



THE NATIONAL BY FCA 2020

Hyatt Regency Orlando
Orlando, FL

November 5, 2020 - November 8, 2020

Please note that each speaker's name is a link that will allow you to view their photo and bio...just click on the link and learn about our fantastic speakers!

FL Board of Chiropractic CE Provider #50-2667; Course #20-705729

DC / CCPA

COURSE CATALOG

Thursday - 11/05/2020

11am-Noon

Windermere/International BR

- Mario Fucinari, DC, CCSP,
DAAPM, MCS-P

Human Trafficking and Awareness

Course Description

Human Trafficking is considered modern-day slavery. This course will give you a better understanding of what human trafficking is, how to identify a patient or an individual who may be a victim of human trafficking, and how to properly report the abuse. You will be equipped with the resources to help fight human trafficking and provide resources to victims. Learn important terminology in this field, the different types of human trafficking that exist and an understanding of the scope of the problem, both domestically and globally.

Learning Objectives

- Gain an understanding of the scope and magnitude of human trafficking, in both sex trafficking and labor trafficking
- Recognize and identify individuals who may be victims of human trafficking
- Understand trafficking from the perspective of the victim and the multiple needs of survivors.

- Learn key terminology associated with human trafficking
- Recognize the roles that various disciplines/professionals have to play in anti-trafficking efforts

Sponsored by: Foot Levelers

Thursday - 11/05/2020

1pm-2:40pm

Windermere/International BR

- Eric Nepute, DC

- Cindy M. Howard, DC, DABCI,
DACBN, FIAMA, FICC

Medical Errors

- Matthew M. Antonucci, DC,
DACNB, FACFN, FABCDD, FABVR,
FABNN

- J. Murray Hockings, DC

- CJ Mertz, DC

Navigating Unpredicted Times and Preventing Medical Errors from Pediatric to Geriatric Patients

Course Description

The speed of technology increases, the length of the generations decreases, and our world quickly shifts to accommodate the evolving cultures and the ever changing needs of our youth. The question is, how has chiropractic responded to the iGeneration or Generation Alpha? And are you providing the best practices in your office to effectively care for these patients. This class is designed to bring awareness to different needs of our youth and highlight areas to improve upon, so doctors of chiropractic can be assured they, too, are avoiding medical errors as our profession influences the healthcare as these generations as they mature.

According to The Gallop Poll of 2018, just over 1/2 the nation believes chiropractors have their patients' best interest in mind and are trustworthy. But when it comes to chiropractors adjusting children, many are cautious. Discover best practices you can put in place to help our nation build trust and improve the health of their family.

*Sponsored by: Profitable Practice Strategies, CJ3 Consulting, LLC, Plasticity Brain Centers,
Help Your Diabetes, Wellness Warrior*

3:20pm-5pm

Windermere/International BR

- Fabrizio Mancini, DC, FICC, FACC

- Chad Henriksen, DC, DACBOH

Risk Management

- William Updyke, DC

- Sherry McAllister, MS (Ed), DC,
CCSP

- Susan Welsh, DC, DACBSP

- Eric Plasker, DC

Risks and Rewards with Chiropractic Influence Occupational Health and Corporate Wellness

Course Description

Pain management is one of the top health concerns in the United States – and one of the most expensive. Treatment of occupational injury and illness can be treating, advising, or supervising cost efficient care for injured workers. Where does Chiropractic play in? Chiropractors can help patients avoid invasive surgery and potentially addictive prescription drugs – and the costs that go with them. That is why businesses are adding on-site chiropractors to their wellness initiatives. Employers save on health-care costs, while employees enjoy the convenience of easy-to-access care.

Friday - 11/06/2020

8am-9:40am

Windermere/International BR

- Jay S. Greenstein, DC, CGFI-L1,
CKTP, FMS

- Cory M. Frogley, DC

Ethics

- Patrick Engracia, DC

- Cindy M. Howard, DC, DABCI,
DACBN, FIAMA, FICC

- Brad Cost

Ethical Implementation of Tech Concepts

Course Description

Doctors of Chiropractic have an existential responsibility to their patients far more than the Hippocratic oath. The evolution of the profession and evolution of technology is causing us to think differently.... we need to implement existing and emerging technology for positive change! Technology is the accelerator to scalable impact for universal patient health. This course will dive deep into the ethics of technology and augmentation in clinical practice as well as highlight risks to avoid as doctors transform our healthcare system to this technologic day in age. We believe that this technology 8-hour track will setting chiropractic apart, allowing DC's to serve more patients at a higher level of healing.

Learning Objectives

- Driving ethics through clinical care plan adherence
- Ethical approaches to protecting your data, patients, practice through data security measures
- Ethical increases that create efficiency and accuracy of movement assessment through 3D technology

Sponsored by: Infinedi, Kaizenovation

8am-9:40am

Bayhill 21-22

- Eric Plasker, DC

100 Healthy Years: Patients Performing at their Highest Level for a Lifetime

Course Description

Chiropractic care plays a vital role in people being able to function and perform at a higher level throughout their lifetime. In this session, you will learn the research, philosophy and patient education to get more people utilizing chiropractic care to improve their quality of life now, and over the course of their entire lifetime.

Sponsored by: The 100 Year Lifestyle

Friday - 11/06/2020

10:20am-Noon

Windermere/International BR

- Matthew M. Antonucci, DC,
DACNB, FACFN, FABCDD, FABVR,
FABNN

Documentation

Intro to Receptor-Based® Rehab for Chiropractors: The ABC's of Receptor-Based Rehabilitation Part 1: Autonomics

Course Description

This 6-hour workshop has been developed with one objective in mind: to make clinical neurology easily understood, applied, and implemented, for the general practitioner. The brain is the master control system, and everything a chiropractor does influences a patient's brain. During this workshop, Dr. Antonucci will help you to develop your neurological observations, provide you with simple yet effective assessments, and applications that you can implement immediately with your current patient population.

Learning Objectives

- Discuss the Autonomic System's Role in the Common Chiropractic Patient's Presentation
- Assessing and Localizing Dysfunction in the Autonomic Nervous System
- Developing Rehabilitation Strategies for Autonomic Dysfunction

Sponsored by: Plasticity Brain Centers

10:20am-Noon

Orlando Ballroom LMN

- William M. Kleber, DC, DABCI

Documentation

Documenting Inflammatory Markers in Relation to the Subluxation Complex

Course Description

In this stand-alone session, Dr. Kleber will discuss and explain the importance of looking at how the subluxation complex is affected by both external influences and internal physiological imbalances. Toxins, GMO foods, environmental influences, medications, nutritional deficiencies and other things affecting the subluxation complex will be discussed. How to remedy these issues using natural therapies will be reviewed.

Learning Objectives

- How toxins, environmental influences and other external and internal influences can affect the subluxation
- How to use case history, physical exam and laboratory testing to determine the influences on the body that do not allow the body to hold the adjustment that is to correct the subluxation
- How to treat the cause of the imbalances that are stopping the patient from holding the subluxation through natural remedies

Sponsored by: Biotics Research Corporation, DABCI of Florida

Friday - 11/06/2020

10:20am-Noon

Celebration 7-8

- Cory M. Frogley, DC

Documentation

Documenting the Practice of the Future Auditing Your Data and Implementing Technology to Expand "The Traditional Office Visit"

Course Description

The evolution of the profession and evolution of technology is causing us to think differently as a society. We need to implement existing and emerging technology for positive change to the healthcare system...but what part of this technology needs to be documented or coded in the patient record? When data comes into your office, through higher technology, can the practitioner evaluate this data for higher compliance? Providers will be asked to identify the technology that is currently available and understand how this technology translates into the patient record as well as fewer audits. This lecture is designed to have the attendee create reimbursable, more accurate & better documented outcomes in with less invested time.

