



## THE NATIONAL BY FCA 2022

Hyatt Regency Orlando  
Orlando, FL

August 25, 2022 - August 28, 2022

**\*Please note that each speaker's name is a link that will allow you to view their photo and bio...just click on the link and learn about our fantastic speakers!\***

FL Board of Chiropractic CE Provider #50-2667; Course #20-924442

# CA

# COURSE CATALOG

## **Thursday - 8/25/2022**

11:30am-12:30pm

Windermere Ballroom WX

- Bill Storm

All Attendees

### **Tony Robbins Mindset Training For Health and Wellness Professionals**

#### **Course Description**

Discover your next level with Tony Robbins' Top National Trainer. Tony's elite group of National Trainers advise and consult with Fortune 500 companies, executives, managers and sales professionals in the areas of Peak Performance, leadership, organizational behavior, psychology of achievement and sales.

"Success is 80% psychology and 20% mechanics. My team of Peak Performance Strategists will show you how to turn your average producers into superstars."

- Tony Robbins

During this event you will improve your performance by integrating a three-step process for creating lasting change and clearly identifying what is holding you back from reaching your true potential by closing the gap between where you are and where you want to be.

#### **Learning Objectives**

- Discuss the DRIVING FORCES that impact every decision you make in your life
- Learn Tony's top tool for generating MOMENTUM so that you can get to where you want to go NOW
- Identify the chokeholds that are holding you back from producing the results you want in your business and personal life
- Learn how to create an UNSHAKEABLE MINDSET, so that no matter what is happening in the external world; you can always produce results
- What could you achieve at your PEAK?

"I loved Bill's energy. His enthusiasm is contagious! He trained my team for two hours on how to own their role as a key contributor to the overall success of the team while taking the time to help them become conscious of the limiting beliefs and habits that have been holding them back from getting the results they want in their personal lives. Two thumbs up!"- Dr. Charlie C.

*Sponsored by: Tony Robbins Company*

## Thursday - 8/25/2022

**1pm-2:40pm**

**Windermere Ballroom WX**

- Cindy M. Howard, DC, DABCI, DACBN, - Mark N. Charrette, DC  
FIAMA, FICC

**All Attendees**

- Kristine Tohtz, DC, LAC  
- Bill Storm

- Jeffery Tucker, DC

- Nathan Schilaty, DC, PhD

### Headaches: To Adjust or Not to Adjust...That is the Question

#### Course Description

Although 15% of Americans are currently under care of a chiropractor, most Americans know Chiropractic care for reducing pain with a non-pharmacological approach in 2 major areas: low back pain and headaches. Did you know that more people suffer from migraine headaches than diabetes + asthma combined in this country?

This class takes a hands-on approach for chiropractic attendees to widen their consideration of diagnosis when this very common symptom is presented. Attendees will be able to better avoid medical treatment errors when they are looking for red flags that this multifaceted approach considers.

#### Learning Objectives

- Differentiate a musculoskeletal headache and head pain caused from other areas of imbalance
- Recognize red flags alerting a chiropractor NOT to adjust, but instead: refer out, or order other imaging
- Introduce treatment options other than manipulation
- Garner further knowledge of current research supporting headaches

*Sponsored by: Foot Levelers, LHASA OMS, Winback, Tony Robbins Company*

**3:20pm-5pm**

**Windermere Ballroom WX**

- Fabrizio Mancini, DC, FICC, FACC  
- Alyson Evans, DC  
- Eric Plasker, DC

- Bob McAllister

- Michael Carberry, DC

- John Rosa, DC

**All Attendees**

#### Mental Health Panel

**Friday - 8/26/2022****8am-9:40am****Windermere Ballroom WX**

- Matthew M. Antonucci, DC, DACNB, FACFN, FABCDD, FABVR, FABNN

- Paul Brewer, OD, USAW

**All Attendees**

- Joe Clark, MS, PH.D., A.T.C

- Navaz Habib, DC

- Christopher Thaver, MD

**An Integrative Approach to Concussions, Played on the Field of Life****Course Description**

Many are familiar with concussion diagnosis when sports are involved. But few think of concussions when witnessing falls on the park, in the airport, at the grocery store, or at home. As chiropractors ARE seeing AND TREATING concussed patients, do we know the ethical boundaries in place when witnessing, diagnosing, treating these injuries? Micky Collins published this article in 2016 that looked at concussion approaches from a multidisciplinary perspective in which he referenced his 6 subtypes of concussion: 1. Migraine (+ Autonomic and Sleep), 2. Affective (Mood), 3. Cognitive, 4. Cervical, 5. Oculomotor/Vision, 6. Vestibular Attendees will learn what a concussed individual goes through from the time they get injured until they are diagnosed. As well, all chiropractors will be reminded of how each discipline looks at and has the authority to treat concussion through their scope.

