



THE NATIONAL BY FCA 2018

Hyatt Regency Orlando
Orlando, FL

August 16, 2018 - August 19, 2018

Please note that each speaker's name is a link that will allow you to view their photo and bio...just click on the link and learn about our fantastic speakers!

FL Board of Chiropractic CE Provider #50-2667; Course #20-665166

RCA / CA

COURSE CATALOG

Thursday - 8/16/2018

Noon-1pm

Windermere Ballroom Y

- David Seaman, DC

Vaccines and Autism - A View that Avoids the Radicals and Authoritarians

Course Description

The debate about vaccines and autism has been reduced to either being pro-vax or anti-vax. These two rigid positions do not allow for a deeper understanding about the nature of autism, which includes the history of infectious disease, hygiene improvements vs vaccines, and predisposing factors including genes, maternal inflammation, and infant neuroinflammation. This class will provide a metacontextual view from which the debate can be considered from a more rational perspective.

Learning Objectives

- Discuss the history of autism before and after vaccines
- Describe autism from a metacontextual perspective that includes multiple promotional factors that are currently not part of the standard debate
- Propose a more rational debate about autism expression to improve patient awareness and public health

Sponsored by: Anabolic Labs

1pm-2:40pm

Windermere Ballroom WX

- Fabrizio Mancini, DC, FICC, FACC

- Eric Plasker, DC

All Attendees

- Brian Clement, PhD, LN

- Theresa Warner, DC

- James L. Chestnut, BEd, MSc, DC, CCWP

- Paul Tai, DPM, FACFS, ABPS, ABAARM, DACBN

Chiropractors Ethical Obligation in the Obesity Epidemic

Course Description

Chiropractic's moral courage in healthcare is needed now more than ever before. In October of 2017, the CDC Newsroom presented a press release, "Cancers Associated with Overweight and Obesity Make Up 40 Percent of Cancers Diagnosed in the United States" with more than 630,000 in the United States affected. This report came after the National Institute of Health released news and reports from the New England Journal of Medicine that "Rates of new diagnosed cases of type 1 and type 2 diabetes on the rise among children, teens", fastest rise seen among racial/ethnic minority groups.

As chiropractors, we are trained to look at the body differently and take in to consideration the environment, food, genetics, etc. when looking to improve patient health. Our ethical duty is being called on us now more than ever. This is an up-and-coming crisis for our country that our profession has the ability to affect very positively, but we must be reminded of the changing reasons in our world that has set our country up, to lead in this increasing disaster.

Sponsored by: Health Secrets USA, Infinedi, The Family Practice, Inc., Hippocrates Health Institute, Drs. Warner's Chiropractic Pediatrics 365

Thursday - 8/16/2018

3:20pm-5pm

Windermere Ballroom WX

- Jay S. Greenstein, DC, CCSP, CGFI-L1, - Spencer H. Baron, DC, DACBSP
CKTP, FMS

All Attendees

- Cindy M. Howard, DC, DABCI, DACBN, - Michael K. Bagnell, DC, FABBIR
FIAMA, FICC

- Alan K. Sokoloff, DC

- Marty Kotlar, DC, CPCO, CBCS

How to Document and Code When Triaging Athletics with Healthcare Professionals

Course Description

It is still public perception that the athletic medical team doesn't include chiropractic care. Contrary to this belief, this panel discussion will use case studies showcasing the most difficult cases and how chiropractic plays an integral role in the improvement of athletes, allowing them to return-to-play quicker, with more accuracy and better health. The collective team approach will be illustrated by multiple disciplines with multiple specialties giving advice on each case, symbolic of an athletic team working together for the collective healing of the athlete. Highlighted throughout the session, is the risk of not having a chiropractor involved in athletics and how this miss can be detrimental to the team. The evidence conveyed in this lecture will be applicable from professional team sports, as well as pee-wee athletes and all ages in between. Becoming familiar with the chiropractic role in helping athletes is a great practice builder, and knowing the risks the athlete can avoid could be life changing.

