronic complex diseases will be discussed as well as their treatment plans. Drs. Kleber and Wisniewski will discuss and demonstrate case studies to emphasize to the students that chronic complex conditions get the best results when managed in a natural way that gets to the cause of the problem.

Learning Objectives

- Understand through demonstration and careful explanations that chiropractic physicians can, do and should be managing chronic complex conditions
- Learn about the physiology of chronic complex conditions and Drs. Kleber and Wisniewski will demonstrate cases involving positive outcomes of such conditions
- Realize that this type of work can and should be done in their clinics

Sponsored by: Biotics Research Corporation, DABCI

Saturday - 8/26/2017**1pm-2:40pm****Celebration 8**

- David Seaman, DC

Clinical CE**De-Flame your Patients with Diet and Supplements****Course Description**

The belief that body toxicity is the cause of disease has been promoted for thousands of years. Prior to the emergence of the chiropractic profession, the medical profession embraced the notion that the body becomes "toxic," requiring detoxification interventions or surgery. The legacy of body toxicity within the chiropractic approach to patient care began with Daniel David Palmer. Today, some sectors within the medical and chiropractic professions continue to embrace the concept of body toxicity and the related need to engage in detoxifying treatments. The most common areas of focus for detoxification are the intestines and liver; however, the nature of the toxicity in these organs has yet to be defined or measured. In contrast, diet-induced systemic bacterial endotoxemia is a measureable state that is known to be promoted by a diet rich in sugar, flour, and refined oil. This suggests that bacterial endotoxin may be a candidate toxin to consider in the clinical context, as many common conditions, such as obesity, metabolic syndrome, diabetes, interstitial cystitis, depression, and migraine headache, are known to be promoted by endotoxemia.

Learning Objectives

- Discuss the issues of toxicity and its health risk
- Discuss ways to reduce the toxicity levels in the colon and liver
- Identify foods that promote dietary inflammation and weight gain
- Introduce a diet to reduce endotoxemia, rather than attempting to target a specific organ, appears to be a rational clinical approach for addressing the issue of toxicity

*Sponsored by: Anabolic Labs***1pm-2:40pm****Celebration 7**

- Kevin Michael Wong, BS, DC

Clinical CE**The Feet and Ankles: The Foundation of Your House!****Course Description**

The feet and ankles are an incredibly overlooked portion of the body and most people ignore them. The feet are a problem for many people and are a strong contributor to multiple areas of joint and muscle pain. We will learn the examination techniques and misalignment patterns necessary to be able to identify their involvement. Then through treatment that involves hands on adjustments and rehab, we can get the upper hand on those pesky feet!

Learning Objectives

- Discuss the Arches, bony and muscular anatomy of the feet, ankles
- Understand the clinical importance and applications of the gait cycle
- Learn and practice adjusting techniques and discuss ancillary treatments, including elastic sports taping

Sponsored by: Foot Levelers

Saturday - 8/26/2017

1pm-2:40pm

Celebration 12-13

- Elise Hewitt, DC, DICCP, FICC

Clinical CE

Physical Assessment of the Young Pediatric Patient

Course Description

This class will teach doctors of chiropractic the subtleties of performing a physical examination of the young pediatric patient. Included will be a thorough discussion of the neurological evaluation of newborns and infants, including assessment of cranial nerves, tone, and primitive reflexes. Attendees will also learn what the literature says about the safety of spinal adjusting in children. Dr. Hewitt will pepper her instruction with clinical pearls from her 29 years of experience in pediatric practice.

Learning Objectives

- Perform physical examination techniques unique to the pediatric patient
- Recognize normal from abnormal findings in the neurological assessment of children
- Summarize the evidence regarding the safety of pediatric spinal manipulation

Sponsored by: NCMIC

1pm-2:40pm

Celebration 11

- Paul Jaskoviak, DC, Dipl. in Med.
AC, DCRC, DACAN, CCSP, FICC,
FIMA

**Acupuncture Risk Mgmt
(Acup. Cert. DC's ONLY)**

Risk Management/Acupuncture

Course Description

This two hour course of study has been specifically developed to assist the practicing doctor in avoiding litigation by using appropriate record keeping procedures, professional behavior, and by utilizing appropriate clinical procedures. Ethics, risk management and documentation are the triad that is discussed. The speaker reviews safe procedures to use when utilizing needling or non-needling technics, indications and contraindications and how to explain acupuncture to the patient.

Learning Objectives

- Meet the state board requirements for license renewal in the area of acupuncture
- Explain how ethics, risk management and documentation work together
- Discuss how acupuncture works and how to explain it to the patient

Sponsored by: Texas Chiropractic College

Saturday - 8/26/2017

1pm-2:40pm

Bayhill 29

- Alex Earl, DC, DACRB, CSCS,
CES, PES, FMS Level 2, SFMA, TPI
– Medical Level 1, USA Weightlifting:
Level 1

Clinical CE

Concepts of a Team Physician: The Sports Practice-ADDITIONAL REGISTRATION AND FEE REQUIRED

Course Description

This course is the introductory course of the CCSP (Certified Chiropractic Sports Physician®) program and to provide an overview of relative terminology and exercise protocols pertinent to the sports/athletic arena. The Sports Practice. How to develop a sports practice. The role of the chiropractic sports physician in the sports medicine team. Philosophical considerations of treating athletes.

