



THE NATIONAL BY FCA 2018

Hyatt Regency Orlando
Orlando, FL

August 16, 2018 - August 19, 2018

Please note that each speaker's name is a link that will allow you to view their photo and bio...just click on the link and learn about our fantastic speakers!

FL Board of Chiropractic CE Provider #50-2667; Course #20-665166

DC / CCPA

COURSE CATALOG

Thursday - 8/16/2018

Noon-1pm

Windermere Ballroom Y

- David Seaman, DC

Clinical CE

Vaccines and Autism - A View that Avoids the Radicals and Authoritarians

Course Description

The debate about vaccines and autism has been reduced to either being pro-vax or anti-vax. These two rigid positions do not allow for a deeper understanding about the nature of autism, which includes the history of infectious disease, hygiene improvements vs vaccines, and predisposing factors including genes, maternal inflammation, and infant neuroinflammation. This class will provide a metacontextual view from which the debate can be considered from a more rational perspective.

Learning Objectives

- Discuss the history of autism before and after vaccines
- Describe autism from a metacontextual perspective that includes multiple promotional factors that are currently not part of the standard debate
- Propose a more rational debate about autism expression to improve patient awareness and public health

Sponsored by: Anabolic Labs

1pm-2:40pm

Windermere Ballroom WX

- Fabrizio Mancini, DC, FICC, FACC - Eric Plasker, DC

Ethics

- Brian Clement, PhD, LN

- Theresa Warner, DC

- James L. Chestnut, BEd, MSc, DC, CCWP

- Paul Tai, DPM, FACFS, ABPS, ABAARM, DACBN

Chiropractors Ethical Obligation in the Obesity Epidemic

Course Description

Chiropractic's moral courage in healthcare is needed now more than ever before. In October of 2017, the CDC Newsroom presented a press release, "Cancers Associated with Overweight and Obesity Make Up 40 Percent of Cancers Diagnosed in the United States" with more than 630,000 in the United States affected. This report came after the National Institute of Health released news and reports from the New England Journal of Medicine that "Rates of new diagnosed cases of type 1 and type 2 diabetes on the rise among children, teens", fastest rise seen among racial/ethnic minority groups.

As chiropractors, we are trained to look at the body differently and take in to consideration the environment, food, genetics, etc. when looking to improve patient health. Our ethical duty is being called on us now more than ever. This is an up-and-coming crisis for our country that our profession has the ability to affect very positively, but we must be reminded of the changing reasons in our world that has set our country up, to lead in this increasing disaster.

Sponsored by: Health Secrets USA, Infinedi, The Family Practice, Inc., Hippocrates Health Institute, Drs. Warner's Chiropractic Pediatrics 365

Thursday - 8/16/2018

3:20pm-5pm

Windermere Ballroom WX

- Jay S. Greenstein, DC, CCSP,
CGFI-L1, CKTP, FMS

- Spencer H. Baron, DC, DACBSP

Documentation

- Cindy M. Howard, DC, DABCI,
DACBN, FIAMA, FICC

- Michael K. Bagnell, DC, FABBIR

- Alan K. Sokoloff, DC

- Marty Kotlar, DC, CPCO, CBCS

How to Document and Code When Triaging Athletics with Healthcare Professionals

Course Description

It is still public perception that the athletic medical team doesn't include chiropractic care. Contrary to this belief, this panel discussion will use case studies showcasing the most difficult cases and how chiropractic plays an integral role in the improvement of athletes, allowing them to return-to-play quicker, with more accuracy and better health. The collective team approach will be illustrated by multiple disciplines with multiple specialties giving advice on each case, symbolic of an athletic team working together for the collective healing of the athlete. Highlighted throughout the session, is the risk of not having a chiropractor involved in athletics and how this miss can be detrimental to the team. The evidence conveyed in this lecture will be applicable from professional team sports, as well as pee-wee athletes and all ages in between. Becoming familiar with the chiropractic role in helping athletes is a great practice builder, and knowing the risks the athlete can avoid could be life changing.

Learning Objectives

- Establish working relationships with local high schools, coaches, trainers, and doctors that will expand your practice
- Develop an emergency action plan to promote safety at sporting events
- Understand the history of the Paralympic movement, and why there has been a recent spike in disabled athletes
- Learn how to recognize, treat, document and code the most serious medical issues that disabled athletes are likely to experience

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, Target Coding, ChiroHealth USA

5pm-6pm

Windermere Ballroom Z

- Jay S. Greenstein, DC, CCSP,
CGFI-L1, CKTP, FMS

- Spencer H. Baron, DC, DACBSP

- Michael K. Bagnell, DC, FABBIR

- Alan K. Sokoloff, DC

- Cindy M. Howard, DC, DABCI,
DACBN, FIAMA, FICC

Complimentary Reception: Working Together for the Patient: Turf Wars are a Thing of the Past

Course Description

You will not want to miss this hour to mix and mingle with colleagues and some of the highest sports-practice instructors, in the Chiropractic profession. Gain extra information to help the athletes, families, and coaches, in your community. Drinks and Hors d'oeuvres will be served.

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital

Friday - 8/17/2018

8am-9:40am

Windermere Ballroom WX

- Fabrizio Mancini, DC, FICC, FACC - Daniel J. Murphy, DC

Medical Errors

- James L. Chestnut, BEd, MSc, DC, CCWP
- Matthew M. Antonucci, DC, DACNB, FACFN, FABCDD, FABVR, FABNN
- Scott Walker, DC

- Sherry McAllister, MS (Ed), DC, CCSP
- Susan Welsh, DC, DACBSP

The Opioid Crisis: How to Help Patients Avoid this Medical Error

Course Description

Opioid over-prescription has reached epidemic proportions in the U.S. In 2014, there were over 259 million prescriptions for opioids and it has been cited as a leading cause of new heroin addiction. The American Public Health Association has prioritized opioid use as a key health concern. With many prescriptions related to spinal pain. This presentation will outline the role of chiropractors and others delivering sustainable conservative solutions.

Sponsored by: Erchonia, Infinedi, Foundation for Chiropractic Progress, Nutri West of Florida, Plasticity Brain Centers, N.E.T., Inc.

8am-9:40am

Bayhill 17-18

- Jay S. Greenstein, DC, CCSP,
CGFI-L1, CKTP, FMS

Social Media and Technology: The FUTURE for Practice Growth

Course Description

: The future is now. In an ever-changing world, healthcare has never been more poised for disruption. While evidence-based healthcare (EBH) has been the hot topic over the last decade, it's important to consider that we are moving rapidly into an era of Intelligence-based healthcare (IBH). IBH is all about leveraging important technologies to grow your practice and establish yourself as the community thought leader. Understanding big data, social media strategies, artificial intelligence, crypto currencies, and more, will allow you to position yourself and your practice for the ultimate success.

Learning Objectives

- Understand how to leverage social media strategies to grow your brand
- Understand the importance of big data to drive continuous improvements in clinical care
- Understand how to navigate the new technologies of cryptocurrencies, blockchain, cloud computing and more to drive practice growth

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, Infinedi

Friday - 8/17/2018

10:20am-Noon

Windermere Ballroom WX

- Kristina L. Petrocco-Napuli, DC, MS - Annette Schippel, DC

Risk Management

- Elise Hewitt, DC, DICCP, FICC

- Theresa Warner, DC

- Jade Malay, DC

- Debra Hoffman, DC

- Courtney Conley, DC

- Karen Erickson, DC, FACC

- Lori Allen, BS, MBA

- Cindy M. Howard, DC, DABCI, DACBN,
FIAMA, FICC

Our Changing Public Health Concerns: How to Avoid Risk and Manage Care

Course Description

As a profession is it widely known that females are more likely to seek Chiropractic treatment; it is imperative that practitioners are experts in serving this patient population. This population tends to be natural multi-taskers and therefore patient presentations may not always be very clear and can be multi-factoral in nature. Therefore, many times the root cause of the presenting condition is overlooked. During this panel discussion, attendees will be provided with a variety of topics regarding this patient population for easy implementation on Monday morning.

Sponsored by: Standard Process, Inc., NCMIC, Rock Tape, Profitable Practice Strategies, Bio-Botanical Research Inc., Drs. Warner's Chiropractic Pediatrics 365, Health Restoration, ACA Council on Women's Health

10:20am-Noon

Celebration 5-6

- William M. Kleber, DC, DABCI

Risk Management

Tests to Run for 5 Conditions to Minimize Risk in a Primary Care Practice

Course Description

In this stand alone session, Dr Kleber will discuss 5 common conditions often missed in both primary care and traditional chiropractic offices. Dr Kleber will discuss symptoms and disease progression and why they are often overlooked. Dr Kleber will also discuss the differential diagnosis form other common diseases with similar presentation.

Learning Objectives

- Understand through demonstration and careful explanation 5 common diseases the need to be considered in Differential diagnosis to minimize risk
- Learn the correct diagnostic tests to run to confirm or rule out various diseases
- Realize the difference between similar symptomatic complexes and how to arrive at a proper diagnosis

Sponsored by: Biotics Research Corporation, DABCI of Florida

Friday - 8/17/2018

10:20am-Noon

Celebration 14-15

- Thomas O'Bryan, DC, CCN,
DACBN

Clinical CE

Development of Autoimmune Disease, a Comprehensive Approach to Stabilization and Arresting Future Progression

Course Description

Autoimmune diseases are listed as the third leading cause of morbidity and mortality in the industrialized world. That means it's in our offices every day. The number of people diagnosed with an autoimmune disease is increasing exponentially in the world today.

Estimates are that anywhere from 3 to 7 out of every 10 new patients coming into your office are suffering with an autoimmune mechanism (whether it has progressed into an autoimmune pathology or not). The volume of information now of the underlying mechanisms that set the stage and contribute to the development of autoimmune disease is overwhelming.

Without recognizing and addressing the underlying mechanisms triggering the presenting complaints, the Practitioner may be proverbially 'chasing the tail' of the pathology with temporary symptom relief.

Learning Objectives

- Identify 6 mechanisms by which food-related disorders may impact on the development of autoimmune disease
- Recognize the potential contribution of the microbiota on the development of autoimmune disease
- Learn the role of barrier integrity in the development of autoimmune disease with examples from the literature ranging from conjunctival tumors to Alzheimer's Disease
- Learn the potential neurological impact of maternal IgG antibodies on offspring tissue development

10:20am-Noon

Bayhill 17-18

- Fabrizio Mancini, DC, FICC, FACC

5 Successful Principles for Every Practice

Sponsored by: Infinedi

Friday - 8/17/2018

10:20am-Noon

Celebration 11

- Daniel J. Murphy, DC

Clinical CE

The Opioid Crisis and the Chiropractic Alternative

Course Description

Attendees will learn and review the physiology of the opiate receptor. Dr. Murphy will review and define the opiate drug problem we are facing in the USA. Details of how chiropractic treatment can have an influence of the opiate receptor, and hence show the chiropractic alternative to opiate pharmacology.

Learning Objectives

- Understand the anatomy, physiology, and history of the opiate receptor
- Understand the causes and the magnitude of the opiate drug problem in the USA
- Understand how chiropractic adjusting can influence of the opiate receptor to help people with a variety of pain syndromes

Sponsored by: Nutri West of Florida

10:20am-Noon

Celebration 7

- Robert Silverman, DC, MS,
DACBN, DCBCN, CNS, CCN,
CSCS, CIISN, CKTP, CES, HKC,
FAKTR

Clinical CE

Implementation of Nutrition for Improved Chiropractic Outcomes

Course Description

Functional nutrition is the foundation stone of integrative medicine. The complex, chronic health issues of the twenty-first century need a holistic nutritional approach that looks at genetic, environmental, and lifestyle factors and provides a systems-based framework for treatment. It is particularly helpful for improving patient outcomes in diabetes, obesity, the metabolic syndrome, chronic fatigue, neurodegeneration, bone health, and musculoskeletal health.

Nutrition helps chiropractors understand the crucial role of diet and helps them guide patients to healthier lifestyles and habits, without the toxic side-effects of drugs.

Join Dr. Rob Silverman for a 2-hour presentation that teaches the fundamentals of functional nutrition through a leading-edge, streamlined, implementable system that will provide you with actionable steps to take your practice to a whole new level.