Learning Objectives

- Establish working relationships with local high schools, coaches, trainers, and doctors that will expand your practice
- Develop an emergency action plan to promote safety at sporting events
- Understand the history of the Paralympic movement, and why there has been a recent spike in disabled athletes
- Learn how to recognize, treat, document and code the most serious medical issues that disabled athletes are likely to experience

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, Target Coding, ChiroHealth USA

5pm-6pm

Windermere Ballroom Z

- Jay S. Greenstein, DC, CCSP, CGFI-L1, - Spencer H. Baron, DC, DACBSP
CKTP, FMS

All Attendees

- Michael K. Bagnell, DC, FABBIR

- Alan K. Sokoloff, DC

- Cindy M. Howard, DC, DABCI,
DACBN, FIAMA, FICC

Complimentary Reception: Working Together for the Patient: Turf Wars are a Thing of the Past

Course Description

You will not want to miss this hour to mix and mingle with colleagues and some of the highest sports-practice instructors, in the Chiropractic profession. Gain extra information to help the athletes, families, and coaches, in your community. Drinks and Hors d'oeuvres will be served.

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital

Friday - 8/17/2018

8am-9:40am

Windermere Ballroom WX

- Fabrizio Mancini, DC, FICC, FACC - Daniel J. Murphy, DC
- James L. Chestnut, BEd, MSc, DC, CCWP - Matthew M. Antonucci, DC, DACNB, - Scott Walker, DC
FACFN, FABCDD, FABVR, FABNN
- Sherry McAllister, MS (Ed), DC, CCSP - Susan Welsh, DC, DACBSP

The Opioid Crisis: How to Help Patients Avoid this Medical Error

Course Description

Opioid over-prescription has reached epidemic proportions in the U.S. In 2014, there were over 259 million prescriptions for opioids and it has been cited as a leading cause of new heroin addiction. The American Public Health Association has prioritized opioid use as a key health concern. With many prescriptions related to spinal pain. This presentation will outline the role of chiropractors and others delivering sustainable conservative solutions.

Sponsored by: Erchonia, Infinedi, Foundation for Chiropractic Progress, Nutri West of Florida, Plasticity Brain Centers, N.E.T., Inc.

8am-9:40am

Bayhill 21-22

- May Bagnell

CA FT & BK Office

The Art of the Practice: How to Attract & Keep Your Ideal Patient

Course Description

Chiropractic Assistants play various roles in today's modern practice. No matter what role you play in the practice, your position is vital and worthy of doing with a sense of mastery. The level at which you play influences your teammates and the patients you serve. Success Coach and Personal Branding leader, May Bagnell, has served as a CA and now Center Director for Bagnell Brain & Chiropractic with over 28 years of leadership. Learn how adopting a concierge service model that takes psychic ownership will uplevel the CA personally and professionally. The ripple effect will up level your practice, the team and your brand in the community you serve. Every next level of your practice will demand a different version of you. Step into the CA Masterclass.

Learning Objectives

- Adopt a concierge mindset and develop your interpersonal skills by learning the importance of the 6 Human needs of your patients (and your teammates)
- Learn strategies for creating an emotional and physical wellness space that drives patients to your practice and creates ideal patient referrals
- Create a fresh vision for the front desk role as that of a Concierge of Wellness by learning conversational techniques that enrolls the patient with excitement

Friday - 8/17/2018

10:20am-Noon

Bayhill 21-22

- Mollie Frawley, RN

CA FT & BK Office

What to Document in the Medical Record A Primer for the Chiropractic Assistant

Course Description

The CA can assist the physician in collecting information for the medical record, to facilitate more accurate and complete billing. Whether the CA actually writes in the record, or collects information for the Physician, the benefits of knowing what questions to ask are far reaching.

Learning Objectives

- List at least three questions that will facilitate identifying conditions resulting from a subluxation
- Discuss an easy strategy to improve patient satisfaction and at least two reasons why that is important
- Correlate the importance of collecting subjective information from the patient to documentation that substantiates the need for care rendered

Noon-1pm

Windermere Ballroom Y

- Fabrizio Mancini, DC, FICC, FACC

- Raj Gupta, DC

All Attendees

FREE LUNCH: Eat, Drink and Be Motivated!

Course Description

Take this opportunity for you and your staff to enjoy as FREE lunch with Dr. Raj Gupta and Dr. Fab Mancini as they present an inspirational message on "Your 24 hours". Don't miss this free lunch opportunity to educate and equip your practice! This will be a lunch break you do NOT want to miss!

