



THE NATIONAL BY FCA 2017

Hyatt Regency Orlando
Orlando, FL

August 24, 2017 - August 27, 2017

Please note that each speaker's name is a link that will allow you to view their photo and bio...just click on the link and learn about our fantastic speakers!

FL Board of Chiropractic CE Provider #50-2667; Course #20-582775

RCA / CA

COURSE CATALOG

Thursday - 8/24/2017

Noon-12:50pm

Plaza International IJ

- Eric Plasker, DC

All Attendees

100 Healthy Years: Patients Performing at their Highest Level for a Lifetime

Course Description

Chiropractic care plays a vital role in people being able to function and perform at a higher level throughout their lifetime. In this session, you will learn the research, philosophy and patient education to get more people utilizing chiropractic care to improve their quality of life now, and over the course of their entire lifetime.

Sponsored by: The Family Practice, Inc.

1pm-2:40pm

Plaza International

- Fabrizio Mancini, DC, FICC, FACC

- Eric Plasker, DC

All Attendees

- Stuart Warner, DC

- Theresa Warner, DC

- Krista Burns, DC, PhD, CPN, CPX

- James L. Chestnut, BEd, MSc, DC, CCWP

- Brian Clement, PhD, LN

- CJ Mertz, DC

Increasing the Level of Daily Ethics & Individual Responsibility in Our Practices

Course Description

Did you ever connect the dots between personal and daily ethics with breakthrough practice success? Come experience our panel of inspiring chiropractic speakers as they break down Ethics in their area of expertise and experience, in a way that will stimulate both mind and action. You will learn how to encourage each of your staff to take an increased responsibility of increasing the ethics of your current practice policies and how this action will filtrate in to the community, helping more people get well. You will hear what the public expects when it comes to Ethics from their healthcare team relating to universal fairness, and where Chiropractic fits in. Get ready to enjoy this topic like never before!

Sponsored by: Infinedi, The Family Practice, Inc., CJ3 Consulting, LLC, Hippocrates Health Institute, American Posture Institute., Drs. Warner's Chiropractic Pediatrics 24/7

Thursday - 8/24/2017

3:20pm-5pm

Plaza International

- Jay S. Greenstein, DC, CCSP, CGFI-L1, - Spencer H. Baron, DC, DACBSP
CKTP, FMS

All Attendees

- Cindy Howard, DC, DABCI, DACBN,
FIAMA

- Alan K. Sokoloff, DC

- Michael K. Bagnell, DC, FABBIR

- Kayla McHale, MS, LAT, ATC

- Benny Vaughn, LMT, BCTMB, ATC,
LAT, CSCS, MTI

Triaging Athletes with Healthcare Professionals: Risk Factors for Every Practice

Course Description

It is still public perception that the athletic medical team doesn't include chiropractic care. Contrary to this belief, this panel discussion will use case studies showcasing the most difficult cases and how chiropractic plays an integral role in the improvement of athletes, allowing them to return-to-play quicker, with more accuracy and better health. The collective team approach will be illustrated by multiple disciplines with multiple specialties giving advice on each case, symbolic of an athletic team working together for the collective healing of the athlete. Highlighted throughout the session, is the risk of not having a chiropractor involved in athletics and how this miss can be detrimental to the team. The evidence conveyed in this lecture will be applicable from professional team sports, as well as pee-wee athletes and all ages in between. Becoming familiar with the chiropractic role in helping athletes is a great practice builder, and knowing the risks the athlete can avoid could be life changing.