Learning Objectives

- Connect gut-immune system-joints for better management of chronic joint disorders
- Use breakthrough nutritional therapies to resolve joint inflammation
- Understand the environment within and how the gut microbiome influences metabolism, body composition and joint mobility
- Expertly assess intestinal barrier dysfunctions
- Identify key gut-related triggers of joint disorders

Sponsored by: Metagenics, Cyrex

Friday - 8/17/2018

10:20am-Noon

Celebration 8

- Spencer H. Baron, DC, DACBSP - Jay S. Greenstein, DC, CCSP,
CGFI-L1, CKTP, FMS
- Alan K. Sokoloff, DC

Clinical CE

Doc:s Sports Hands on Workshop: Muscular Conditions for the Pediatric Athlete - Part 1

Course Description

In this course, you will experience a unique perspective on different aspects of treatment for the youth athlete. Utilizing psychological techniques and avoiding mind altering substances can enhance performance. A way to look at language barriers and how to overcome them will also be presented. PEP talks will share powerful stories through the eyes of three unique perspectives in how we can work with athletes successfully.

Learning Objectives

- Identify language barriers and challenges in treatment and how to overcome them
- Understand the role that the brain plays from a psychology perspective in performance in sport
- Differentiate the pros and cons of Chiropractic treatment vs a medicinal approach in the success of the youth athlete

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, DoC:S (Doctor of Chiropractic: Sports)

Friday - 8/17/2018

10:20am-Noon

Celebration 2

- Phil Harrington, DC, CMLSO,
FASLMS

Risk Management

Laser Therapy: Science, Treatments and Managing Risk

Course Description

This 2-hour lecture will define and discuss parameters pertinent to laser therapy including wavelength, ionizing & non-ionizing radiation, power, power density, dosage, photochemical, photothermal. Current topics in laser safety, laser treatment adverse events, informed consent and state laws will be reviewed and discussed. Attendees will leave knowing the proper laser safety protocols to use in their practice.

Learning Objectives

- Define and discuss parameters pertinent to class 4 laser therapy including the following: wavelength, ionizing & non-ionizing radiation, power, power density, dosage, photochemical, photothermal
- Identify absolute and relative contraindications to class 4 laser therapy
- Discuss the ANSI Z136.3 Standards for Safe Use of Lasers in Health Care Facilities
- Implement proper laser safety protocols into their practice
- Discuss current topics in laser safety, laser treatment adverse events, informed consent and state laws
- Evaluate a fictitious lawsuit involving an alleged adverse event following class 4 therapeutic laser treatment

Sponsored by: K-Laser

Friday - 8/17/2018

10:20am-Noon

Celebration 9-10

- Donald C. DeFabio, DC, DACBSP,
DABCO

Clinical CE

Monday Morning Rehab: All About Da'Core

Course Description

Learn low tech solutions and exercises you can use tomorrow for core strength, stability and rehab. The course begins with knowing the core: relevant anatomy for rehab and function contrasting stability muscles from prime movers. Then the clinician will be taught the essential exercise principles to build their low back rehab tool box using flexion and neutral spine-based exercise progressions. The course will leave the clinician understanding when to use core stabilization in flexion (Hodge/Williams) vs. neutral spine (McGill). Exercise progressions for the acute: sub-acute and rehabilitative phases of care will be taught in a hands-on format enabling the doctor to return to their office Monday morning and apply these principles.

Learning Objectives

- Understand the anatomy of the core, the muscles that create stability and the core muscles that are in fact, prime movers
- Learn the benefits of low back rehabilitation and stabilization utilizing the flexion model (Hodge/Williams) as well as the neutral spine model (McGill)
- The clinician will be taught the application of exercise progressions for both Hodge's flexion-based principles and McGill's "Top 3" neutral spine exercises for the acute through rehabilitative phases of care
- The exercises will be applicable for any style of practice and can be performed in the doctor's current treatment room with low tech intervention, immediately
- Upon completion the clinician will be able to know who, when and which patients will respond best to flexion or neutral spine exercises

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital

Friday - 8/17/2018

10:20am-Noon

Celebration 1

- Paul Tai, DPM, FACFS, ABPS,
ABAARM, DACBN

Risk Management

Everything you want to know about Hypothyroid and Adrenal Fatigue – A Practical Diagnosis & Evaluation technology for office Based Treatment

Course Description

We have a crisis in modern medicine never before seen in history of Mankind. There is an epidemic of gigantic proportions in Aging Diseases all without specific diagnostic parameters and treatment protocols. It has created major health problems in majority of our patients, affecting our entire families, causing suffering of common diseases and premature death. In our clinics doctors are struggling to have clear and well defined diagnostic criteria with concise treatment protocols.

Chronic Fatigue Syndrome, Alzheimer's Disease, Diabetes, Fibromyalgia and Obesity¹, Hypothyroidism² and Adrenal Fatigue³ are causing the underlying pathophysiology⁴ involving the Immune deficiencies, abnormal hormone production and metabolic derangement, destroying the essential metabolism of human body leading to severe diseases and needless death.

A practical and simple in-office testing device to detect the level of Hypothyroid and natural nutrition protocols to provide solutions to patients and addressing patients suffering from lack of energy, stressed, brain fog, cold hands and feet all the time and problems with sleeping.

Learning Objectives

- Learn the Anatomy and Physiology of Thyroid Gland
- Learn the Anatomy and Physiology of Adrenal Gland
- Discuss Thyroid Hormones: T3 & T4

Sponsored by: Health Secrets USA

Noon-1pm

Windermere Ballroom Y

- Fabrizio Mancini, DC, FICC, FACC - Raj Gupta, DC

FREE LUNCH: Eat, Drink and Be Motivated!

Course Description

Take this opportunity for you and your staff to enjoy as FREE lunch with Dr. Raj Gupta and Dr. Fab Mancini as they present an inspirational message on "Your 24 hours". Don't miss this free lunch opportunity to educate and equip your practice! This will be a lunch break you do NOT want to miss!

Sponsored by: Gupta Enterprises, LLC

Friday - 8/17/2018

1pm-2:40pm

Windermere Ballroom X

- James L. Chestnut, BEd, MSc, DC,
CCWP

Clinical CE

Lies, Damn Lies, and Systematic Reviews: Exposing and Defeating the Bias Against SMT in the Literature

Course Description

Many recent systematic reviews assessing and rating the level of evidence regarding the effectiveness of SMT, and the clinical guidelines based upon these reviews, have concluded that SMT is of no benefit at all or is no better than other interventions for LBP. The recent 2017 Chou et al. review which formed the basis of the American College of Physicians Clinical Practice Guidelines concluded there was no evidence of effectiveness for SMT for acute LBP and that the strength of evidence for SMT for chronic low back pain was low to moderate and thus the same as virtually every other non-pharmacological intervention. The systematic reviews and studies which have favorable findings for SMT are often dismissed as being biased in favor of SMT. Are the favorable findings regarding the evidence for SMT the result of bias or are the negative findings? When one does a valid methodological critique of both the individual studies and the systematic reviews the answer is clear – the bias is against SMT.

Learning Objectives

- Understand how to evaluate the validity of systematic review conclusions and clinical guidelines based on selection criteria, study quality ratings, and strength of evidence ratings
- Understand the importance study validity with respect to defining SMT and differentiating thrust manipulation from mobilization, frequency and duration of care, and fair comparisons of SMT to other interventions
- Understand the methodological explanations for both the positive and negative findings regarding SMT, the apparent heterogeneity of results, and the bias with which the evidence for SMT is either downgraded or outright dismissed.

Friday - 8/17/2018

1pm-2:40pm

Celebration 14-15

- Patrick Porter, PhD

Clinical CE

Why Chiropractors are Uniquely Positioned to Treat TBI's and What the Research has to Say

Course Description

In this 2 hours presentation participants will learn how toxins are a major contributing factor in the 21st Century neurological epidemic. Dr. Patrick Porter (PhD) will share key statistics, symptoms and how these toxins affect your patients, community and practice. The link between chiropractic and brain function will be explored and how the recent outcry for a solution to Traumatic Brain Injuries (TBIs) and the unique qualities of chiropractic have perfectly positioned doctors of chiropractor to handle these cases. Participants will also learn how low level light therapy has helped to bring relief to those suffering from brain stress.

Participants will practice using these cutting-edge insights on how brain stress leads to Sympathetic Survival Syndrome and how specific language patterns can reduce or eliminate patient stress. We will explore the consequences of imbalance between the sympathetic and parasympathetic nervous system and how thoughts can be changed to use the new science of epigenetics to bring the nervous system and brain into balance.

Learning Objectives

- Learn how toxins are a major contributing factor in the 21st Century neurological epidemic
- Learn how low level light therapy has helped to bring relief to those suffering from brain stress

- Practice using these cutting-edge insights on how brain stress leads to Sympathetic Survival Syndrome

Sponsored by: Brain Tap Tech

Friday - 8/17/2018**1pm-2:40pm****Celebration 3-4**

- Elise Hewitt, DC, DICCP, FICC

Clinical CE**Chiropractic Co-Management of Children with Suboptimal Breastfeeding: Clinical Rationale, State of Research and Patient Co-Management****Course Description**

From a public health perspective, breastfeeding is one of the best ways to improve infant health. Studies now show chiropractic care may help improve a baby's ability to breastfeed. This class will empower doctors of chiropractic to effectively manage infant patients with suboptimal breastfeeding.

Dr. Hewitt will describe the benefits of breastfeeding to both mother and baby. Current medical management of suboptimal breastfeeding will be discussed, as will the clinical rationale for chiropractic co-management, with emphasis on spinal joint dysfunction and its effects on the involved tissues and systems. The latest research evidence in this area will

be discussed. Elements of the history and physical examination relevant to dysfunctional breastfeeding will be highlighted. Dr. Hewitt will detail patient management including manual therapy techniques, frequency of care, and prognosis. Dr. Hewitt will pepper her instruction with clinical pearls from her 29 years of experience in pediatric practice.

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Learning Objectives

- Discuss current medical management for babies with suboptimal breastfeeding
- Explain how chiropractic care can help an infant with suboptimal breastfeeding
- Enable attendees to effectively co-manage the case of an infant with suboptimal breastfeeding

Sponsored by: NCMIC

Friday - 8/17/2018

1pm-2:40pm

Bayhill 17-18

- Raj Gupta, DC

Setting up a Wellness Practice Model

Sponsored by: Gupta Enterprises, LLC

1pm-2:40pm

Celebration 11

- Mitchell Mally, DC

Clinical CE

Options 4 Opioids: Chiropractic Techniques

Course Description

The American Public Health Association has prioritized opioid use as a key health concern. It is public knowledge that many of these opioids that are initially prescribed as the allopathic approach to spinal pain and chronic pain injuries. Through cases studies, Dr. Mally will discuss functional facts, different clinical approaches to pain, as well as technique demonstration. This class will be a hands-on approach to how chiropractic can begin to 'answer' this world-wide issue.

Learning Objectives

- Become aware of chiropractic techniques that address spinal pain, specifically related to the top pain symptoms that opioids are prescribed for
- Attain educational statistics and resources that can act as patient education material for staff communication and patient population

Friday - 8/17/2018**1pm-2:40pm****Celebration 5****- Brett Wisniewski, DC, DACBN,
DABCI****Clinical CE****Immune Dysfunction: What Tests to Run and Why****Course Description**

In this stand-alone session, Dr. Wisniewski will review the cells and steps the body takes in a proper immune response. This is a well-orchestrated dance between environment and the immune system that requires cooperation from many different organ systems such as the endocrine system and the microbiome. At times, this response can go awry and lead to chronic issues such as fatigue and autoimmunity. Running the right tests can be the difference between success and failure in these patients, it enhances compliance, and improves patient outcomes.

Learning Objectives

- Understand the complexities of the immune response but be able to take away core concepts to implement immediately
- Learn about the correct tests to run for immune dysfunction, autoimmunity, and chronic illness
- Realize that the immune system has a hand in nearly all conditions in clinical practice ranging from pain to mood disorders

Sponsored by: Biotics Research Corporation, DABCI of Florida

1pm-2:40pm**Celebration 8****- Cindy M. Howard, DC, DABCI, - Michael K. Bagnell, DC, FABBIR
DACBN, FIAMA, FICC****Clinical CE****Doc:s Sports Hands on Workshop: Muscular Conditions for the Pediatric Athlete - Part 2****Course Description**

In this course, you will experience a unique perspective on different aspects of treatment for the youth athlete. Utilizing psychological techniques and avoiding mind altering substances can enhance performance. A way to look at language barriers and how to overcome them will also be presented. PEP talks will share powerful stories through the eyes of three unique perspectives in how we can work with athletes successfully.