**Learning Objectives**

- Identify concussion in one of the six subtypes
- Differentiate your scope of practice when in the office, in public area, in Athletic Team of High School or College Programs
- Demonstrate one diagnostic test that can be used to quickly identify a concussed individual

*Sponsored by: electoCore, LLC***10:20am-Noon****Windermere Ballroom WX**

- Jay S. Greenstein, DC, CGFI-L1, FMS - Brad Cost

**Using Technology to Standardize Outcomes, Reduce Risk, and Increase Patient Satisfaction****Course Description**

Chiropractic physicians are focused daily on increasing health and mobility in patients. 3rd party payors are focused daily on reducing risk of their insured, to have the highest outcomes for the patient population. This course is designed to increase patient safety, reduce risk with payors by correctly analyzing data collected from each individual office and create practice specific predictable risk. These instructors will demonstrate, with the use of technology, how this process will yield happier-healthier patients, higher patient volume, and higher reimbursements.

**Learning Objectives**

- Leveraging technology to care for high risk patients
- How to improve outcomes and reduce risk using technology to engage patients where they are...On their phones
- Reducing risk of pandemic 2.0 by implementation of technology

*Sponsored by: Infinedi, Kaizenovate*

## **Friday - 8/26/2022**

**10:20am-Noon**

**Bayhill 17-18**

- Fabrizio Mancini, DC, FICC, FACC

**CA FT & BK Office**

### **CA HACKS TO GROW YOUR PRACTICE**

#### **Course Description**

In today's post-pandemic times, CA's have a critical role in the engagement and referral aspects of the patients. Celebrity Chiropractor, Dr. Fab Mancini, will share with you his insights on how to best explain the value of Chiropractic. He will also share the best "hacks" to enjoy your CA role more and the latest ways to inspire the patient to great health and them becoming your biggest referral source.

#### **Learning Objectives**

- Why did you become a CA
- Key responsibilities of a CA
- How to best support your doctor/s
- Simple ways of explaining the value of Chiropractic
- Best practices for patient engagement
- What patients demand and how to be the one to deliver it

*Sponsored by: Globallee Professional Solutions*

**10:20am-Noon**

**Celebration 11**

- CJ Mertz, DC

### **A Purpose Driven Practice**

*Sponsored by: CJ3 Consulting, LLC*

**Noon-1pm**

**Windermere Ballroom Y**

- Kristen Klos-Maki, DC

- Bill Storm

**All Attendees**

### **EAT, DRINK AND BE MOTIVATED: Gut-Liver Axis: Role of Microbiome in Toxicity**

#### **Course Description**

One of the foundational therapeutics in functional medicine is supporting detoxification for our patients. Addressing the microbiome and biofilms is fundamental for supporting detoxification, immune system function, healthy inflammatory response, and lasting therapeutic effects. Failure to address the microbiome can create an obstacle to successful detoxification. Dr. Kristen Klos-Maki, Biocidin's Assistant Director of Research, will discuss the role of the Gut-Liver Axis and various therapeutic options to enhance detoxification in your patients and improve overall health.

*Sponsored by: Biocidin Botanical, Tony Robbins Company*

## **Friday - 8/26/2022**

1pm-2:40pm

- Brandy Brimhall

Bayhill 17-18

CA FT & BK Office

### **Patient Retention & Reactivations - The CA Role**

#### **Course Description**

Of the many roles of a CA, among them includes patient communications for reactivations. The reactivation process is one of many pieces to maintain good health in the clinic patient retention statistics and positive clinic/patient relationships. Join this session to discuss obstacles and solutions in reactivation systems and how this process or lack thereof impacts the business as a whole.

#### **Learning Objectives**

- Taking a look at effective reactivation processes
- How to determine if your current protocols for reactivation are productive
- The relationship between reactivation processes and clinic patient retention
- Patient communications for reactivation
- Processes to help identify and minimize those patients that discontinue care and are slipping through the cracks

*Sponsored by: ChiroTouch*

1pm-2:40pm

- Bill Storm

Celebration 11

### **6 Easy Steps To Take Your Health and Wellness Expertise Online Without Risk**

#### **Course Description**

If the past two years have taught us anything, it's that a brick-and-mortar practices are subject to external forces beyond our control, whether it's a government mandated shutdown or simply fears that your patients may have about exposure. Not to mention the fact that insurance companies have a chokehold on the level of care you are able to provide your patients. In this workshop you'll learn to segment a wellness section of your practice, implement technology that will boost patient engagement, all while keeping proper security practices in place. Take your knowledge, skill, talent and passion for health and wellness and allow it to better influence your patient healing online, even if you are technology challenged.