Learning Objectives

- Establish working relationships with local high schools, coaches, trainers, and doctors that will expand your practice
- Develop an emergency action plan to promote safety at sporting events
- Understand the history of the Paralympic movement, and why there has been a recent spike in disabled athletes
- Learn how to recognize, and treat, the most serious medical issues that disabled athletes are likely to experience

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital

Thursday - 8/24/2017

5pm-6pm

Florida Ballroom A

- Jay S. Greenstein, DC, CCSP, CGFI-L1, - Spencer H. Baron, DC, DACBSP
CKTP, FMS

All Attendees

- Cindy Howard, DC, DABCI, DACBN, - Alan K. Sokoloff, DC
FIAMA

- Michael K. Bagnell, DC, FABBIR

- Kayla McHale, MS, LAT, ATC

Complimentary Reception: New Sports-Care Model: Turf Wars are a Thing of the Past

Course Description

You will not want to miss this hour to mix and mingle with colleagues and some of the highest sports-practice instructors, in the Chiropractic profession. Gain extra information to help the athletes, families, and coaches, in your community. Drinks and Hors d'oeuvres will be served.

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital

Friday - 8/25/2017

8am-9:40am

Windermere Ballroom WX

- Fabrizio Mancini, DC, FICC, FACC

- Daniel J. Murphy, DC

All Attendees

- James L. Chestnut, BEd, MSc, DC,
CCWP

- Matthew M. Antonucci, DC, DACNB,
FACFN, FABCDD, FABVR, FABNN

- Scott Walker, DC

- Lori Allen, BS, MBA

- Sherry McAllister, MS (Ed), DC, CCSP

The National Issue of Opioids: Conservative Care To Help Patients Avoid Medical Errors

Course Description

Opioid over-prescription has reached epidemic proportions in the U.S. In 2014, there were over 259 million prescriptions for opioids and it has been cited as a leading cause of new heroin addiction. The American Public Health Association has prioritized opioid use as a key health concern. With many prescriptions related to spinal pain. This presentation will outline the role of chiropractors and others delivering sustainable conservative solutions.

Sponsored by: Erchonia, Infinedi, Foundation for Chiropractic Progress, ACA Council on Neurology, Profitable Practice Strategies, Plasticity Brain Centers, N.E.T., Inc., Nurtri Wist of Florida

Friday - 8/25/2017

10:20am-Noon

Windermere Ballroom WX

- Paul Lambert, JD

- John Falardeau, BS, MA

- Richard Brown, DC, LL.M, FRCC,
FBCA, FEAC

- Anthony L. Rosner, Ph.D., LL.D.(Hon.) - Jack Hebert

- Marshall Webster, DC

The Really Big Picture: The Impact of Florida Law Operating Under the National Healthcare

This class is for Florida Doctors ONLY

Course Description

The evolving future of health care in America is a curious topic at both the federal and state level, but how does it affect you? A discussion of regulations of Insurance, Medicaid, Medicare, scopes of practice, technology, telemedicine, etc. will be explored. We've got together government guys and researchers to update you on the latest healthcare updates. Mr. Lambert explains the scope of practice and the obligations placed on physicians by Obama Care, HIPPA and Florida Laws. Mr. Falardeau, explains provisions in Obama Care that expand Medicaid to new patients and that require adherence to fraud and abuse laws. The Obama Care provisions and any changes to them is important to understand, because §460.413(1)(i) proscribes failing to perform any statutory or legal obligation placed upon a licensed chiropractic physician which includes those by Obama Care or revised versions of it. Also, §456.0635 & §456.072(1)(ii) (jj) require revocation of a physician's license for violation of listed federal fraud offenses which are amplified by Obama Care. §460.41 imposes submission of billing information to any administrative agency for any federal or state health program under which the patient is entitled to benefits which includes health exchanges under Obama Care. Dr. Richard Brown explores impacts on the above cited statutes past, present and future. Dr. Anthony Rosner addresses research and future developments that will be incorporated within the Florida chiropractic scope of practice. Some of these developments may be considered experimental. Chapter 460 requires each physician to be competent in any procedure performed or delegated, including experimental procedures approved by patients and Mr. Jack Hebert addresses Florida legislative actions that affect obligations imposed on chiropractic physicians under Chapters 456 and 460.