Sponsored by: Gupta Enterprises, LLC

Friday - 8/17/2018

1pm-2:40pm

Bayhill 21-22

- Kristina L. Petrocco-Napuli, DC, MS

CA FT & BK Office

Expand Family Patients by Sharing Successful Chiropractic Research: Through All Stages of Life

Course Description

Have you taken the time to review some of the evidence that has impact on patient care? Have you ever been asked if there is evidence that supports care? During this course session Dr. Petrocco-Napuli will discuss some of the recent articles that exist for care and assist in pushing the 14% utilization rate. In addition, how practitioners and members of the care team can utilize this information in daily practice.

Learning Objectives

- Discuss recent evidence as it relates to chiropractic care and assists in increasing the current utilization of 14%
- Summarize results and data as it relates to a variety of studies and everyday practice
- Describe how practitioners and members of the care team can utilize this information in daily practice

Sponsored by: NCMIC

3:20pm-5pm

Bayhill 21-22

- Eric Plasker, DC

CA FT & BK Office

Communicating Chiropractic...So People "Get It"

Sponsored by: The Family Practice, Inc.

Friday - 8/17/2018

3:20pm-5pm

Celebration 14-15

- Lori Allen, BS, MBA

Maximizing Patient Outcome through Effective Communication and Education

Course Description

Through Lori Allen's guidance you will learn the skills to empower your patients with the proper communication and education to better understand their treatment plans, and the value and benefit of their care, thus bringing maximum results and outcome. Guide your patient through the 4 Phases of Care: relief, corrective care, strengthening and then finally transition to wellness and wellbeing through regular chiropractic care. Regular chiropractic care provides invaluable patient benefits, but these benefits cannot be felt if patients do not maintain care.

Learning Objectives

- Guide and lead patients through their treatment plans, understanding the patient's needs and wants matched with the value and benefit of their care
- Improve retention and compliance to successfully guide patients through the completion of the corrective care plan
- Transition patients to a maintenance care plan and reinforce the importance of a lifetime of wellness care
- Perform a thorough and structured clinical report of findings. Educate the patient on the importance of the treatment plan and the 4 Phases of Care
- Treat each reexam during the 4 Phases of Care as a report of findings, continuing patient education and reiterating the value and benefit of care
- Build a powerful team of doctors and CAs working together for the benefit of the patient

Sponsored by: Profitable Practice Strategies

Saturday - 8/18/2018

8am-9:40am

Windermere Ballroom WX

- Lou Sportelli, DC

- Scott Haldeman, DC, MD, Ph.D.,
FRCP(C), FAAN

- Cynthia English, MPP

- Claire Johnson, PhD, MEd, DC,
DACBSP

- Deborah Kopansky-Giles, DC, FCCS,
FICC (Hon), MSc

- Richard Brown, DC, LL.M, FRCC,
FBCA, FEAC

The Chiropractic Solution to the Global Burden of Spine Concerns

Course Description

The global economic and health burden of spine-related disorders is a crisis. Recent JAMA and Lancet articles state that traditional approaches (eg, opioids and unnecessary surgeries) are unsuccessful in reducing the burden of low back pain. Thus, there is a demand for a model of care that focusses on non-pharmaceutical, non-invasive approaches to reduce disability and costs of spine pain and other spine-related disorders. The Global Spine Care initiative (GSCI) consists of a team of 68 clinicians and scientists from 22 countries. They have provided scientific literature reviews and consensus processes to answer this call to action. This presentation will provide the current literature on the impact of spinal disorders, the recommendations of the GSCI, including the GSCI Classification and Model of Care, and the importance of a primary spine care clinician. As a profession we have a unique opportunity to position ourselves as part of the solution to this world crisis in spine-related disability.

Learning Objectives

- Identify core issues that the chiropractic profession is facing in the United States
- Describe an evidence-based model of care that may be applied globally
- Recognize the importance of inter professional collaboration and solutions for how chiropractic can reduce spine-related disability

Sponsored by: NCMIC, Palmer College of Chiropractic

Saturday - 8/18/2018**8am-9:40am****Bayhill 21-22**

- Bharon Hoag

CA FT & BK Office**A New Look at Customer Service...It's Time to Change the Office/Patient Relationship****Course Description**

Our world has pushed the concept of customer service to no end. They have taught us that the customer is always right and do whatever you can to keep your customers happy. This has gotten out of hand. We have let the insane run the asylum for too long. When the joy of being in a chiropractic office is robbed by patients that don't understand or appreciate what we are trying to do, things need to change!