Learning Objectives

- Identify language barriers and challenges in treatment and how to overcome them
- Understand the role that the brain plays from a psychology perspective in performance in sport
- Differentiate the pros and cons of Chiropractic treatment vs a medicinal approach in the success of the youth athlete

*Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital,
DoC:S (Doctor of Chiropractic: Sports)*

Friday - 8/17/2018

1pm-2:40pm

Celebration 1

- Christopher J. Bump, DC, MS,
IFMCP, CNS, DABCN

Clinical CE

The Nervous System and Inflammation: Exploring Neuroinflammation in the Chiropractic Practice from a Nutritional and Metabolic Perspective

Course Description

Chronic inflammation is associated with all degenerative disease processes including but not limited to Type II diabetes, heart disease, obesity, hypertension, arthritis, cancer, chronic pain, autoimmunity and Alzheimers. Therefore exploring the innumerable triggers which initiate the inflammatory process is essential for the clinician, when assessing patient need and recommending therapeutics. What is often overlooked is how the nervous system plays an integral part in the inflammatory process. The central, autonomic and enteric nervous systems are intimately involved in the process leading to development of neuroinflammation. But too, the nervous system is affected by chronic, unresolved inflammation. In this lecture Dr. Bump will describe the process of chronic inflammation, its antecedents, its triggers and its manifestations in various pathologies including those with structural manifestations often seen in the Chiropractic clinic. He will discuss some of the numerous causes including diet and life-style, stress, nutrient deficiencies, microbial infections, oxidative stress, structural imbalances and environmental issues. He will review the various diagnostics available for assessment and offer clinical insight into numerous therapeutics including nutrition, diet, and lifestyle.

Learning Objectives

- Gain an understanding of the chronic inflammatory conditions in patients that present in the chiropractic practice
- Review of the immune system, intracellular messaging and other physiologic pathways involved in inflammatory and neuroinflammatory response
- Describe the process of resolution in the inflammatory process
- Clinical application of how to assess chronic neuroinflammation and provide therapeutic interventions with diet, nutrient and life-style modifications
- Exploring the role of magnesium in neuroinflammation
- Become familiar with concept and clinical application of neuroinflammation.

Sponsored by: Standard Process, Inc.

Friday - 8/17/2018

1pm-2:40pm

Celebration 2

- Daniel J. Murphy, DC

Clinical CE

Clinical Strategies for Pain Management

Course Description

The biochemistry of pain is the subject of a Nobel Prize. This course reviews the biochemistry of pain and applies proven clinical management strategies for the management of pain.

Learning Objectives

- Understand the biochemical basis of pain
- Understand innate adjuncts to pain management
- Understand the Gate Theory of pain and its chiropractic application
- Understand chiropractic adjuncts to main management, including nutrition and laser therapy

Sponsored by: Erchonia

1pm-2:40pm

Celebration 9-10

- Tom Hyde, DC, DACBSP

Clinical CE

Evaluation and Treatment Using Manual and IASTM Methods to the Knee and Ankle

Course Description

This 2 hour lecture covers common injuries to both the knee and ankle. We will discuss injuries to the soft tissues, how to treat those injuries with both manual and instrument assisted soft tissue manipulation. In addition to manual treatments we will cover the use of other supportive therapies including specific kinesiology tape application for enhanced outcomes.

Learning Objectives

- Show how you how to treat the more common injuries to the knee and ankle
- Find out how to treat an acute ankle sprain and return the athlete safely to participation once they pass the appropriate protocols
- Learn how to treat a grade 3 MCL tear with the chances of retiring the injured athlete to competition within 4 - 4.5 weeks.

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital

Friday - 8/17/2018

1pm-2:40pm

Celebration 7

- Brian Clement, PhD, LN

Clinical CE

On the Road to 100! Clinical Relevance in the Importance of Lifestyle as a Medicine

Course Description

Brian Clement, PhD, NMD, LN, will reveal the latest worldwide trends in Lifestyle Medicine and the relationship to strengthening the bodies immune response, increasing vitality and wellbeing. He will discuss the science behind living foods and creating optimal health. The newest research revealing managing diagnosed disease will be introduced. Brian Clement will share one of the newest approaches to cancer as a Metabolic Disease. Finally, an overview and assessment which will lead to the professional's awareness for immediate implementation will be disclosed.

Learning Objectives

- Share Worldwide Trends in Lifestyle Medicine related to overall wellbeing
- Cover the science behind Living Food and creating optimal health
- Share the newest research showing success in approaching disease

Sponsored by: Hippocrates Health Institute

1pm-2:40pm & 3:20pm-5pm

Celebration 12-13

- Scott Walker, DC

Clinical CE

Neuro Emotional Technique (NET)

Course Description

NET is not for everybody. However if it is for you, your patients will be grateful to have a practitioner who can help reduce many kinds of mind-body stress. Dr. Scott Walker has taught thousands of doctors across the world how to quickly identify whether or not there is an emotional / stress component to a patient's problem. You will be able to learn how to quickly determine if there is a hidden stress element in this demonstration-oriented class. You will also leave this class trusting yourself to be able to better know whether or not your tough (or even easy) cases are compromised by 'emotional subluxations'. Dr. Walker will also share some of the just released pre- and post-fMRI images demonstrating how the the brain actually changes after the NET procedure.

Learning Objectives

- Learn how NET can help eliminate the chronic persistent recurrent subluxation
- Learn how to quickly and simply determine if there is an 'emotional/stress' component to a patient's condition
- Learn contacts for the pre-frontal bundle nerve connections related to the limbic/emotional system.
- Learn the neuro-connections to the musculoskeletal system and the viscera
- Learn the physiology of the Triune Brain as discovered by Paul MacLean neuroscientist

Sponsored by: N.E.T., Inc.

Friday - 8/17/2018

1pm-2:40pm & 3:20pm-5pm

Celebration 6

- Mark N. Charrette, DC

Clinical CE

Advanced Lower Extremity Adjusting - Parts 1a & 1b

Course Description

This 4-hour hands-on presentation covers basic biomechanics, neurology, examination procedures, indicators, and adjusting protocols for the most common subluxation patterns of the feet that are found in the typical practice. The concept of "The Noisy Joint" will be covered in detail.

This course is a "hands-on" workshop designed after the principles of DELIBERATE PRACTICE. The doctor/student will quickly acquire adjusting skills for the most commonly encountered extremity conditions. Also covered in this course are simple stabilization and rehabilitative procedures for the lower extremity.

Learning Objectives

- Understand and demonstrate the seven adjustments for the foot pronation protocol to include navicular, cuboid, cuneiforms, metatarsal heads, talus, calcaneus, and fibular head
- Understand and demonstrate the wrist extension adjustment for the knee utilizing listings of 1) medial condyle, 2) lateral condyle, and 3) posterior tibia
- Understand and demonstrate the indicator and adjustment for the hip utilizing the wrist extension thrust

Sponsored by: Foot Levelers

Friday - 8/17/2018

3:20pm-5pm

Windermere Ballroom X

- Kristina L. Petrocco-Napuli, DC, MS

Clinical CE

Opioid Use in Special Populations: The Impact on your Patients

Course Description

The United States is facing an opioid crisis, have you thought about how this impacts your patients? It is well known that prescription rates for these painkillers vary depending upon geographical location, with southern states demonstrating a higher rate. During this session Dr. Petrocco-Napuli will discuss the impact of the opioid epidemic on special populations throughout the US and how that directly impacts your patient population in Florida. As this crisis does not discriminate, practitioners it is incredibly important that the focus on our varying patient populations be considered: pediatrics, female health: including pregnancy, geriatrics and veteran's. Throughout this session, opioid utilization and the effects on patient centered inter-collaborative care will be discussed.

Learning Objectives

- Discuss and define the impact of the opioid crisis on special populations throughout the United States and Florida
- Describe and discuss provider and patient education strategies related to a non-pharmacological approach to pain management
- Discuss and summarize how chiropractic treatment is an important component to assist in solving this crisis

Sponsored by: NCMIC

Friday - 8/17/2018

3:20pm-5pm

Windermere Ballroom Y

- Kyle Nevius, DC

Clinical CE

Integration of Cannabidiol (CBD oil) for Chiropractic Physicians

Course Description

In this session attendees will learn the history, development and current utilization of industrial hemp products/CBD oil and their uses in healthcare. This course will discuss the healthcare revolution as it occurred in 2012 and subsequent global media explosion that started research in 52 countries, it will include treatment categories by the Mayo Clinic and database management by John's Hopkins University. Information regarding guidelines for diagnoses, drug interaction and loading dose approach will be briefly discussed. legal considerations will be reviewed from a state and federal level.

Learning Objectives

- Learn the difference between controlled and non-controlled CBD products as approved for use by the FDA within the United States and Florida
- Identify discuss and differentiate between medicinal marijuana products and non-controlled CBD oil as it relates to prescription and nonprescription treatment
- Learn about the history of hemp-based CBD oil in the United States and its utilization in healthcare as well as other non-healthcare related industries
- Review and understand the data as it relates to CB one and CB two receptors and how that will play an integral role with their patients' healthcare management
- Learn about the involvement of Johns Hopkins University outpatient treatment program and data acquisition as well as treatment categories currently being developed by the Mayo Clinic as it relates to CBD oil intervention

Sponsored by: Charlotte's Web

Friday - 8/17/2018**3:20pm-5pm****Celebration 14-15**

- Lori Allen, BS, MBA

Clinical CE**Maximizing Patient Outcome through Effective Communication and Education****Course Description**

Through Lori Allen's guidance you will learn the skills to empower your patients with the proper communication and education to better understand their treatment plans, and the value and benefit of their care, thus bringing maximum results and outcome. Guide your patient through the 4 Phases of Care: relief, corrective care, strengthening and then finally transition to wellness and wellbeing through regular chiropractic care.

Regular chiropractic care provides invaluable patient benefits, but these benefits cannot be felt if patients do not maintain care.

Learning Objectives

- Guide and lead patients through their treatment plans, understanding the patient's needs and wants matched with the value and benefit of their care
- Improve retention and compliance to successfully guide patients through the completion of the corrective care plan
- Transition patients to a maintenance care plan and reinforce the importance of a lifetime of wellness care
- Perform a thorough and structured clinical report of findings. Educate the patient on the importance of the treatment plan and the 4 Phases of Care
- Treat each reexam during the 4 Phases of Care as a report of findings, continuing patient education and reiterating the value and benefit of care
- Build a powerful team of doctors and CAs working together for the benefit of the patient

Sponsored by: Profitable Practice Strategies

3:20pm-5pm**Celebration 3-4**

- Stuart Warner, DC

- Theresa Warner, DC

Clinical CE**Pediatric New Patient Excellence****Course Description**

Drs. Warner will address clinical issues pertaining to analysis and correction of subluxations in the child population. The Warners will address a wide array of clinical management for the pediatric patient. Documentation and reporting of pertinent findings will be addressed, as well as demonstrating the state of health for children in the US and wellness lifestyle strategies.

Learning Objectives

- Understanding the basic of pediatric clinical procedures for visits 1, 2, and 3 for the pediatric patient

Friday - 8/17/2018

3:20pm-5pm

Bayhill 17-18

- Mark Sanna, DC, ACRB Level II,
FICC

Developing Relationships with Community Healthcare Providers

Course Description

In this practice-building webinar you'll learn two can't miss strategies to expand your community outreach with turn-key materials brought to you by the Foundation for Chiropractic Progress. You'll learn how to hold a "Lunch and Learn" program that will have your practice regularly invited into the offices of businesses and healthcare providers in your community. You'll also learn how to host an in-person or online Wellness Seminar Series with topics that are virtually guaranteed to attract more new patients to your practice than ever before. Join us for this fun and informative webinar and watch your practice grow!

Learning Objectives

- Learn how to host a successful "Lunch and Learn" in your community
- Step-by-step tips to creating an in-person or online Wellness Seminar Series
- Utilize marketing resources to inspire your patients, grow your practice and advance the chiropractic profession

Sponsored by: Foundation for Chiropractic Progress

Friday - 8/17/2018

3:20pm-5pm

Celebration 11

- Sherry McAllister, MS (Ed), DC,
CCSP

Clinical CE

The Opioid Crisis; 8,000 Years in the Making!

Course Description

The Centers for Disease Control and Prevention (CDC), the Food and Drug Administration (FDA) and the Institute of Medicine (IOM) have adopted recommendations or guidelines calling for a dramatic response within medicine to the nation's opioid epidemic. A key component of each of the publications is the call for greater use of non-pharmacologic approaches to the management of chronic pain. The literature reflects the very significant contribution to the chronic pain environment created by neuro-musculoskeletal disorders, especially spinal pain. The availability and application of chiropractic care, early in these episodes, creates an opportunity to disrupt the pain-prescription-addiction cycle. The Doctor of Chiropractic can play a crucial and life-changing role in reducing suffering, avoiding disability and chronicity and circumventing the potentially fatal path of opioid dependency.