Learning Objectives

- Implement a sports medicine component to their chiropractic practice
- Facilitate appropriate management of athletic patients in their office & clinical settings.
- Initiate proper organization and management of a sports medicine-based chiropractic practice

Sponsored by: Midwest Rehabilitation Institute

Saturday - 8/26/2017

1pm-2:40pm & 3:20pm-5pm

Celebration 1-2

- Scott Walker, DC

Clinical CE

Neuro Emotional Technique (NET)

Course Description

NET is not for everybody. However if it is for you, your patients will be grateful to have a practitioner who can help reduce many kinds of mind-body stress. Dr. Scott Walker has taught thousands of doctors across the world how to quickly identify whether or not there is an emotional / stress component to a patient's problem. You will be able to learn how to quickly determine if there is a hidden stress element in this demonstration-oriented class. You will also leave this class trusting yourself to be able to better know whether or not your tough (or even easy) cases are compromised by 'emotional subluxations'. Dr. Walker will also share some of the just released pre- and post-fMRI images demonstrating how the the brain actually changes after the NET procedure.

Learning Objectives

- Learn how NET can help eliminate the chronic persistent recurrent subluxation
- Learn how to quickly and simply determine if there is an 'emotional/stress' component to a patient's condition
- Learn contacts for the pre-frontal bundle nerve connections related to the limbic/emotional system.
- Learn the neuro-connections to the musculoskeletal system and the viscera
- Learn the physiology of the Triune Brain as discovered by Paul MacLean neuroscientist

Sponsored by: N.E.T., Inc.

Saturday - 8/26/2017

3:20pm-5pm

Windermere Ballroom W

- James L. Chestnut, BEd, MSc, DC,
CCWP

Clinical CE

The 14 Research Studies Every Chiropractor MUST KNOW: The Scientific Foundation Upon Which to Build Ethical Practices and an Evidence-Based Profession

Course Description

In order for chiropractic to take its rightful place atop the spinal healthcare ladder we need to become fluent in the language of evidence-based discussion and proficient in the delivery of evidence-based care. Chiropractic does not need more evidence, we need more knowledge of the existing evidence and more consistent and homogenous delivery of evidence-based care. Evidence is the thing that can unite us, attract the public to us, and silence the critics of us; if and when we become aware of the evidence and allow it to guide us.

Learning Objectives

- Identify the ten pivotal studies providing a scientific and clinical basis for the effectiveness, cost-effectiveness, and safety of chiropractic care
- Identify key points of evidence from each study
- Understand the importance of practicing, educating, and marketing both our practices and our profession in an evidence-based or evidence-informed manner based on the key points of evidence from these studies

3:20pm-5pm

Windermere Ballroom X

- Mollie Frawley, RN

- Kristina L. Petrocco-Napuli, DC, MS

Risk Management

- Elise Hewitt, DC, DICCP, FICC

- Jamie PK

- Annette Schippel, DC

- Lori Allen, BS, MBA

- Heather Wolfson, DC

- Karen Erickson, DC, FACC

Women's Health Panel: Caring for the Female Patient Throughout Her Physiological Journey

Course Description

As a profession is it widely known that females are more likely to seek Chiropractic treatment; it is imperative that practitioners are experts in serving this patient population. This population tends to be natural multi-taskers and therefore patient presentations may not always be very clear and can be multi-factoral in nature. Therefore, many times the root cause of the presenting condition is overlooked. During this panel discussion, attendees will be provided with a variety of topics regarding this patient population for easy implementation on Monday morning.

Sponsored by: Biotics Research Corporation, Standard Process, Inc., NCMIC, Profitable Practice Strategies, Patriot Project, ACA, Lincoln College Education and Research Fund, Vibrant America, Argentyn 23

Saturday - 8/26/2017**3:20pm-5pm****Windermere Ballroom Y**

- Raj Gupta, DC

The Wellness Center Solution**Course Description**

Private practices in America are disappearing, and you, a private practice business owner, struggle to stay afloat. Insurance reimbursements are decreasing every year, and so is your revenue.

What practice owners need, is a new, profitable, business model.

That model is now here. Wellness centers attract the masses for gym and spa services, and at the same time provide patients who pay cash for services in the medical practice. The increased revenue created by these cash services, plus the continued insurance revenue will not only offset the decreases in insurance reimbursement, but it will provide a surplus of income.

The Wellness Center Solution shows you not only how to open a wellness center, but also why they should.

Stop accepting less pay for more work. The Wellness Center Solution is for building not just the practice of future, but the wellness center of tomorrow, so you can take back control of your practice, your income and your life.

