



THE NATIONAL BY FCA 2021

Hyatt Regency Orlando
Orlando, FL

August 26, 2021 - August 29, 2021

Please note that each speaker's name is a link that will allow you to view their photo and bio...just click on the link and learn about our fantastic speakers!

FL Board of Chiropractic CE Provider #50-2667; Course #20-20-865166

DC / CCPA

COURSE CATALOG

Thursday - 8/26/2021

1pm-2:40pm

Orlando Ballroom

- Kent Greenawalt

- Attorney General Ashley Moody

Risk Management

- Sherry McAllister, MS (Ed), DC,

- James Whedon, DC

- John Rosa, DC

CCSP

- Fabrizio Mancini, DC, FICC, FACC

Dose of Reality

Course Description

This course will offer a greater understanding of the current scope of the opioid epidemic, the elements that have contributed to it, as well as the research showing the efficacy of nonpharmacological solutions to manage pain. The presenters will discuss what steps need to be taken in order to prevent opioids from dominating pain management in the future. In addition, attendees will learn what action items can be done within communities for non-pharmacological options to further infiltrate the mainstream of pain management.

Learning Objectives

- Define how to position non-pharmacological options as a first choice for pain management
- Review and understand the current research in support of concordant guidelines
- Recognize the effects of the pandemic on the epidemic, and outline a solid plan that can help to prevent a continuation of the opioid epidemic moving forward

Sponsored by: Foundation for Chiropractic Progress

Thursday - 8/26/2021

3:20pm-5pm

Orlando Ballroom

- Fabrizio Mancini, DC, FICC, FACC - Brie Gindele, DC, CACCP

Medical Errors

- Mitchell Mally, DC

- Michelle D. Jourdan, MS, DC,
DABCI

- Lori Allen, BS, MBA

- Eric Plasker, DC

Avoiding Medical Errors in Raising, Adjusting and Leading Our Youth

Course Description

Public perception of chiropractic care is increasing in regard to adult headache and low back pain. However, just over half of the nation believes chiropractors have their patients' best interest in mind and are trustworthy, according to the Gallop Poll 2018. Therefore, when it comes to asking parents to trust the chiropractic profession with their children, many hesitate. This course is designed to highlight 4 distinct areas in our youth, that chiropractors can educate, influence, adjust and lead this upcoming generation, reversing the current trends in the future of our teenagers and young adults.

Learning Objectives

- Define the current physical, mental, social, emotional issues that are plaguing our youth
- Understand and communicate research & publications related to youth issues, within the ethical boundaries of the chiropractic profession
- Implement proper protocols to achieve parental consent with relation to adjusting, diagnosing, and caring for the new needs of our youth

Sponsored by: Mally Enterprises, The 100 Year Lifestyle, Profitable Practice Strategies, Dr. Brie, Globallee Professional Solutions, Anodyne Pain and Wellness Solutions

Friday - 8/27/2021

8am-9:40am

Windermere Ballroom

- Cindy M. Howard, DC, DABCI,
DACBN, FIAMA, FICC

- Michael K. Bagnell, DC, DACNB,
FABBIR

Ethics

- Jay S. Greenstein, DC, CGFI-L1,
CKTP, FMS

- Kristi Hudson, CPCO

- Kristine Tohtz, DC, LAC

- Kristina L. Petrocco-Napuli, DC, MS

Ethical Practices and Communicating Effectively: the Subject of SEX

Course Description

Topics around sex start from birth through old age and are sometimes very difficult and uncomfortable to discuss. Our desire is to take the stigma out of this challenge, open your mine, help you communicate better and understand topic surrounding the topics under the huge umbrella of sex. It isn't just the act. It can be about orientation, abuse, pleasure, fertility, growth, side effects, as well as sexual practices that are very healthy in our relationships. This affects you and your entire patient population. Come on this journey with us at FCA. Get comfortable with being uncomfortable so we can continue to help and guide and communicate with our patients about sometimes challenging, difficult and even funny situations.

Sponsored by: NCMIC, ChiroHealth USA, Logan University, Protocol for Life Balance, Kaizenovate, LHASA OMS, Bagnell Brain Camp with the Dolphins, StopainClinical

10:20am-11:20am

Celebration 16

- Mark Cotney, DC

GA Laws & Rules

Georgia Laws and Rules

This class is for Georgia Doctors ONLY

Course Description

This is a one hour review of the laws and rules governing chiropractic practice in the State of Georgia. Dr. Cotney will have an emphasis on recent changes in board rules, new Georgia legislation and how it affects DC's, as well as court cases involving Georgia DC's. This class will aid practitioners as they are reminded of rules which are often overlooked.

Learning Objectives

- List chiropractic therapies that are allowed under GA law
- Discuss the impact of the chiropractic protection bill
- Discuss the importance of the chiropractic exemption for interstate insurance sales related to state mandated benefits

Friday - 8/27/2021

10:20am-Noon

Windermere Ballroom

- Brad Cost

- Jay S. Greenstein, DC, CGFI-L1,
CKTP, FMS

Documentation

- Cory M. Frogley, DC

- Christine Goertz, DC, Ph.D

- Marc Abla, CAE

- Ryan Comeau, DC, BSC, ACC

Documentation in the 21st Century – How Regulations and Technology are Changing the Game

Course Description

This course is designed to review the various elements of technology to ensure accurate and complete documentation of the patients' journey. The evolution of the profession and evolution of technology is causing us to think differently as a profession. We need to implement existing and emerging technology and understand new regulatory requirements for positive change to the healthcare system. When information comes into your office, through existing technology, the practitioner evaluate this data for better outcomes. Providers will be asked to identify the technology that is currently available and understand how this technology translates into the patient record as well as fewer audits. This lecture is designed to have the attendee create reimbursable, more accurate & better documented outcomes in with less invested time.

Learning Objectives

- Understand how interoperability regulations tie to enhanced patient documentation
- Understand how registries play a critical role in ensuring improved patient outcomes and patient satisfaction
- Understand the social determinants of health that drive better outcomes over time and how technology is enhancing documentation of these key areas of the patient journey

Sponsored by: Infinedi, Kaizenovate, BlueIQ

Friday - 8/27/2021

10:20am-Noon

Celebration 5-6

- William M. Kleber, DC, DABCI

Documentation

Documenting Infectious Disease 101 in a Natural Primary Care Practice

Course Description

In this stand-alone session, Dr Kleber will review the basic understanding of infectious disease with an emphasis on how to document the patient's history, symptomatology and diagnosis. Self-limiting infectious disease will be discussed, and the referral will also be discussed. Documentation of such a referral will be emphasized and clearly explained. Infections are a natural part of health and how infections help build a normal and healthy immune system.

Learning Objectives

- Teach the attendees proper documentation of the diagnosis of infectious disease.
- Help the attendee differentiate between infections that need a medical referral and those that are self-limiting
- Teach the students how to differentially diagnose between bacterial, viral fungal and parasitic disease

Sponsored by: Biotics Research Corporation

10:20am-Noon

Celebration 9-10

- Cindy M. Howard, DC, DABCI,
DACBN, FIAMA, FICC

- Michael K. Bagnell, DC, DACNB,
FABBIR

Clinical CE

- Kristina L. Petrocco-Napuli, DC, MS

Sexual Health Topics: Conversation to Care - Part 1

Course Description

In this course we will cover three topics that fall under the category of sexual health. While there are many the goal is to begin to get comfortable discussing, treating and referring when appropriately for our patients. These topics can be embarrassing, stressful and confusing for both the patient and the practitioner. Removing the stigma and opening the line of conversation is a great starting point to help achieve optimal sexual health.