Friday - 8/25/2017

10:20am-Noon

- Maryella Loman, DC

Windermere Ballroom Z

Ultimate CA

3 Essentials to Becoming a Powerful Influencer

Course Description

Eliminate what's holding you back from developing CERTAINTY about your purpose and mission so you can become a powerful influencer and leader.

Learning Objectives

- Identifying and discovering your purpose and passion by eliminating uncertainty, doubt and negative beliefs
- By discovering your personal temperament assessment profile, you will identify your unique gifts, strengths, weaknesses and better understand the needs of your team and your patients
- Learn how to love every day and make it a rewarding experience by inspiring and influencing others through your unique leadership style

10:20am-Noon

- Lori Allen, BS, MBA

Celebration 12-13

Maximizing Patient Outcome and Retention through Effective Communication and Patient Education, Demonstrating the Value and Benefit of the Treatment Plan and Maintenance Care

Course Description

Through Lori Allen's guidance you will learn the skills to empower your patients with the proper communication and education to better understand their treatment plans, and the value and benefit of their care, thus bringing maximum results and outcome. All doctors need to attend this invaluable course.

Learning Objectives

- Guide and lead patients through their treatment plans, understanding the patient's needs and wants matched with the value and benefit of their care
- Take your practice performance to the ultimate level with improved outcomes. Through the understanding of the marriage of communication and education, patients will stay on track, reach their wellness goals, and refer others to chiropractic care
- Improve retention and compliance to successfully guide patients through the completion of the corrective care plan
- Transition patients to a maintenance care plan and reinforce the importance of a lifetime of wellness care
- Build a powerful team of doctors and CAs working together for the benefit of the patient

Sponsored by: Profitable Practice Strategies

Friday - 8/25/2017

10:20am-Noon

Celebration 8

- Courtney Conley, DC

Technique

IASTM Redefined: Basic, Gentle Soft Tissue Techniques for your Patient Care

Course Description

The concept of movement therapy and performance enhancement via Instrument Assisted Soft Tissue Mobilization (IASTM) will be introduced. The tools may be hard-edged, but the techniques don't need to be aggressive to deliver superior patient outcomes. A review of dysfunctional movement screening patterns and the utilization of soft tissue tools to improve patient outcomes. The anatomy, physiology and neurology of myofascial soft tissue work is covered. IASTM intervention strategies will also be combined with kinesiology taping and corrective exercise techniques to deliver a comprehensive approach to patient care. workshop, hands-on environment.

This course is intended for practitioners and therapists with all levels of experience with soft tissue techniques.

Learning Objectives

- Introduce the myofascial sequencing model
- Review Neuroanatomy of the fascial subsystem
- Learn movement screening techniques to identify faulty motor patterns
- Review the theory and science of IASTM
- Integrate tool assisted fascial tooling with functional kinesiology taping to change movement quality and presentation

Sponsored by: Rock Tape

Noon-1pm

Windermere Ballroom Z

- Lori Allen, BS, MBA

- Fabrizio Mancini, DC, FICC, FACC

All Attendees

- David Klein, CPC, CHC, CPMA

Eat, Drink and Be Motivated

Course Description

We have listened to your request and have provided our FCA Attendees an opportunity at each FCA Conventions to join us at "Eat, Drink, and be Motivated!" Enjoy your lunch and listen to Ms. Lori Allen and Dr. Fab Mancini, an inspirational speaker who will educate and motivate FCA Attendees! This will be a lunch break you do NOT want to miss!

Sponsored by: PayDC

Friday - 8/25/2017**1pm-2:40pm**

- Lori Allen, BS, MBA

Windermere Ballroom Z**Ultimate CA****Practice Systems & Achieving Action and Accountability****Course Description**

Your passion as a healthcare professional ultimately stems from your purpose. It may seem intuitive to practice your purpose, but in actuality, it requires you continuously focus and align your goals with the "why" that brought you here. Along with accountability in all aspects of the practice, your purpose allows you to set and exceed your goals. Lori Allen will guide you through these core tenets to put, and keep you on the right track to your success!