This course is designed to take a new look at how and office, the doctor and team members should interact with our patients. It is time to create a mission oriented relationship, not a service oriented relationship. This will ensure the satisfaction of the patient without the brain damage of them ruling the roost!

Learning Objectives

- Better communication tactics with patients
- Create a new mission for the office as a whole
- Instill a more team approach to communication and patient compliance

10:20am-Noon**Windermere Ballroom WX**

- Paul Lambert, JD

- Kim Driggers, JD

- Philip M. Eskew, DO, JD, MBA

- Clint Flanagan, MD

- Kathrine Nicol, JD

- Ray Foxworth, DC, MCS-P

Florida Laws & Rules Update: Direct Primary Care***This class is for Florida Doctors ONLY*****Course Description**

The Florida Laws and Rules course is designed to bring knowledge of Chapter 460 and Florida's new Direct Primary Care law to the attendees of this class. During the class, we will discuss the Florida chiropractor's scope of practice, describing the subsections of the law that show their diagnostic scope of practice, along with their ability to treat from head to toe. We will touch on Florida PIP laws which impact many of our providers and discuss the difference between it and mandatory BI. Then we will instruct the attendees on Direct Primary Care – what it is; how to use it; what is required in an Agreement; how to market it; and its interaction with Medicare and HIPAA HITECH laws.

Learning Objectives

- Compliance manuals required for the Florida practitioner
- Florida's scope of practice under Chapter 360 – what a physician is and is not allowed to treat
- Learning the difference in a mandatory BI world of practice
- Direct Primary Care – the nuts and bolts of the law, how to implement it, and how to market it

Saturday - 8/18/2018

10:20am-Noon

Bayhill 21-22

- Lori Allen, BS, MBA

CA FT & BK Office

How to be an All Star CA - Part 1

Course Description

The Front Desk is the nerve center of any practice, and in order for your practice to be its most successful, the front desk must be running at optimal efficiency. Through the Efficient, Effective, and Profitable Front Desk, Lori Allen gives you the power of operational excellence with guided instruction in the fundamentals of organization, management, accountability, customer service, practice growth and patient retention, scheduling, prescheduling, and statistical analysis. Who should attend? All administrative staff and management!

Learning Objectives

- Learn proper prescheduling and rescheduling techniques to increase and maintain practice volume and improve patient outcome and flow
- Track and analyze valuable statistics to measure growth, address problems, and instill accountability
- Take your job performance to the ultimate level through the understanding of responsibilities, staffing, and exceptional customer service

Sponsored by: Profitable Practice Strategies

1pm-2:40pm

Bayhill 21-22

- Lori Allen, BS, MBA

CA FT & BK Office

How to be an All Star CA - Part 2

Course Description

The Front Desk is the nerve center of any practice, and in order for your practice to be its most successful, the front desk must be running at optimal efficiency. Through the Efficient, Effective, and Profitable Front Desk, Lori Allen gives you the power of operational excellence with guided instruction in the fundamentals of organization, management, accountability, customer service, practice growth and patient retention, scheduling, prescheduling, and statistical analysis. Who should attend? All administrative staff and management!

Learning Objectives

- Learn proper prescheduling and rescheduling techniques to increase and maintain practice volume and improve patient outcome and flow
- Track and analyze valuable statistics to measure growth, address problems, and instill accountability
- Take your job performance to the ultimate level through the understanding of responsibilities, staffing, and exceptional customer service

Sponsored by: Profitable Practice Strategies

Saturday - 8/18/2018

1pm-2:40pm

Celebration 6

- Courtney Conley, DC

Kinesiology Taping for Performance

Course Description

This course expands on the concepts of movement therapy and performance enhancement via functional taping methods. The anatomy and physiology of myofascial slings is covered. Movement assessment to determine dysfunction in specific slings and how to apply tape in a manner that improves movement and function is done in a workshop, hands-on environment.