Understanding the extent and character of the opioid crisis, appreciating the role of the chiropractor as a prime non-pharmacologic alternative in health care combined with the evidence to make the case for greater chiropractic involvement will empower the practicing chiropractor to be a part of the solution to a devastating problem for the nation.

Learning Objectives

- Provide the participant with a firm grasp of the extent of the opioid crisis, the contributing factors fueling the crisis and an awareness of the most current recommendations to aid in addressing the situation as offered by CDC, FDA, and the IOM
- Understand the current recommendations and evidence for the use of opioids and the routine over-prescription of these products to factually engage patients and providers regarding the inappropriate use of these medications. The literature regarding the triple aim of increased clinical effectiveness, greater patient satisfaction and reductions in the cost of care available with the greater application of chiropractic care in the chronic pain environment will be reviewed in detail
- Receive tools and the perspectives to effectively communicate the good to the system and to the patient that chiropractic care can provide and in so doing will be empowered to offer the public a safer, saner alternative to opioid use, abuse, and addiction

Sponsored by: Foundation for Chiropractic Progress

Friday - 8/17/2018

3:20pm-5pm

Celebration 5

- William M. Kleber, DC, DABCI

Clinical CE

Real People, Real Results: The Power of Basic Blood Chemistry

Course Description

In this stand-alone session, Dr Kleber will focus on the various components of the metabolic panel. He will explain the meaning of various components of the metabolic panel and discuss the implications of high and low findings within the metabolic panel. He will emphasize the need to understand the pathologies in order to properly diagnosis and treat patient. Actual labs and pathologies will be presented in order to aid the student in understanding the relationship of various pathologies to the metabolic panel.

Learning Objectives

- Learn the various components of a basic metabolic panel. Understand what high and low findings outside the reference ranges of the metabolic panel mean
- See real case studies and understand the meaning of the various components of the metabolic panel and the meanings of abnormal findings
- Add more diagnostic tools to the doctors ability to deferentially diagnose a wider variety of common ailments

Sponsored by: Biotics Research Corporation, DABCI of Florida

Friday - 8/17/2018

3:20pm-5pm

Celebration 1

- Thomas O'Bryan, DC, CCN,
DACBN

Clinical CE

Development of Autoimmune Disease, a Comprehensive Approach to Stabilization and Arresting Future Progression

Course Description

Autoimmune diseases are listed as the third leading cause of morbidity and mortality in the industrialized world. That means it's in our offices every day. The number of people diagnosed with an autoimmune disease is increasing exponentially in the world today.

Estimates are that anywhere from 3 to 7 out of every 10 new patients coming into your office are suffering with an autoimmune mechanism (whether it has progressed into an autoimmune pathology or not). The volume of information now of the underlying mechanisms that set the stage and contribute to the development of autoimmune disease is overwhelming.

Without recognizing and addressing the underlying mechanisms triggering the presenting complaints, the Practitioner may be proverbially 'chasing the tail' of the pathology with temporary symptom relief.

Learning Objectives

- Identify 6 mechanisms by which food-related disorders may impact on the development of autoimmune disease
- Recognize the potential contribution of the microbiota on the development of autoimmune disease
- Learn the role of barrier integrity in the development of autoimmune disease with examples from the literature ranging from conjunctival tumors to Alzheimer's Disease
- Learn the potential neurological impact of maternal IgG antibodies on offspring tissue development

3:20pm-5pm

Celebration 2

- Daniel J. Murphy, DC

Clinical CE

Brain Injury and Neurodegeneration

Course Description

The basic biochemistry of brain trauma is well understood and clinically relevant. This course reviews the biochemistry of brain trauma and applies proven clinical management strategies to enhance quicker recovery, improved recovery and to reduce the risk of future neurodegenerative disorders.

Learning Objectives

- Understand the biochemical basis of traumatic brain injury
- Understand clinical interventions that improve the timing and quality of recovery from traumatic brain injury

Sponsored by: Erchonia

Friday - 8/17/2018

3:20pm-5pm

Celebration 7

- Paul Tai, DPM, FACFS, ABPS, ABAARM, DACBN
- Mitchell Mally, DC

Clinical CE

Acute and Chronic Tissue Injury: The Nutritional Approach from Inflammation to Repair

Course Description

Attendees will learn from two world renowned speakers collectively training thousands of Drs worldwide. The subject of tissue injury and repair will be discussed with a multi-faceted nutritional and clinical approach. Whether patients suffer from acute or chronic injury, the information shared in this high energy, content rich presentation will leave audiences entertained and overwhelmed with practical education.

Learning Objectives

- Discuss toxic waste in tissue injury
- Learn how to prevent and reverse tissue damage
- Discuss the nutritional approach to alleviating symptoms and normalize patient pain and inflammation
- Learn Chiropractic nutraceuticals protocols for your patients

Sponsored by: Health Secrets USA

3:20pm-5pm

Celebration 9-10

- Tom Hyde, DC, DACBSP

Clinical CE

How to Develop a Sports Chiropractic Practice

Course Description

This lecture is designed to help the young DC just starting in practice as well as the DC who has been in practice but would like to devote more time to treating athletes. It will cover the local, state, national and international organizations that are beneficial to those hoping to develop a sports practice. The course will also cover what to do as well as what not to do. If you have a desire to treat the athletic population, this is a course you will want to attend.

Learning Objectives

- Learn the organizations you need to approach
- Learn the different sports post graduate courses that are most appropriate to foster your desire to work with athletes
- Which events are best for you personally to attend and provide care to athletes

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital

Friday - 8/17/2018

3:20pm-5pm

Celebration 8

- Alan K. Sokoloff, DC

- Jay S. Greenstein, DC, CCSP,
CGFI-L1, CKTP, FMS

Clinical CE

- Cindy M. Howard, DC, DABCI,
DACBN, FIAMA, FICC

- Spencer H. Baron, DC, DACBSP

- Michael K. Bagnell, DC, FABBIR

Successful Integration of Chiropractic in the Athletic Training Room / Game Day - OFF SITE CLASS

Course Description

Designed for chiropractors to get involved and stay involved SUCCESSFULLY in sports chiropractic. Are you prepared? Is your office prepared? How do you get "in"? What are the challenges at each level? What are the pros and cons of your association with club teams, high school, college, professional and Olympic levels? And what about the "unwritten" rules? Learn those too.

Learning Objectives

- Recognizing the risk factors of being a "Sports Chiropractor" at different levels
- Identify the pros and cons of working in different settings within the sports world
- Create communication strategies with different health care professionals in sports to insure success

*Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital,
DoC:S (Doctor of Chiropractic: Sports)*

Saturday - 8/18/2018**8am-9:40am****Windermere Ballroom WX**

- Lou Sportelli, DC

- Scott Haldeman, DC, MD, Ph.D.,
FRCP(C), FAAN**Documentation**

- Cynthia English, MPP

- Claire Johnson, PhD, MEd, DC,
DACBSP- Deborah Kopansky-Giles, DC,
FCCS, FICC (Hon), MSc- Richard Brown, DC, LL.M, FRCC,
FBCA, FEAC**The Chiropractic Solution to the Global Burden of Spine Concerns****Course Description**

The global economic and health burden of spine-related disorders is a crisis. Recent JAMA and Lancet articles state that traditional approaches (eg, opioids and unnecessary surgeries) are unsuccessful in reducing the burden of low back pain. Thus, there is a demand for a model of care that focusses on non-pharmaceutical, non-invasive approaches to reduce disability and costs of spine pain and other spine-related disorders. The Global Spine Care initiative (GSCI) consists of a team of 68 clinicians and scientists from 22 countries. They have provided scientific literature reviews and consensus processes to answer this call to action. This presentation will provide the current literature on the impact of spinal disorders, the recommendations of the GSCI, including the GSCI Classification and Model of Care, and the importance of a primary spine care clinician. As a profession we have a unique opportunity to position ourselves as part of the solution to this world crisis in spine-related disability.

Learning Objectives

- Identify core issues that the chiropractic profession is facing in the United States
- Describe an evidence-based model of care that may be applied globally
- Recognize the importance of inter professional collaboration and solutions for how chiropractic can reduce spine-related disability

Sponsored by: NCMIC, Palmer College of Chiropractic

Saturday - 8/18/2018

8am-9:40am

Bayhill 17-18

- Jeffrey Mackey, DC, FACO, FICC

I Opened a Chiropractic Practice, Now What?

Course Description

Opening and running a chiropractic practice is not easy. In today's highly competitive healthcare marketplace, today's chiropractor must wear several hats (Manager, Entrepreneur, & Technician).

This two hours course is for anyone who has been in practice less than 5 years and especially those who are just opening their first office.

You will learn how to get off on the right foot, networking and ethical practice promotion and development.

Dr. Jeff Mackey is a managing partner of a 17-clinic group practice in Wisconsin, the Team Chiropractor for the Wisconsin Badger Athletic Program and helped integrate chiropractic into transdisciplinary settings.

Come learn ethical, powerful tools to help you grow and flourish!

Learning Objectives

- Teach young doctors how to open and develop an ethical chiropractic practice
- Encourage involvement in chiropractic associations and legislative efforts
- Emphasize patient-centered care
- Learn trans-disciplinary cooperation
- Ideas as to site selection, community involvement, marketing methods
- Proven practice growth methods from someone who has developed a large chiropractic group practice (17 clinics)

Sponsored by: Bio Posture

Saturday - 8/18/2018

10:20am-Noon

Windermere Ballroom WX

- Paul Lambert, JD

- Kim Driggers, JD

Florida Laws & Rules

- Philip M. Eskew, DO, JD, MBA

- Clint Flanagan, MD

- Kathrine Nicol, JD

- Ray Foxworth, DC, MCS-P

Florida Laws & Rules Update: Direct Primary Care

This class is for Florida Doctors ONLY

Course Description

The Florida Laws and Rules course is designed to bring knowledge of Chapter 460 and Florida's new Direct Primary Care law to the attendees of this class. During the class, we will discuss the Florida chiropractor's scope of practice, describing the subsections of the law that show their diagnostic scope of practice, along with their ability to treat from head to toe. We will touch on Florida PIP laws which impact many of our providers and discuss the difference between it and mandatory BI. Then we will instruct the attendees on Direct Primary Care – what it is; how to use it; what is required in an Agreement; how to market it; and its interaction with Medicare and HIPAA HITECH laws.

Learning Objectives

- Compliance manuals required for the Florida practitioner
- Florida's scope of practice under Chapter 360 – what a physician is and is not allowed to treat
- Learning the difference in a mandatory BI world of practice
- Direct Primary Care – the nuts and bolts of the law, how to implement it, and how to market it

Saturday - 8/18/2018

10:20am-Noon

Windermere Ballroom Y

- Marty Kotlar, DC, CPCO, CBCS - Michael K. Bagnell, DC, FABBIR

Risk Management

Multidisciplinary Practices: Can I, Should I and How Do I Integrate My Practice?

Course Description

If you're thinking about integrating your practice or looking to improve your existing multi-specialty practice, then consider attending this session. Do not jump into practice integration without doing your homework.

This session will help you learn the pros and cons of practice integration. Dr. Kotlar will address how to work with physical therapists, nurse practitioners, medical doctors and acupuncturists. This session will cover corporate structure, Stark and Anti-Kickback statutes, how to code and document for common integrated services, QHPs vs clinical staff, credentialing, patient flow, supervision levels and HIPAA compliance.

Learning Objectives

- Identify the key components of practice integration
- Understand the relationships between DCs, PTs, MDs, NPs and acupuncturists
- The collaborative approach to treating the most common conditions seen in multidisciplinary practices

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, Target Coding, ChiroHealth USA, Brain Master

10:20am-Noon

Celebration 12-13

- Matthew M. Antonucci, DC,
DACNB, FACFN, FABCDD, FABVR,
FABNN

Clinical CE

Intro to Receptor-Based® Rehab for Chiropractors: The ABC's of Receptor-Based Rehabilitation Part 1: Autonomics

Course Description

This 6-hour workshop has been developed with one objective in mind: to make clinical neurology easily understood, applied, and implemented, for the general practitioner. The brain is the master control system, and everything a chiropractor does influences a patient's brain. During this workshop, Dr. Antonucci will help you to develop your neurological observations, provide you with simple yet effective assessments, and applications that you can implement immediately with your current patient population.