Learning Objectives

- Identify Your Core Values
- Align Your Core Values with Your Personal Values
- Identify Your Core Purpose
- Identify When You Have Lost Your Purpose and Learn to Re-establish Your Purpose
- Establish an Environment of Accountability holding Yourself and Others Accountable
- Learn and Grow through Constructive Feedback

Sponsored by: Profitable Practice Strategies

1pm-2:40pm- Evan Gwilliam, DC, MBA, BS, CPS,
CCPC, CPC-I, MCS-P, CPMA**Windermere Ballroom X****MIPS/MACRA: Determining YOUR Future Reimbursement levels. Are you ready?****Course Description**

What is MIPS/MACRA, in plain English? Does it effect you? What can you do to be prepared? Dr. Evan Gwilliam, a Certified MIPS/MACRA HealthCare Professional (CMHP), will take you through the ins and outs of this federal regulation so you can decide for yourself what actions are available to you. As there is an October 2, 2017 deadline to begin reporting data this year, now is the time to prepare. This will eventually affect not only your level of Medicare reimbursement, but your reimbursement levels from all health care insurers as they follow Medicare's lead. In this session, you will learn if and when you are eligible to report; what needs to be reported; how this can be most easily be reported and what resources are available to assist you. Come learn about the Quality Measures, Advancing Care Information, and Improvement Activities to be reported. And learn about your Composite Score that will establish your reimbursement baseline.

Learning Objectives

- Enable providers to construct a care plan that communicates clearly to CMS and other payers about the necessity of treatment
- Learn to create patient-specific quantifiable goals to establish medical necessity

Sponsored by: Infindi

Friday - 8/25/2017

1pm-2:40pm

Windermere Ballroom W

- Bharon Hoag
- Suze Shaffer, CHSP
- David Klein, CPC, CHC, CPMA

- Mollie Frawley, RN
- Kim Driggers, JD

- Brad Cost

Driving Your Practice to become Audit Proof

Course Description

We have all noticed the barrage of new documentation policies popping up nationwide affecting all healthcare professionals. This star-studded panel will remind attendees how documentation is more than the simple act or an instance of furnishing or authenticating with documents; it can actually be used to help drive practice success. Join the national experts and learn about primary care, physical modalities and posture, avoiding malpractice claims and Medicare audits, treatment plan goals, and documenting physical medicine. Bring your staff and learn how to sort through the challenges of today, forming a strategy for your practice success tomorrow!

Sponsored by: Infindi, Aris Medical Solutions

3:20pm-5pm

Windermere Ballroom Z

- Bharon Hoag

Ultimate CA

You are the Key to the Chiropractic Mission!

Course Description

Have you ever felt like you were an insignificant part of your office? Like there is nothing you can truly do to help grow the practice or influence your community? If you have this is a must attend class for you. In our time together we are going to ignite a new purpose in each attendee. Helping to show you how YOU are the key to chiropractic being the number one healthcare choice in the world. You will leave with tools and the passion to use them. Your practices and community will never be the same!

Learning Objectives

- Taught how to use their God given skill set to further advance the Chiropractic mission.

Friday - 8/25/2017

3:20pm-5pm

Windermere Ballroom W

- Steven R. Conway, DC, DACBOH, JD

The “Just Show me what to do” Seminar for Understanding Required Medicare Documentation and Filtering Through the Fog of False Information Surrounding “Opting Out” of Medicare

Course Description

If you are confused with all of the “expert” advice that has been given in the past, it is time to clear up all of the false and misleading information related to Medicare documentation.