Learning Objectives

- Discuss, practice and integrate the concept of longitudinal muscle chain kinesiology taping
- Discuss, demonstrate and interpret movement screening techniques to evaluate best functional patterns
- Demonstrate, evaluate perform functional taping applications for movement applications
- Compare and contrast of sport-specific movement patterns and how kinesiology tape improve sports performance

Sponsored by: Rock Tape

3:20pm-5pm

Windermere Ballroom X

- Steven R. Conway, DC, DACBOH, JD

The “Just Show me what to do” Seminar for Understanding Required Medicare Documentation and Filtering Through the Fog of False Information Surrounding “Opting Out” of Medicare

Course Description

If you are confused with all of the “expert” advice that has been given in the past, it is time to clear up all of the false and misleading information related to Medicare documentation.

Learning Objectives

- Define and compose proper Medicare documentation to reflect the services provided
- Analyze the differentiate the initial visit and subsequent visit requirements
- Distinguish between what is fact and fiction related to “opting out” of Medicare “hint-there is no workaround

Sponsored by: ChiroHealth USA

Saturday - 8/18/2018

3:20pm-5pm

Windermere Ballroom W

- David Klein, CPC, CHC, CPMA

Protect Your Practice From Audits and Recoupment – The Critical Steps

Course Description

In this presentation, David Klein, a certified medical coder, auditor and compliance consultant will provide in-depth instruction on how to identify accurate and reliable resources to ensure compliant coding and documentation for reimbursement. He will discuss the critical resources every practice should have and include examples and scenarios. Attendees will learn how to properly utilize CPT, Medicare and Commercial Payer guidelines to ensure they are telling the proper story for maximum reimbursement.

Learning Objectives

- Review the key resources Providers must use when it comes to coding, documentation and billing
- Identify the key authorities for documentation and coding when it comes to compliance and reimbursement

Sponsored by: PayDC

3:20pm-5pm

Windermere Ballroom Y

- Todd Narson, DC, DACBSP

Rehab Documentation & Coding

Course Description

Proper documentation and proper CPT coding and are co-dependent in today's chiropractic practice. A thorough discussion of documentation of the doctor's encounter with the new patient and subsequent follow up visits including establishing medical necessity for all treatment recommended and performed along with the proper use of CPT coding as it pertains to the most common examination and treatment procedure codes in the modern chiropractic practice.

This discussion begins with end in mind by starting from the insurance reimbursement check and works backwards through a thorough dissection of the health insurance claim form, daily SOAP notes and the initial report. The entire discussion is centered on medical necessity and the doctors are shown how medical necessity is developed and where it comes into play from the initial visit to the printing of a claim form.

We continue with a discussion of various CPT codes used in the chiropractic practice. Compare and contrast therapeutic modalities with physical therapies. Examples are given throughout showing (1) how to choose the appropriate code and (2) how to document the use of that code in the patient's records.

Learning Objectives

- Understand how to establish medical necessity to support their treatment plans and to document appropriately to (a) avoid payment delays or denials
- Reduce the likelihood of compliance audits and fraud, and (3) to get reimbursed for their time and expertise

Sponsored by: ACOM

Saturday - 8/18/2018

3:20pm-5pm

Bayhill 21-22

- Fabrizio Mancini, DC, FICC, FACC

CA FT & BK Office

7 Keys to Successful Customer Service

Sponsored by: Infinedi

Sunday - 8/19/2018

8am-9:40am

Windermere Ballroom WX

- Paul Tai, DPM, FACFS, ABPS, ABAARM, DACBN - Mollie Frawley, RN
- Steven R. Conway, DC, DACBOH, JD - Jay S. Greenstein, DC, CCSP, CGFI-L1, CKTP, FMS - Kristina L. Petrocco-Napuli, DC, MS
- Mitchell Mally, DC - Timothy Gordon - Steven Weiniger, DC

Integration of Chiropractic Care into Mainstream Healthcare

Course Description

Chiropractors often feel isolated in the discussion of mainstream healthcare, believing an equal seat at the healthcare table is far fetched. This class will prove that this isolated thinking is a way of the past, and the future of healthcare depends on integration of chiropractic, now more than ever; yet it is our job to communicate this effectively. We have invited a panel of doctors to illustrate how documentation and record keeping are communication tools that allow us to interact with the allopathic community. Documented results from Gallup Poll #3 will be followed by chiropractors focusing on different areas of interactive success between chiropractors and the medical model, showcasing how the collaborative community has the greatest benefit for patients. If chiropractic is to take a prominent seat at the healthcare table, it will have to do so with research, statistics, an established outlined path as described by the participants in this panel, and in a spirit of cooperation. With the climate of society and ever-changing-healthcare, the time is NOW!