Learning Objectives

- Discuss the Autonomic System's Role in the Common Chiropractic Patient's Presentation
- Assessing and Localizing Dysfunction in the Autonomic Nervous System
- Developing Rehabilitation Strategies for Autonomic Dysfunction

Sponsored by: ACA Council on Neurology, Plasticity Brain Centers

Saturday - 8/18/2018

10:20am-Noon

Celebration 14-15

- Alan K. Sokoloff, DC

Clinical CE

What You Say Can Hurt You: Surviving and Thriving in Sports Chiropractic

Course Description

In recent years, chiropractors have continued to grow as an integral part of all sports at all levels. Yet there are some DC's that lose great opportunities faster than they can get them. Much of that comes from what we say. Learn some key risk management strategies so you can not only survive but thrive in a sports setting.

Learning Objectives

- Learn before you commit to working in a sports environment, you will know the basics to staying involved
- Learn the best way to communicate with other health care professionals in the sporting world
- Understand your role in the sports to help you succeed

Sponsored by: China Gel

10:20am-Noon

Celebration 3-4

- Kristina L. Petrocco-Napuli, DC, MS

Clinical CE

Speak Female! Tweens, Teens and Young Adults Oh My!

Course Description

This population of young females seems to be changing by the moment; accelerated age of puberty, increased societal impacts such as medication usage and unnecessary surgical procedures. Due to these external factors practitioners are seeing many conditions arising within this patient population that in the past would affect much older individuals. The age of the patient has become irrelevant to the physiological journey. Educating our families and young women on wellness has never been more important. During this class session a review of this patient populations' most commonly seen conditions along with treatment options and educational strategies will be discussed for easy implementation for Monday morning practice.

Learning Objectives

- Discuss the most commonly seen conditions in the female tweens, teens and young adult population
- Summarize the impact of society on this patient population and how to continue to educate our patients and families on wellness of young females
- Explore a variety of treatment options which correlate to conditions presenting in this patient population
- Discuss patient education strategies for this patient population and how it can have impact on the wellness of these young women

Sponsored by: NCMIC

Saturday - 8/18/2018

10:20am-Noon

Bayhill 17-18

- Cindy M. Howard, DC, DABCI,
DACBN, FIAMA, FICC

The ABC's & The Why Behind It: Achieve Accolades, Be Brilliant, Create Compliance

Sponsored by: Bio-Botanical Research Inc.

10:20am-Noon

Celebration 11

- Eric Plasker, DC

Clinical CE

The Science of Lifetime Care

Course Description

To provide a scientific and clinical framework for delivering lifetime chiropractic care to people during every stage of life and as part of a healthy lifestyle

Learning Objectives

- Review of research and practice protocols that benefit patients
- Emphasize how lifetime chiropractic care as an important part of the solution

Sponsored by: The Family Practice, Inc.

10:20am-Noon

Celebration 5

- William M. Kleber, DC, DABCI

Clinical CE

5 Common Mistakes Made When Diagnosing and Treating Thyroid Disorders

Course Description

In this stand-alone session, Dr Kleber will explore the diagnosis and treatment of thyroid disorders. Common practice is limited to often only using TSH as an indicator of thyroid function. Dr Kleber will stress the need to expand the panel to include the free fractions of the hormones. The emphasis will be placed on the autoimmune component of thyroid dysfunction. Dr Kleber will explain the meaning of "Manage the thyroid, Treat the Patient".

Learning Objectives

- Learn the proper tests to run to diagnose the problem with the thyroid so proper treatment can be rendered
- Focus on the autoimmune aspect of thyroid disease. How to properly differentiate various thyroid dysfunctions through proper testing
- Teach how to balance thyroid function and determine what needs to be focused on, not just the replacement of thyroid hormone

Sponsored by: Biotics Research Corporation, DABCI of Florida

Saturday - 8/18/2018

10:20am-Noon

Celebration 8

- Michael W. Mathesie, DC, DABFP,
DACRB

Clinical CE

Laser Therapy Wavelength, Power, Penetration & Dosage

Course Description

Laser Therapy is an amazing therapeutic tool that can be highly effective if used properly for the condition being treated. Too many times clinicians do not get the results expected because the wavelength or dosage provided is not adequate for the lesion/condition. This course is not about the brand but all the variables to consider when utilizing a laser. This is based on science only, not on any proprietary marketing tactics. No lasers are being sold here. This course will hopefully result in the patient actually getting what they paid for and for the physician to give the results they hoped for when they purchased their laser.

Learning Objectives

- Extrapolate proper results with lasers
- Identify the facts and the science behind LASER biophysics; not any marketing ploy or sales tactics
- Understand all the parameters required in order to perform LASER therapy with confidence and with reproducible results

Sponsored by: Aspen Laser

Saturday - 8/18/2018

10:20am-Noon

Celebration 9-10

- Gregory H. Doerr, DC, CCSP,
SFMA, ART, FMT, CSTI, CKTP

- Jeffery Tucker, DC

Clinical CE

“Be the Expert” Functional Assessment, Training and Treatment of Common Upper Extremity, Lower Extremity and Spine Injuries

Course Description

In this hands-on presentation doctors will learn how to evaluate common upper, lower, and spinal injuries. This course is designed to equip attendees on how to prescribe the appropriate dosage of strengthening balance training and flexibility exercise for injuries. Several demonstrations on taping techniques will be taught for extremity and spinal injuries. All procedures will be applicable to the athlete, geriatric, and general patient population, as well as the newest research and physiology on taping procedures.

Learning Objectives

- Learn how to evaluate common Upper Extremity (UE) injuries, Lower Extremity (LE) injuries & Spine Injuries
- Learn how to prescribe appropriate dosage of strengthening, balance training and flexibility exercises.
- Learn how to apply therapeutic tape from an evidence-based approach
- Learn how to apply soft tissue mobilization from an evidence-based approach
- Demonstrate functional taping techniques and corrective exercises for the Upper Extremity, Lower Extremity (LE) & Spine

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital

10:20am-Noon

Celebration 7

- Kelly Miller, DC, NMD, FASA,
FBAARM, CFMP

- Debra Hoffman, DC

Clinical CE

Saving Our Brains: Prevention, Causes, and Treatment of Dementia/Alzheimer’s

Learning Objectives

- Cite scientific literature
- Explain most common causes of Dementia/Alzheimer’s
- Illustrate prevention methodology
- Order testing
- Construct a treatment plan

Sponsored by: ID Life-Health Restoration

Saturday - 8/18/2018

10:20am-Noon

Celebration 1

- Leonard Faye, DC, FRCCSS (C)
HON, FICC

Clinical CE

Fasting

Course Description

Fasting Mimicking Diet (FMD) , Improved Health in Five Days with an Evidence Based Protocol that changes patients and practice economies, quickly. Increased Stem Cells, decreased C Reactive Proteins, Blood Pressure, Cholesterol, Triglycerides, and A1c a marker for prediabetes.

Learning Objectives

- Learn physiological affects of a five day
- Introduce the protocol for all chiropractic practices

Sponsored by: L-Nutra

10:20am-Noon

Celebration 2

- Mark N. Charrette, DC

Clinical CE

Advanced Lower Extremity Adjusting - Part 2

Course Description

This 2-hour presentation covers the adjusting protocols for the supination pattern of the foot, hallux valgus, and heel spur adjustments. It also covers adjustments for the knee, patella and several hip adjustments. This course will also quickly review the concept of "The Noisy Joint". This course is a "hands-on" workshop designed after the principles of DELIBERATE PRACTICE. The doctor/student will quickly acquire adjusting skills for the most commonly encountered extremity conditions.

Learning Objectives

- Understand and demonstrate the seven adjustments for the foot pronation protocol to include navicular, cuboid, cuneiforms, metatarsal heads, talus, calcaneus, and fibular head
- Understand and demonstrate the wrist extension adjustment for the knee utilizing listings of 1) medial condyle, 2) lateral condyle, and 3) posterior tibia
- Understand and demonstrate the indicator and adjustment for the hip utilizing the wrist extension thrust

Sponsored by: Foot Levelers

Saturday - 8/18/2018

10:20am-Noon

Bayhill 30

- Mitchell Mally, DC

Clinical CE

TMJ/Cervical Spine - Part 1

Course Description

Reaching epidemic proportions world-wide, TMJ afflicts over 60 million Americans and costs consumers over \$50 billion dollars annually. Dr. Mally teaches the anatomy, biomechanics, radiology and his TMJ technique in this incredible Hands-On technique workshop.

Learning Objectives

- Learn the epidemiology, anatomy, neurology, and biomechanics of TMJ Disorders
- Learn clinical evaluations and X-ray findings
- Learn how to generate referral from Dentists, MD's etc.

Sponsored by: Mally Enterprises

Saturday - 8/18/2018

12:30pm-3pm

Windermere Ballroom Y

- Paul Tai, DPM, FACFS, ABPS,
ABAARM, DACBN

HIV/AIDS

HIV/AIDS: Everything a Doctor Should Know About This Disease & What to Do About It

Course Description

More than 1.2 million people in the United States are living with HIV infection. It is estimated that almost 1 in 8 (12.8 percent) don't know they are infected. From 1981 to 2013, an estimated 1,194,039 people in the United States had been diagnosed with AIDS. Of those, 658,507 have died.

Prof. Dr. Paul Ling Tai provides a thorough look at fundamental information regarding the testing, diagnosis and treatment HIV & AIDS Infections. Dr. Tai promotes treating patients in a respectful and professional manner, while helping them to prevent or manage HIV or AIDS.

Learn to help correct the symptoms of HIV & AIDS that affect patients' quality of living, such as Neurological Disease, Brain Fog, Fatigue, Adrenal Disorders, Fibromyalgia, G.I. Disorders, Muscle Spasticity and many more with Complete Nutritional & Natural Supplement Treatment Protocol.

Let this lecture shape you into a well-polished, professional and most of all capable physician, able to provide care for patients with HIV or AIDS with Confidence.

Learning Objectives

- Understand the HIV Virus and its progression into AIDS
- Learn to Identify the Signs, Symptoms & Stages of the HIV Virus
- Learn to Test for, Diagnose & Treat HIV Infection
- Explore Social Aspects of living with HIV Infection
- Learn Complete Nutritional & Natural Supplement Treatment Protocol for Symptoms of HIV & AIDS

Sponsored by: Health Secrets USA

Saturday - 8/18/2018

1pm-2:40pm

Windermere Ballroom W

- Claire Johnson, PhD, MEd, DC,
DACBSP
- Scott Haldeman, DC, MD, Ph.D.,
FRCP(C), FAAN

- Deborah Kopansky-Giles, DC,
FCCS, FICC (Hon), MSc
- John Mayer, DC, PhD

Clinical CE

Expanding Chiropractic Practice Opportunities: Incorporating the GSCI Classification and Care Pathway into Daily Practice

Course Description

How can chiropractors not only survive but thrive in a world that demands scientific evidence? The GSCI model provides doctors of chiropractic a way to incorporate evidence-based information into daily practice and communicate with other healthcare providers about best care for our patients. During this workshop, participants receive hands-on training on the GSCI classification system and care pathway. Participants will engage in an interactive environment with the GSCI team members who developed this model of care.

Learning Objectives

- List the 6 GSCI classes of spine conditions
- Describe the steps of the GSCI care pathway
- Apply the GSCI care pathway to sample patient cases
- Describe how chiropractic care is included and functions within the GSCI levels of spine care

Sponsored by: NCMIC

Saturday - 8/18/2018

1pm-2:40pm

Celebration 14-15

- James L. Chestnut, BEd, MSc, DC,
CCWP

Clinical CE

The Most Evidence-Based, Most Effective Chiropractic Supplementation Protocol: The Undeniable Importance of Omega-3 and Vitamin D for Recovery, Wellness, Performance, and Prevention

Course Description

Evidence-based care can be defined as those interventions which have documented, peer-reviewed clinical evidence of health benefit. When it comes to interventions for neuromusculoskeletal health, the evidence is now unequivocal that omega-3 fatty acids and Vitamin D are required for recovery, wellness, performance, and prevention and that care which includes these essential nutrients is not only more evidence-based, it is more clinically effective.

Learning Objectives

- Understand the documented importance of omega-3 fatty acid sufficiency with respect to neuromusculoskeletal and overall health and wellness and understand the documented significant neuromusculoskeletal and overall negative health consequences of omega-3 fatty acid deficiency
- Understand the documented importance of Vitamin D sufficiency with respect to neuromusculoskeletal and overall health and wellness and understand the documented significant neuromusculoskeletal and overall negative health consequences of Vitamin D deficiency
- Understand and clinically apply the evidence regarding the clinical necessity and benefit of omega-3 and Vitamin D supplementation

Saturday - 8/18/2018

1pm-2:40pm

Celebration 12-13

- Matthew M. Antonucci, DC,
DACNB, FACFN, FABCDD, FABVR,
FABNN

Clinical CE

Intro to Receptor-Based® Rehab for Chiropractors: The ABC's of Receptor-Based Rehabilitation Part 2: Balance and Coordination

Course Description

This 6-hour workshop has been developed with one objective in mind: to make clinical neurology easily understood, applied, and implemented, for the general practitioner. The brain is the master control system, and everything a chiropractor does influences a patient's brain. During this workshop, Dr. Antonucci will help you to develop your neurological observations, provide you with simple yet effective assessments, and applications that you can implement immediately with your current patient population.