Learning Objectives

- Become more comfortable discussing topics in sex without violating boundaries
- Understand their role in treating. And know when to properly refer in subject matters outside their expertise
- Understanding of correct ethical communication in topics relating to sexual health

Sponsored by: NCMIC, Logan University, Protocol for Life Balance, Bagnell Brain Camp with the Dolphins, StopainClinical

Friday - 8/27/2021

10:20am-Noon

Celebration 14-15

- Kelly Miller, DC, NMD, FASA,
FBAARM, CFMP

Clinical CE

ADHD/Autism Spectrum

Course Description

ADHD/Autism Spectrum are epidemic in our society. The Doctor of Chiropractic can help these children and adults by acquiring a few new skills. This lecture will introduce you into the world of functional neurology and arm you with tools you can use on Monday morning. Learn how to assess and balance the nervous system and open your practice to help these cases.

Learning Objectives

- Determine the weak cerebellar and frontal cortex sides
- How to treat the weak side
- Discuss new technologies that will assist in the treatment

Sponsored by: Brain Tap Tech

10:20am-Noon

Celebration 3-4

- David Seaman, DC

Clinical CE

DeFlame your Patient's Immune Systems with Diet and Supplements

Course Description

As little as 15 years ago diet and inflammation was not a hot topic of interest. But now information abounds regarding the relationship between diet and inflammation. In this session, learn about how a dietary excess of sugar, flour, and refined oils create chronic inflammation. This occurs via postprandial hyperglycemia and endotoxemia, each which can become a chronic state in the fasting state. By addressing chronic inflammation properly, we can target the underlying cause of most chronic conditions, such as obesity, metabolic syndrome, diabetes, interstitial cystitis, depression, and migraine headache and other pain syndromes.

Learning Objectives

- Discuss how sugar, flour, and refined oils can inflame the body
- Identify foods that promote dietary inflammation and weight gain
- Discuss why supplements alone cannot adequately deflame the body
- Introduce a diet and supplements to reduce chronic inflammation, rather than attempting to target a specific organ, appears to be a rational clinical approach for addressing the issue of toxicity.

Sponsored by: Anabolic Labs

Friday - 8/27/2021

10:20am-Noon

Celebration 12-13

- Stuart Warner, DC

- Theresa Warner, DC

Clinical CE

Super-Immunity for Kids & Natural Solutions to Common Childhood Ailments

Course Description

This course will outline the 5 essential steps for super immunity to maximize children's health through the pandemic and beyond, including defining innate vs. adaptive immunity, assaults on the immune system, nutrition and supplements for immune support, epigenetics, gut, and brain health

Learning Objectives

- Understanding the components of innate vs. adaptive immunity
- Discussing assaults to the pediatric immune system
- Causal relationship of brain, gut, and immune health in the pediatric population

Sponsored by: Drs. Warner's Chiropractic Pediatrics 365

Friday - 8/27/2021

10:20am-Noon

Celebration 1-2

- Etienne Dubarry, DC

Documentation

Documenting Hands-On Treatment with Accuracy for Your Records

Course Description

Usually, proper documentation of exact techniques used is not taught in chiropractic schools. This two-hour presentation will show you how to do this with less than 3-seconds added to your SOAP notes' time. Not only will you learn the how, but this will also give you a pre-made downloadable technical chart covering over 95% of all currently existing hands-on techniques. On Monday morning without any extra work, you will start documenting your techniques by just adding a number to your SOAP notes.

In summary...

Proper documentation helps to protect you from liability and irrational claims, promote your approach to insurance adjusters, market your custom approach on your website.

You can send your snowbird patient(s) to a colleague up north with confidence, where your colleagues will know exactly what was done...being able to offer your patient a real continuity of care among multiple colleagues.

Dr Dubarry has worked on this system for the past 25-years and has published articles, created software, tested this system in several countries and taught it mostly in foreign land. It is time for the only "real adjustment" documentation to take root back home.

Get excited because this is revolutionary!

Learning Objectives

- Learn how to properly document exact techniques
- Learn how to document on pre-made downloadable technical chart covering over 95% of all currently existing hands-on techniques
- Understand why proper documentation helps to protect you from liability and irrational claims, promote your approach to insurance adjusters, market your custom approach on your website

Sponsored by: Lloyd Tables

Friday - 8/27/2021

10:20am-Noon

Celebration 8

- Brie Gindele, DC, CACCP

Documentation

Prenatal and Pediatric Documentation

Course Description

Gain a new perspective when documenting your care with pediatric patients. This course will help you gain a stronger understanding and confidence when documenting all care from the initial examination to their end of a treatment plan. We will touch on diagnosing, outcome assessments and specifics to document based on age group and go through details of your SOAP's in relation to the pediatric population.

Learning Objectives

- Understand why documentation is different with pediatrics and how to accommodate
- Learn basic knowledge to start integrating proper documentation on Monday
- Gain basic steps to ensure you intake, document and code for proper payment

Sponsored by: Dr. Brie

10:20am-Noon

Celebration 7

- Brandy Brimhall

Documentation

Fundamentals of Documentation and Code

Course Description

Join this 2-hour session to review the fundamentals of documentation and code. Provider documentation is what determines procedure and diagnosis codes. Practices can strengthen the foundation of their practice by better understanding the importance of clear translation from documentation to code. In this session, we will review important language to include into documentation to better ensure proper code selection. We will also be discussing the importance of payer policy guidelines along with what our payers are expecting to be included in documentation and code, for payable claims. As all providers want to get paid properly for the services they render; another essential step is to strengthen documentation, coding, and billing protocols to be best able to combat denials, conduct appeals, minimize risk of audit and recoupment, and overall, be in the best position to keep the money you have been paid!

Learning Objectives

- How documentation determines our code
- How to understand the language of coding to improve documentation AND code selection
- 7 elements to a payable claim
- Value of payer policy guidelines and why you should never overlook these

10:20am-Noon

Celebration 11

- CJ Mertz, DC

A Purpose Driven Practice

Sponsored by: CJ3 Consulting, LLC

Friday - 8/27/2021

1pm-2:40pm

Windermere Ballroom

- Brad Cost

- Jay S. Greenstein, DC, CGFI-L1,
CKTP, FMS

Risk Management

- Katy Talento, President/CEO

- Marc Abla, CAE

Managing Risk in the New Age of Healthcare – How Interoperability and Healthcare Benefits Are Driving New Care Models

Course Description

This course is designed to review the new regulations around interoperability and benefit design to reduce risk to your practice. The 21st Century Cures Act will significantly change the way health information is handled, the way data analytic research is performed, and the way patients view their health records including your documentation. In this two-hour course, we will see the new requirements for chiropractors and how you should respond to the impending requests from patients and researchers alike. Moving beyond the compliance requirements, we will also explore the amazing possibilities that these new regulations will create for the chiropractic profession as we will be able to use the massive new data available to continue to demonstrate the power of chiropractic and increase the number of patients that see a chiropractor while validating the incredible results they will experience.

Learning Objectives

- Understand new regulatory requirements about interoperability to reduce the risks associated with information blocking
- Understand the specific steps in sharing electronic protected health information, including documentation, required by the Cures Act
- Understand how patients will access, use, and exchange your medical records and the impact that availability will have on your practice and the chiropractic profession
- Understand new benefit designs that provide greater options for providers and patients alike to reduce financial risk to your practice

Sponsored by: Infinedi, Kaizenovate

Friday - 8/27/2021

1pm-2:40pm

- Brett Wisniewski, DC, DACBN,
DABCI

Celebration 5-6

Risk Management

Laboratory Studies and Diagnostics for Infectious Disease in Natural Primary Care

Course Description

In this stand-alone session, Dr. Wisniewski will review the current laboratory diagnostics available to clinician to help with clinical decision making in primary care. Emphasis will be placed on efficiency and safety for both the clinician and patient. We will discuss the primary care model as more patients seek alternative care in today's ever changing healthcare environment. This session will include actual patient cases with treatment and follow-up. Appropriate documentation is paramount for a proper workflow and risk management.