Learning Objectives

- Understand claim efficiency through current technology, created for higher compliance
- Recognize outliers as well as patterns throughout your office data collected
- Inventory the current technology used in your practice & evaluate how data can best be applied

10:20am-Noon

Celebration 5-6

- Brie Gindele, DC, CACCP

Documentation

Prenatal and Pediatric Documentation

Course Description

Gain a new perspective when documenting your care with pediatric patients. This course will help you gain a stronger understanding and confidence when documenting all care from the initial examination to their end of a treatment plan. We will touch on diagnosing, outcome assessments and specifics to document based on age group and go through details of your SOAP's in relation to the pediatric population.

Learning Objectives

- Understand why documentation is different with pediatrics and how to accommodate
- Learn basic knowledge to start integrating proper documentation on Monday
- Gain basic steps to ensure you intake, document and code for proper payment

Sponsored by: Dr. Brie

Friday - 11/06/2020

10:20am-Noon

Celebration 7-8

- Jeff Lewin, DC, CCSP

Documentation

Documenting the Practice of the Future: Auditing Data & Implementing Technology to Expand “the Traditional Office Visit”

Course Description

The evolution of the profession and evolution of technology is causing us to think differently as a society. We need to implement existing and emerging technology for positive change to the healthcare system...but what part of this technology needs to be documented or coded in the patient record? When data comes into your office, through higher technology, can the practitioner evaluate this data for higher compliance? Providers will be asked to identify the technology that is currently available and understand how this technology translates into the patient record as well as fewer audits. This lecture is designed to have the attendee create reimbursable, more accurate & better documented outcomes in with less invested time.

Learning Objectives

- Understand claim efficiency through current technology, created for higher compliance
- Recognize outliers as well as patterns throughout your office data collected
- Inventory the current technology used in your practice & evaluate how telemedicine can best be applied
- Identify what software is needed to implement telemedicine, starting Monday
- Define how to correctly document reimbursement, when using higher technology
- Determine what needs to be documented from each encounter & accurately bill

Sponsored by: Eclipse

10:20am-Noon

Bayhill 21-22

- CJ Mertz, DC

How To Go From Where You Are To Where You Want To Be

Course Description

Do you feel there is more to life than what you are experiencing? Do you find yourself wanting what others have? In this inspiring presentation, Dr. Mertz takes you inside the minds and hearts of some of the most influential people in the world and what lessons he has learned. You are meant for greatness and abundance. Come and learn what thoughts and behaviors will allow you to live the life of your dreams. This is your time!

Sponsored by: CJ3 Consulting, LLC

Friday - 11/06/2020

10:20am-Noon

Celebration 14-15

- Lori Allen, BS, MBA

- Evan Gwilliam, DC, MBA, BS, CPC,
CCPC, CPC-I, MCS-P, CPMA,
CMHP, AAPC Fellow

Documentation

What Story Does Your Records Tell-Effective Patient Communication and Proper Documentation

Sponsored by: Profitable Practice Strategies, PayDC

10:20am-Noon

Celebration 12-13

- Patrick Porter, PhD

Clinical CE

Why Chiropractors are Uniquely Positioned to Treat TBI's and What the Research has to Say

Course Description

In this 2 hours presentation participants will learn how toxins are a major contributing factor in the 21st Century neurological epidemic. Dr. Patrick Porter (PhD) will share key statistics, symptoms and how these toxins affect your patients, community and practice. The link between chiropractic and brain function will be explored and how the recent outcry for a solution to Traumatic Brain Injuries (TBIs) and the unique qualities of chiropractic have perfectly positioned doctors of chiropractor to handle these cases. Participants will also learn how low level light therapy has helped to bring relief to those suffering from brain stress.

Participants will practice using these cutting-edge insights on how brain stress leads to Sympathetic Survival Syndrome and how specific language patterns can reduce or eliminate patient stress. We will explore the consequences of imbalance between the sympathetic and parasympathetic nervous system and how thoughts can be changed to use the new science of epigenetics to bring the nervous system and brain into balance.

Learning Objectives

- Learn how toxins are a major contributing factor in the 21st Century neurological epidemic
- Learn how low level light therapy has helped to bring relief to those suffering from brain stress

- Practice using these cutting-edge insights on how brain stress leads to Sympathetic Survival Syndrome

Sponsored by: Brain Tap Tech

Friday - 11/06/2020

10:20am-Noon

Celebration 11

- Fabrizio Mancini, DC, FICC, FACC

Clinical CE

CHIROPRACTIC- The ESSENTIAL Healthcare Profession

Course Description

In this presentation, Dr. Fab Mancini will share how the profession of Chiropractic has been preparing to lead healthcare more today than ever. Chiropractors are more "Essential" today than ever and we must continue to help people make good decisions when it come to their health and wellness. Understand the value of Chiropractic so you can serve more in your community. You don't want to miss this.

Learning Objectives

- Historical perspective of the Chiropractic Profession
- Universal disruption of COVID-19
- What the public demands
- Creating an infrastructure to serve in the "New Normal"
- Clinical effectiveness in practice

1pm-2:40pm

Windermere/International BR

- John Lockenour, DC, DABCO,
DABCA

**Acupuncture Risk Mgmt
(Acup. Cert. DC's ONLY)**

Risk Management of Emotional Disorders

Course Description

During this 2-hour class the following topics will be presented to identify psychological stressors in the chiropractic acupuncture practice that may lead to increased risk or harm to the patient. For millennia physicians have asserted that emotions can be a major cause of disease. Following emotional trauma, the body becomes susceptible to pathogens and organ dysfunction, leading to a variety of ailments.

Learning Objectives

- To provide state required continuing education for the chiropractic physician
- Identify psychosocial risk, management skills, psychological concerns and the duties of the treating doctor

Friday - 11/06/2020

1pm-2:40pm

Orlando Ballroom LMN

- Brett Wisniewski, DC, DACBN,
DABCI

Clinical CE

Natural Medicine Solutions for Detoxification and Weight Loss

Course Description

In this stand-alone session, Dr. Wisniewski will break down the complicated process of detoxification into 3 simple steps. We live in a toxic society from too much stress to poor quality relationships and adulterated food. The liver, kidney and GI tract can easily become overburdened and can quickly fail under most detoxification protocols. This leaves the patient in a worse condition than when they started. Introducing this protocol, in the right order, can make all the difference. We will also be discussing your tough weight loss cases and how a proper detoxification plan, with routine testing, can drastically increase your clinical success.