Learning Objectives

- Discuss the Cerebellum's Role in Balance, Spinal Integrity, Coordination, and Cognition
- Assessing the 3 Functional Zones of the Cerebellum
- Developing Appropriate Applications for Cerebellar Dysfunction

Sponsored by: ACA Council on Neurology, Plasticity Brain Centers

1pm-2:40pm

Celebration 3-4

- Elise Hewitt, DC, DICCP, FICC

Clinical CE

Physical Assessment of the Young Pediatric Patient

Course Description

This class will teach doctors of chiropractic the subtleties of performing a physical examination of the young pediatric patient. Included will be a thorough discussion of the neurological evaluation of newborns and infants, including assessment of cranial nerves, tone, and primitive reflexes. Attendees will also learn what the literature says about the safety of spinal adjusting in children. Dr. Hewitt will pepper her instruction with clinical pearls from her 29 years of experience in pediatric practice.

Learning Objectives

- Perform physical examination techniques unique to the pediatric patient
- Recognize normal from abnormal findings in the neurological assessment of children
- Summarize the evidence regarding the safety of pediatric spinal manipulation

Sponsored by: NCMIC

Saturday - 8/18/2018

1pm-2:40pm

Celebration 11

- CJ Mertz, DC

Clinical CE

How To Go From Where You Are To Where You Want To Be

Course Description

Do you feel there is more to life than what you are experiencing? Do you find yourself wanting what others have? In this inspiring presentation, Dr. Mertz takes you inside the minds and hearts of some of the most influential people in the world and what lessons he has learned. You are meant for greatness and abundance. Come and learn what thoughts and behaviors will allow you to live the life of your dreams. This is your time!

Sponsored by: CJ3 Consulting, LLC

1pm-2:40pm

Bayhill 17-18

- Eric Plasker, DC

Speak Up & Lead

Course Description

This session will deliver high integrity speaking tips that are worth \$100,000 an hour to your practice. You'll learn about the value of content, delivery, and results targeting everyone's why, managing an audience and how "the talk is the close". If you're a seasoned speaker you will get exciting tips and strategies and if you're new to speaking, your confidence will soar. It's exciting to know that these skills and techniques can be learned!

Sponsored by: The Family Practice, Inc.

Saturday - 8/18/2018

1pm-2:40pm

Celebration 5

- Brett Wisniewski, DC, DACBN,
DABCI

Clinical CE

Histamine Intolerance: Mood Disorders, Fatigue, and Chronic Illness

Course Description

In this stand-alone session, Dr. Wisniewski will review this potent biogenic amine, histamine. Histamine is famous for the "allergic" response. This is clearly important in acute situations but disregarding histamine for anything other than allergies can be a big mistake. Histamine has the ability to trigger anxiety attacks, gastrointestinal dysfunction, vascular permeability, multiple chemical sensitivity, and much more. Understanding the metabolism of histamine and those compounds that properly modulate its response can be life-changing.

Learning Objectives

- Learn how to detect and define histamine intolerant patients utilizing visual and diagnostic cues
- Learn how to properly test for histamine burden and distinguish between endogenous and exogenous influence
- Expand on anti-histamine concepts beyond allergies as they relate to chronic disease

Sponsored by: Biotics Research Corporation, DABCI of Florida

1pm-2:40pm

Celebration 6

- Courtney Conley, DC

Clinical CE

Kinesiology Taping for Performance

Course Description

This course expands on the concepts of movement therapy and performance enhancement via functional taping methods. The anatomy and physiology of myofascial slings is covered. Movement assessment to determine dysfunction in specific slings and how to apply tape in a manner that improves movement and function is done in a workshop, hands-on environment.

Learning Objectives

- Discuss, practice and integrate the concept of longitudinal muscle chain kinesiology taping
- Discuss, demonstrate and interpret movement screening techniques to evaluate best functional patterns
- Demonstrate, evaluate perform functional taping applications for movement applications
- Compare and contrast of sport-specific movement patterns and how kinesiology tape improve sports performance

Sponsored by: Rock Tape

Saturday - 8/18/2018

1pm-2:40pm

Celebration 7

- David Seaman, DC

Clinical CE

Autism - Maternal Inflammation and Infant Neuroinflammation

Course Description

Research has identified maternal inflammation and infant neuroinflammation are the two primary modifiable risk factors for autism expression in a child. The primary risk factors include obesity, vitamin D deficiency, omega-3 fatty acids, gluten, and a pro-inflammatory gut microbiome.

Learning Objectives

- Describe the nature of maternal inflammation that predisposes a child to autism expression
- Describe the nature of neuroinflammation that predisposes a child to autism expression
- Recommend lifestyle factors to reduce the risk of autism expression

Sponsored by: Anabolic Labs

1pm-2:40pm

Celebration 1

- Annette Schippel, DC

Clinical CE

New Paradigm in Metabolic Detox

Course Description

During this presentation Dr. Schippel will discuss factors surrounding detoxification. She will explain how to determine if patients are ready for detoxification and review the 3 phases of detox and nutrients to support each phase. Attendees will leave educated on how to implement a detox program for their practice come Monday morning.

Learning Objectives

- Identify the three phase of metabolic detoxification
- Review nutrients to support all three phase of detoxification
- Explore the latest advancements in metabolic detoxification

Sponsored by: Standard Process, Inc.

Saturday - 8/18/2018

1pm-2:40pm

Celebration 9-10

- Gregory H. Doerr, DC, CCSP, - Jeffery Tucker, DC
SFMA, ART, FMT, CSTI, CKTP

Clinical CE

“Be the Expert” Functional Assessment, Training and Treatment of Common Upper Extremity, Lower Extremity and Spine Injuries

Course Description

In this hands-on presentation doctors will learn how to evaluate common upper, lower, and spinal injuries. This course is designed to equip attendees on how to prescribe the appropriate dosage of strengthening balance training and flexibility exercise for injuries. Several demonstrations on taping techniques will be taught for extremity and spinal injuries. All procedures will be applicable to the athlete, geriatric, and general patient population, as well as the newest research and physiology on taping procedures.

Learning Objectives

- Learn how to evaluate common Upper Extremity (UE) injuries, Lower Extremity (LE) injuries & Spine Injuries
- Learn how to prescribe appropriate dosage of strengthening, balance training and flexibility exercises.
- Learn how to apply therapeutic tape from an evidence-based approach
- Learn how to apply soft tissue mobilization from an evidence-based approach
- Demonstrate functional taping techniques and corrective exercises for the Upper Extremity, Lower Extremity (LE) & Spine

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital

1pm-2:40pm

Celebration 8

- Mark L. Callanen, PT, DPT, OCS

Clinical CE

Laser Application and Considerations for Different Age Related Conditions

Course Description

Course on laser therapy (photobiomodulation PBM) and its influence on common age-related pathologies. Current research and treatment recommendations will be covered. Background regarding mechanisms of PBM, how light interacts with tissue, laser dosage, and factors that influence treatment efficacy will be reviewed.

Learning Objectives

- Be able to Interpret and discuss key components related to mechanisms of photobiomodulation (PBM); including chromophores, mitochondrial factors, and how laser impacts different tissue types.
- Be able to distinguish factors that influence PBM; including laser characteristics and patient specific factors
- Apply learned material and relevant research to understand how PBM benefits different conditions at various stages in the healing process

Sponsored by: LightCure

Saturday - 8/18/2018

1pm-2:40pm

Bayhill 30

- Mitchell Mally, DC

Clinical CE

TMJ/Cervical Spine - Part 2

Course Description

Reaching epidemic proportions world-wide, TMJ afflicts over 60 million Americans and costs consumers over \$50 billion dollars annually. Dr. Mally teaches the anatomy, biomechanics, radiology and his TMJ technique in this incredible Hands-On technique workshop.

Learning Objectives

- Learn the epidemiology, anatomy, neurology, and biomechanics of TMJ Disorders
- Learn clinical evaluations and X-ray findings
- Learn how to generate referral from Dentists, MD's etc.

Sponsored by: Mally Enterprises

1pm-2:40pm & 3:20pm-5pm

Celebration 2

- Etienne Dubarry, DC

Clinical CE

Adjusting for Success: The Thoracic

Course Description

You will discover how the patient's position influences the success of your adjustment through a new approach never taught before: The Arc of Tension. The techniques that never provided you a reliable cavitation will become suddenly highly efficient in your hands. You will practice chiropractic like the kata of any martial art: first without a patient, you duplicate standing the movement projected on screen; second with a patient as you did before.

Learning Objectives

- Multiply the efficacy of your daily chiropractic technique via patient's positioning
- Explain what has never been explained before: the simple mechanic behind cavitation
- Demonstrate the common factors to all adjustment throughout the spine with the Arc of Tension model
- Show doctors how to document for duplication a technique in less than 3 seconds with any documentation system so you can take off any time, any day, without the need to demonstrate anything to the new doctor covering for you.

Sponsored by: Lloyd Tables

Saturday - 8/18/2018

3:20pm-5pm

Windermere Ballroom X

- Steven R. Conway, DC, DACBOH,
JD

Documentation

The “Just Show me what to do” Seminar for Understanding Required Medicare Documentation and Filtering Through the Fog of False Information Surrounding “Opting Out” of Medicare

Course Description

If you are confused with all of the “expert” advice that has been given in the past, it is time to clear up all of the false and misleading information related to Medicare documentation.

Learning Objectives

- Define and compose proper Medicare documentation to reflect the services provided
- Analyze the differentiate the initial visit and subsequent visit requirements
- Distinguish between what is fact and fiction related to “opting out” of Medicare “hint-there is no workaround

Sponsored by: ChiroHealth USA

3:20pm-5pm

Windermere Ballroom W

- David Klein, CPC, CHC, CPMA

Documentation

Protect Your Practice From Audits and Recoupment – The Critical Steps

Course Description

In this presentation, David Klein, a certified medical coder, auditor and compliance consultant will provide in-depth instruction on how to identify accurate and reliable resources to ensure compliant coding and documentation for reimbursement. He will discuss the critical resources every practice should have and include examples and scenarios. Attendees will learn how to properly utilize CPT, Medicare and Commercial Payer guidelines to ensure they are telling the proper story for maximum reimbursement.

Learning Objectives

- Review the key resources Providers must use when it comes to coding, documentation and billing
- Identify the key authorities for documentation and coding when it comes to compliance and reimbursement

Sponsored by: PayDC

Saturday - 8/18/2018

3:20pm-5pm

Windermere Ballroom Y

- Todd Narson, DC, DACBSP

Documentation

Rehab Documentation & Coding

Course Description

Proper documentation and proper CPT coding and are co-dependent in today's chiropractic practice. A thorough discussion of documentation of the doctor's encounter with the new patient and subsequent follow up visits including establishing medical necessity for all treatment recommended and performed along with the proper use of CPT coding as it pertains to the most common examination and treatment procedure codes in the modern chiropractic practice.

This discussion begins with end in mind by starting from the insurance reimbursement check and works backwards through a thorough dissection of the health insurance claim form, daily SOAP notes and the initial report. The entire discussion is centered on medical necessity and the doctors are shown how medical necessity is developed and where it comes into play from the initial visit to the printing of a claim form.

We continue with a discussion of various CPT codes used in the chiropractic practice. Compare and contrast therapeutic modalities with physical therapies. Examples are given throughout showing (1) how to choose the appropriate code and (2) how to document the use of that code in the patient's records.

Learning Objectives

- Understand how to establish medical necessity to support their treatment plans and to document appropriately to (a) avoid payment delays or denials
- Reduce the likelihood of compliance audits and fraud, and (3) to get reimbursed for their time and expertise

Sponsored by: ACOM

Saturday - 8/18/2018

3:20pm-5pm

Celebration 5-6

- Brett Wisniewski, DC, DACBN,
DABCI

Documentation

Nutrient Deficiencies and Pharmaceutical Interactions: Proper Discovery and Documentation with Blood Chemistries

Course Description

In this stand-alone session, Dr. Wisniewski will explain and demonstrate the importance of a case history and how to properly document this event. He will utilize actual excerpts from case histories and construct well thought out applications for the consult and blood analysis. He will dramatize the relationship between the well-constructed case history, diagnostic work-up and documentation.