Learning Objectives

- Learn how proper documentation can enhance your communication within the medical community and with your patients while mitigating risk
- Learn how to evaluate cost effective labs and implement effective treatment
- Learn how to offer well-rounded therapies

Sponsored by: Biotics Research Corporation

1pm-2:40pm

- Brie Gindele, DC, CACCP

Celebration 12-13

Risk Management

Safe and Effective Infant Examining and Adjusting

Course Description

Gain a new perspective when caring for the pediatric patients. This course will help you gain a stronger understanding and confidence to avoid risk from the initial examination to their end of a treatment plan. We will touch on diagnosing, outcome assessments and specifics to document based on age group of your pediatric patient.

Sponsored by: Dr. Brie

Friday - 8/27/2021

1pm-2:40pm

Celebration 14-15

- Michael K. Bagnell, DC, DACNB,
FABBIR

Clinical CE

The Brain Lab for the Modern Chiropractor- Moving Toward a Brain Based Model

Course Description

As innovative physicians, Chiropractors continue to integrate approaches into their delivery which allow and enhance the body and brain's ability to heal, recover, and perform. We look at low-tech and high tech therapies that can upgrade a physician's outcomes and quantify the biometrics pre/post treatments.

"Neurotechnology is any technology that has a fundamental influence on how people understand the brain and various aspects of consciousness, thought, and higher order activities in the brain. It also includes technologies that are designed to improve and repair brain function and allow researchers and clinicians to visualize the brain."

Learning Objectives

- Recognize the Neurology Chiropractic Impacts
- Brain-based education/examinations
- Brain-based patient education

Sponsored by: Bagnell Brain Camp with the Dolphins

1pm-2:40pm

Celebration 9-10

- Cindy M. Howard, DC, DABCI, - Kristi Hudson, CPCO
DACBN, FIAMA, FICC
- Kristine Tohtz, DC, LAC

Risk Management

Sexual Health Topics: Conversation to Care - Part 2

Course Description

In this course we will cover three topics that fall under the category of sexual health. While there are many the goal is to begin to get comfortable discussing, treating and referring when appropriately for our patients. These topics can be embarrassing, stressful and confusing for both the patient and the practitioner. Removing the stigma and opening the line of conversation is a great starting point to help achieve optimal sexual health.

Learning Objectives

- Become more comfortable discussing topics in sex without violating boundaries
- Understand their role in treating. And know when to properly refer in subject matters outside their expertise
- Understanding of correct ethical communication in topics relating to sexual health

Sponsored by: ChiroHealth USA, Protocol for Life Balance, StopainClinical

Friday - 8/27/2021

1pm-2:40pm

- Mitchell Mally, DC

Celebration 1-2

Risk Management

The 3 Things Most DCs Overlook in Patient Treatment/Technique: That Decreases Patient Results, Retention and Referrals

Course Description

Attendees will learn Dr. Mally's top 3 secrets to enhance the 3 R's (Results, Retention and Referrals) focusing on technique mastery in your practice. This is a powerful action packed fast paced informative lecture. As you know, Dr. Mally's presentations are AMAZING and feature his enthusiastic, educational, comedic, and high energy, content rich information and technique demonstrations always leaving the audience wanting more. In fact, that is why Dr. Mally is one of the most sought-after speakers and frequently asked to return to speak for the FCA.

Learning Objectives

- Learn to identify, compare, differentiate, and interpret the techniques required to enhance results, formulate retention strategies
- Implement additional techniques, x-rays, and protocols, make recommendations for additional care, and utilize referral linguistics predicated on outcomes of care
- Live demonstrations of techniques will afford attendees an element to add to their practices on Monday morning

Sponsored by: Mally Enterprises

1pm-2:40pm

- Kimberly Besuden, DC, CFMP

Celebration 3-4

Clinical CE

Whole Food Advantage to Metabolic Detoxification

Course Description

To present an in-depth view of the principles and pathways of detoxification and nutrition deficiencies in the human body. To provide clinicians with the ability to clinically manage a patient during a detoxification program related to nutritional deficiencies. To offer the practitioner protocols to interpret underlying health and wellness issues that may arise will supporting nutritionally deficient chiropractic patients on a detoxification program.

Learning Objectives

- Present the problem of nutritional deficiencies involved in detoxification in our current environment
- Provide an understanding of the metabolic and systemic processes in the human body causing detoxification pathway issues
- Make information accessible concerning utilization of whole food supplementation, proper lifestyle for wellness and dietary choices to promote a healthy detoxification process
- Understanding biochemical pathways of detoxification and the use of nutritional supplementation to restore, repair and renew the human systemic system

Sponsored by: Standard Process, Inc.

Friday - 8/27/2021

1pm-2:40pm

- Kyle Nevius, DC

Celebration 7

Risk Management

Integration of Cannabidiol (CBD oil) for Chiropractic Physicians

Course Description

In this session attendees will learn the history, development and current utilization of industrial hemp products/CBD oil and their uses in healthcare. This course will discuss the healthcare revolution as it occurred in 2012 and subsequent global media explosion that started research in 52 countries, it will include treatment categories by the Mayo Clinic and database management by John's Hopkins University. Information regarding guidelines for diagnoses, drug interaction and loading dose approach will be briefly discussed. legal considerations will be reviewed from a state and federal level.

Learning Objectives

- Learn the difference between controlled and non-controlled CBD products as approved for use by the FDA within the United States and Florida
- Identify discuss and differentiate between medicinal marijuana products and non-controlled CBD oil as it relates to prescription and nonprescription treatment
- Learn about the history of hemp-based CBD oil in the United States and its utilization in healthcare as well as other non-healthcare related industries
- Review and understand the data as it relates to CB one and CB two receptors and how that will play an integral role with their patients' healthcare management
- Learn about the involvement of Johns Hopkins University outpatient treatment program and data acquisition as well as treatment categories currently being developed by the Mayo Clinic as it relates to CBD oil intervention

Sponsored by: Charlotte's Web

Friday - 8/27/2021**1pm-2:40pm****Celebration 8**- Michelle D. Jourdan, MS, DC,
DABCI**Clinical CE****Hormonal Influences of the Female Menstrual Cycle****Course Description**

This course takes the practicing physician on a journey of common conditions presented by the female patient from the onset of menarche through the post-menopausal state. Conditions reviewed in this session include benign breast conditions, PMS, pelvic pain syndromes, abnormal uterine bleeding, thyroid dysfunction and infertility. Topics explored include obtaining a pertinent gynecological history, interpretation of physical examination and diagnostic laboratory findings, and the general evaluation and treatment management of physical and hormonal imbalances as they relate to the presenting female patient.

Learning Objectives

- Formulate a pertinent detailed history and physical examination procedures as they apply to the female patient of child bearing years and menopause.
- Understand and directly apply the hormonal interpretations as they relate to the female menstrual cycle and conditions associated with pelvic pain, abnormal uterine bleeding, amenorrhea and infertility.
- Explain the pathophysiology of stress related hormonal imbalances that result in symptoms associated with premenstrual syndrome (PMS), thyroid dysfunction and menopause.
- Integrate appropriate treatment and management of common female conditions including dietary assessment, nutritional and supplemental support as well as chiropractic and complementary alternative therapies.

1pm-2:40pm**Celebration 11**

- Fabrizio Mancini, DC, FICC, FACC

CHIROPRACTIC- The ESSENTIAL Healthcare Profession**Course Description**

In this presentation, Dr. Fab Mancini will share how the profession of Chiropractic has been preparing to lead healthcare more today than ever. Chiropractors are more "Essential" today than ever and we must continue to help people make good decisions when it come to their health and wellness. Understand the value of Chiropractic so you can serve more in your community. You don't want to miss this.

Learning Objectives

- Historical perspective of the Chiropractic Profession
- Universal disruption of COVID-19
- What the public demands
- Creating an infrastructure to serve in the "New Normal"
- Clinical effectiveness in practice

Sponsored by: Globallee Professional Solutions

Friday - 8/27/2021**1pm-2:40pm****Celebration 16****- Michael Carberry, DC****Clinical CE****The DC in Multi-Disciplinary Practice and Inter-Professional Collaboration****Course Description**

This course covers and overview of multi-disciplinary compliance issues in various types of multi-discipline practices, the common reasons why various providers may chose to work together and basic regulations to consider. The course also covers common services available in such a practice as well as the Chiropractor's role in the clinic.

