



THE NATIONAL BY FCA 2021

Hyatt Regency Orlando
Orlando, FL

August 26, 2021 - August 29, 2021

Please note that each speaker's name is a link that will allow you to view their photo and bio...just click on the link and learn about our fantastic speakers!

DC / CCPA

VIRTUAL COURSE CATALOG

Thursday - 8/26/2021

1pm-2:40pm

Orlando Ballroom

- Kent Greenawalt

- Attorney General Ashley Moody

Risk Management

- Sherry McAllister, MS (Ed), DC,
CCSP

- James Whedon, DC

- John Rosa, DC

- Fabrizio Mancini, DC, FICC, FACC

Dose of Reality

Course Description

This course will offer a greater understanding of the current scope of the opioid epidemic, the elements that have contributed to it, as well as the research showing the efficacy of nonpharmacological solutions to manage pain. The presenters will discuss what steps need to be taken in order to prevent opioids from dominating pain management in the future. In addition, attendees will learn what action items can be done within communities for non-pharmacological options to further infiltrate the mainstream of pain management.

Learning Objectives

- Define how to position non-pharmacological options as a first choice for pain management
- Review and understand the current research in support of concordant guidelines
- Recognize the effects of the pandemic on the epidemic, and outline a solid plan that can help to prevent a continuation of the opioid epidemic moving forward

Sponsored by: Foundation for Chiropractic Progress

Thursday - 8/26/2021

3:20pm-5pm

Orlando Ballroom

- Fabrizio Mancini, DC, FICC, FACC - Brie Gindele, DC, CACCP

Medical Errors

- Mitchell Mally, DC

- Michelle D. Jourdan, MS, DC,
DABCI

- Lori Allen, BS, MBA

- Eric Plasker, DC

Avoiding Medical Errors in Raising, Adjusting and Leading Our Youth

Course Description

Public perception of chiropractic care is increasing in regard to adult headache and low back pain. However, just over half of the nation believes chiropractors have their patients' best interest in mind and are trustworthy, according to the Gallop Poll 2018. Therefore, when it comes to asking parents to trust the chiropractic profession with their children, many hesitate. This course is designed to highlight 4 distinct areas in our youth, that chiropractors can educate, influence, adjust and lead this upcoming generation, reversing the current trends in the future of our teenagers and young adults.

Learning Objectives

- Define the current physical, mental, social, emotional issues that are plaguing our youth
- Understand and communicate research & publications related to youth issues, within the ethical boundaries of the chiropractic profession
- Implement proper protocols to achieve parental consent with relation to adjusting, diagnosing, and caring for the new needs of our youth

*Sponsored by: Mally Enterprises, The 100 Year Lifestyle, Profitable Practice Strategies,
Dr. Brie, Globallee Professional Solutions, Anodyne Pain and Wellness Solutions*

Friday - 8/27/2021

8am-9:40am

Windermere Ballroom

- Cindy M. Howard, DC, DABCI,
DACBN, FIAMA, FICC

- Michael K. Bagnell, DC, DACNB,
FABBIR

Ethics

- Jay S. Greenstein, DC, CGFI-L1,
CKTP, FMS

- Kristi Hudson, CPCO

- Kristine Tohtz, DC, LAC

- Kristina L. Petrocco-Napuli, DC, MS

Ethical Practices and Communicating Effectively: the Subject of SEX

Course Description

Topics around sex start from birth through old age and are sometimes very difficult and uncomfortable to discuss. Our desire is to take the stigma out of this challenge, open your mind, help you communicate better and understand topic surrounding the topics under the huge umbrella of sex. It isn't just the act. It can be about orientation, abuse, pleasure, fertility, growth, side effects, as well as sexual practices that are very healthy in our relationships. This affects you and your entire patient population. Come on this journey with us at FCA. Get comfortable with being uncomfortable so we can continue to help and guide and communicate with our patients about sometimes challenging, difficult and even funny situations.

