

BUSINESS & PRACTICE GROWTH TRACK

Set your practice up for success!

**Community & Business Leadership
Through Your Chiropractic Practice**

Dr. Eric Plasker

**The 2019 Social Media Profit &
Impact Blueprint**

Dr. Matthew Loop

Chiropractors Who Care Too Much

Mr. William Esteb

**5 Successful Principles for Every
Practice**

Dr. Fabrizio Mancini

**The Top 17 Marketing Tips
that Every Chiropractor
NEEDS to Know to
THRIVE in the Digital Age**

Dr. Anthony Memmo

**Setting up a Wellness
Practice Model**

Dr. Raj Gupta

**Chiropractic Practice
Expansion – Adding DME
to your Practice Offerings**

Michael Silverman, JD



William Esteb



Raj Gupta, DC



Matthew Loop, DC



Fabrizio Mancini, DC



Anthony Memmo, DC



Eric Plasker, DC



Michael Silverman, JD