Learning Objectives

- Learn how to detect and define the patient that has toxic body burden that may benefit from detoxification
- Learn how to properly test for these industrialized compounds and those mechanisms and systems that may be lacking due to exposure/accumulation
- Expand your knowledge on natural remedies that are safe and effective for treating these patients and getting repeatable outcomes

Sponsored by: Biotics Research Corporation, DABCI of Florida

Friday - 11/06/2020

1pm-2:40pm

Celebration 5-6

- Mark N. Charrette, DC

Clinical CE

Advanced Lower Extremity Adjusting - Part 1

Course Description

This 4-hour hands-on presentation covers basic biomechanics, neurology, examination procedures, indicators, and adjusting protocols for the most common subluxation patterns of the feet that are found in the typical practice. The concept of "The Noisy Joint" will be covered in detail.

This course is a "hands-on" workshop designed after the principles of DELIBERATE PRACTICE. The doctor/student will quickly acquire adjusting skills for the most commonly encountered extremity conditions. Also covered in this course are simple stabilization and rehabilitative procedures for the lower extremity.

Learning Objectives

- Understand and demonstrate the seven adjustments for the foot pronation protocol to include navicular, cuboid, cuneiforms, metatarsal heads, talus, calcaneus, and fibular head
- Understand and demonstrate the wrist extension adjustment for the knee utilizing listings of 1) medial condyle, 2) lateral condyle, and 3) posterior tibia
- Understand and demonstrate the indicator and adjustment for the hip utilizing the wrist extension thrust

Sponsored by: Foot Levelers

1pm-2:40pm

Celebration 7-8

- Cindy M. Howard, DC, DABCI,
DACBN, FIAMA, FICC

Clinical CE

Tech Savvy Chiropractic Clinic.: Nutritional Considerations and the Future in Technology

Friday - 11/06/2020**1pm-2:40pm****Celebration 9-10****- Jerome Rerucha, DC****Clinical CE****Performance Optimization****Course Description**

This seminar is for clinician who wants to continue to be the structural and neurological correction expert. Take your current skills as a clinician and become a PerformancePractor®. This seminar will teach each clinician and/or performance specialist the importance to excel in Active Examination™ procedures to enhance the typical table examination and treatment methods used by all clinicians. Dr. Jerome will teach solutions to correct and optimize beyond the concept of ideal neutral posture and to graduate to optimum movement, function (flexibility, strength, balance and agility), and performance patterns and maximize the adjustment, laser therapy, percussion and soft tissue correction more than ever before.

Learning Objectives

- Demonstrate success through Fitness Integration Technique (F.I.T.)® Body Map™ System basics
- Demonstrate clinical outcomes through workshops on various common conditions by analyzing symptoms and evaluation of clinical tests
- Create protocols based upon practitioner/(F.I.T.)® Body Map™ findings
- Integrate protocols for improved patient outcomes and wellness
- Beyond symptomatic care - became a PerformancePractor®
- Understand common conditions and how integrating low-level laser, soft tissue, adjustments and clinical exercise affects treatment outcome

*Sponsored by: Erchonia***1pm-2:40pm****Celebration 3-4****- Jeffrey Mackey, DC, FACO, FICC****Clinical CE****Gonstead Technique****Course Description**

This course will help you develop your adjusting skills in Gonstead Technique. Learn how to deliver safe, effective care for your patients. "Practice does Not make perfect. Perfect practice Does!"

Learning Objectives

- Learn the history behind the Gonstead approach
- Develop the skills necessary to deliver care
- Apply this knowledge to enhance your patient protocol

Friday - 11/06/2020

1pm-2:40pm

Celebration 1-2

- Tammy Fogarty, PhD, RD, LD/N

Clinical CE

Nutrition: The secret Weapon No One is Talking About

Course Description

The COVID-19 pandemic has resulted in immeasurable adverse health effects worldwide. Poor nutritional status and non-communicable diseases result in immunosuppression and systemic inflammation that can worsen the severity of symptoms associated with COVID-19. Currently, there is no known cure or treatment for COVID-19; however, there are promising therapeutic and prevention strategies that may reduce the incidence and severity of the infection. Nutrition has proven to play a vital role in combating viral infections. A person's nutritional status may influence anti-inflammatory and immunomodulatory responses. The use of food, specific nutrients, and a healthy lifestyle to overcome the symptoms of COVID-19 will be explored in this presentation.

Learning Objectives

- Describe how COVID-19 stimulates the inflammatory response and a cytokine storm
- Understand the long-term consequences of peripheral inflammation caused by COVID-19
- Explain the role of nutrition and how specific nutrients and phytochemicals may influence anti-inflammatory and immunomodulatory responses
- Identify how a plant-based diet can reinforce immunity
- Create a nutrition plan that promotes a strong immune system

Sponsored by: Parker University

1pm-2:40pm

Bayhill 21-22

- Matthew Loop, DC

The 2020 Social Media Profit and Impact Blueprint

Course Description

During this advanced training DC's will discover the most effective social media promotion strategies that are working in 2020. They currently average a 24:1 return on investment. We'll also discuss how to build trust, liking, and rapport with people online so the doctor can become a pillar in the community and a local celebrity. Find out the biggest mistakes to avoid when using social platforms like Facebook, LinkedIn Instagram, Google, and YouTube.

Learning Objectives

- Compare high leverage methods that the busiest chiropractors are currently using to grow their practices with Facebook, Instagram, YouTube, and Google
- Determine and analyze the best practices for social media outreach
- Identify the low hanging fruit areas where the doctor can saturate his/her local area with content so you're the only logical choice when someone in your town searches for a chiropractor

Friday - 11/06/2020

1pm-2:40pm

Celebration 12-13

- Michael K. Bagnell, DC, DACNB,
FABBIR

Clinical CE

The Brain Lab for the Modern Chiropractor- Moving Toward a Brain Based Model

Course Description

As innovative physicians, Chiropractors continue to integrate approaches into their delivery which allow and enhance the body and brain's ability to heal, recover, and perform. We look at low-tech and high tech therapies that can upgrade a physician's outcomes and quantify the biometrics pre/post treatments.

"Neurotechnology is any technology that has a fundamental influence on how people understand the brain and various aspects of consciousness, thought, and higher order activities in the brain. It also includes technologies that are designed to improve and repair brain function and allow researchers and clinicians to visualize the brain."

Learning Objectives

- Recognize the Neurology Chiropractic Impacts
- Brain-based education/examinations
- Brain-based patient education

Sponsored by: Brain Tap Tech, Bagnell Brain Camp with the Dolphins

1pm-2:40pm

Celebration 14-15

- Stuart Warner, DC

- Theresa Warner, DC

Clinical CE

Pediatric New Patient Excellence

Course Description

Drs. Warner will address clinical issues pertaining to analysis and correction of subluxations in the child population. The Warners will address a wide array of clinical management for the pediatric patient. Documentation and reporting of pertinent findings will be addressed, as well as demonstrating the state of health for children in the US and wellness lifestyle strategies.

Learning Objectives

- Understanding the basic of pediatric clinical procedures for visits 1, 2, and 3 for the pediatric patient

Sponsored by: Drs. Warner's Chiropractic Pediatrics 365

1pm-2:40pm

Celebration 11

- CJ Mertz, DC

Clinical CE

A Purpose Driven Practice

Sponsored by: CJ3 Consulting, LLC

Friday - 11/06/2020

3:20pm-5pm

Windermere/International BR

- John Lockenour, DC, DABCO,
DABCA

**Acupuncture Technique
(Acup. Cert. DC's ONLY)**

The Evaluation and Treatment of Emotional Disorders

Course Description

During this 2 hour class the following topics will be presented to identify psychological stressors in the chiropractic acupuncture practice that may lead to increased risk or harm to the patient. For millennia, Chinese medicine physicians have asserted that the seven emotions can be a major cause of disease. Following emotional trauma, the body becomes susceptible to pathogens and organ dysfunction, leading to a variety of ailments.