Learning Objectives

- Basic Understanding of various types of integrated practice and providers who may work in them
- How various providers work together
- Issues to consider if a DC owns a multi-discipline clinic
- Maintaining compliance in a multi-discipline practice setting

Sponsored by: Advanced Medical Integration

3:20pm-5pm**Windermere Ballroom****- Kristine Tohtz, DC, LAC****Acupuncture Risk Mgmt
(Acup. Cert. DC's ONLY)****TCM Pediatrics: Identification of Children in the 5 Element Model for Better Treatment Options****Course Description**

Because communication with children can be overshadowed by parental wants and desires, learning to effectively observe a child and obtain pertinent history in the TCM model is crucial in best treatment practices for children. At the end of this course the acupuncturist and chiropractic acupuncturist shall be able to assign one of the five major elements diagnostically to the child. This will ease in treatment strategies for the practitioner but also help the parents, teachers, and other providers of care for the child with work and socialization; allowing the child to achieve a more healthy and harmonious existence within both their body and environment. Safety procedures will also be discussed in how to explain procedures to parents, how to handle needles, laser and tui na procedures for the children.

Learning Objectives

- Learn and assign one of the five major elements diagnostically to the child
- Discuss and learn treatment strategies to help the parents, teachers, and other providers of care for the child
- Review safety procedures on how to explain procedures to parents

Friday - 8/27/2021

3:20pm-5pm

Celebration 5-6

- William M. Kleber, DC, DABCI

Clinical CE

Sinusitis, UTI's and Other Common Conditions Seen in a Natural Primary Care Practice. Testing and Case Studies

Course Description

In this stand-alone session, Dr Kleber will discuss common conditions seen in a natural primary care office. He will help the attendee recognize that treating a patient to boost immune function will help the patient with symptoms and help the patient build natural immunity with strong immune responses. Recognizing various childhood diseases is critical in stopping the spread to the general population.

Learning Objectives

- Learn how to recognize common infectious diseases that are seen in a natural primary care setting
- Learn how to treat patients who have infectious disease and when to appropriately refer
- Teach the attendee about common infectious diseases such as sinusitis, UTI's, the common cold and the flu. Protocols for chronic low-grade infections in the aforementioned areas will also be discussed

3:20pm-5pm

Celebration 1-2

- Sabrina Atkins, DC

Clinical CE

How To Manually Adjust Patients Twice Your Size For Decades & Avoid Injury

Course Description

If you love to manually adjust, then this is the lecture for you! Chiropractic Physician for the NBA Bubble, Dr. Sabrina Atkins shares some of her tricks of the trade in working with athletes twice her size. Dr. Atkins has used manual adjustment techniques for over 20. Join her and learn ways to save your body, while accurately delivering an amazing adjustment.

Learning Objectives

- Collaborate with classmates on manipulation strategies for full spine and extremity of patients larger than you
- Review motion palpation while learning new ways to creating leverage, setting you up for an accurate and powerful adjustment
- Identify biomechanics that allow you to work around the most common injuries (professional or weekend warriors)

Friday - 8/27/2021

3:20pm-5pm

Celebration 9-10

- Cory M. Frogley, DC
- Jay S. Greenstein, DC, CGFI-L1,
CKTP, FMS

- Brad Cost

Clinical CE

How State of the Art Technology is Driving Improved Population Health

Course Description

This course is designed to do a deep dive on emerging technology that leverages big data to improve outcomes for patients. Our world has moved into a digital world and with that evolution has come the explosion of data. Our profession is slowly adapting existing and emerging technology for a positive change. This change can be accelerated to improve the patient experience, reimbursements, and profitability for your practice if done right. Providers need to know that higher technology is not something to be feared but rather embraced to improve compliance, patient records, engagement with other providers all while reducing audits. This presentation is designed to empower our attendees with the ability to confidently grow their practice and create a more positive impact on their communities.

Learning Objectives

- Understand what data you are generating as a provider and how to use it in a positive manner
- Learn how can technology help you improve your patient assessment and outcomes
- Learn what triggers audits and how to confidently practice safely
- How big data drives better inter and intra-professional communication and enhances patient care delivery
- How mobile health technology drives better patient engagement and outcomes through behavior change science

Sponsored by: Infinedi, Kaizenovate, BlueIQ

Friday - 8/27/2021

3:20pm-5pm

Celebration 3-4

- Bart Precourt, DC

Clinical CE

Building Your Immune System

Course Description

In this two-hour course, participants will learn about the immune system, including organization of the immune system, differences between the innate and adaptive systems, as well as nutrition to support the immune system.

Learning Objectives

- Understand the organization of the immune system
- Learn about the organs of the immune system including but not limited to the microbiome, lymphatic system, bone marrow and its impact on immune health
- Describe the differences between the innate and adaptive immune system
- Explore the steps of a successful immune response
- Review herbs and whole foods that provide nutrients for immune health
- Review vitamins and minerals that support immune health

Sponsored by: Standard Process, Inc.

3:20pm-5pm

Celebration 12-13

- Kristina L. Petrocco-Napuli, DC, MS

Clinical CE

Adolescent Health: What is the risk?

Course Description

This population of young females seems to be changing by the moment; accelerated age of puberty, increased societal impacts such as medication usage, unnecessary surgical procedures, and the chronicity of pain. Due to these external factors practitioners are seeing many conditions arising within this patient population that in the past would impact older individuals. The age of the patient has become irrelevant to the physiological journey. As providers, increasing our adolescent health knowledge has never been more important. During this class session a review of the female adolescent patient populations' most commonly seen conditions along with treatment options and educational strategies will be discussed for easy implementation for Monday morning practice.

Learning Objectives

- Discuss the most commonly seen conditions in the female tweens, teens and young adult population with a focus on chronic pain
- Summarize the impact of society on this patient population and how to continue to educate our patients and families on wellness of young females
- Explore a variety of treatment options which correlate to conditions presenting in this patient population
- Discuss patient education strategies for this patient population and how it can have impact on the wellness of these young women

Sponsored by: NCMIC, Logan University

Friday - 8/27/2021

3:20pm-5pm

Celebration 14-15

- Matthew M. Antonucci, DC,
DACNB, FACFN, FABCDD, FABVR,
FABNN

Clinical CE

Be The Concussion Champion in Your Community: An Integrated Concussion Baseline Assessment

Sponsored by: ACA

3:20pm-5pm

Celebration 7

- J. Murray Hockings, DC

Clinical CE

Type 2 Diabetes - How to Handle the Country's Worst Epidemic

Course Description

Dr. Hockings is the founder and creator of Help Your Diabetes, which is the only Patented Type 2 Diabetes Reversal system in the world and attendees will be taught all about this system so they can offer help to their patients. Attendees will also learn the current statistics about how Type 2 Diabetes is the worst epidemic ever to face our country, with 33 million diabetics and 84 million pre-diabetics currently in the United States. Currently 20% of anyone 45 years or older have diabetes, which is the age group most served by Chiropractors and they need to learn how to offer solutions. Learning how people develop Type 2 Diabetes and learning about the deadly complications diabetics will develop, is critical to proper diabetes management.

Learning Objectives

- Recognize the severity of Type 2 Diabetes and the complications that will develop
- Differentiate between diabetes "management" and diabetes "reversal"
- Determine how to uncover diabetics in your practice and how to help them

Friday - 8/27/2021

3:20pm-5pm

Celebration 8

- Cindy M. Howard, DC, DABCI,
DACBN, FIAMA, FICC

Clinical CE

Immunology and Testing: What We Need to Know and What We Need to Ask...During this Pandemic

Course Description

Dr. Howard will cover basic principles of immunology in relationship to the current world situation which is experiencing a pandemic of COVID-19. Basics of testing will be described from diagnosing the disease to determining antibody status. What to do with those results are extremely important. Whether you are testing, contemplating testing or just want to have an intelligent conversation with patients and fellow doctors, this session will help you get a good understanding of what we know in the testing world so far. Information is always being updated so references are provided.