Learning Objectives

- Learn how to identify nutrient deficiencies through the consultation, physical exam, and other diagnostics
- Utilize both simple and high level diagnostic skills and discuss the incorporation of these tools within a chiropractic physician's office
- Learn how to properly perform and document a thorough case history and diagnostic findings

Sponsored by: Biotics Research Corporation, DABCI of Florida

3:20pm-5pm

Celebration 12-13

- Matthew M. Antonucci, DC,
DACNB, FACFN, FABCDD, FABVR,
FABNN

Clinical CE

Intro to Receptor-Based® Rehab for Chiropractors: The ABC's of Receptor-Based Rehabilitation Part 3: Cognition

Course Description

This 6-hour workshop has been developed with one objective in mind: to make clinical neurology easily understood, applied, and implemented, for the general practitioner. The brain is the master control system, and everything a chiropractor does influences a patient's brain. During this workshop, Dr. Antonucci will help you to develop your neurological observations, provide you with simple yet effective assessments, and applications that you can implement immediately with your current patient population.

Learning Objectives

- Functional Organization of the Frontal Lobe
- Assessing the Frontal Lobes in Less than 5 Minutes
- Developing Care Strategies for Executive Dysfunction

Sponsored by: ACA Council on Neurology, Plasticity Brain Centers

Saturday - 8/18/2018

3:20pm-5pm

Celebration 14-15

- Timothy Gordon

Clinical CE

CBD AND HEMP: What Every DC Needs To Know Now

Course Description

Why CBD and Why Now: Take a deep dive into this amazing plant and it's benefits to the human body, while gaining an understanding of the legal landscape and the differentiation in growing/production techniques. You'll also learn about the feedback given from hundreds of DC's regarding the potential for your practice.

Learning Objectives

- Understanding the Hemp Plant's potential
- Understanding the Endocannabinoid System and it's critical interaction with hemp
- Understanding the potential for your patients and practice

Sponsored by: Functional Remedies

3:20pm-5pm

Celebration 3-4

- Stuart Warner, DC

- Theresa Warner, DC

Clinical CE

Research Trends and Case Studies to Demonstrate the Clinical Effectiveness of Pediatric Chiropractic to MD's and the Public

Course Description

Drs. Theresa and Stuart Warner will present contemporary research and case studies demonstrating the effectiveness of the chiropractic adjustment in the pediatric population. Collaborating with other health professionals for improved patient care will be addressed.

Learning Objectives

- Use research trends and case studies to demonstrate the clinical effectiveness of the chiropractic adjustment in the pediatric patient and effectively communicate the necessity of care to MD's and the public

Sponsored by: Drs. Warner's Chiropractic Pediatrics 365

3:20pm-5pm

Bayhill 17-18

- Jade Malay, DC

The Female XX Factor - How to be a Successful Female Practitioner in Male Dominated World

Saturday - 8/18/2018

3:20pm-5pm

Celebration 11

- Richard Brown, DC, LL.M, FRCC,
FBCA, FEAC

Clinical CE

Beyond Borders: The Global Status of Chiropractic

Course Description

The WFC represents the national associations of 93 countries in 7 world regions. In this session Dr Richard Brown will describe the international role of the WFC before taking attendees on a virtual round-the-world trip, describing how chiropractic is practiced from one continent to the next and highlighting how opportunities are seized and challenges are met.

Learning Objectives

- Understand the role and functions of the World Federation of Chiropractic
- Learn about chiropractic's unique engagement with the World Health Organization
- To comprehend differences in the practice of chiropractic between world regions
- Provide a global perspective on developments in the chiropractic profession

Sponsored by: World Federation of Chiropractic

3:20pm-5pm

Celebration 1

- Dominique Scott, DC

Clinical CE

Missing Links in Performance, Prevention, and Recovery: Advantages Unique to Chiropractic and Whole-Food Nutrition Support

Course Description

We will provide our audience with insights to identify some of the most commonly occurring, yet commonly overlooked sources of burdens to body function and performance, both neuro-mechanically and nutritionally. We will reference our clinical experiences from decades of in-office patient encounters as we all field-work encounters being the onsite doctor for numerous sports events from youth to pro.

Learning Objectives

- Streamlining the doctor's history taking to lead to a tailored assessment, explanation of findings and adjustment and nutritional recommendation
- Opening the doctor patient conversation on whole-food nutritional supplements
- Communication keys that are easy to apply, create interest from the patients for family care, and other referrals

Saturday - 8/18/2018

3:20pm-5pm

Celebration 8

- Robert Silverman, DC, MS,
DACBN, DCBCN, CNS, CCN,
CSCS, CIISN, CKTP, CES, HKC,
FAKTR

Clinical CE

Inside-Out Health: A Road-map to Optimal Musculoskeletal Health and Performance

Course Description

Dr. Robert Silverman, a leading laser expert, leads you through innovative science demonstrating the power of performance rehab and conservative therapies on health and movement patterns. He will highlight key protocols for improved performance and recovery through an enhanced diet and appropriate supplementation, laser therapy, functional movement assessment, corrective exercises and more. This presentation will include a valuable hands-on demonstration, with special emphasis on the 21st century chiropractic treatments for faster recovery.

Learning Objectives

- Assess and understand traumatic brain injuries (concussion, neurodegenerative diseases)
- Building the Ultimate Back: from chronic back pain to high performance
- Clinical breakthroughs in the treatment of musculoskeletal injuries
- Hands-on reproducible, implementable protocols for your practice success
- Gain an understanding of the advanced approach to manage pain and inflammation

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, Erchonia

3:20pm-5pm

Celebration 2

- Etienne Dubarry, DC

Clinical CE

Adjusting for Success: The Thoracic

Course Description

You will discover how the patient's position influences the success of your adjustment through a new approach never taught before: The Arc of Tension. The techniques that never provided you a reliable cavitation will become suddenly highly efficient in your hands. You will practice chiropractic like the kata of any martial art: first without a patient, you duplicate standing the movement projected on screen; second with a patient as you did before.

Learning Objectives

- Multiply the efficacy of your daily chiropractic technique via patient's positioning
- Explain what has never been explained before: the simple mechanic behind cavitation
- Demonstrate the common factors to all adjustment throughout the spine with the Arc of Tension model
- Show doctors how to document for duplication a technique in less than 3 seconds with any documentation system so you can take off any time, any day, without the need to demonstrate anything to the new doctor covering for you.

Sponsored by: Lloyd Tables

Saturday - 8/18/2018

3:20pm-5pm

Celebration 9-10

- Gregory H. Doerr, DC, CCSP,
SFMA, ART, FMT, CSTI, CKTP

- Jeffery Tucker, DC

Clinical CE

“Be the Expert” Functional Assessment, Training and Treatment of Common Upper Extremity, Lower Extremity and Spine Injuries

Course Description

In this hands-on presentation doctors will learn how to evaluate common upper, lower, and spinal injuries. This course is designed to equip attendees on how to prescribe the appropriate dosage of strengthening balance training and flexibility exercise for injuries. Several demonstrations on taping techniques will be taught for extremity and spinal injuries. All procedures will be applicable to the athlete, geriatric, and general patient population, as well as the newest research and physiology on taping procedures.

Learning Objectives

- Learn how to evaluate common Upper Extremity (UE) injuries, Lower Extremity (LE) injuries & Spine Injuries
- Learn how to prescribe appropriate dosage of strengthening, balance training and flexibility exercises.
- Learn how to apply therapeutic tape from an evidence-based approach
- Learn how to apply soft tissue mobilization from an evidence-based approach
- Demonstrate functional taping techniques and corrective exercises for the Upper Extremity, Lower Extremity (LE) & Spine

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital

Saturday - 8/18/2018

3:20pm-5pm

Celebration 7

- Cindy M. Howard, DC, DABCI,
DACBN, FIAMA, FICC

Clinical CE

The Role of Nutrition and Reduction of Infection in the Promotion of Cognitive Health

Course Description

In this 2-hour presentation the learner will understand how to provide appropriate supplementation and food recommendations to decrease the severity of a concussion thus reducing the increase significant negative cognitive changes. Also covered is post concussive treatment for the greatest success outcomes. The role that infection plays and the relationship to a decrease in function will be presented taking into account the role of the blood brain barrier, the integrity of the intestinal lining and the role of the immune system as it pertains to the gut.

Treatment protocols will also be given so that you can utilize recommendation immediately in your office.

Learning Objectives

- Understand how to provide appropriate supplementation and food recommendations to decrease the severity of a concussion thus reducing the increase significant negative cognitive changes
- Learn post concussive treatment for the greatest success outcomes
- Discuss treatment protocols will also be given so that you can utilize recommendation immediately in your office

Sponsored by: Bio-Botanical Research Inc.

3:20pm-5pm

Bayhill 30

- Mitchell Mally, DC

Clinical CE

TMJ/Cervical Spine - Part 3

Course Description

Reaching epidemic proportions world-wide, TMJ afflicts over 60 million Americans and costs consumers over \$50 billion dollars annually. Dr. Mally teaches the anatomy, biomechanics, radiology and his TMJ technique in this incredible Hands-On technique workshop.

Learning Objectives

- Learn the epidemiology, anatomy, neurology, and biomechanics of TMJ Disorders
- Learn clinical evaluations and X-ray findings
- Learn how to generate referral from Dentists, MD's etc.

Sponsored by: Mally Enterprises

Sunday - 8/19/2018

8am-9:40am

Windermere Ballroom WX

- Paul Tai, DPM, FACFS, ABPS, ABAARM, DACBN
 - Steven R. Conway, DC, DACBOH, JD
 - Mitchell Mally, DC

- Mollie Frawley, RN
 - Jay S. Greenstein, DC, CCSP, CGFI-L1, CKTP, FMS
 - Timothy Gordon

Documentation
 - Kristina L. Petrocco-Napuli, DC, MS
 - Steven Weiniger, DC

Integration of Chiropractic Care into Mainstream Healthcare

Course Description

Chiropractors often feel isolated in the discussion of mainstream healthcare, believing an equal seat at the healthcare table is far fetched. This class will prove that this isolated thinking is a way of the past, and the future of healthcare depends on integration of chiropractic, now more than ever; yet it is our job to communicate this effectively. We have invited a panel of doctors to illustrate how documentation and record keeping are communication tools that allow us to interact with the allopathic community. Documented results from Gallup Poll #3 will be followed by chiropractors focusing on different areas of interactive success between chiropractors and the medical model, showcasing how the collaborative community has the greatest benefit for patients. If chiropractic is to take a prominent seat at the healthcare table, it will have to do so with research, statistics, an established outlined path as described by the participants in this panel, and in a spirit of cooperation. With the climate of society and ever-changing-healthcare, the time is NOW!

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, NCMIC, ChiroHealth USA, Health Secrets USA, Infinedi, Mally Enterprises, Body Zone, LLC

8am-9:40am

Celebration 9-10

- Elise Hewitt, DC, DICCP, FICC

Risk Management

Physical Assessment of the Young Pediatric Patient

Course Description

This class will teach doctors of chiropractic the subtleties of performing a physical examination of the young pediatric patient. Included will be a thorough discussion of the neurological evaluation of newborns and infants, including assessment of cranial nerves, tone, and primitive reflexes. Attendees will also learn what the literature says about the safety of spinal adjusting in children. Dr. Hewitt will pepper her instruction with clinical pearls from her 29 years of experience in pediatric practice.

Learning Objectives

- Perform physical examination techniques unique to the pediatric patient
- Recognize normal from abnormal findings in the neurological assessment of children
- Summarize the evidence regarding the safety of pediatric spinal manipulation

Sponsored by: NCMIC

Sunday - 8/19/2018

8am-9:40am

Celebration 3-4

- John Lockenour, DC, DABCO,
DABCA

Acupuncture Risk Mgmt
(Acup. Cert. DC's ONLY)

Risk Management for Acupuncture/Opioid Crisis

Course Description

During this 2-hour class the following topics will be presented to provide the clinician with background in identifying patients at risk for addiction, while also providing that individual with information on techniques to minimize risk and improve patient care through examinations and referral to other health care providers when indicated.

Learning Objectives

- Provide state required continuing education for the chiropractic physician
- Identify practice risk, management skills, malpractice concerns and the duties of the treating doctor and staff

Sponsored by: Anabolic Labs

8am-9:40am

Bayhill 21-22

- Stuart Warner, DC

- Theresa Warner, DC

Top 3 Ways to be the Sought after Family/Pediatric Practice in Your Town

Sponsored by: Drs. Warner's Chiropractic Pediatrics 365

10:20am-11:20am

Celebration 11

- Mark Cotney, DC

GA Laws & Rules

Georgia Laws and Rules

This class is for Georgia Doctors ONLY

Course Description

This is a one hour review of the laws and rules governing chiropractic practice in the State of Georgia. Dr. Cotney will have an emphasis on recent changes in board rules, new Georgia legislation and how it affects DC's, as well as court cases involving Georgia DC's. This class will aid practitioners as they are reminded of rules which are often overlooked.