3:20pm-5pm**Celebration 3-4**

- Stuart Warner, DC

- Theresa Warner, DC

Clinical CE**Research Trends and Case Studies to Demonstrate the Clinical Effectiveness of Pediatric Chiropractic to MD's and the Public****Course Description**

Drs. Theresa and Stuart Warner will present contemporary research and case studies demonstrating the effectiveness of the chiropractic adjustment in the pediatric population. Collaborating with other health professionals for improved patient care will be addressed.

Learning Objectives

- Use research trends and case studies to demonstrate the clinical effectiveness of the chiropractic adjustment in the pediatric patient and effectively communicate the necessity of care to MD's and the public

Sponsored by: Drs. Warner's Chiropractic Pediatrics 24/7

3:20pm-5pm**Celebration 14-15**- Freddys Garcia, DC, MS, DACNB,
FACFN**Clinical CE****How to Become the Top 1% in Chiropractic**

Sponsored by: ACA Council on Neurology, Plasticity Brain Centers

Saturday - 8/26/2017

3:20pm-5pm

Celebration 8

- CJ Mertz, DC

Clinical CE

How To Go From Where You Are To Where You Want To Be

Course Description

Do you feel there is more to life than what you are experiencing? Do you find yourself wanting what others have? In this inspiring presentation, Dr. Mertz takes you inside the minds and hearts of some of the most influential people in the world and what lessons he has learned. You are meant for greatness and abundance. Come and learn what thoughts and behaviors will allow you to live the life of your dreams. This is your time!

Sponsored by: CJ3 Consulting, LLC

3:20pm-5pm

Celebration 7

- Kevin Michael Wong, BS, DC

Clinical CE

Painful Shoulders Anyone? Shoulders, Ribs and the Thoracic Spine

Course Description

Shoulder and rib problems are extremely common in practice and you have to know how to handle them confidently. There are specific misalignment patterns that emerge that link the shoulder joints and ribs. There will also be discussion about how the thoracic spine plays a role not only in shoulder stability but neck stability as well. Shoulder pain and problems won't be as much of a mystery once we finish talking in this class.

Learning Objectives

- Discuss anatomy and identify common shoulder, rib and thoracic misalignment patterns
- Learn and practice specific adjustments of these regions, including hands on time
- Discussion of additional treatment options, including the use of elastic sports tape

Sponsored by: Foot Levelers

Saturday - 8/26/2017**3:20pm-5pm****Celebration 12-13**

- Janet Lintala, DC

Clinical CE**Overview of Autism Spectrum Disorder (ASD) and the Health Challenges of ASD****Course Description**

An introductory level overview of Autism Spectrum disorder (ASD) which discusses basic facts including signs, symptoms, screening and diagnosis of ASD, conventional medical approaches, prognosis and aspects of autistic culture. A brief overview of the underlying health challenges, dysfunctions, and comorbid conditions of ASD will be presented. Simple changes to make the office more suitable for autistic patients will be discussed, along with screening questions for the New Patient Questionnaire, helpful referrals, basic lab tests and simple supplement protocols to support improved health and function for the autistic patient. No adjusting techniques will be discussed or demonstrated.

Learning Objectives

- Describe basic facts about Autism Spectrum Disorder (ASD), including signs, symptoms, screening and diagnosis of ASD, conventional medical approaches, prognosis and autistic culture
- Discuss many of the underlying health challenges, dysfunctions, and comorbid conditions of ASD
- Discuss underlying reasons for the difficult behaviors and disrupted sleep patterns of ASD.
- Learn simple changes to make their office more suitable for autistic patients
- Learn useful screening questions for ASD patients for their New Patient Questionnaire
- Learn about some of the lab tests and several simple supplement protocols that are useful for autistic patients

*Sponsored by: NCMIC***3:20pm-5pm****Celebration 11**- Paul Jaskoviak, DC, Dipl. in Med.
AC, DCRC, DACAN, CCSP, FICC,
FIMA**Acupuncture Technique
(Acup. Cert. DC's ONLY)****Acupuncture: Master Points and the Management of Musculoskeletal Complaints****Course Description**

This two hour course of study discusses technics that can be utilized by the doctor in using both needling and non-needling technics to treat the master points in acupuncture. The speaker discusses how combining master points with other points can significantly change the clinical outcomes. The second hour reviews the appropriate use of acupuncture in managing musculoskeletal complaints.

Learning Objectives

- Meet the state board requirements for license renewal in the area of acupuncture
- Reveal appropriate technics to utilize when using acupuncture to treat the master points
- Reveal appropriate technics to utilize when using acupuncture to treat musculoskeletal complaints

Sponsored by: Texas Chiropractic College

Saturday - 8/26/2017

3:20pm-5pm

Celebration 6

- Jay S. Greenstein, DC, CCSP,
CGFI-L1, CKTP, FMS

Clinical CE

Exponential Strategies for Exponential Practice Growth

Course Description

Leadership styles and their associated effectiveness have gone through a massive evolution, and will continue to advance. This interactive session will focus on implementing the most innovative and effective leadership concepts of the 21st century. Mission-critical content will help you drive results and growth for your practice. Learn how to overcome the biggest challenges – new patient acquisition, staffing issues, reimbursement challenges and more! Doctors will learn how to discover their own leadership style. After setting organizational goals for the coming year, we will work through the process of understanding how to maximize your style to achieve your desired results. The mix of concept and application will give practice owners the ammunition and the “guns” to hit their targets.