Learning Objectives

- Define and compose proper Medicare documentation to reflect the services provided
- Analyze the differentiate the initial visit and subsequent visit requirements
- Distinguish between what is fact and fiction related to “opting out” of Medicare “hint-there is no workaround

Sponsored by: ChiroHealth USA

Saturday - 8/26/2017

8am-9:40am

Windermere Ballroom WX

- Dennis Marchiori, DC, PhD, DACBR
- Cynthia English, MPP
- William M. Kleber, DC, DABCI

- Lou Sportelli, DC
- Gary Tarola, DC, FACO
- Matthew M. Antonucci, DC, DACNB, FACFN, FABCDD, FABVR, FABNN

- Jack Wolfson, DO

All Attendees

Integration of Chiropractic Care into Mainstream Healthcare

Course Description

Chiropractors often feel isolated in the discussion of mainstream healthcare, believing an equal seat at the healthcare table is far fetched. This class will prove that this isolated thinking is a way of the past, and the future of healthcare depends on integration of chiropractic, now more than ever; yet it is our job to communicate this effectively. We have invited a panel of doctors to illustrate how documentation and record keeping are communication tools that allow us to interact with the allopathic community. Documented results from Gallup Poll #3 will be followed by 4 chiropractors focusing on different areas of interactive success between chiropractors and the medical model, showcasing how the collaborative community has the greatest benefit for patients. If chiropractic is to take a prominent seat at the healthcare table, it will have to do so with research, statistics, an established outlined path as described by the 5 participants in this panel, and in a spirit of cooperation. With the climate of society and ever-changing-healthcare, the time is NOW!

Sponsored by: Biotics Research Corporation, NCMIC, ACA Council on Neurology, DABCI, Palmer College of Chiropractic, Plasticity Brain Centers, Vibrant America, Argentyn 23

10:20am-Noon

Windermere Ballroom W

- Jack Hebert
- Dana Brooks, Esq.

- Kim Driggers, JD
- Kimberly Simoes, Esq.

The Auto Injury Trap: Safe Guard the Practice, While Healing the Patient. Get Your Plan BI in Place: The Secrets on How to Function in a BI System

This class is for Florida Doctors ONLY

Course Description

This Florida Laws and Rules lecture is one you won't want to miss. Join FCA's Assistant General Counsel, Ms. Kim Driggers as she explains the details of a mandatory bodily injury system. She will cover the importance of establishing a relationship with your patient, go over the necessity of having a Letter of Protection and the need for follow-up with you patients. Ms. Kim Simoes, will explain about auto insurance and what the fraud units are looking for and how to handle an ongoing SIU investigations. Dana Brooks, JD, will cover information regarding what to do if you ever get that notice of malpractice letter

Saturday - 8/26/2017

10:20am-Noon

Windermere Ballroom Z

- Fabrizio Mancini, DC, FICC, FACC - Bharon Hoag
- Jay S. Greenstein, DC, CCSP, CGFI-L1, - Sarah Sponaugle, DC
CKTP, FMS

Ultimate CA

Successful Marketing: All Stages of Chiropractic Practices

Course Description

Learn from social and digital experts in all areas of practice life. These panelists will bring social tools, resources for content and digital streamlining, and planning technology for all stages of practice.

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, Infinedi

10:20am-Noon

Celebration 11

- Eric Plasker, DC

ACBN

Longevity, Performance and Chiropractic

Course Description

Chiropractic care plays a vital role in people being able to function and perform at a higher level throughout their lifetime. In this session, you will learn the research, philosophy and patient education to get more people utilizing chiropractic care to improve their quality of life now, and over the course of their entire lifetime.

Sponsored by: The Family Practice, Inc.

Saturday - 8/26/2017

1pm-2:40pm

Windermere Ballroom W

- Kathy Mills Chang, MCS-P, CCPC,
CCCA

Ancillary Services: Yes, You Have to Document Those Too!