Sponsored by: NCMIC, ChiroHealth USA, Logan University, Protocol for Life Balance, Kaizenovate, LHASA OMS, Bagnell Brain Camp with the Dolphins, StopainClinical

Friday - 8/27/2021

10:20am-Noon

Windermere Ballroom

- Brad Cost

- Jay S. Greenstein, DC, CGFI-L1,
CKTP, FMS

Documentation

- Cory M. Frogley, DC

- Christine Goertz, DC, Ph.D

- Marc Abla, CAE

- Ryan Comeau, DC, BSC, ACC

Documentation in the 21st Century – How Regulations and Technology are Changing the Game

Course Description

This course is designed to review the various elements of technology to ensure accurate and complete documentation of the patients' journey. The evolution of the profession and evolution of technology is causing us to think differently as a profession. We need to implement existing and emerging technology and understand new regulatory requirements for positive change to the healthcare system. When information comes into your office, through existing technology, the practitioner evaluate this data for better outcomes. Providers will be asked to identify the technology that is currently available and understand how this technology translates into the patient record as well as fewer audits. This lecture is designed to have the attendee create reimbursable, more accurate & better documented outcomes in with less invested time.

Learning Objectives

- Understand how interoperability regulations tie to enhanced patient documentation
- Understand how registries play a critical role in ensuring improved patient outcomes and patient satisfaction
- Understand the social determinants of health that drive better outcomes over time and how technology is enhancing documentation of these key areas of the patient journey

Sponsored by: Infinedi, Kaizenovate, BlueIQ

Friday - 8/27/2021

1pm-2:40pm

Windermere Ballroom

- Brad Cost

- Jay S. Greenstein, DC, CGFI-L1,
CKTP, FMS

Risk Management

- Katy Talento, President/CEO

- Marc Abla, CAE

Managing Risk in the New Age of Healthcare – How Interoperability and Healthcare Benefits Are Driving New Care Models

Course Description

This course is designed to review the new regulations around interoperability and benefit design to reduce risk to your practice. The 21st Century Cures Act will significantly change the way health information is handled, the way data analytic research is performed, and the way patients view their health records including your documentation. In this two-hour course, we will see the new requirements for chiropractors and how you should respond to the impending requests from patients and researchers alike. Moving beyond the compliance requirements, we will also explore the amazing possibilities that these new regulations will create for the chiropractic profession as we will be able to use the massive new data available to continue to demonstrate the power of chiropractic and increase the number of patients that see a chiropractor while validating the incredible results they will experience.

Learning Objectives

- Understand new regulatory requirements about interoperability to reduce the risks associated with information blocking
- Understand the specific steps in sharing electronic protected health information, including documentation, required by the Cures Act
- Understand how patients will access, use, and exchange your medical records and the impact that availability will have on your practice and the chiropractic profession
- Understand new benefit designs that provide greater options for providers and patients alike to reduce financial risk to your practice

Sponsored by: Infinedi, Kaizenovate

Friday - 8/27/2021

3:20pm-5pm

- Kristine Tohtz, DC, LAC

Windermere Ballroom

**Acupuncture Risk Mgmt
(Acup. Cert. DC's ONLY)**

TCM Pediatrics: Identification of Children in the 5 Element Model for Better Treatment Options

Course Description

Because communication with children can be overshadowed by parental wants and desires, learning to effectively observe a child and obtain pertinent history in the TCM model is crucial in best treatment practices for children. At the end of this course the acupuncturist and chiropractic acupuncturist shall be able to assign one of the five major elements diagnostically to the child. This will ease in treatment strategies for the practitioner but also help the parents, teachers, and other providers of care for the child with work and socialization; allowing the child to achieve a more healthy and harmonious existence within both their body and environment. Safety procedures will also be discussed in how to explain procedures to parents, how to handle needles, laser and tui na procedures for the children.