Learning Objectives

- Understand your core focus
- Learn the concepts of right people, right seat
- Understand leading and lagging metrics
- Building out your practice and departmental issues list
- Learn how to set the right type of goals that yield results

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, Infinedi

Saturday - 8/26/2017

3:20pm-5pm

Celebration 5

- William M. Kleber, DC, DABCI

- Brett Wisniewski, DC, DACBN,
DABCI

Clinical CE

Complex Chronic Conditions: Why Chiropractic Physicians Get the Best Results

Course Description

In this stand-alone session, Drs Kleber and Wisniewski will discuss the rise in chronic complex conditions. They will offer statistical analysis on such chronic complex conditions such as autoimmune disease, cardiovascular disease, Type 2 diabetes, gastrointestinal disorders and depression and anxiety. The physiology of the development of chronic complex diseases will be discussed as well as their treatment plans. Drs. Kleber and Wisniewski will discuss and demonstrate case studies to emphasize to the students that chronic complex conditions get the best results when managed in a natural way that gets to the cause of the problem.

Learning Objectives

- Understand through demonstration and careful explanations that chiropractic physicians can, do and should be managing chronic complex conditions
- Learn about the physiology of chronic complex conditions and Drs. Kleber and Wisniewski will demonstrate cases involving positive outcomes of such conditions
- Realize that this type of work can and should be done in their clinics

Sponsored by: Biotics Research Corporation, DABCI

3:20pm-5pm

Bayhill 29

- Alex Earl, DC, DACRB, CSCS,
CES, PES, FMS Level 2, SFMA, TPI
– Medical Level 1, USA Weightlifting:
Level 1

Clinical CE

Concepts of a Team Physician: The PPE (Pre-Participation Exam) Overview-ADDITIONAL REGISTRATION AND FEE REQUIRED

Course Description

This course is the introductory course of the CCSP (Certified Chiropractic Sports Physician®) program and to provide an overview of relative terminology and exercise protocols pertinent to the sports/athletic arena. The PPE (Pre-participation Exam) overview: Exam protocol/office or school, evaluation of the young athlete, evaluation of the mature athlete, setting up multi-station/multi-disciplinary exams & medical legal aspects of the exam.

Learning Objectives

- Identify the full components of the PPE (pre-participation exam)
- Implement and recording of the PPE in the sports medicine department
- Initiate proper referral channels for abnormal PPE results & setting up of the multi-disciplinary clinical setting

Sponsored by: Midwest Rehabilitation Institute

Sunday - 8/27/2017

8am-9:40am

Windermere Ballroom Y

- Jay S. Greenstein, DC, CCSP,
CGFI-L1, CKTP, FMS

Being the CEO of your Practice

Course Description

Today's ever changing landscape requires even more hats to be worn by the chiropractic practice owner. Understanding the new era of value based healthcare and how to apply the scientific evidence to improve patient outcomes, inform healthcare providers, ensure appropriate payment, and influence policy-makers is paramount. In addition, the world of business is happening at an exponential pace, and applying evidence based leadership techniques is critical to ensure the mission of your business is achieved.

Learning Objectives

- Learn how to apply chiropractic research to ensure the best outcomes for your patients and to ensure you are positioned in your community as the leader in chiropractic care
- Learn how to apply evidence based leadership to create practice success

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, Infinedi

Sunday - 8/27/2017

8am-9:40am

Windermere Ballroom Z

- Mollie Frawley, RN

- Suze Shaffer, CHSP

Documentation

Creating, Utilizing, Maintaining, Securing & Protecting Medical Records

Course Description

Although the subjects are often separated, Medical Records and HIPAA are integrally connected. This presentation begins with the creation a clinical application in the Medical Record and then delves into the rest of the equation: How to keep them safe. Mollie Frawley R.N. brings her 40+ years of medical record review and Suze Shaffer, CHSP brings her 30+ years of business and security knowledge together for a practical "how to" on record keeping.

Learning Objectives

- Define Privacy vs Security Rules- short summary, but explain how it has changed. (Privacy Rule, Security Rule, HITECH Act, Omnibus Rule aka as Enforcement Rule)
- Meaningful Use - Protect Electronic Health Information - what did that really mean and you are not alone - this affects EVERY type of Practice. You just have MORE eyes on you
- Explain how to follow the Security Matrix and how policies and procedures are the backbone of compliance and protection
- Explain the importance of patience documentation in the Privacy Rule - Request to access medical records
Receipt for NPP
- Explain why you must document disclosures outside of TPO
Marketing authorization and when you need to obtain a signature
- Explain how documentation is not a bad thing, it represents good patient care and protects you in many ways