#### **Learning Objectives**

- Learn the foundational tools and strategies when setting up an online practice and cyber security measures to put in place
- Differentiate claims vs. facts- The importance of a rock solid Privacy Policy/ Terms and Conditions page
- HIPAA and Patient Protection
- Identify and CRUSH the limiting beliefs you have about entering the online space, even if you're technologically challenged

*Sponsored by: Tony Robbins Company*

## **Friday - 8/26/2022**

**3:20pm-5pm**

**Windermere Ballroom WX**

- Mario Fucinari, DC, CPCO, CPPM, CIC

### **Medicare Updates: It is Not Just PART Anymore**

*Sponsored by: Foot Levelers*

**3:20pm-5pm**

**Celebration 7-8**

- Abby Kramer, DC

### **The Art and Science of “Health” - The Future of the Hemp Plant as Medicine**

#### **Course Description**

Helping our patients with their pain, sleep and mental health issues continues to be one of the biggest opportunities for healthcare providers today. Our current healthcare system is struggling to address the very essence of what it means to be human and what it means to be ‘healthy’. The first known records of the cannabis plant being utilized for medicinal and healing purposes dates back to 4500 BC. The landscape of our understanding of cannabinoid science and its role in our overall health is changing every day. In this talk, a review of the research and therapeutic applications for cannabinoid medicine will be presented objectively in the areas of pain, sleep, and mental health. You will be challenged to think outside the box on your current beliefs about physical and mental health; and how patient preference, clinical evidence and scientific research all play a key role in patient centered care. This talk is a refreshing reminder that for thousands of years, how we cared for ourselves and each other was not ‘alternative medicine’; it was essential medicine.

#### **Learning Objectives**

- Define what it means to be “healthy” and discuss the current ways our healthcare system looks at a patient’s/client’s ‘health’
- Discuss common sense approaches to improving a personal health ecosystem by redefining ‘what is medicine’
- Discuss hemp plant medicine as a factor to improve our approach to physical, mental and sleep healthcare, reviewing recent cannabinoid research
- Review the history of cannabis and it’s cultural, industrial and medicinal uses throughout time
  
- Understand the endocannabinoid system (ECS) and it’s importance in regulating many biological systems
- Discuss our current understanding of how cannabinoid products are digested and metabolized and the advancements in cannabinoid science to improve their bioavailability

*Sponsored by: Fringe*

## **Friday - 8/26/2022**

**3:20pm-5pm**

**Celebration 3-4**

- Jeff Lewin, DC, CCSP

### **Avoiding The Most Expensive Documentation Mistakes**

#### **Course Description**

Review key areas of compliance when it comes to coding, documentation and billing for Practices including Medicare. By the end of this presentation, attendees will be able to identify the key requirements for documentation and coding when it comes to compliance and reimbursement for Medicare and Commercial Payers.

#### **Learning Objectives**

- Teach healthcare providers and their staff proper medical coding, documentation and compliance techniques
- Review techniques that will help with reimbursement issues while reducing risk of audit including healthcare fraud and abuse

*Sponsored by: Eclipse*

**3:20pm-5pm**

**Celebration 1-2**

- Evan Gwilliam, DC, MBA, CPC, CPMA,  
CCPC, CPCO, AAPC Fellow

### **The Most Expensive Documentation Mistakes Chiropractors Make**

#### **Course Description**

In this riveting presentation, Dr. Gwilliam, Clinical Director for PayDC EHR Software, certified coder and auditor, will teach you how to avoid documentation mistakes that cost you money, including cloning and creating lousy care plans. He will demystify the confusion around where auditors and reviewers find the rules that they apply when looking at your records. He will show you how to easily satisfy documentation requirements so that you can get back to taking care of patients. With a thorough understanding of what you need to do to remain compliant you will be able to rest well at night and minimize your documentation-related anxiety.