Course Description

Simply documenting your chiropractic adjustment isn't enough. If you also deliver ancillary services, like modalities and procedures or other adjunctive therapies, there are particular rules to follow in both initial and subsequent visit documentation requirements. This session will dive deep into the requirements necessary in your plan of treatment to justify medical necessity for these adjunctive services. Likewise, we'll review the exact language crucial to the requirements of daily visit documentation. You'll be ready to apply these winning suggestions to your documentation on Monday Morning. At the end of this program, the attendee will be able to

Learning Objectives

- Know how to document exactly what's required for initial visit treatment plans including physical medicine procedures
- Apply sample language to include in each daily visit note that will meet documentation guidelines for these modalities and procedures, including properly recording time for timed services
- Command the mechanics of how to authenticate documentation for services provided by auxiliary team members
- Tie the patient's diagnosis to the treatment plan for tissue-specific, physical medicine solutions

- Tell a complete and coherent account of the patient's daily visit journey, outlining the crucial language necessary to justify medical necessity for all services rendered

Sponsored by: ChiroTouch

Saturday - 8/26/2017

1pm-2:40pm

- Lori Allen, BS, MBA

Windermere Ballroom Z

Ultimate CA

Customer Service & Practicing Your Purpose

Course Description

What can you do to create an amazing culture of customer service excellence? It's not as easy as simply hiring nice people. Exceptional customer service needs to be included in every aspect of your daily practice. You must actively listen to the needs and concerns of your patients. People want to be heard, and they want to know that their individual interests and needs are a priority to you and your practice. When your patients feel appreciated and valued, they not only continue care, they refer others to your practice as well.

This course will guide you through the vital elements of customer service excellence including the core tenants of the Golden Rules of Customer Service, Telephone Etiquette, Handling the Upset Patient, and the "Theme Park" Experience Model. You will learn to create an atmosphere that is welcoming and ideal for healing and wellness.

Learning Objectives

- Learn the Absolute Core Values of Customer Service Excellence through the Golden Rules of Customer Service
- Master Telephone Etiquette for the Entire Office
- Handle Upset Patient with Grace and Understanding, Improving Satisfaction and Retention
- Create an Environment Ideal for Healing, Partnership and Strength through the "Theme Park" Experience Model

Sponsored by: Profitable Practice Strategies

3:20pm-5pm

- Fabrizio Mancini, DC, FICC, FACC

Windermere Ballroom Z

Ultimate CA

What Every CA Needs to Know

Course Description

In this inspiring presentation, Dr. Fab Mancini, world renown Chiropractor, bestselling author and media personality will share the secrets of the most successful CA's in America. After almost 30 years as a leader in Chiropractic, Successful practitioner, Past president of Parker University and Seminars, come experience what will empower you to success. What are the common denominators in every successful CA? What allows CA's to thrive and be happy? What should you master to run a successful office? How you and your doctor can work on one vision? All of these and so much more. Come and be ready to GROW!

Sponsored by: Infinedi

Sunday - 8/27/2017

8am-9:40am

Windermere Ballroom Z

- Mollie Frawley, RN

- Suze Shaffer, CHSP

Creating, Utilizing, Maintaining, Securing & Protecting Medical Records

Course Description

Although the subjects are often separated, Medical Records and HIPAA are integrally connected. This presentation begins with the creation a clinical application in the Medical Record and then delves into the rest of the equation: How to keep them safe. Mollie Frawley R.N. brings her 40+ years of medical record review and Suze Shaffer, CHSP brings her 30+ years of business and security knowledge together for a practical "how to" on record keeping.

Learning Objectives

- Define Privacy vs Security Rules- short summary, but explain how it has changed. (Privacy Rule, Security Rule, HITECH Act, Omnibus Rule aka as Enforcement Rule)
- Meaningful Use - Protect Electronic Health Information - what did that really mean and you are not alone - this affects EVERY type of Practice. You just have MORE eyes on you
- Explain how to follow the Security Matrix and how policies and procedures are the backbone of compliance and protection
- Explain the importance of patience documentation in the Privacy Rule - Request to access medical records
Receipt for NPP
- Explain why you must document disclosures outside of TPO
Marketing authorization and when you need to obtain a signature
- Explain how documentation is not a bad thing, it represents good patient care and protects you in many ways