Sponsored by: Aris Medical Solutions

Sunday - 8/27/2017

8am-9:40am

Windermere Ballroom W

- | | | |
|---------------------------------------|----------------------------------|------------------------|
| - Bharon Hoag | - Michael K. Bagnell, DC, FABBIR | |
| - Courtney Conley, DC | - Kevin Michael Wong, BS, DC | - Annette Schippel, DC |
| - Kristina L. Petrocco-Napuli, DC, MS | - CJ Mertz, DC | - Eric Plasker, DC |

Ethics

Ethics: Building our Communities with Credibility

Course Description

Our top presenters will share ethical and moral decisions many have faced in clinical practice. Although clinicians have the best of intentions, if all clinical decisions are not made with adequate knowledge, training and competence, then the risks of complaints, allegations, untoward events and malpractice claims increase! Our goal is to alert attendees to the common mistakes and ethical dilemmas made by DCs and staff in the following areas of practice: nutrition, insurance, extremity adjusting and patient communication. Making the right ethical decisions not only profoundly improves patient care, but also, keeps your practice safe and improves your image within your office and your community!

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, Standard Process, Inc., Foot Levelers, Rock Tape, The Family Practice, Inc., Lincoln College Education and Research Fund, CJ3 Consulting, LLC, DoC:S (Doctor of Chiropractic: Sports)

Sunday - 8/27/2017

8am-9:40am

Windermere Ballroom X

- Elise Hewitt, DC, DICCP, FICC

Risk Management

Chiropractic Co-Management of Children with Suboptimal Breastfeeding: Clinical Rationale, State of Research and Patient Co-Management

Course Description

From a public health perspective, breastfeeding is one of the best ways to improve infant health. Studies now show chiropractic care may help improve a baby's ability to breastfeed. This class will empower doctors of chiropractic to effectively manage infant patients with suboptimal breastfeeding.

Dr. Hewitt will describe the benefits of breastfeeding to both mother and baby. Current medical management of suboptimal breastfeeding will be discussed, as will the clinical rationale for chiropractic co-management, with emphasis on spinal joint dysfunction and its effects on the involved tissues and systems. The latest research evidence in this area will

be discussed. Elements of the history and physical examination relevant to dysfunctional breastfeeding will be highlighted. Dr. Hewitt will detail patient management including manual therapy techniques, frequency of care, and prognosis. Dr. Hewitt will pepper her instruction with clinical pearls from her 29 years of experience in pediatric practice.

breastfeed. This class will empower doctors of chiropractic to effectively manage infant patients with suboptimal breastfeeding.

Dr. Hewitt will describe the benefits of breastfeeding to both mother and baby. Current medical management of suboptimal breastfeeding will be discussed, as will the clinical rationale for chiropractic co-management, with emphasis on spinal joint dysfunction and its effects on the involved tissues and systems. The latest research evidence in this area will

be discussed. Elements of the history and physical examination relevant to dysfunctional breastfeeding will be highlighted. Dr. Hewitt will detail patient management including manual therapy techniques, frequency of care, and prognosis. Dr. Hewitt will pepper her instruction with clinical pearls from her 29 years of experience in pediatric practice.

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Learning Objectives

- Discuss current medical management for babies with suboptimal breastfeeding
- Explain how chiropractic care can help an infant with suboptimal breastfeeding
- Enable attendees to effectively co-manage the case of an infant with suboptimal breastfeeding

Sponsored by: NCMIC

Sunday - 8/27/2017

10:20am-Noon

Windermere Ballroom X

- Kristi Hudson, CPCO

- Rick Kuhlman, BS, DC

Documentation

Audits are on the Rise: Are You Prepared

Course Description

Increased audits across the country have given us the opportunity to learn from the mistakes of others. It is widely known that the Office of Inspector General (OIG) and Medicare are cracking down on healthcare fraud and abuse, but what most chiropractors are unaware of, is how widely successful these efforts have been. Hear firsthand, as Dr. Kuhlman's recounts the federal investigation that turned his life and practice upside down, but ultimately helped him to build a compliant and profitable practice.

Dr. Ray Foxworth will review the rules and regulations that govern how you operate your practice and help you to identify and minimize the risks. You will be sure to walk away with tips on how to recognize potential risks, reduce the risks, all while focusing on building a compliant and profitable practice. This session will help to clarify compliance in your practice and remove the fear of treating Medicare and other federally insured patients.