#### **Learning Objectives**

- Learn how to avoid documentation mistakes such as cloning and illegibility and poorly constructed care plans
- Identify the references used by authoritative figures when they evaluate your claims and medical records

*Sponsored by: ChiroHealth USA, PayDC*



## **Friday - 8/26/2022**

3:20pm-5pm

Celebration 14-15

- Navaz Habib, DC

### **Upgrading the Gut-Brain Axis through Vagus Nerve Activation**

*Sponsored by: electoCore, LLC*

3:20pm-5pm

Bayhill 17-18

- Heather Simmons

CA FT & BK Office

### **Create Balance Not Chaos: Risky Business**

#### **Course Description**

It is widely known that the Office of Inspector General (OIG) and Medicare are cracking down on healthcare fraud and abuse, but what most chiropractor offices are unaware of, is how widely successful these efforts have been. In this presentation, we will identify the five most dangerous things we face in chiropractic and how to avoid them.

#### **Learning Objectives**

- Overview of the 5 Little Things
- How to follow the rules and solve the problem

*Sponsored by: ChiroHealth USA*

## **Saturday - 8/27/2022**

8am-9:40am

Windermere Ballroom WX

- Lou Sportelli, DC  
- Carl Cleveland III, DC

- Harry van Loveren, MD  
- Howard Wolinsky

All Attendees

### **Wilk V. AMA: How spies, Documentation, Secret Sources and Determination Saved Chiropractic**

#### **Course Description**

Learn what you don't know about the struggle for parity, seen through the lens of chiropractic history and why you can't coast now. Anyone who graduated after 1992 doesn't know that we are where we are today because of what happened then. Look back to see how the chiropractic profession took on the AMA, changing the profession and access to chiropractic care. Quantum change is coming with the transition to value-based care, which will present challenges in the future to ensure inclusion and parity as healthcare continues to change. Chiropractors learning from the past will be better prepared for the challenges of the future.

#### **Learning Objectives**

- Contrast the public's access to chiropractic care prior to and following the Wilk v. AMA litigation
- Discuss the impact of the litigation on opportunities for chiropractors and chiropractic students
- Apply the lessons of the past on current and future challenges facing the chiropractic profession

*Sponsored by: NCMIC*

## **Saturday - 8/27/2022**

10:20am-Noon

Bayhill 17-18

- Brandy Brimhall

CA FT & BK Office

### **Navigating the Revenue Cycle System**

#### **Course Description**

There are many moving parts to the revenue cycle system, each needing sufficient training, time and attention in order to best ensure healthy revenue processes and positive patient relationships. Join this segment to review each of the moving parts of the revenue cycle system and how you can evaluate to measure strength and weakness in your own revenue cycle processes. Because the revenue cycle system is always going to be an imperfect system, it is critical for a business to have protocols in place to effectively keep your fingers on the pulse.

#### **Learning Objectives**

- Identify moving parts of the revenue cycle system and the value of each
- Recognize interferences in different parts of your revenue cycle system and the overall impact
  
- Determine action steps and processes to minimize or even eliminate revenue cycle interferences that are currently costing you time and money
- Review common 'Controllable Errors' throughout the revenue cycle system that can easily be corrected
- Discuss the impact of clean claims submission, proper reading of EOBs, aging Accounts Receivable management, over-the-counter collections and much more

*Sponsored by: ChiroTouch*

## **Saturday - 8/27/2022**

1pm-2:40pm

Celebration 3-4

- Kyle Nevius, DC

### **Integration of Cannabidiol (CBD oil) for Chiropractic Physicians**

#### **Course Description**

In this session attendees will learn the history, development and current utilization of industrial hemp products/CBD oil and their uses in healthcare. This course will discuss the healthcare revolution as it occurred in 2012 and subsequent global media explosion that started research in 52 countries, it will include treatment categories by the Mayo Clinic and database management by John's Hopkins University. Information regarding guidelines for diagnoses, drug interaction and loading dose approach will be briefly discussed. legal considerations will be reviewed from a state and federal level.

#### **Learning Objectives**

- Learn the difference between controlled and non-controlled CBD products as approved for use by the FDA within the United States and Florida
- Identify discuss and differentiate between medicinal marijuana products and non-controlled CBD oil as it relates to prescription and nonprescription treatment
- Learn about the history of hemp-based CBD oil in the United States and its utilization in healthcare as well as other non-healthcare related industries
- Review and understand the data as it relates to CB one and CB two receptors and how that will play an integral role with their patients' healthcare management
- Learn about the involvement of Johns Hopkins University outpatient treatment program and data acquisition as well as treatment categories currently being developed by the Mayo Clinic as it relates to CBD oil intervention