Learning Objectives

- Understand what and antigen is and the types of antibodies that play a role in COVID-19
- Understand how to test for an acute infection and to test for possible immunity to the virus
- Be able to ask appropriate questions of companies and labs in order to make sure they utilize the most accurate and up to date testing for their patients or be able to discuss the testing with other physicians as well as their patients.

Sponsored by: Protocol for Life Balance, StopainClinical

3:20pm-5pm

Celebration 11

- Eric Plasker, DC

Clinical CE

Community and Business Leadership Through Your Chiropractic Practice

Sponsored by: The 100 Year Lifestyle

3:20pm-5pm

Celebration 16

- Lori Allen, BS, MBA

Clinical CE

Patient Education and Communication is Key to Patient Outcomes

Sponsored by: Profitable Practice Strategies, Anodyne Pain and Wellness Solutions

Saturday - 8/28/2021

8am-9:40am

Windermere Ballroom

- Joey Coleman, JD

- Wayne Wolfson, DC

Documentation

Never Loose A Patient Again: Using Documentation To Create Life Long Patients

Course Description

Losing patients is the biggest threat facing your practice today - and yet most chiropractors don't even realize it. After making huge investments of time, money, and energy to acquire new patients, most practices see between 20-70% of those patients disappear in less than one hundred days. The main reason for this? Patients don't feel personally connected to their chiropractor, the staff, or the practice.

In an engaging and entertaining session, Joey Coleman will introduce you to the First 100 Days® methodology - a way of approaching your patient experience efforts that will turn new patients into lifelong fans.

Whether you're just starting out or have been a practicing chiropractor for decades, this entertaining and actionable presentation will give you the tools you need to transform average patients into powerful advocates for your brand.

Learning Objectives

- Learn how to maximize the beginning of the patient lifecycle to increase engagement
- Discus how to reduce patient churn and increase overall profits
- Learn how to identify your current patient's journey and then enhance it
- Learn how to use documentation to create personal and emotional connections with your patients that keep them coming back for more

Sponsored by: NCMIC

10:20am-Noon

Windermere Ballroom

- Kim Driggers, JD

- Paul Lambert, JD

Florida Laws & Rules

- William Dillon, JD

- Michael Silverman, JD

- Coretta Anthony-Smith, Esq.

- Dena Sokolow, JD

- Harry van Loveren, MD

Business, Rules and Laws; Let Us Protect You

This class is for Florida Doctors ONLY

Course Description

Course discussing various and frequent laws and rules impacting the chiropractic profession in Florida. Attendees will learn about the Florida chiropractic scope of practice, the basics of employment laws impacting the running of a practice, HIPAA laws used on a daily basis, the new Direct Primary Care law in Florida and how it can expand an office practice, and expanding a small office to a multidisciplinary office and the important Florida and Federal laws to be aware of that will keep you out of trouble.

Saturday - 8/28/2021

10:20am-Noon

Celebration 5-6

- Brett Wisniewski, DC, DACBN,
DABCI

Clinical CE

Bacteria and Viruses in a Natural Primary Care Practice; with Real Life Patient Cases

Course Description

In this stand-alone session, Dr. Wisniewski will review the basics of bacterial and viral pathology. Review some of the most common clinical pathogens with appropriate testing strategies. We will also look at those natural therapies and immune responses that are involved in disease eradication.

Learning Objectives

- Learn about the basic inflammatory response and how it relates to infections
- Expand on natural therapies and their role in clinical care
- Learn how to implement different services that offer patients a well round option

Sponsored by: Biotics Research Corporation

1pm-2:40pm

Windermere Ballroom

- Terry Yochum, DC, DACBR

Documentation

A Case to be Remembered– A Case I'd Like to Forget

Course Description

A thorough search pattern and evaluation of radiography is especially important for any case. Documentation of your radiological findings is also vital when maintaining accurate records. This case will review a medical legal case where the doctor's search pattern and documentation were lacking which ended up missing a vital finding changing the patient's life forever. Join me for this interesting case study that everyone should remember however sometimes I would like to forget.

Learning Objectives

- Understand appropriate documentation of x-ray findings
- Review search pattern for cervical radiography
- Understand the appropriate referral recommendations for significant radiological findings

Sponsored by: Excite Medical

Saturday - 8/28/2021

1pm-2:40pm

Celebration 5-6

- William M. Kleber, DC, DABCI

Clinical CE

Effective Natural Medicine Strategies for Infectious Disease and Prevention

Course Description

In this stand-alone session, Dr Kleber will teach the attendees the art of natural medicine in the prevention of chronic infectious disease. Strategies for boosting healthy immune responses will be taught. Dr Kleber will discuss the role infections play in building healthy immune systems and how it is impossible for one to go through life without infection. Natural medicines will be reviewed and discussed within the context of proper use.

Learning Objectives

- Learn how to implement natural medicines in a proper and responsible manner and how to help a patient improve their immune response
- Review traditional allopathic approaches to infectious disease
- Learn how the immune system responds to various infection and how to help it function optimally

Sponsored by: Biotics Research Corporation

Saturday - 8/28/2021

1pm-2:40pm

Celebration 12-13

- Danny Porcelli, DC

Clinical CE

Movement Specialist

Course Description

This course will introduce novel movement assessment and rehabilitation/performance enhancement strategies that are built around consideration of the whole person's movement neurologically, psychologically, and mechanically. A new paradigm for enhancing human movement will be introduced using three Movement Pillar Assessments/Corrections.

Brain (neurological/psychological systems), Midline (Fascial/Planar Systems) and Mechanical Assessments/Corrections will be performed to determine if movement dysfunction is primarily a mechanical or neurological deficit while providing the appropriate corrective strategies to address the issue.

The primary goal of this course is to help health and fitness professionals learn safe, simple, and effective tactics to assess 'conscious' movement. Attendees will learn multiple assessments along with interventional strategies of the fundamental patterns of human movement (ie. squatting). A variety of interventional tools will be used to tackle an evidence-informed, brain-based, joint-by-joint approach to movement and functional rehabilitation/performance programming.

Learning Objectives

- Identify the role of neuromuscular movement assessment
- Assess conscious(cortical) testing for the patient/client as it relates to human movement
- Compare and contrast the difference between mobility restrictions and neuro/somatic restrictions (Brain vs. Tissue)
- Introduce and Integrate the "3 Movement Pillars" and how they relate to human movement control and performance (Brain (Neurological/Psychological), Midline, and Mechanical)
- Evaluate movement assessment techniques to identify faulty motor patterns in fundamental movements (squatting)
- Screen and develop movement with the use of exercise bands, agility, and conditioning equipment as well as body weight correctives with appropriate progressions and regressions

Sponsored by: Rock Tape

Saturday - 8/28/2021

1pm-2:40pm

Celebration 1-2

- Mark N. Charrette, DC

Clinical CE

Advanced Lower Extremity Adjusting - Part 1

Course Description

This 4-hour hands-on presentation covers basic biomechanics, neurology, examination procedures, indicators, and adjusting protocols for the most common subluxation patterns of the feet that are found in the typical practice. The concept of "The Noisy Joint" will be covered in detail.

This course is a "hands-on" workshop designed after the principles of DELIBERATE PRACTICE. The doctor/student will quickly acquire adjusting skills for the most commonly encountered extremity conditions. Also covered in this course are simple stabilization and rehabilitative procedures for the lower extremity.