Learning Objectives

- Discuss the process of an OIG Investigation
- Review the rules and regulations that govern how you operate your practice
- Identify potential risks in your practice and how to reduce and/or eliminate them

Sponsored by: ChiroHealth USA

Sunday - 8/27/2017

10:20am-Noon

Windermere Ballroom W

- Paul Lambert, JD

- Jay S. Greenstein, DC, CCSP,
CGFI-L1, CKTP, FMS

Florida Laws & Rules

- Robert Silverman, DC, MS,
DACBN, DCBCN, CNS, CCN,
CSCS, CIISN, CKTP, CES, HKC,
SASTM

- Matthew M. Antonucci, DC,
DACNB, FACFN, FABCDD, FABVR,
FABNN

- Steven Weiniger, DC

- Michael W. Mathesie, DC, DABFP, DACRB

- Suze Shaffer, CHSP

Expanding Your Scope of Practice Hidden in Plain Sight within Chapters 460 & 456

This class is for Florida Doctors ONLY

Course Description

The conversation with "George Washington" concerning the updated Florida law and recent rules, as well as a demonstration of the best way to grow your chiropractic practice all within the laws. A panel of speakers with experience in specializations including sports, nutrition, neurology, and posture, have been invited by FCA's General Counsel to share case studies in each niche of chiropractic. FCA General Counsel, Paul Lambert, will illustrate how the Florida Law supports the authority of DC's to give the highest and best care, and how this is best done under a large scope of practice. This early morning session will illustrate how the application of patient cases and patient outcomes augments practice success, as well as how the law in Florida supports this philosophy. This session is bound to uplift and enlighten as you hear your favorite clinicians refer to their own clinical case studies with truths that will reignite your passion for chiropractic as well as your interest in utilizing the full scope of practice here in Florida.

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, Erchonia, Infinedi, ACA Council on Neurology, Body Zone, LLC, Berman Partners/USA Laser, Aris Medical Solutions, Cyrex, Plasticity Brain Centers

Sunday - 8/27/2017

10:20am-Noon

Windermere Ballroom Y

- Brandon Credeur, DC

- Heather Credeur, DC

The Healthcare Gap: Chiropractic's New Frontier

Course Description

The monolithic healthcare system that has dominated our society for a very long time is dying. It is collapsing under the weight of enormous incompetence, bureaucracy, corruption, and special interests: interests that largely serve the insatiable desire for profit, instead of an increasingly unhealthy society.

The victims of this collapse are certainly the patients, which the system is supposed to serve. There is, however, another victim that is all too close to home:

The Doctor of Chiropractic

As the industry of healthcare continues to spiral out of control and third-party pay structures continue to cut out the chiropractic profession, the Doctor of Chiropractic has to adapt and adapt quickly.

The Healthcare Gap refers to the space that lies between what is currently offered to the patient population and what is really needed. What ultimately lies in the gap is the opportunity that will fuel A New Frontier of Unprecedented Prosperity for the Chiropractic Profession.

Learning Objectives

- Identify the hidden opportunities in Chiropractic
- 3 critical steps to a 100% Cash Practice
- What the market really wants from the Chiropractic profession

Sponsored by: Biogenetix

10:20am-Noon

Celebration 14-15

- Eric Plasker, DC

Clinical CE

Longevity, Performance and Chiropractic

Course Description

Chiropractic care plays a vital role in people being able to function and perform at a higher level throughout their lifetime. In this session, you will learn the research, philosophy and patient education to get more people utilizing chiropractic care to improve their quality of life now, and over the course of their entire lifetime.

Sponsored by: The Family Practice, Inc.

Sunday - 8/27/2017

10:20am-Noon

Celebration 7-8

- Kevin Michael Wong, BS, DC

Clinical CE

Not Too Pleased With Your Knees? Common Ailments of the Knees, Hips and Low Back

Course Description

In practice we see a multitude of knee, hip and lumbosacral complaints. I will teach you to be leaner and mean when it comes to identifying common patterns and how to easily adjust the affected bones. You will see how these areas of the body are inter-related and dealt with together. Discussion and troubleshooting common adjustments for the knee, hips and lumbosacral spine will also be addressed in a hands-on setting. This is not some typical, run of the mill low back class. We look at these areas from a different perspective and we have fun doing it!

Learning Objectives

- Discuss anatomy and learn common misalignment patterns of the knees, hips and lumbosacral regions
- Learn and practice adjustments of these regions with hands on practice
- Discussion of ancillary treatment procedures including elastic taping

Sponsored by: Foot Levelers

10:20am-Noon

Celebration 5-6

- Annette Schippel, DC

Risk Management

Stress Balancing Requires Whole Body Wellness

Course Description

Learn what the RDA for stress is

Learning Objectives

- Discuss how bodies responds to stress
- Discuss the basic lifestyle and dietary modifications do decrease stress
- Learn key nutritional support that can improve stress responses

Sponsored by: Standard Process, Inc.

Sunday - 8/27/2017

10:20am-Noon

Celebration 9-10

- Jennifer Illes, BSc, DC, MS

Clinical CE

Interactive Functional Elastic Kinesiology Taping: Learn Hands-On-Techniques to Use Monday Morning

Course Description

- This lecture serves as an introductory look into elastic kinesiology taping techniques. You will learn how any elastic tape you use can proprioceptively encourage muscle firing and normal movement patterns, reduce inflammatory mediators, and initiate the healing cycle for acute to chronic pathologies. This non-invasive treatment encourages the body's ability to heal on it's own. This innovative analgesic can complement most treatments of musculoskeletal pathologies. This hands-on interactive taping includes demonstrations and practice for scapular stabilization, knee osteoarthritis, and other common conditions.