Learning Objectives

- List chiropractic therapies that are allowed under GA law
- Discuss the impact of the chiropractic protection bill
- Discuss the importance of the chiropractic exemption for interstate insurance sales related to state mandated benefits

Sunday - 8/19/2018

10:20am-Noon

Windermere Ballroom WX

- Cindy M. Howard, DC, DABCI,
DACBN, FIAMA, FICC
- Mollie Frawley, RN

- Kristina L. Petrocco-Napuli, DC, MS
- Courtney Conley, DC

- Eric Plasker, DC

Ethics

Increasing the Level of Daily Ethics & Individual Responsibility in Our Practices

Course Description

Did you ever connect the dots between personal and daily ethics with breakthrough practice success? Come experience our panel of inspiring chiropractic speakers as they break down Ethics in their area of expertise and experience, in a way that will stimulate both mind and action. You will learn how to encourage each of your staff to take an increased responsibility of increasing the ethics of your current practice policies and how this action will filtrate in to the community, helping more people get well. You will hear what the public expects when it comes to Ethics from their healthcare team relating to universal fairness, and where Chiropractic fits in. Get ready to enjoy this topic like never before!

Sponsored by: NCMIC, Rock Tape, The Family Practice, Inc., Bio-Botanical Research Inc.

10:20am-Noon

Celebration 7-8

- Mark N. Charrette, DC

Clinical CE

Advanced Lower Extremity Adjusting - Part 2

Course Description

This 2-hour presentation covers the adjusting protocols for the supination pattern of the foot, hallux valgus, and heel spur adjustments. It also covers adjustments for the knee, patella and several hip adjustments. This course will also quickly review the concept of "The Noisy Joint". This course is a "hands-on" workshop designed after the principles of DELIBERATE PRACTICE. The doctor/student will quickly acquire adjusting skills for the most commonly encountered extremity conditions.

Learning Objectives

- Understand and demonstrate the seven adjustments for the foot pronation protocol to include navicular, cuboid, cuneiforms, metatarsal heads, talus, calcaneus, and fibular head
- Understand and demonstrate the wrist extension adjustment for the knee utilizing listings of 1) medial condyle, 2) lateral condyle, and 3) posterior tibia
- Understand and demonstrate the indicator and adjustment for the hip utilizing the wrist extension thrust

Sponsored by: Foot Levelers

Sunday - 8/19/2018

10:20am-Noon

Celebration 12-13

- Daniel Bourassa, DC, MS, PhD(c)

Clinical CE

Photobiomodulation for Traumatic Brain Injury Transcranial Laser Therapy

Course Description

Photobiostimulation (PBM) therapy (previously defined as Low Level Light/Laser Therapy or LLLT) in the red and near infrared (NIR) light spectrum is a nonthermal process involving endogenous chromophores eliciting photophysical and photochemical events at various biological scales. Non-ionizing light sources such as LEDs and lasers are all capable of producing beneficial biological effects in tissues. In this course the emphasis will be on delivery by lasers which require greater knowledge and skill in the therapeutic setting. All photobiological responses are determined by the absorption of energy by photo acceptor molecules (chromophores) during light irradiation. It is important to clarify the molecular mechanism of light interactions with tissue by identifying the photo acceptor molecules. PBM therapy induced physiological effects are thought to be due to two main types of photo acceptor (i.e., cytochrome c oxidase and intracellular water.) Clinicians utilizing PBM therapy, and particularly lasers, are expected to understand the photodynamics of non-ionizing light's biological effects in tissues as well as safely utilize appropriate delivery techniques and dosing to achieve desired and consistent therapeutic outcomes. This course presents the requisite knowledge base to prepare clinicians for the implementation of safe and effective laser PBM therapy.

Learning Objectives

- Prepare clinicians with the essential knowledge of the biophysics of red and near infrared light in tissues with emphasis on application of Laser therapy
- Prepare the clinician with a practical understanding of laser physics to achieve desired clinical outcomes using laser therapy in different clinical settings and pathologies
- Enable the clinician to make appropriate selection of photobiostimulation therapy equipment for their practice and gain the practical knowledge to utilize this equipment safely and efficiently to achieve consistent outcomes

Sponsored by: Aspen Laser

Sunday - 8/19/2018**10:20am-Noon****Celebration 3-4**- John Lockenour, DC, DABCO,
DABCA**Acupuncture Technique
(Acup. Cert. DC's ONLY)****Acupuncture Treatment of Addiction****Course Description**

During this 2 hour class the following topics will be presented to provide the Chiropractic clinician with up to date information to identify common signs and symptoms of substance abuse. Discuss how to manage, treat, and monitor multiple types of substance abuse encountered. Attendees will learn treatment strategies utilizing acupuncture and ways to co-treat with other healthcare providers.

Learning Objectives

- Learn common signs and symptoms of substance abuse
- Discuss treatment strategies utilizing acupuncture
- Learn ways to co-treat with other healthcare providers

*Sponsored by: Anabolic Labs***10:20am-Noon****Bayhill 21-22**

- Kim Driggers, JD

- Paul Lambert, JD

- Clint Flanagan, MD

- Kathrine Nicol, JD

- Arthur Taft, MBA, Engineering

- Philip M. Eskew, DO, JD, MBA

Direct Primary Care (FOR FCA MEMBERS ONLY)**Course Description**

The Direct Primary Care clinical panel brings experts from across the country who have practiced in the DPC field, to educate attendees on all facets of Direct Primary Care. Attendees will learn the intricacies of the DPC business model and how to make the switch from a fee-for-service model to a DPC model, or how to create a hybrid model of practice. They will hear from a lawyer's standpoint, how to draft the contracts to an individual versus an employer, and how Medicare plays differently in the DC-DPC model versus the MD-DPC model. Attendees will hear from the experts on how to market a DPC practice, including to individuals, employers, and third party organizations. Attendees will hear from the CEOs of two third party organizations that do the marketing to employers to learn how that might fit into their practice and how the traditional MD DPC practices would work to include a DC in the DPC practice.

Learning Objectives

- What is the DPC model and how it differs from the traditional practice model
- How does chiropractic fit into the traditional DPC model
- Contracts – what is needed and how the employer contract differs from the individual contract
- Medicare – learning whether a DPC doctor should treat a Medicare patient
- Physician and third party marketing of the DPC-DC model
- Learning the common pitfalls of marketing to an employer for a DPC contract

Sunday - 8/19/2018

10:20am-Noon

Celebration 1

- Annette Schippel, DC

Clinical CE

Stress Balancing Requires Whole Body Wellness

Course Description

Learn what the RDA for stress is

Learning Objectives

- Discuss how bodies responds to stress
- Discuss the basic lifestyle and dietary modifications do decrease stress
- Learn key nutritional support that can improve stress responses

Sponsored by: Standard Process, Inc.

10:20am-Noon

Celebration 2

- Michael K. Bagnell, DC, FABBIR

Clinical CE

Chiropractic Meets Neuroscience: Neuroplasticity for Sports Rehabilitation & Performance

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, Brain Master

Sunday - 8/19/2018

10:20am-Noon

Celebration 9-10

- Steven Weiniger, DC

Clinical CE

Digital Lifestyle Syndromes-From Tech Neck to Sitting is the New Smoking

Course Description

Technology is changing our lives...and our bodies. From "Sitting is the new smoking" to "tech-neck", people are talking about the health consequences of living folded over a desk, computer, or smartphone.

"Sit More-Die sooner" isn't an exaggeration. A large meta-study of 47 other studies found sitting over 8 hours a day was associated with a 91% increase in the risk of type II diabetes- nearly the health risk of tobacco use!

And the problem is more than inactivity- over time the postural kinks in the kinetic chain have a profound affect on function. Just as exercise can mitigate but not reverse the effects of smoking, researchers found each additional hour a day sitting increased the risk of disability by nearly half...even if you exercise!

DC can build real credibility by addressing the consequences of digital life to get people standing taller and moving better with StrongPosture® habits. Plus, the newly updated back care recommendations from the American College of Physicians strongly encouraging non-pharmacologic options including chiropractic and "motor control exercises", creating new opportunities for MD referrals.

The StrongPosture® protocols are motor control exercise protocols that focus on observing and then using low tech tools to correct sensorimotor errors between perceived posture (and motion) and external reality. In other words, strengthening the subtleties of posture.

Retraining granular motion of compensatory and adaptive patterns is an important, often an overlooked factor in clinical NMS practices. From healthcare providers to the general public, everyone acknowledges the importance of exercise and staying in motion...and all motion begins with posture.

Focusing on posture is a unifying concept for bio-mechanically based, evidence oriented clinicians to align with the rising meme of addressing the digital lifestyle. Become part of the "Posture is important!" movement by empowering people towards stronger posture.

Learning Objectives

- Communicate the dangers of living folded...and the importance of getting vertical
- Understand ways to promote posture awareness with a picture
- Benchmark and measure structure by bio-mechanic PostureZone masses (head/torso/pelvis/center of pressure of feet
- Teach a 60 second StrongPosture® Break

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, Body Zone, LLC

Sunday - 8/19/2018

1pm-2pm

Barrel Spring I

- Kelly Miller, DC, NMD, FASA,
FBAARM, CFMP

Saving Your Brain: Causes, Prevention & Reversal of Dementia & Alzheimer's

Learning Objectives

- Educate attendees on the fastest growing cause of death in the United States.
- Learn strategies that can help prevent this condition and possibly reverse it

Sponsored by: Health Restoration

1pm-2:40pm

Orlando Ballroom MN

- Brad Cost

Documentation

Electronic Data Systems and Documentation Within Your Office: Where to Begin

Course Description

Mr. Cost will not be talking about clinical decision making, but in fact discussing administration of records to help you function better in the system we are all dealing with today. Learn the criteria for systems that would most benefit your record keeping and your practice! Electronic records are extremely critical to functioning as a provider in today's healthcare system and this course provides the basic knowledge of how a chiropractic healthcare provider can efficiently and effectively identify data collection tools for records. Participants will be taught to correctly evaluate, select, and implement a computer system and software for efficient and secure documentation. Each practitioners data, if collected properly, supports the mission of the chiropractic industry and is crucial to the validity of healthcare reform.

Learning Objectives

- Analyze existing records and documentation systems
- Describe and discuss the future system requirements as they relate to EDI systems
- Creating supporting data from records and documentation
- Discuss the basic tools for evaluating data security within a provider's office

Sponsored by: Infinedi

Sunday - 8/19/2018

1pm-2:40pm

Orlando Ballroom L

- Michael W. Mathesie, DC, DABFP,
DACRB

Medical Errors

Prevention of Medical Errors

Course Description

This two hour course will focus on the many errors that occur in the healthcare and medical community. The drug and surgical adverse reactions and events will be reviewed. The steps that have already been taken and addition methods that still can be initiated to prevent these adverse events from happening in the future will be discussed. The chiropractic errors and adverse events will be studied with the occurrence rates and statistics to establish their relevance. The preventative measures that clinicians can initiate to minimize the medical error rate in their private practice will be reviewed.

Learning Objectives

- To understand the statistics and causes of serious adverse events and medical errors in the present Healthcare System
- To understand the common errors and the accusations in the chiropractic office
- To learn what to do in order to prevent medical errors from occurring in the chiropractic practice

Sponsored by: Aspen Laser

3pm-4:40pm

Orlando Ballroom MN

- Evan Gwilliam, DC, MBA, BS, CPC,
CCPC, CPC-I, MCS-P, CPMA,
CMHP, AAPC Fellow

Documentation

The Most Expensive Documentation Mistakes Chiropractors Make

Course Description

In this riveting presentation, Dr. Gwilliam, Clinical Director for PayDC EHR Software, certified coder, and auditor, will teach you how to avoid documentation mistakes that cost you money, including cloning and creating lousy care plans. He will demystify the confusion around where auditors and reviewers find the rules that they apply when looking at your records. He will show you how to easily satisfy documentation requirements so that you can get back to taking care of patients. With a thorough understanding of what you need to do to remain compliant you will be able to rest well at night and minimize your documentation-related anxiety.

Learning Objectives

- Learn how to avoid documentation mistakes such as cloning and illegibility and poorly constructed care plans
- Identify the references used by authoritative figures when they evaluate your claims and medical records

Sponsored by: ChiroHealth USA, PayDC