Learning Objectives

- To provide state required continuing education for the chiropractic physician
- Identify psychosocial risk, management skills, psychological concerns and the duties of the treating doctor

3:20pm-5pm

Orlando Ballroom LMN

- William M. Kleber, DC, DABCI

Clinical CE

Mitigating Risk in a Natural Primary Care Chiropractic Office

Course Description

In this stand-alone session, Dr. Kleber will discuss common conditions seen in the chiropractic office and way to manage risk while seeing. Dr Kleber will explain and demonstrate the diagnostic skills necessary to differentially diagnose pathological conditions from non-pathological conditions. Laboratory testing and demonstration through case studies will be incorporated into the discussion. How to properly document the differential diagnosis and natural medicine recommendations will be strongly emphasized.

Learning Objectives

- How to differentially diagnose pathological conditions from non-pathological conditions commonly seen in a chiropractic office
- How to document the process of differentially diagnosing common conditions. Documenting laboratory and other testing. Documenting nutritional and other natural medicine recommendations
- Natural remedy recommendations for common conditions will be made

Sponsored by: Biotics Research Corporation, DABCI of Florida

Friday - 11/06/2020**3:20pm-5pm****Celebration 7-8**- Jay S. Greenstein, DC, CGFI-L1, - Brad Cost
CKTP, FMS**Clinical CE****Using Technology to Standardize Outcomes, Reduce Risk, and Increase Patient Satisfaction****Course Description**

Chiropractic physicians are focused daily on increasing health and mobility in patients. 3rd party payors are focused daily on reducing risk of their insured, to have the highest outcomes for the patient population. This course is designed to increase patient safety, reduce risk with payors by correctly analyzing data collected from each individual office and create practice specific predictable risk. These instructors will demonstrate, with the use of technology, how this process will yield happier-healthier patients, higher patient volume, and higher reimbursements.

Learning Objectives

- Leveraging technology to care for high risk patients
- How to improve outcomes and reduce risk using technology to engage patients where they are...On their phones
- Reducing risk of pandemic 2.0 by implementation of technology

*Sponsored by: Infindi, Kaizenovation***3:20pm-5pm****Celebration 5-6**- Cindy M. Howard, DC, DABCI,
DACBN, FIAMA, FICC**Clinical CE****Immunology and Testing: What We Need to Know and What We Need to Ask....During this Pandemic****Course Description**

Dr. Howard will cover basic principles of immunology in relationship to the current world situation which is experiencing a pandemic of COVID-19. Basics of testing will be described from diagnosing the disease to determining antibody status. What to do with those results are extremely important. Whether you are testing, contemplating testing or just want to have an intelligent conversation with patients and fellow doctors, this session will help you get a good understanding of what we know in the testing world so far. Information is always being updated so references are provided.

Learning Objectives

- Understand what and antigen is and the types of antibodies that play a role in COVID-19
- Understand how to test for an acute infection and to test for possible immunity to the virus
- Be able to ask appropriate questions of companies and labs in order to make sure they utilize the most accurate and up to date testing for their patients or be able to discuss the testing with other physicians as well as their patients.

Friday - 11/06/2020**3:20pm-5pm****Celebration 9-10**- J. Donald Dishman, DC, MS,
DIBCN, FIACN**Clinical CE****Neuromodulation: an overview of clinical applications of TMS and tDCS****Course Description**

This course is a one-hour fifty-minute didactic discussion of the clinical applications of transcranial magnetic stimulation (TMS) and transcranial direct current simulation (tDCS). TMS is a relatively new, but widely used therapeutic modality that is currently FDA approved for clinical depression. Currently, much research is underway in the utilization of TMS to treat other neurological conditions such as traumatic brain injury, post-stroke rehabilitation, neurodegenerative disease, as well as post-traumatic stress disorder. A review of the foundations and development of TMS will be provided as well as a discussion of the putative physiology of its actions. A review of the instrumentation and equipment and its functions will also be discussed. A review of the current scientific literature with respect the use of TMS in various neurological conditions will also be addressed. tDCS is a widely researched and used tool for the management of various conditions such as depression, PTSD, insomnia, and stroke rehabilitation. An introduction and overview of tDCS will be provided as well as a review of the literature for various conditions.

Learning Objectives

- Understand the fundamentals of TMS and the basic physiological effects on the brain
- Appreciate the historical aspects of the development of TMS and it's approved used for depression
- Describe the literature and the evidence-base for utilization of repetitive TMS for refractory depression
- Understand and appreciate the evidence in the literature to support the non-FDA approved uses of TMS in traumatic brain injury
- Describe how TMS may help patients as part of a post-stroke rehabilitation program
- Appreciate the current research and current evidence of the use of TMS in the post-traumatic stress disorder population

*Sponsored by: Parker University***3:20pm-5pm****Celebration 3-4**

- Jeffrey Mackey, DC, FACO, FICC

Clinical CE**Gonstead Technique****Course Description**

This course will help you develop your adjusting skills in Gonstead Technique. Learn how to deliver safe, effective care for your patients. "Practice does Not make perfect. Perfect practice Does!"

Learning Objectives

- Learn the history behind the Gonstead approach
- Develop the skills necessary to deliver care
- Apply this knowledge to enhance your patient protocol

Friday - 11/06/2020

3:20pm-5pm

Celebration 1-2

- Tammy Fogarty, PhD, RD, LD/N

Clinical CE

Meat Re-imagined. A Plant-Based Nutrition Guide for Health Professionals

Course Description

Rising rates of obesity contribute to the risk of heart disease, cancer, diabetes, and stroke. Most recently, research has demonstrated an association between obesity and symptom severity related to COVID-19. Fortunately, research has shown that a plant-based diet is beneficial in improving nutrient intake, decreasing all-cause mortality, and decreasing the risk of obesity, heart disease, and diabetes.

With the growing demand for healthy food options, plant-based dietary trends are on the rise. Several factors have contributed to the demand for plant-based foods, including food safety concerns, environmental concerns, food intolerances, and allergies, and increased accessibility to vegetarian and vegan food options.

Based on the increased sales of plant-based foods, it is evident that Americans are eager to include healthy alternatives. However, they are not willing to give up animal products entirely. Consumers want substitute without sacrifice. And the food industry has listened by offering plant-based meat alternatives. But, are they truly a healthier alternative? This course explores the pros and cons of meatless meats and plant-based dietary trends.

Being aware of current dietary trends is just the beginning. Understanding the basics of nutrition science is essential to providing nutrition education to clients that promote long-term, sustainable dietary and lifestyle changes. This course explores the latest trends in plant-based diets, meat alternatives, and creating a realistic nutrition plan for your clients.