Learning Objectives

- Understand and demonstrate the seven adjustments for the foot pronation protocol to include navicular, cuboid, cuneiforms, metatarsal heads, talus, calcaneus, and fibular head
- Understand and demonstrate the wrist extension adjustment for the knee utilizing listings of 1) medial condyle, 2) lateral condyle, and 3) posterior tibia
- Understand and demonstrate the indicator and adjustment for the hip utilizing the wrist extension thrust

Sponsored by: Foot Levelers

Saturday - 8/28/2021

1pm-2:40pm

Celebration 9-10

- Jeffrey Cronk, DC

Documentation

Spinal Injury Documentation Made Simple Through Accurate Injury Understanding

Course Description

Spinal injury documentation has been over complicated due to a reduced understanding of spinal injuries in the first place. The severity and the location of any spinal injury needs to be fully understood, as this alone drives the foundation of all spinal injury documentation itself. This class will drive the desire for better spinal injury understanding so that the diagnostics, treatment approaches, best practices, and care guidelines make sense as well! This of course will lead to better patient treatment outcomes, less insurance/attorney reimbursement issues and reduced stress. Proper documentation of the injury itself is the key!

Learning Objectives

- Provide an understanding of the three main spinal injuries that occur, and therefore allow doctors to know what to look for and how to document appropriately
- Provide an understanding of the simplest guideline compliant way to document the severity and location of these injuries, leading to better management for better outcomes
- Learn the appropriate timing of the imaging procedures that are used to image these injuries, all three can cause Emergency Medical Conditions or Injury Thresholds involved with a certain level of patient benefits
- Understanding how proper documentation makes depositions or court testimony easy, should that become a necessity

Sponsored by: Spinal Kinetics

1pm-2:40pm

Celebration 3-4

- Jeff Lewin, DC, CCSP

Documentation

Documenting and Coding in 2021

Course Description

2020 has brought changes in many of the ICD-10 codes used daily by many chiropractors. This course will give an overview of how an ICD-10 code is constructed and what many of the changes of interest to the chiropractic profession have been.

Additionally, 2021 will see changes in Evaluation and Management codes impacting practices across the healthcare spectrum. Attendees will learn these what these changes are and how to select the proper E&M code for the services they provide using the new guidelines.

This course will also include an overview of proper coding modifiers that are now needed for proper reporting and reimbursement of many of the services that form the core of what chiropractors offer in their practices today.

Learning and implementation of this information will not only be vital for documentation purposes but also serves as compliance training for the doctor and his/her staff that should be part of the practice's compliance program.

Sponsored by: Eclipse

Saturday - 8/28/2021

1pm-2:40pm

Celebration 14-15

- Matthew M. Antonucci, DC,
DACNB, FACFN, FABCDD, FABVR,
FABNN

Clinical CE

Intro to Receptor-Based® Rehab for Chiropractors: The ABC's of Receptor-Based Rehabilitation Part 1: Autonomics

Course Description

This 6-hour workshop has been developed with one objective in mind: to make clinical neurology easily understood, applied, and implemented, for the general practitioner. The brain is the master control system, and everything a chiropractor does influences a patient's brain. During this workshop, Dr. Antonucci will help you to develop your neurological observations, provide you with simple yet effective assessments, and applications that you can implement immediately with your current patient population.

Learning Objectives

- Discuss the Autonomic System's Role in the Common Chiropractic Patient's Presentation
- Assessing and Localizing Dysfunction in the Autonomic Nervous System
- Developing Rehabilitation Strategies for Autonomic Dysfunction

Sponsored by: ACA Council on Neurology

1pm-2:40pm

Celebration 8

- Kristi Hudson, CPCO

Documentation

Meeting the Expectations for Medicare Clinical Documentation

Course Description

Healthcare is the second most regulated industry in our country. The Office of Inspector General (OIG) has issued reports for the last several years identifying key issues related to chiropractic billing and documentation.

Learning Objectives

- Gain a better understanding of the law
- Identify the 4 major areas of concern
- Documentation must haves for initial and subsequent visits
- Steps for monitoring your practice

Sponsored by: ChiroHealth USA

Saturday - 8/28/2021

1pm-2:40pm

Celebration 7

- Mark Sanna, DC, ACRB Level II,
FICC

Clinical CE

From Pain to Performance: The Posture Connection

Course Description

Posture is one of the most overlooked aspects of good health and longevity. Without good posture attaining and maintaining good health is impossible. Tech neck has become epidemic and "sitting disease" become its own category of illness. Proper posture is the manifestation of physical, mental, and emotional balance. Maintaining correct posture through core stabilization may be one of the best kept secrets to obtaining a longer, healthier, and more enjoyable life. You will learn how to perform dynamic postural assessments and the top ten unskippable steps to transform your active care procedures and help your patients develop and maintain better posture and quality of life.

Learning Objectives

- Explore the Posture Longevity Connection
- Influencing Longevity through Postural Correction
- Learn Stretching Procedures
- Learn Closed-chain Exercising
- Proprioception & Scoliosis

Sponsored by: Performance Health/Biofreeze Professional/TheraBand

Saturday - 8/28/2021**1pm-2:40pm****Celebration 16**

- Robert Silverman, DC, MS,
 DACBN, DCBCN, CNS, CCN,
 CSCS, CIISN, CKTP, CES, HKC,
 FAKTR

Clinical CE**Integration of Functional Chiropractic Nutrition: A Certification Course for Practitioners****Course Description**

Functional Nutrition is the foundation of integrative chiropractic. The twenty-first century's complex, chronic health issues need a holistic nutritional approach that looks at genetic, environmental, and lifestyle factors and provides a systems-based framework for treatment. Functional Nutrition is beneficial for improving patient outcomes in diabetes, obesity, metabolic syndrome, chronic fatigue, neurodegeneration, bone health, cardiac health, and musculoskeletal wellbeing. The fundamental concepts behind this Certificate can be mastered in an intensive weekend seminar that teaches physicians how to identify and treat common issues using a chiropractic approach. In addition to learning the basics, participants will also learn how science-based products fit into therapeutic protocols that work.

Join Dr. Robert G. Silverman for a 6-hour (1 day) certification course that teaches the fundamentals of functional chiropractic through a leading-edge, streamlined, implementable system that will provide you with actionable steps to take your practice to a whole new level. Dr. Silverman's seminar is designed for all physicians who want to implement a Functional nutrition system in their practice that will lead to positive patient outcomes and improve practice profitability.

This seminar is the ideal next study step for any physician interested in Functional Nutrition as part of integrated medicine practice. It's also ideal for physicians interested in incorporating nutritional therapies into their practice.

Learning Objectives

- Set up a new healthcare practice or integrate Functional Chiropractic into their existing practice
- Integrate simple tools to probe beyond diagnosis and treat root causes effectively
- Implement a nutrition system within the office for consistently favorable patient outcomes and profitability
- Understand the environment within and how the gut microbiome influences metabolism, body composition, and diabetes incidence
- Use Functional Nutrition therapies to support detoxification processes
- Use nutritional strategies to manage musculoskeletal injuries

Sponsored by: Professional Co-op

Saturday - 8/28/2021

1pm-2:40pm

Celebration 11

- Mark L. Callanen, PT, DPT, OCS

Clinical CE

Laser Therapy: Review of Photobiomodulation and Dosing for Specific Conditions

Course Description

Course on laser therapy (photobiomodulation PBM) and its influence on common age-related pathologies. Current research and treatment recommendations will be covered. Background regarding mechanisms of PBM, how light interacts with tissue, laser dosage, and factors that influence treatment efficacy will be reviewed.