Sponsored by: Performance Health Products/Biofreeze, TheraBand, TheraPearl, Bon Vital, NCMIC, ChiroHealth USA, Health Secrets USA, Infinedi, Mally Enterprises, Body Zone, LLC

10:20am-Noon

Windermere Ballroom WX

- Cindy M. Howard, DC, DABCI, DACBN, FIAMA, FICC - Kristina L. Petrocco-Napuli, DC, MS
- Mollie Frawley, RN - Courtney Conley, DC - Eric Plasker, DC

Increasing the Level of Daily Ethics & Individual Responsibility in Our Practices

Course Description

Did you ever connect the dots between personal and daily ethics with breakthrough practice success? Come experience our panel of inspiring chiropractic speakers as they break down Ethics in their area of expertise and experience, in a way that will stimulate both mind and action. You will learn how to encourage each of your staff to take an increased responsibility of increasing the ethics of your current practice policies and how this action will filtrate in to the community, helping more people get well. You will hear what the public expects when it comes to Ethics from their healthcare team relating to universal fairness, and where Chiropractic fits in. Get ready to enjoy this topic like never before!

Sponsored by: NCMIC, Rock Tape, The Family Practice, Inc., Bio-Botanical Research Inc.

Sunday - 8/19/2018

1pm-2pm

Barrel Spring I

- Kelly Miller, DC, NMD, FASA, FBAARM,
CFMP

**All Attendees, Patients,
Public**

Saving Your Brain: Causes, Prevention & Reversal of Dementia & Alzheimer's

Learning Objectives

- Educate attendees on the fastest growing cause of death in the United States.
- Learn strategies that can help prevent this condition and possibly reverse it

Sponsored by: Health Restoration

1pm-2:40pm

Orlando Ballroom MN

- Brad Cost

All Attendees

Electronic Data Systems and Documentation Within Your Office: Where to Begin

Course Description

Mr. Cost will not be talking about clinical decision making, but in fact discussing administration of records to help you function better in the system we are all dealing with today. Learn the criteria for systems that would most benefit your record keeping and your practice! Electronic records are extremely critical to functioning as a provider in today's healthcare system and this course provides the basic knowledge of how a chiropractic healthcare provider can efficiently and effectively identify data collection tools for records. Participants will be taught to correctly evaluate, select, and implement a computer system and software for efficient and secure documentation. Each practitioners data, if collected properly, supports the mission of the chiropractic industry and is crucial to the validity of healthcare reform.

Learning Objectives

- Analyze existing records and documentation systems
- Describe and discuss the future system requirements as they relate to EDI systems
- Creating supporting data from records and documentation
- Discuss the basic tools for evaluating data security within a provider's office

Sponsored by: Infindi

Sunday - 8/19/2018

3pm-4:40pm

Orlando Ballroom MN

- Evan Gwilliam, DC, MBA, BS, CPC,
CCPC, CPC-I, MCS-P, CPMA, CMHP,
AAPC Fellow

All Attendees

The Most Expensive Documentation Mistakes Chiropractors Make

Course Description

In this riveting presentation, Dr. Gwilliam, Clinical Director for PayDC EHR Software, certified coder, and auditor, will teach you how to avoid documentation mistakes that cost you money, including cloning and creating lousy care plans. He will demystify the confusion around where auditors and reviewers find the rules that they apply when looking at your records. He will show you how to easily satisfy documentation requirements so that you can get back to taking care of patients. With a thorough understanding of what you need to do to remain compliant you will be able to rest well at night and minimize your documentation-related anxiety.

Learning Objectives

- Learn how to avoid documentation mistakes such as cloning and illegibility and poorly constructed care plans
- Identify the references used by authoritative figures when they evaluate your claims and medical records

Sponsored by: ChiroHealth USA, PayDC