Learning Objectives

- Identify the role of protein, fat, and carbohydrates in the body
- Differentiate the difference between high-quality and low-quality plant-based diets
- Describe the health benefits and risks of plant-based diets
- Evaluate dietary intake and preventing macronutrient deficiencies
- Interpret research findings to provide nutrition recommendations

Sponsored by: Parker University

Friday - 11/06/2020

3:20pm-5pm

Celebration 12-13

- Kelly Miller, DC, NMD, FASA, FBAARM, CFMP - Debra Hoffman, DC

Clinical CE

Saving Our Brains: Prevention, Causes, and Treatment of Dementia/Alzheimer's

Learning Objectives

- Cite scientific literature
- Explain most common causes of Dementia/Alzheimer's
- Illustrate prevention methodology
- Order testing
- Construct a treatment plan

3:20pm-5pm

Celebration 14-15

- Brie Gindele, DC, CACCP

Clinical CE

Optimizing the Pediatric Examination - Kick your pediatric exam up a notch & strengthen your pediatric care game!

Course Description

Learn how to take your basic adult intake and examination and kick it up a notch to be more specific to the pediatric population by age group. Understanding why you need to strengthen your exams and how to start by Monday! This course will give you the confidence to properly assess and examine any pediatric age group.

Learning Objectives

- Understand why examination is different with pediatrics and how to update your exams
- Learn basic knowledge to start integrating age specific exams by Monday
- Gain basic steps to ensure you intake, examine and care for your pediatric patients better

Sponsored by: Dr. Brie

3:20pm-5pm

Celebration 11

- Eric Plasker, DC

Clinical CE

Longevity, Performance and Chiropractic

Course Description

Chiropractic care plays a vital role in people being able to function and perform at a higher level throughout their lifetime. In this session, you will learn the research, philosophy and patient education to get more people utilizing chiropractic care to improve their quality of life now, and over the course of their entire lifetime.

Sponsored by: The 100 Year Lifestyle

Saturday - 11/07/2020

8am-9:40am

Windermere/International BR

- Wayne Wolfson, DC

- Sherry McAllister, MS (Ed), DC,
CCSP

Medical Errors

- Christine Goertz, DC, Ph.D

- Stephen Trzeciak, MD, MPH

- Harry Van Loveren, MD

Empathy & Medical Errors: The Relationship

Course Description

Leaders from around the world gather together today. From the recent best-selling and highly referenced book *Compassionomics*, author Dr. Stephen Trzeciak comes to speak to us today about evidence of caring, compassion and empathy as they relate to the avoidance of medical errors in the healthcare world. Evidence has been recently compiled to reveal a truly scientific study concerning the effect of compassion healthcare practitioners give. Attendees will see why the science now shows why the 'art' of healing is just as important as the 'science' due to the effect on our health and nervous system, because of the power of human connection.

Learning Objectives

- Realizing that the 3T's (Touch, Talk, and Time) with each patient, if in proper balance, might actually bring higher healing and lower medical errors to each patient visit
- Understand that compassion, understanding, and the human side of health must be as important as the science
- Understand the relationship between compliance and compassion and how that relationship decreases medical errors

Sponsored by: NCMIC

8am-9:40am

Bayhill 21-22

- William Esteb

Chiropractors Who Care Too Much

Course Description

This program will address a universal practice challenge: burnout. This session reveals why the chiropractic worldview demands a different relationship from that of allopathic providers in favor of patient partnerships guided by clear boundaries. Attendees will learn three types of caring, 10 signs they may be caring too much and specific action steps they can apply on Monday morning to escape and prevent the crippling effects of professional burnout in themselves and their team.

Learning Objectives

- How to detect the cause of burnout and implement preventative strategies
- How to recognize and interpret a patient's values-driven health care decisions
- How to design and apply communication strategies to manage patient acceptance

Saturday - 11/07/2020

10:20am-Noon

Orlando Ballroom LMN

- William M. Kleber, DC, DABCI

Documentation

Documenting Natural Medical Solutions for Gastrointestinal Dysfunction

Course Description

In this stand-alone session, Dr Kleber with detail the anatomy and physiology of the GI tract and the common dysfunction seen in a chiropractic office. The manifestations of GI dysfunction are systemic and often lead to chronic disease, pain and inflammation. Dr Kleber will help students understand the impact abnormal GI function has on a myriad of diseases and symptoms and teach how to make long term corrections through diet, lifestyles and natural remedies.

Learning Objectives

- How to test for GI disease using laboratory and physical examination. Stool testing will be emphasized
- Teach the students how to correlate GI dysfunction to a wide range of seemingly unrelated symptoms and disease
- Educate the participants on how to use natural remedies for correction of gastrointestinal dysfunction using natural remedies

Sponsored by: Biotics Research Corporation, DABCI of Florida

10:20am-Noon

Celebration 5-6

- Jay S. Greenstein, DC, CGFI-L1,
CKTP, FMS

Clinical CE

Practice Leadership in a post-COVID World

Course Description

Achieving the best outcomes and the highest levels of patient safety and loyalty are critical to a post-COVID world. Understanding key clinical pathways based on the most recent scientific evidence allows providers to deliver world class care and ensure a patient-centered approach to care delivery. Moreover, applying evidence-based strategies to ensure patient adherence, engagement and satisfaction are paramount to thriving in today's environment. Apply best practices at every level of staff to ensure optimal results will be discussed.

Learning Objectives

- Learn how to apply the clinical evidence and best practice guidelines to ensure optimal patient outcomes
- Learn how to apply the latest research in patient communication strategies to drive improved adherence and experience, ultimately driving patient loyalty
- Learn how to apply technological advancements to understand big data trends and how chiropractic is perfectly positioned to maximize population health at a reduced cost

Sponsored by: Kaizenovation

Saturday - 11/07/2020

10:20am-Noon

Windermere/International BR

- Mark N. Charrette, DC

Documentation

Advanced Lower Extremity Adjusting - Part 1

Course Description

This 4-hour hands-on presentation covers basic biomechanics, neurology, examination procedures, indicators, and adjusting protocols for the most common subluxation patterns of the feet that are found in the typical practice. The concept of "The Noisy Joint" will be covered in detail.

This course is a "hands-on" workshop designed after the principles of DELIBERATE PRACTICE. The doctor/student will quickly acquire adjusting skills for the most commonly encountered extremity conditions. Also covered in this course are simple stabilization and rehabilitative procedures for the lower extremity.

Learning Objectives

- Understand and demonstrate the seven adjustments for the foot pronation protocol to include navicular, cuboid, cuneiforms, metatarsal heads, talus, calcaneus, and fibular head
- Understand and demonstrate the wrist extension adjustment for the knee utilizing listings of 1) medial condyle, 2) lateral condyle, and 3) posterior tibia
- Understand and demonstrate the indicator and adjustment for the hip utilizing the wrist extension thrust

Sponsored by: Foot Levelers

10:20am-Noon

Celebration 9-10

- Matthew M. Antonucci, DC,
DACNB, FACFN, FABCDD, FABVR,
FABNN

Clinical CE

Intro to Receptor-Based® Rehab for Chiropractors: The ABC's of Receptor-Based Rehabilitation Part 2: Balance and Coordination

Course Description

This 6-hour workshop has been developed with one objective in mind: to make clinical neurology easily understood, applied, and implemented, for the general practitioner. The brain is the master control system, and everything a chiropractor does influences a patient's brain. During this workshop, Dr. Antonucci will help you to develop your neurological observations, provide you with simple yet effective assessments, and applications that you can implement immediately with your current patient population.