Learning Objectives

- Be able to Interpret and discuss key components related to mechanisms of photobiomodulation (PBM); including chromophores, mitochondrial factors, and how laser impacts different tissue types.
- Be able to distinguish factors that influence PBM; including laser characteristics and patient specific factors
- Apply learned material and relevant research to understand how PBM benefits different conditions at various stages in the healing process

Sponsored by: LightForce Therapy Lasers by LiteCure Medical

3:20pm-5pm

Windermere Ballroom

- Kristine Tohtz, DC, LAC

Acupuncture Technique
(Acup. Cert. DC's ONLY)

TCM Pediatrics: Identification of Children in the 5 Element Model for Better Treatment Options

Course Description

Because communication with children can be overshadowed by parental wants and desires, learning to effectively observe a child and obtain pertinent history in the TCM model is crucial in best treatment practices for children. At the end of this course the acupuncturist and chiropractic acupuncturist shall be able to assign one of the five major elements diagnostically to the child. This will ease in treatment strategies for the practitioner but also help the parents, teachers, and other providers of care for the child with work and socialization; allowing the child to achieve a more healthy and harmonious existence within both their body and environment. Safety procedures will also be discussed in how to explain procedures to parents, how to handle needles, laser and tui na procedures for the children.

Learning Objectives

- Learn and assign one of the five major elements diagnostically to the child
- Discuss and learn treatment strategies to help the parents, teachers, and other providers of care for the child
- Review safety procedures on how to explain procedures to parents

Saturday - 8/28/2021

3:20pm-5pm

Celebration 5-6

- Brett Wisniewski, DC, DACBN,
DABCI

Clinical CE

Allergies, Asthma and Respiratory Infections with Patient Cases

Course Description

In this stand-alone session, Dr. Wisniewski will review allergies, asthma and respiratory infections. We will also discuss the inter-relationship between them and how different pathogens and inflammatory processes feed off one and another and create chronic conditions. We will also review diagnostic workups for each including but not limited to spirometry, environmental testing and food sensitivity/allergy testing. We will also review immunotherapies that include desensitization to allergens.

Learning Objectives

- Expand our knowledge on the holistic approach to these common primary care conditions
- Learn how to proper work-up and treat patients that suffer from allergies, asthma and respiratory infection
- Learn how to implement different services that offer patients a well round option

Saturday - 8/28/2021**3:20pm-5pm****Celebration 12-13**

- Alyson Evans, DC

- Genevieve S. Newton, DC, PhD

Clinical CE**The Art and Science of “Health” - The Future of the Hemp Plant as Medicine****Course Description**

Helping our patients with their pain, sleep and mental health issues continues to be one of the biggest opportunities for healthcare providers today. Our current healthcare system is struggling to address the very essence of what it means to be human and what it means to be 'healthy'. The first known records of the cannabis plant being utilized for medicinal and healing purposes dates back to 4500 BC. The landscape of our understanding of cannabinoid science and its role in our overall health is changing every day. In this talk, a review of the research and therapeutic applications for cannabinoid medicine will be presented objectively in the areas of pain, sleep, and mental health. You will be challenged to think outside the box on your current beliefs about physical and mental health; and how patient preference, clinical evidence and scientific research all play a key role in patient centered care. This talk is a refreshing reminder that for thousands of years, how we cared for ourselves and each other was not 'alternative medicine'; it was essential medicine.

Learning Objectives

- Define what it means to be “healthy” and discuss the current ways our healthcare system looks at a patient’s/client’s ‘health’
- Discuss common sense approaches to improving a personal health ecosystem by redefining ‘what is medicine’
- Discuss hemp plant medicine as a factor to improve our approach to physical, mental and sleep healthcare, reviewing recent cannabinoid research
- Review the history of cannabis and it’s cultural, industrial and medicinal uses throughout time
- Understand the endocannabinoid system (ECS) and it’s importance in regulating many biological systems
- Discuss our current understanding of how cannabinoid products are digested and metabolized and the advancements in cannabinoid science to improve their bioavailability

Sponsored by: Fringe

Saturday - 8/28/2021

3:20pm-5pm

Celebration 14-15

- Matthew M. Antonucci, DC,
DACNB, FACFN, FABCDD, FABVR,
FABNN

Clinical CE

Intro to Receptor-Based® Rehab for Chiropractors: The ABC's of Receptor-Based Rehabilitation Part 2: Balance and Coordination

Course Description

This 6-hour workshop has been developed with one objective in mind: to make clinical neurology easily understood, applied, and implemented, for the general practitioner. The brain is the master control system, and everything a chiropractor does influences a patient's brain. During this workshop, Dr. Antonucci will help you to develop your neurological observations, provide you with simple yet effective assessments, and applications that you can implement immediately with your current patient population.

Learning Objectives

- Discuss the Cerebellum's Role in Balance, Spinal Integrity, Coordination, and Cognition
- Assessing the 3 Functional Zones of the Cerebellum
- Developing Appropriate Applications for Cerebellar Dysfunction

Sponsored by: Plasticity Brain Centers

3:20pm-5pm

Celebration 1-2

- Anish Bajaj, DC

Clinical CE

Technique Review: Strengthening the Brain-Spine-Foot Connection Of Any Technique To Achieve Chiropractic Homeostasis

Course Description

While the world is changing rapidly, the core healthcare principles we need to live by remain the same. In this lecture Dr Bajaj reviews time tested chiropractic technique applications merged with the modern neuroscience for a better understanding of patients. "When we educate patients about their biology and guide them to live with balance we help them reach their full potential" Learn new ways to share our unique perspective that strengthen the connection between our assessment and clinical applications. This program serves to ground the role of the chiropractor in public health and deliver our care with certainty.

Learning Objectives

- Review of Sacro Occipital Technic and shift to brain guided healthcare protocols
- Introduction to Chiropractic Homeostasis, and application of chiropractic technique principles and modern neuroscience
- Strengthening the brain, spine & foot connection through chiropractic specific examination and imaging protocols
- Implementing respiration and balance strategies throughout care integrating adjusting technique, patient education and home care

Sponsored by: Foot Levelers

Saturday - 8/28/2021

3:20pm-5pm

Celebration 9-10

- William Dillon, JD

Clinical CE

HIPAA and Information Blocking – Impact on Patient Information Access Rights

Course Description

In 2019, the HHS Office for Civil Rights (“OCR”) began to focus its enforcement efforts on the rights of individuals to access their medical records as required under HIPAA. Those efforts continue today. As of June 2021, OCR has investigated and reached settlements in 19 separate matters under its HIPAA Right of Access Initiative.

On April 5, 2021, the information blocking regulations found at 45 CFR 171 went into effect. The HHS Office of the National Coordinator for Health Information Technology (“ONC”) oversees the implementation of the information blocking regulations. “Information Blocking” occurs when persons or entities knowingly and unreasonably interfere with the exchange or use of electronic health information. In the context of a provider of health care services, like a chiropractor, information blocking could occur when patients are trying to access their clinical records and/or are attempting to have those clinical records sent to another provider.

Both the HIPAA right of access and the information blocking regulations impact the rights of individual patients. However, the two regulations are not completely aligned in their respective requirements and as such impacted providers should have an understanding of the obligations of both regulations and the interplay between the two.

Learning Objectives

- Session attendees will learn what constitutes “information blocking” and the penalties for failure to comply with the information blocking regulations
- Session attendees will be exposed to the interplay between the information blocking requirements and HIPAA patient access requirements
- Session attendees will learn the 8 exceptions to the information blocking regulations

Saturday - 8/28/2021

3:20pm-5pm

Celebration 3-4

- Kristina L. Petrocco-Napuli, DC, MS

Clinical CE

Pelvic Floor Basics The Role of The Practitioner

Course Description

It is widely known that 1 in 3 women have pelvic floor dysfunction. During this session the basics of pelvic floor will be covered such as screening questions and differentials of associated symptoms. In addition, the role of the chiropractic practitioner in the care of patients with pelvic floor dysfunction will be discussed.