Learning Objectives

- Recognize the most common indications and contraindications for the use of elastic tape within the manual therapist's practice
- Describe the application process of elastic taping
- Describe and demonstrate the application of elastic taping procedures for shoulder stabilization

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital

Sunday - 8/27/2017

10:20am-Noon

Celebration 1-2

- Courtney Conley, DC

Clinical CE

IASTM Redefined: Basic, Gentle Soft Tissue Techniques for your Patient Care

Course Description

The concept of movement therapy and performance enhancement via Instrument Assisted Soft Tissue Mobilization (IASTM) will be introduced. The tools may be hard-edged, but the techniques don't need to be aggressive to deliver superior patient outcomes. A review of dysfunctional movement screening patterns and the utilization of soft tissue tools to improve patient outcomes. The anatomy, physiology and neurology of myofascial soft tissue work is covered. IASTM intervention strategies will also be combined with kinesiology taping and corrective exercise techniques to deliver a comprehensive approach to patient care. workshop, hands-on environment.

This course is intended for practitioners and therapists with all levels of experience with soft tissue techniques.

Learning Objectives

- Introduce the myofascial sequencing model
- Review Neuroanatomy of the fascial subsystem
- Learn movement screening techniques to identify faulty motor patterns
- Review the theory and science of IASTM
- Integrate tool assisted fascial tooling with functional kinesiology taping to change movement quality and presentation

Sponsored by: Rock Tape

Sunday - 8/27/2017

10:20am-Noon

Celebration 3-4

- Christopher Music

Clinical CE

Going Out Like Michael Jordan Strategically Planning Your Practice Transition

Course Description

Professional Practice Owners take enormous risks and work hard to attain success. Yet, all of the work and sacrifice can amount to nothing if a transition strategy is not part of the business plan. Statistics show that business owners spend 80 hours on a business plan and only 6 hours on their exit plan and 7 out of 10 owners are forced to close their doors or accept a loss on the sale of their practice in a time of need. This does not have to be the common route out. This presentation exposes the top 9 areas of a successful transition and what actions a practice owner should take now to build the practice as an investment asset that is worth a significant amount money when it is time to sell. This financial training is delivered in an easy-to-understand method, stripping away the difficulties of complicated and illogical solutions giving attendees an arsenal to prevent losses and begin organizing their practice systems to achieve Maximum Transition Value.

Learning Objectives

- Discover the roles they play as a practitioner, an executive and an owner and what responsibilities they must be trained on to handle each role
- Recognize the true risks they face as a practice owner and what they need to consider as it relates to possible changes in legal management
- Identify inefficient systems in their practice so they can create policies and procedures to handle existing problems and prevent future problems
- Learn how the household is actually connected to the practice and how to manage these two entities for maximum success
- Learn the optimum condition of the 9 steps of a successful transition

Sponsored by: Econologics Financial Advisors

Sunday - 8/27/2017

10:20am-Noon

Celebration 12-13

- Daniel Johnston, MD, MPH

Clinical CE

How Combining Fatty Acid Analytics with Brain Function Testing will Revolutionize Your Approach to Inflammation, Chronic Disease, and Traumatic Brain Injury

Course Description

This lecture will discuss the role of specific dietary fatty acids in cellular health and metabolism at a high level but with an emphasis on clinical utility in chronic disease and acute injuries such as brain injuries. A brief history driving the epidemic of fatty acid imbalances in the United States and their role in chronic disease risk will also be highlighted. The clinical utility of addressing fatty acids as well as cognitive function testing will be discussed leaving the listener with a full appreciation for how addressing cellular health and brain function can truly revolutionize well-being for almost every patient in their practice.

Learning Objectives

- Focus on “CNE”--An in-depth discussion on the critical nutritional components that determine cellular make-up, inflammatory status, oxidative stress, cellular function and brain fat composition
- Focus on functional brain performance - how efficiently the brain is organizing and regulating its functions and what types of validated tests are used

Sponsored by: BrainSpan

10:20am-Noon

Rock Spring I-II

- Alex Earl, DC, DACRB, CSCS,
CES, PES, FMS Level 2, SFMA, TPI
– Medical Level 1, USA Weightlifting:
Level 1

Clinical CE

Concepts of a Team Physician: Exercise Physiology: Basic Physiology of Muscle Contraction-ADDITIONAL REGISTRATION AND FEE REQUIRED

Course Description

This course is the introductory course of the CCSP (Certified Chiropractic Sports Physician®) program and to provide an overview of relative terminology and exercise protocols pertinent to the sports/athletic arena.

Learning Objectives

- Identify muscles prone to injury, weakness/tightness & inhibition.
- Implement appropriate active care based on the muscle physiology of the involved tissues (fast-twitch vs. slow twitch)
- Initiate appropriate and scientific methods to reduce delayed onset of muscle soreness (DOMS) and how to restore proper tissue healing

Sponsored by: Midwest Rehabilitation Institute

Sunday - 8/27/2017

1pm-2pm

Barrel Spring I

- Janet Lintala, DC

The Un-Prescription for Autism

Course Description

The Un-Prescription has a mission to teach autism families and healthcare professionals about the often invisible health challenges of the autism spectrum. Parents and community groups are invited to come and learn what global research is revealing about the silent struggles autistic children and adults may face each day. Join Dr. Lintala, author of "The Un-Prescription for Autism" and founder of The Un-Prescription and Autism Health, as she teaches on safe non-prescription approaches to supporting vibrant health on the Autism spectrum.