Learning Objectives

- Discuss the Cerebellum's Role in Balance, Spinal Integrity, Coordination, and Cognition
- Assessing the 3 Functional Zones of the Cerebellum
- Developing Appropriate Applications for Cerebellar Dysfunction

Sponsored by: Plasticity Brain Centers

Saturday - 11/07/2020

10:20am-Noon

Celebration 1-2

- Eric Nepute, DC

Clinical CE

Thinking and Linking

Course Description

In this high energy high content presentation. you will learn how to communicate the basics of Chiropractic fundamentals into the modern successful practice. Dr. Eric will teach the communication skills, and practice fundamentals that has allowed him to build over 12 successful multi million Wellness Centers.

Learning Objectives

- The principals of Thinking about symptoms and linking to the cause.
- The System of applying Thoughts, Traumas, and Toxins into the modern-day practice
- The simple and effective way to educate and inspire your patents to convert and commit to care

Sponsored by: Wellness Warrior

10:20am-Noon

Bayhill 21-22

- Eric Plasker, DC

Speak Up & Lead

Course Description

This session will deliver high integrity speaking tips that are worth \$100,000 an hour to your practice. You'll learn about the value of content, delivery, and results targeting everyone's why, managing an audience and how "the talk is the close". If you're a seasoned speaker you will get exciting tips and strategies and if you're new to speaking, your confidence will soar. It's exciting to know that these skills and techniques can be learned!

Sponsored by: The 100 Year Lifestyle

1pm-2:40pm

Windermere/International BR

- Kim Driggers, JD

- Paul Lambert, JD

Florida Laws & Rules

- Coretta Anthony-Smith, Esq.

- William Dillon, JD

- Kathrine Nicol, JD

- Jeffrey L. Cohen, JD

Business, Rules and Laws: Let Us Protect You

This class is for Florida Doctors ONLY

Course Description

Course discussing various and frequent laws and rules impacting the chiropractic profession in Florida. Attendees will learn about the Florida chiropractic scope of practice, the basics of employment laws impacting the running of a practice, HIPAA laws used on a daily basis, the new Direct Primary Care law in Florida and how it can expand an office practice, and expanding a small office to a multidisciplinary office and the important Florida and Federal laws to be aware of that will keep you out of trouble.

Saturday - 11/07/2020

1pm-2:40pm

Orlando Ballroom LMN

- Brett Wisniewski, DC, DACBN,
DABCI

Clinical CE

Natural Medicine Solutions for Sports Performance

Course Description

In this stand-alone session, Dr. Wisniewski will review the basics surrounding sport performance. We will discuss everything ranging from adaptogenic herbs to different type of proteins. Understanding the metabolic demands of the body during physical stress as well as those hormones involved will empower the clinician and improve patient outcomes.

Learning Objectives

- Learn how to detect and define deficiencies utilizing visual and lab diagnostic cues
- Learn how to properly test for hormones (blood vs. saliva vs. urine)
- Expand on safe and effective sports performance natural medicine compounds to enhance strength, size and endurance

Sponsored by: Biotics Research Corporation, DABCI of Florida

1pm-2:40pm

Celebration 5-6

- Kyle Nevius, DC

Clinical CE

Integration of Cannabidiol (CBD oil) for Chiropractic Physicians

Course Description

In this session attendees will learn the history, development and current utilization of industrial hemp products/CBD oil and their uses in healthcare. This course will discuss the healthcare revolution as it occurred in 2012 and subsequent global media explosion that started research in 52 countries, it will include treatment categories by the Mayo Clinic and database management by John's Hopkins University. Information regarding guidelines for diagnoses, drug interaction and loading dose approach will be briefly discussed. legal considerations will be reviewed from a state and federal level.

Learning Objectives

- Learn the difference between controlled and non-controlled CBD products as approved for use by the FDA within the United States and Florida
- Identify discuss and differentiate between medicinal marijuana products and non-controlled CBD oil as it relates to prescription and nonprescription treatment
- Learn about the history of hemp-based CBD oil in the United States and its utilization in healthcare as well as other non-healthcare related industries
- Review and understand the data as it relates to CB one and CB two receptors and how that will play an integral role with their patients' healthcare management
- Learn about the involvement of Johns Hopkins University outpatient treatment program and data acquisition as well as treatment categories currently being developed by the Mayo Clinic as it relates to CBD oil intervention

Saturday - 11/07/2020

1pm-2:40pm

Celebration 1-2

- J. Murray Hockings, DC

Clinical CE

Type 2 Diabetes - How to Handle the Country's Worst Epidemic

Course Description

Dr. Hockings is the founder and creator of Help Your Diabetes, which is the only Patented Type 2 Diabetes Reversal system in the world and attendees will be taught all about this system so they can offer help to their patients. Attendees will also learn the current statistics about how Type 2 Diabetes is the worst epidemic ever to face our country, with 33 million diabetics and 84 million pre-diabetics currently in the United States. Currently 20% of anyone 45 years or older have diabetes, which is the age group most served by Chiropractors and they need to learn how to offer solutions. Learning how people develop Type 2 Diabetes and learning about the deadly complications diabetics will develop, is critical to proper diabetes management.

Learning Objectives

- Recognize the severity of Type 2 Diabetes and the complications that will develop
- Differentiate between diabetes "management" and diabetes "reversal"
- Determine how to uncover diabetics in your practice and how to help them

Sponsored by: Help Your Diabetes

1pm-2:40pm

Celebration 9-10

- Adam S. Klotzek, DC, DACNB,
FACFN, FABVR, FABBIR, FICC

Clinical CE

Spinal Manipulative Considerations in the Treatment of Concussion

Course Description

Long term and unresolved ongoing symptoms associated with individuals who have suffered a concussion have been brought into the spot light recently due to recent developments in professional sport especially those associated with the NFL and the NHL. At question is what are the long term health issues associated with unresolved concussion and how to treat them. This course has been specifically designed to introduce chiropractors to the specific nuances that they need to be aware of when using manipulative techniques in treating patients with ongoing post concussive symptoms. We will look at what types of adjustments should be avoided and why as well as what type of adjustments would be of most benefit. If you treat people who have had a concussion and are adjusting the neck then the information in this seminar is a must for you to know.

Learning Objectives

- Analyze cervical dysfunction as it relates to specific ongoing post concussive symptoms
- Select most appropriate neck adjustments in treating specific post concussive symptoms
- Formulate adjusting strategies in post concussive patients

Sponsored by: Plasticity Brain Centers

Saturday - 11/07/2020

1pm-2:40pm

Bayhill 21-22

- Ryan Jaycox, CEO

Explode Your Practice in a Post COVID World

Course Description

In this presentation, doctors will learn how to flood their practice with new patients through both community and corporate health talks. Ryan Jaycox takes attendees through the process of not only how to schedule and fill talks but how to host, manage, and convert new patients at them. Using this proven system clinics across the country are seeing an average of 30+ new patients' month over month!

Learning Objectives

- Why every Chiropractor should be doing events
- How to schedule, fill, host, and run an event
- How to turn events into BIG clinic revenue and impact

Sponsored by: Wellness Warrior

1pm-2:40pm

Celebration 12-13

- Stuart Warner, DC

- Theresa Warner, DC

Clinical CE

Techniques & Protocols to Achieve the Best Results with the 7 Most Common Childhood Conditions

Course Description

This course will give you the confidence to properly assess and examine your pediatric patients regarding 7 of the most common childhood conditions. They will review and demonstrate adjustive techniques and the close relations to human physiology verses the disease processes. Case studies and treatment options will be presented for the chiropractic to treat their patients, come Monday morning.