Learning Objectives

- Discuss signs and symptoms of pelvic floor dysfunction
- Correlate screening questions with care and potential collaborative care
- Summarize the role of the chiropractic practitioners role in the care of patients with pelvic floor dysfunction

Sponsored by: NCMIC, Logan University

3:20pm-5pm

Celebration 8

- Michael Silverman, JD

- Matthew Gruskin, MBA, BOCO,
BOCPD, CDME, BOC Credentialing
Director

Clinical CE

Chiropractic Practice Expansion - Adding DMEPOS to your Practice Offerings

Course Description

Stop referring your patients out for DME! Learn what it takes to add DME to your practice. Supplying DME is a great way to impact your practices revenue, but most importantly is a fantastic mechanism to provide more complete patient care and satisfaction. This breakout session will break down the steps necessary for a chiropractic office to provide DME to their patients whether they are cash paying, commercially insured, or Medicare patients alike. Join us to learn, discuss and leave with a plan to grow your practices and serve your communities.

Learning Objectives

- What is DMEPOS, and what are the benefits of incorporating it into a chiropractic practice?
- What is the process to become a DMEPOS provider, and what additional licenses may be required
- Become knowledgeable about pertinent laws and regulatory enforcement trends

Saturday - 8/28/2021

3:20pm-5pm

Celebration 7

- Saleem Musallam

- Terry Yochum, DC, DACBR

Clinical CE

Decompressing Spinal Decompression

Course Description

This course will focus on non-surgical spinal decompression (NSSD). The first part will be on the history and evolution of NSSD by discussing the technologies that have been in the market beginning in 1991 through today. Secondly examining all the clinical research on NSSD that has been published in addition to research to come. Finally, discussing multiple ideas and strategies to bridging the gap between the medical community and chiropractic utilizing NSSD.

Learning Objectives

- Reviewing the history and evolution of non-surgical spinal decompression
- Discussing non-surgical spinal decompression research and published clinical studies
- Bridging the Gap Between Chiropractic and Medical Community utilizing non-surgical spinal decompression

Sponsored by: Excite Medical

Saturday - 8/28/2021

3:20pm-5pm

Celebration 16

- Robert Silverman, DC, MS,
DACBN, DCBCN, CNS, CCN,
CSCS, CIISN, CKTP, CES, HKC,
FAKTR

Clinical CE

Integration of Functional Chiropractic Nutrition: A Certification Course for Practitioners

Course Description

Functional Nutrition is the foundation of integrative chiropractic. The twenty-first century's complex, chronic health issues need a holistic nutritional approach that looks at genetic, environmental, and lifestyle factors and provides a systems-based framework for treatment. Functional Nutrition is beneficial for improving patient outcomes in diabetes, obesity, metabolic syndrome, chronic fatigue, neurodegeneration, bone health, cardiac health, and musculoskeletal wellbeing. The fundamental concepts behind this Certificate can be mastered in an intensive weekend seminar that teaches physicians how to identify and treat common issues using a chiropractic approach. In addition to learning the basics, participants will also learn how science-based products fit into therapeutic protocols that work.

Join Dr. Robert G. Silverman for a 6-hour (1 day) certification course that teaches the fundamentals of functional chiropractic through a leading-edge, streamlined, implementable system that will provide you with actionable steps to take your practice to a whole new level. Dr. Silverman's seminar is designed for all physicians who want to implement a Functional nutrition system in their practice that will lead to positive patient outcomes and improve practice profitability.

This seminar is the ideal next study step for any physician interested in Functional Nutrition as part of integrated medicine practice. It's also ideal for physicians interested in incorporating nutritional therapies into their practice.

Learning Objectives

- Set up a new healthcare practice or integrate Functional Chiropractic into their existing practice
- Integrate simple tools to probe beyond diagnosis and treat root causes effectively
- Implement a nutrition system within the office for consistently favorable patient outcomes and profitability
- Understand the environment within and how the gut microbiome influences metabolism, body composition, and diabetes incidence
- Use Functional Nutrition therapies to support detoxification processes
- Use nutritional strategies to manage musculoskeletal injuries

Sponsored by: Professional Co-op

Saturday - 8/28/2021

3:20pm-5pm

Celebration 11

- Fabrizio Mancini, DC, FICC, FACC

Clinical CE

Nutrition Patients Demand to Increase Clinical Outcomes

Course Description

DD Palmer mentioned that we needed to address auto toxicity. The lack of proper nutrients to our bodies has become one of the leading causes of sickness in humanity. This presentation will share with you what the public is demanding from you when it comes to their nutrition. Dr. Fab will also share what are the products that Chiropractors are helping their patients with and how to effectively communicate the relationship between Nutrition and Chiropractic care.

Learning Objectives

- Discuss what DD Palmer Thought of Nutrition
- Learn how nutrition has evolved in Chiropractic
- Discuss what the problem is for patients when it come to their nutrition
- Learn what are the best solutions to integrate successful nutrition in your practice
- Review how to effectively communicate the value of nutrition with Chiropractic care

Sunday - 8/29/2021

8am-9:40am

Windermere Ballroom

- Cindy M. Howard, DC, DABCI,
DACBN, FIAMA, FICC

- Beth Rizer, DC

Medical Errors

- Matthew M. Antonucci, DC,
DACNB, FACFN, FABCDD, FABVR,
FABNN

- Mark N. Charrette, DC

- CJ Mertz, DC

Avoiding Medical Errors As We Raise, Adjust and Lead a New Generation TODAY

*Sponsored by: Foot Levelers, ACA Council on Neurology, CJ3 Consulting, LLC, Protocol
for Life Balance, Fringe, StopainClinical*

10:20am-Noon

Windermere Ballroom

- Evan Gwilliam, DC, MBA, BS, CPC,
CCPC, CPC-I, MCS-P, CPMA,
CMHP, AAPC Fellow

Documentation

Audit Yourself Before Someone Else Does

Course Description

Do not wait for someone to come in and audit you before you beef up your records and billing. Get ahead of the auditor and clean things up so that when they do come to poke around your office (and they will) you are ready. In this presentation, you will get inside the heads of those who might scrutinize your records and code choices. Once you know the top mistakes, you will learn how to correct them with records that clearly communicate Medical Necessity.

Learning Objectives

- Learn what payers are looking for
- Identify the top documentation mistakes chiropractors make
- Create goals that communicate medical necessity

Sponsored by: NCMIC, PayDC

Sunday - 8/29/2021

10:20am-Noon

Celebration 14-15

- Robert Silverman, DC, MS,
DACBN, DCBCN, CNS, CCN,
CSCS, CIISN, CKTP, CES, HKC,
FAKTR

Clinical CE

Integration of Functional Chiropractic Nutrition: A Certification Course for Practitioners

Course Description

Functional Nutrition is the foundation of integrative chiropractic. The twenty-first century's complex, chronic health issues need a holistic nutritional approach that looks at genetic, environmental, and lifestyle factors and provides a systems-based framework for treatment. Functional Nutrition is beneficial for improving patient outcomes in diabetes, obesity, metabolic syndrome, chronic fatigue, neurodegeneration, bone health, cardiac health, and musculoskeletal wellbeing. The fundamental concepts behind this Certificate can be mastered in an intensive weekend seminar that teaches physicians how to identify and treat common issues using a chiropractic approach. In addition to learning the basics, participants will also learn how science-based products fit into therapeutic protocols that work.

Join Dr. Robert G. Silverman for a 6-hour (1 day) certification course that teaches the fundamentals of functional chiropractic through a leading-edge, streamlined, implementable system that will provide you with actionable steps to take your practice to a whole new level. Dr. Silverman's seminar is designed for all physicians who want to implement a Functional nutrition system in their practice that will lead to positive patient outcomes and improve practice profitability.

This seminar is the ideal next study step for any physician interested in Functional Nutrition as part of integrated medicine practice. It's also ideal for physicians interested in incorporating nutritional therapies into their practice.

Learning Objectives

- Set up a new healthcare practice or integrate Functional Chiropractic into their existing practice
- Integrate simple tools to probe beyond diagnosis and treat root causes effectively
- Implement a nutrition system within the office for consistently favorable patient outcomes and profitability
- Understand the environment within and how the gut microbiome influences metabolism, body composition, and diabetes incidence
- Use Functional Nutrition therapies to support detoxification processes
- Use nutritional strategies to manage musculoskeletal injuries

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