Learning Objectives

- Learn and assign one of the five major elements diagnostically to the child
- Discuss and learn treatment strategies to help the parents, teachers, and other providers of care for the child
- Review safety procedures on how to explain procedures to parents

Saturday - 8/28/2021

8am-9:40am

Windermere Ballroom

- Joey Coleman, JD

- Wayne Wolfson, DC

Documentation

Never Loose a Patient Again: Using Documentation To Create Life Long Patients

Course Description

You will learn about the various strategies on how to retain patients in your practice. Joey Coleman will be addressing informed consent, record keeping, patient care and dissections. Joey has a passion for the chiropractic profession and guarantees that you will be entertained and informed so that you can more effectively provide patient care.

Learning Objectives

- Discuss the importance of correct patient documentation
- Learn what to Document
- How to Avoid a Lawsuit

Sponsored by: NCMIC

10:20am-Noon

Windermere Ballroom

- Kim Driggers, JD

- Paul Lambert, JD

Florida Laws & Rules

- William Dillon, JD

- Michael Silverman, JD

- Coretta Anthony-Smith, Esq.

- Dena Sokolow, JD

- Harry van Loveren, MD

Business, Rules and Laws; Let Us Protect You

This class is for Florida Doctors ONLY

Course Description

Course discussing various and frequent laws and rules impacting the chiropractic profession in Florida. Attendees will learn about the Florida chiropractic scope of practice, the basics of employment laws impacting the running of a practice, HIPAA laws used on a daily basis, the new Direct Primary Care law in Florida and how it can expand an office practice, and expanding a small office to a multidisciplinary office and the important Florida and Federal laws to be aware of that will keep you out of trouble.

Saturday - 8/28/2021

1pm-2:40pm

Windermere Ballroom

- Terry Yochum, DC, DACBR

Documentation

A Case to be Remembered– A Case I'd Like to Forget

Course Description

A thorough search pattern and evaluation of radiography is especially important for any case. Documentation of your radiological findings is also vital when maintaining accurate records. This case will review a medical legal case where the doctor's search pattern and documentation were lacking which ended up missing a vital finding changing the patient's life forever. Join me for this interesting case study that everyone should remember however sometimes I would like to forget.

Learning Objectives

- Understand appropriate documentation of x-ray findings
- Review search pattern for cervical radiography
- Understand the appropriate referral recommendations for significant radiological findings

Sponsored by: Excite Medical

3:20pm-5pm

Windermere Ballroom

- Kristine Tohtz, DC, LAC

**Acupuncture Technique
(Acup. Cert. DC's ONLY)**

TCM Pediatrics: Identification of Children in the 5 Element Model for Better Treatment Options

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Learning Objectives

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- Discuss and learn treatment strategies to help the parents, teachers, and other providers of care for the child
- Review safety procedures on how to explain procedures to parents

Sunday - 8/29/2021

8am-9:40am

Windermere Ballroom

- Cindy M. Howard, DC, DABCI,
DACBN, FIAMA, FICC

- Beth Rizer, DC

Medical Errors

- Matthew M. Antonucci, DC,
DACNB, FACFN, FABCDD, FABVR,
FABNN

- Mark N. Charrette, DC

- CJ Mertz, DC

Avoiding Medical Errors As We Raise, Adjust and Lead a New Generation TODAY

*Sponsored by: Foot Levelers, ACA Council on Neurology, CJ3 Consulting, LLC, Protocol
for Life Balance, Fringe, StopainClinical*

10:20am-Noon

Windermere Ballroom

- Evan Gwilliam, DC, MBA, BS, CPC,
CCPC, CPC-I, MCS-P, CPMA,
CMHP, AAPC Fellow

Documentation

Audit Yourself Before Someone Else Does

Course Description

Do not wait for someone to come in and audit you before you beef up your records and billing. Get ahead of the auditor and clean things up so that when they do come to poke around your office (and they will) you are ready. In this presentation, you will get inside the heads of those who might scrutinize your records and code choices. Once you know the top mistakes, you will learn how to correct them with records that clearly communicate Medical Necessity.

Learning Objectives

- Learn what payers are looking for
- Identify the top documentation mistakes chiropractors make
- Create goals that communicate medical necessity

Sponsored by: NCMIC, PayDC