Learning Objectives

- Review case management of vertebral subluxation complex as applies to the pediatric patient
- Deliver adjustive techniques and demonstrations for the pediatric patient
- Review case studies and treatment options for the most common pediatric conditions

Sponsored by: Drs. Warner's Chiropractic Pediatrics 365

Saturday - 11/07/2020

1pm-2:40pm

Celebration 14-15

- Michael K. Bagnell, DC, DACNB,
FABBIR

Clinical CE

Chiropractic Meets Neuroscience: Neuroplasticity for Sports Rehabilitation & Performance

Course Description

Is neuroplasticity in the central nervous system the missing link to our understanding of chronic musculoskeletal disorders? With these considerations in mind, the dynamic nature of chiropractic practice, the vital position of chiropractic in health care, and the important roles chiropractic physicians provide across all strata of healthcare, and the changing paradigm of MSD treatments with the integration of neuroscience into the MSD treatment model, we present this course for improving outcomes and clinical care among doctors.

Learning Objectives

- Examine the Role of the CNS in Musculoskeletal Disorders
- Overview of Anatomy & Physiology
- Integrate CNS Relationship to MSD Outcomes

Sponsored by: Brain Tap Tech, Bagnell Brain Camp with the Dolphins

1pm-2:40pm & 3:20pm-5pm

Celebration 3-4

- Etienne Dubarry, DC

Clinical CE

Adjusting for Success: The Thoracic

Course Description

You will discover how the patient's position influences the success of your adjustment through a new approach never taught before: The Arc of Tension. The techniques that never provided you a reliable cavitation will become suddenly highly efficient in your hands. You will practice chiropractic like the kata of any martial art: first without a patient, you duplicate standing the movement projected on screen; second with a patient as you did before.

Learning Objectives

- Multiply the efficacy of your daily chiropractic technique via patient's positioning
- Explain what has never been explained before: the simple mechanic behind cavitation
- Demonstrate the common factors to all adjustment throughout the spine with the Arc of Tension model
- Show doctors how to document for duplication a technique in less than 3 seconds with any documentation system so you can take off any time, any day, without the need to demonstrate anything to the new doctor covering for you.

Sponsored by: Lloyd Tables

Saturday - 11/07/2020**3:20pm-5pm****Windermere/International BR**- Kathy Mills Chang, MCS-P, CCPC,
CCCA**Documentation****Chiropractic and the VA Patient****Course Description**

The Veteran's Administration has embraced and recognized the good that doctors of chiropractic can do to help our country's veterans. More and more providers are signing up to be participating with this amazing program. However, as with many government programs, there are specific rules to follow. Missteps in this program carry the risk of non-payment and program removal. Documentation requirements are straightforward and easy to implement. In this session, Kathy Weidner will outline everything you need to know to ensure that your VA patient and documentation process is smooth and accurate, and your bills are properly submitted for rapid reimbursement.

Learning Objectives

- Recognize the key documentation requirements and components required to be eligible to treat Veterans Administration referrals
- Compose documentation that meets these required VA elements, while avoiding missteps most commonly found in denials and audits
- Appraise and self-audit the VA process from referral through discharge, looking for key factors known to be often missing, and understand what to do to correct the deficiency

*Sponsored by: Foot Levelers***3:20pm-5pm****Orlando Ballroom LMN**- Brett Wisniewski, DC, DACBN,
DABCI**Clinical CE****Natural Medicine Solutions to Thrive in Today's Unpredictable Healthcare Environment****Course Description**

In this stand-alone session, Dr. Wisniewski will review the current state of health care from both a medical and financial perspective. We will discuss where your practice fits in the current model and if you're prepared for changes that are coming. Likely there are small changes that can be made to offer more services and see a broader range of conditions/patients. As patients continue to become more complex due to social pressures, environmental/industrial influence and our poor food supply it will be paramount to be ahead of the trends. Appropriately documenting your encounters will ensure congruency within your office as well as within the entire medical construct.

Learning Objectives

- Learn how proper documentation can enhance your communication within the medical community and with your patients
- Learn how to evaluate the vitals of your business and how that effects patient care
- Learn how to implement different services that offer patients a well round option

Sponsored by: Biotics Research Corporation, DABCI of Florida

Saturday - 11/07/2020

3:20pm-5pm

Celebration 5-6

- Patrick Engracia, DC

Clinical CE

Technology You Can Implement for Better Outcomes

Course Description

With decreasing reimbursement and a growing number of Americans with MSK conditions, clinicians need to implement technology that gets better outcomes in less time. But with a crowded market of healthcare technologies, where should you start? And, will it integrate into you and your patient's existing technological ecosystem? We'll discuss these issues as well as the ethical considerations regarding balancing cost, change in outcomes, and patient engagement or satisfaction. This lecture will discuss available tech options and what the current evidence says about its outcomes and ease of implementation.

Learning Objectives

- Examine emerging technology that is practical and affordable for the average practice
- Discuss balancing the implementation of tech on clinical outcomes, patient satisfaction/engagement, and decreased healthcare costs
- Discuss which technology is cost effective and most applicable to you your patients

3:20pm-5pm

Celebration 7-8

- Phil Harrington, DC, CMLSO,
FASLMS

Clinical CE

Neuropathy and Opioids: Two Big Problems with a Common Solution

Sponsored by: Summus

3:20pm-5pm

Celebration 9-10

- Freddys Garcia, DC, MS, DACNB,
FACFN

Clinical CE

The Brain's Role in Spinal Integrity

Course Description

The involuntary and voluntary control of spinal movement develops early in human development by the integration of visual, vestibular, and spinal control. In this workshop, delegates will be introduced to an evidence-based, hands-on approach to assessment of spinal integrity from a central-control perspective. Understanding the central control of spinal musculature will allow a chiropractor of any technique or background to improve their clinical outcomes.

Sponsored by: Plasticity Brain Centers

Saturday - 11/07/2020

3:20pm-5pm

Celebration 3-4

- Etienne Dubarry, DC

Clinical CE

Adjusting for Success: The Thoracic

Course Description

You will discover how the patient's position influences the success of your adjustment through a new approach never taught before: The Arc of Tension. The techniques that never provided you a reliable cavitation will become suddenly highly efficient in your hands. You will practice chiropractic like the kata of any martial art: first without a patient, you duplicate standing the movement projected on screen; second with a patient as you did before.

Learning Objectives

- Multiply the efficacy of your daily chiropractic technique via patient's positioning
- Explain what has never been explained before: the simple mechanic behind cavitation
- Demonstrate the common factors to all adjustment throughout the spine with the Arc of Tension model
- Show doctors how to document for duplication a technique in less than 3 seconds with any documentation system so you can take off any time, any day, without the need to demonstrate anything to the new doctor covering for you.