Sponsored by: Aris Medical Solutions

8am-9:40am

Windermere Ballroom W

- Bharon Hoag

- Michael K. Bagnell, DC, FABBIR

All Attendees

- Courtney Conley, DC

- Kevin Michael Wong, BS, DC

- Annette Schippel, DC

- Kristina L. Petrocco-Napuli, DC, MS

- CJ Mertz, DC

- Eric Plasker, DC

Ethics: Building our Communities with Credibility

Course Description

Our top presenters will share ethical and moral decisions many have faced in clinical practice. Although clinicians have the best of intentions, if all clinical decisions are not made with adequate knowledge, training and competence, then the risks of complaints, allegations, untoward events and malpractice claims increase! Our goal is to alert attendees to the common mistakes and ethical dilemmas made by DCs and staff in the following areas of practice: nutrition, insurance, extremity adjusting and patient communication. Making the right ethical decisions not only profoundly improves patient care, but also, keeps your practice safe and improves your image within your office and your community!

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, Standard Process, Inc., Foot Levelers, Rock Tape, The Family Practice, Inc., Lincoln College Education and Research Fund, CJ3 Consulting, LLC, DoC:S (Doctor of Chiropractic: Sports)

Sunday - 8/27/2017

10:20am-Noon

Windermere Ballroom Z

- Mollie Frawley, RN

Ultimate CA

Love Your Job, Love Your Patients to Improve Coding

Course Description

The CA's who get to know the patients with intention can make their job more enjoyable, the patient's experience more satisfying and the doctor's job quicker and easier; all while improving the chances of better reimbursements from insurers. With the changes occurring in the way Medicare will reimburse, the well run and efficient office will be better able to survive and thrive. Come learn and discuss ways in which ALL staff can benefit by understanding medical necessity and helping the patients understand it also.

Learning Objectives

- Differentiate between active and maintenance care according to Medicare
- List at least three questions that will facilitate identifying conditions resulting from a subluxation

- Discuss an easy strategy to improve patient satisfaction and at least two reasons why that is important

10:20am-Noon

Windermere Ballroom W

- Paul Lambert, JD

- Jay S. Greenstein, DC, CCSP, CGFI-L1, CKTP, FMS

- Robert Silverman, DC, MS, DACBN, DCBCN, CNS, CCN, CSCS, CIISN, CKTP, CES, HKC, SASTM

- Matthew M. Antonucci, DC, DACNB, FACFN, FABCDD, FABVR, FABNN

- Steven Weiniger, DC

- Michael W. Mathesie, DC, DABFP, DACRB

- Suze Shaffer, CHSP

Expanding Your Scope of Practice Hidden in Plain Sight within Chapters 460 & 456

This class is for Florida Doctors ONLY

Course Description

The conversation with "George Washington" concerning the updated Florida law and recent rules, as well as a demonstration of the best way to grow your chiropractic practice all within the laws. A panel of speakers with experience in specializations including sports, nutrition, neurology, and posture, have been invited by FCA's General Counsel to share case studies in each niche of chiropractic. FCA General Counsel, Paul Lambert, will illustrate how the Florida Law supports the authority of DC's to give the highest and best care, and how this is best done under a large scope of practice. This early morning session will illustrate how the application of patient cases and patient outcomes augments practice success, as well as how the law in Florida supports this philosophy. This session is bound to uplift and enlighten as you hear your favorite clinicians refer to their own clinical case studies with truths that will reignite your passion for chiropractic as well as your interest in utilizing the full scope of practice here in Florida.