Sponsored by: NCMIC

1pm-2:40pm

Orlando Ballroom MN

- Kathy Mills Chang, MCS-P, CCPC,
CCCA

Documentation

Use Recent Audit Findings to Improve Documentation

Course Description

The Centers for Medicare and Medicaid Services (CMS) hired Strategic Health Solutions (SHS) to audit the documentation for swaths of chiropractors throughout the country. The first round of audit findings has been published and the majority of DCs audited failed miserably. Six core documentation principles were consistently found to be lacking as a common denominator throughout the audit findings. This timely session will explore each of the six core issues found, identify the weakness that caused the failure, and educate providers on the best way ensure their documentation meets the standards.

Learning Objectives

- Recognize the key documentation components required by the state boards, Medicare, and third-party payers
- Compose documentation that meets the required elements, while avoiding missteps most commonly found in audits
- Appraise and self-audit existing documentation, looking for key factors known to be oft missing, and understand what to do to correct the deficiency

Sponsored by: ChiroTouch

Sunday - 8/27/2017

1pm-2:40pm

Orlando Ballroom L

- Michael W. Mathesie, DC, DABFP,
DACRB

Medical Errors

Prevention of Medical Errors

Course Description

This two hour course will focus on the many errors that occur in the healthcare and medical community. The drug and surgical adverse reactions and events will be reviewed. The steps that have already been taken and addition methods that still can be initiated to prevent these adverse events from happening in the future will be discussed. The chiropractic errors and adverse events will be studied with the occurrence rates and statistics to establish their relevance. The preventative measures that clinicians can initiate to minimize the medical error rate in their private practice will be reviewed.

Learning Objectives

- To understand the statistics and causes of serious adverse events and medical errors in the present Healthcare System
- To understand the common errors and the accusations in the chiropractic office
- To learn what to do in order to prevent medical errors from occurring in the chiropractic practice

Sponsored by: Berman Partners/USA Laser

1pm-2:40pm

Rock Spring I-II

- Alex Earl, DC, DACRB, CSCS,
CES, PES, FMS Level 2, SFMA, TPI
– Medical Level 1, USA Weightlifting:
Level 1

Clinical CE

Concepts of a Team Physician: Aerobic vs. Anaerobic Training-ADDITIONAL REGISTRATION AND FEE REQUIRED

Course Description

This course is the introductory course of the CCSP (Certified Chiropractic Sports Physician®) program and to provide an overview of relative terminology and exercise protocols pertinent to the sports/athletic arena.

Learning Objectives

- Identify physical activity characteristics such as anaerobic vs. aerobic training
- Implement both aerobic and anaerobic training methods in clinical practice & evaluating anaerobic threshold via RPE scales
- Initiate proper exercise prescription based on proper muscle physiology of adaptation

Sponsored by: Midwest Rehabilitation Institute

Sunday - 8/27/2017

3pm-4:40pm

Orlando Ballroom MN

- David Klein, CPC, CHC, CPMA

Documentation

Protect Your Practice From Audits and Recoupment – The Critical Steps

Course Description

In this presentation, David Klein, a certified medical coder, auditor and compliance consultant will provide in-depth instruction on how to identify accurate and reliable resources to ensure compliant coding and documentation for reimbursement. He will discuss the critical resources every practice should have and include examples and scenarios. Attendees will learn how to properly utilize CPT, Medicare and Commercial Payer guidelines to ensure they are telling the proper story for maximum reimbursement.

Learning Objectives

- Review the key resources Providers must use when it comes to coding, documentation and billing
- Identify the key authorities for documentation and coding when it comes to compliance and reimbursement

Sponsored by: PayDC

3pm-4:40pm

Rock Spring I-II

- Alex Earl, DC, DACRB, CSCS,
CES, PES, FMS Level 2, SFMA, TPI
– Medical Level 1, USA Weightlifting:
Level 1

Clinical CE

Concepts of a Team Physician: Athletic Training Principals & Fundamentals of Physical Training-ADDITIONAL REGISTRATION AND FEE REQUIRED

Course Description

This course is the introductory course of the CCSP (Certified Chiropractic Sports Physician®) program and to provide an overview of relative terminology and exercise protocols pertinent to the sports/athletic arena.

Learning Objectives

- Identify adaptations to speed, agility, balance & endurance training strategies for patient-centered meaningful activities
- Implement body composition assessments in clinical settings with appropriate equipment & data collection strategies
- Initiate SAID principles in clinical practice to better patient outcomes & preserve patient management for years to come

Sponsored by: Midwest Rehabilitation Institute