Sponsored by: Lloyd Tables

3:20pm-5pm

Bayhill 21-22

- Michael McCracken, DC

- Aaron Gumm, DC

How to Thrive In Practice with Practice Automation & Virtual Systems

Course Description

The outcome of this talk is to equip practitioners with proven effective practice automation strategies through innovative technology that are practical, researched and patient oriented. This exciting topic will help you learn how to position your practice to serve more people during this essential time. You will also learn tips on streamlining procedures, reducing staff time, saving money, and having more free time. If you want to offer lucrative cash-based protocols, while obtaining better clinical outcomes, you better attend this eye-opening practice experience.

Learning Objectives

- Understanding the dynamics of automating repetitive tasks in practice through innovative technology
- Developing a technology driven patient education processes
- Expanding your clinical reach in practice

Sponsored by: Blueprint to Practice Automation

Saturday - 11/07/2020

3:20pm-5pm

Celebration 14-15

- Kelly Miller, DC, NMD, FASA,
FBAARM, CFMP

Clinical CE

ADHD/Autism Spectrum

Course Description

ADHD/Autism Spectrum are epidemic in our society. The Doctor of Chiropractic can help these children and adults by acquiring a few new skills. This lecture will introduce you into the world of functional neurology and arm you with tools you can use on Monday morning. Learn how to assess and balance the nervous system and open your practice to help these cases.

Learning Objectives

- Determine the weak cerebellar and frontal cortex sides
- How to treat the weak side
- Discuss new technologies that will assist in the treatment

Sponsored by: Health Restoration

3:20pm-5pm

Celebration 12-13

- Stuart Warner, DC

- Theresa Warner, DC

Clinical CE

Top 3 Ways to be the Sought after Family/Pediatric Practice in Your Town

Sponsored by: Drs. Warner's Chiropractic Pediatrics 365

Sunday - 11/08/2020

8am-9:40am

Windermere/International BR

- Kristi Hudson, CPCO

- Evan Gwilliam, DC, MBA, BS, CPC,
CCPC, CPC-I, MCS-P, CPMA,
CMHP, AAPC Fellow

Documentation

Meeting the Expectations for Medicare Clinical Documentation

Course Description

Healthcare is the second most regulated industry in our country. The Office of Inspector General (OIG) has issued reports for the last several years identifying key issues related to chiropractic billing and documentation.

Learning Objectives

- Gain a better understanding of the law
- Identify the 4 major areas of concern
- Documentation must haves for initial and subsequent visits
- Steps for monitoring your practice

Sponsored by: ChiroHealth USA, PayDC

8am-10:30am

Celebration 5-6

- Michelle D. Jourdan, MS, DC,
DABCI

HIV/AIDS

HIV & AIDS: A Complementary and Alternative Medicine (CAMS) Approach

Course Description

This course will provide a general overview of the historical and statistical occurrence of HIV and the pathophysiologic progression to AIDS. Topics of interest will include how HIV is transmitted throughout the special populations, the roles and requirements of the treating physician as well as a perspective of living with HIV during various stages of life. In order to fully understand HIV and treatment protocols, the course will also dive deep into the human immune system and biochemical interactions of complementary and alternative therapies. The course will also address the advancement of HIV drug protocols and the

Learning Objectives

- Discuss the current statistical trends and personal impact of HIV and AIDS among special populations
- Review the pathophysiology of the human immune system as it pertains to HIV and it's progression to AIDs and associated comorbidities
- Address the role, rules and regulations of the attending physician
- Address the role, rules and regulations of the attending physician

Sunday - 11/08/2020

10:20am-11:20am

- Mark Cotney, DC

Celebration 12-13

GA Laws & Rules

Georgia Laws and Rules

This class is for Georgia Doctors ONLY

Course Description

This is a one hour review of the laws and rules governing chiropractic practice in the State of Georgia. Dr. Cotney will have an emphasis on recent changes in board rules, new Georgia legislation and how it affects DC's, as well as court cases involving Georgia DC's. This class will aid practitioners as they are reminded of rules which are often overlooked.

Learning Objectives

- List chiropractic therapies that are allowed under GA law
- Discuss the impact of the chiropractic protection bill
- Discuss the importance of the chiropractic exemption for interstate insurance sales related to state mandated benefits

10:20am-Noon

- Brie Gindele, DC, CACCP

Windermere/International BR

Risk Management

Safe and Effective Infant Examining and Adjusting

Course Description

Gain a new perspective when caring for the pediatric patients. This course will help you gain a stronger understanding and confidence to avoid risk from the initial examination to their end of a treatment plan. We will touch on diagnosing, outcome assessments and specifics to document based on age group of your pediatric patient.

Sponsored by: Dr. Brie

Sunday - 11/08/2020

10:20am-Noon

- Mark N. Charrette, DC

Celebration 7-8

Risk Management

Advanced Lower Extremity Adjusting - Part 2

Course Description

This 2-hour presentation covers the adjusting protocols for the supination pattern of the foot, hallux valgus, and heel spur adjustments. It also covers adjustments for the knee, patella and several hip adjustments. This course will also quickly review the concept of "The Noisy Joint". This course is a "hands-on" workshop designed after the principles of DELIBERATE PRACTICE. The doctor/student will quickly acquire adjusting skills for the most commonly encountered extremity conditions.

Learning Objectives

- Understand and demonstrate the seven adjustments for the foot pronation protocol to include navicular, cuboid, cuneiforms, metatarsal heads, talus, calcaneus, and fibular head
- Understand and demonstrate the wrist extension adjustment for the knee utilizing listings of 1) medial condyle, 2) lateral condyle, and 3) posterior tibia
- Understand and demonstrate the indicator and adjustment for the hip utilizing the wrist extension thrust

Sponsored by: Foot Levelers

1pm-2:40pm

- Etienne Dubarry, DC

International Ballroom

Medical Errors

A Presentation on Avoiding Medical Errors in Chiropractic Treatment

Course Description

Learn how to use distant tensioning away from the spine in order to treat it with less risk. Discover the model of the Arc of Tension, enabling you to select from a variety of hands on techniques in order to find the one that will work best with the least amount of associated risk. Finally, discover how you can quickly document your chiropractic techniques for peer duplication, while ensuring indisputable documentation. Multiple demo videos are embedded within this presentation in order to make the learning process enjoyable and fun.

Learning Objectives

- Learn how to use distant tensioning away from the spine to treat it with less risk
- Discover the model of the Arc of Tension
- Discover how you can quickly document your chiropractic techniques for peer duplication, while ensuring indisputable documentation

Sponsored by: Scrip Hesco, Lloyd Tables

Sunday - 11/08/2020

3pm-4:40pm

International Ballroom

- Jeff Lewin, DC, CCSP

Documentation

Bulletproof Your Practice Keys to Creating an “Audit-Proof” SOAP Note

Course Description

In this two-hour session, attendees will learn how to fall victim to a documentation audit. In today's healthcare environment, it is not a matter of if but rather when a practice will have its documentation scrutinized. We will discuss the benefits as well as the pitfalls that electronic health records have brought to today's modern practice. We will discuss, as well, what constitutes a "perfect note" so that when a practice has to endure an audit, the practice can proceed with confidence. Issues regarding compliance, errors in compliance, and special considerations for Medicare documentation will also be presented.

Learning Objectives

- Educate and train attendees on how to create a SOAP note that could withstand an audit by an insurance carrier or any third party
- Provide a simple and concise method to ensure that each SOAP note is complete and contains the elements auditors need to see

Sponsored by: Eclipse