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, Erchonia, Infinedi, ACA Council on Neurology, Body Zone, LLC, Berman Partners/USA Laser, Aris Medical Solutions, Cyrex, Plasticity Brain Centers

Sunday - 8/27/2017

10:20am-Noon

Celebration 14-15

- Eric Plasker, DC

ACBN

Longevity, Performance and Chiropractic

Course Description

Chiropractic care plays a vital role in people being able to function and perform at a higher level throughout their lifetime. In this session, you will learn the research, philosophy and patient education to get more people utilizing chiropractic care to improve their quality of life now, and over the course of their entire lifetime.

Sponsored by: The Family Practice, Inc.

10:20am-Noon

Celebration 1-2

- Courtney Conley, DC

Technique

IASTM Redefined: Basic, Gentle Soft Tissue Techniques for your Patient Care

Course Description

The concept of movement therapy and performance enhancement via Instrument Assisted Soft Tissue Mobilization (IASTM) will be introduced. The tools may be hard-edged, but the techniques don't need to be aggressive to deliver superior patient outcomes. A review of dysfunctional movement screening patterns and the utilization of soft tissue tools to improve patient outcomes. The anatomy, physiology and neurology of myofascial soft tissue work is covered. IASTM intervention strategies will also be combined with kinesiology taping and corrective exercise techniques to deliver a comprehensive approach to patient care. workshop, hands-on environment.

This course is intended for practitioners and therapists with all levels of experience with soft tissue techniques.

Learning Objectives

- Introduce the myofascial sequencing model
- Review Neuroanatomy of the fascial subsystem
- Learn movement screening techniques to identify faulty motor patterns
- Review the theory and science of IASTM
- Integrate tool assisted fascial tooling with functional kinesiology taping to change movement quality and presentation

Sponsored by: Rock Tape

Sunday - 8/27/2017

1pm-2pm

- Janet Lintala, DC

Barrel Spring I

**All Attendees, Patients,
Public**

The Un-Prescription for Autism

Course Description

The Un-Prescription has a mission to teach autism families and healthcare professionals about the often invisible health challenges of the autism spectrum. Parents and community groups are invited to come and learn what global research is revealing about the silent struggles autistic children and adults may face each day. Join Dr. Lintala, author of "The Un-Prescription for Autism" and founder of The Un-Prescription and Autism Health, as she teaches on safe non-prescription approaches to supporting vibrant health on the Autism spectrum.

Sponsored by: NCMIC

1pm-2:40pm

- Kathy Mills Chang, MCS-P, CCPC,
CCCA

Orlando Ballroom MN

Use Recent Audit Findings to Improve Documentation

Course Description

The Centers for Medicare and Medicaid Services (CMS) hired Strategic Health Solutions (SHS) to audit the documentation for swaths of chiropractors throughout the country. The first round of audit findings has been published and the majority of DCs audited failed miserably. Six core documentation principles were consistently found to be lacking as a common denominator throughout the audit findings. This timely session will explore each of the six core issues found, identify the weakness that caused the failure, and educate providers on the best way ensure their documentation meets the standards.

Learning Objectives

- Recognize the key documentation components required by the state boards, Medicare, and third-party payers
- Compose documentation that meets the required elements, while avoiding missteps most commonly found in audits
- Appraise and self-audit existing documentation, looking for key factors known to be off missing, and understand what to do to correct the deficiency

Sponsored by: ChiroTouch

Sunday - 8/27/2017

3pm-4:40pm

Orlando Ballroom MN

- David Klein, CPC, CHC, CPMA

Protect Your Practice From Audits and Recoupment – The Critical Steps

Course Description

In this presentation, David Klein, a certified medical coder, auditor and compliance consultant will provide in-depth instruction on how to identify accurate and reliable resources to ensure compliant coding and documentation for reimbursement. He will discuss the critical resources every practice should have and include examples and scenarios. Attendees will learn how to properly utilize CPT, Medicare and Commercial Payer guidelines to ensure they are telling the proper story for maximum reimbursement.

Learning Objectives

- Review the key resources Providers must use when it comes to coding, documentation and billing
- Identify the key authorities for documentation and coding when it comes to compliance and reimbursement

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