*Sponsored by: ECS Distribution*

1pm-2:40pm

Bayhill 19-20

- Jay S. Greenstein, DC, CGFI-L1, FMS

### **4 Secrets to Massive Practice Growth - a Workshop for your and Your Team**

#### **Learning Objectives**

- Bring your Team to create alignment
- Learn the secrets of Fortune 100 companies
- Grow your revenue, your profitability, and your personal freedom

*Sponsored by: Kaizenovate*

## **Saturday - 8/27/2022**

**1pm-2:40pm**

**Bayhill 17-18**

- April Lee, DC, CPCO

**CA FT & BK Office**

### **Are You Marketing with Your Pants Down?**

#### **Course Description**

Often Chiropractors are looking for the best new marketing plan or gizmo. While telling the chiropractic story at marketing events, sharing your experience as a chiropractor, and inspiring attendees to come under chiropractic care in your office is a fantastic way to grow your practice, more doctors are living in fear about the compliance issues that can accompany marketing today.

Seems like since the discovery of Chiropractic, offering a free exam, and/or x-rays has been one of the best ways to help patients learn what chiropractic care can do for them. Unfortunately, this process runs afoul of certain Federal and State regulations that prohibit inducements.

You want to be compliant but are not sure how to continue marketing in this way AND stay compliant with all the rules. All is not lost!

#### **Learning Objectives**

- Market your practice AND sleep well at night
- Learn the rules to avoid inducement violations – this is CRITICAL if you're offering free exams and x-ray to attract patients
- Learn what you CAN give away for a first visit that will not break the rules
- Learn the language and scripts your team members can begin using now
- Find out how you can use initial visit screening CODES to help you educate potential patients inexpensively AND legally
- Discover why offering free services to some and not others puts YOU and YOUR PRACTICE at risk

*Sponsored by: ChiroTouch*

**1pm-2:40pm**

**Celebration 7-8**

- Cindy M. Howard, DC, DABCI, DACBN,  
FIAMA, FICC

### **Top 10 Reasons You Are Fatigued and What To Do About It**

*Sponsored by: Protocol for Life Balance*

## **Saturday - 8/27/2022**

3:20pm-5pm

Windermere Ballroom WX

- Kim Driggers, JD  
- Maria Flaquer, MD

- Michael Coates, Esq.

### **MUST KNOW BILLING AND CODING REQUIREMENTS: The No Surprises Act and Billing LBP X-Rays -Update from Florida Blue**

#### **Course Description**

The Course will instruct attendees on the No Surprises Act (NSA), a January 1st, 2022, law impacting physicians who treat uninsured or self-pay patients. The law is mandatory and applies to most physicians. The presenters will teach attendees how to get through the NSA, including the Good Faith Estimate required for these patients. Next, the NCQA HEDIS measures are having a burgeoning impact on all disciplines. Florida Blue has incorporated the NCQA HEDIS measures for low back pain patients. For the first time, the FCA is hosting Florida Blue's FEP Senior Medical Director, Dr. Maria Flaquer, MD, to teach attendees about the NCQA's HEDIS measure and its documentation and coding impact on x-rays for low back pain.

*Sponsored by: Personal Injury Made Easy*

## **Saturday - 8/27/2022**

3:20pm-5pm

Celebration 12-13

- April Lee, DC, CPCO

### **Understanding Your Audience is Vital in Documenting an Initial Visit**

#### **Course Description**

Documentation for an initial visit or new episode shouldn't take all day! But how do you know what is too much and what isn't enough? With increased regulations and policies, your documentation can take more time than the time spent with the patient. We all know that more patient visits equal increased revenue and feeling like you must write the next best-selling novel only keeps you from reaching your fullest potential. Knowing your audience will often guide you through the level of documentation needed. Many offices fail to understand that documentation plays one of the most critical roles in their practice finances. We hear it all the time, "I don't have a problem with my documentation; I am getting paid for everything I am doing." But we wonder if they have looked to make sure.

We'll identify which missing components can become critical issues for your practice, along with the steps you can take immediately to better communicate through documentation to provide better protection for your practice and your patients.

#### **Learning Objectives**

- Learn to identify payer requirements as part of your documentation standards
- Identify and apply concepts that differentiate types of initial visits- new patients and updated episodes
- Produce documentation of initial visits that comply with the Medicare requirements for chiropractors
- Summarize documentation requirements as they apply to the new initial Evaluation and Management guidelines set forth January 1, 2021
- Establish medical necessity for your care and know with surety that initial visit documentation is complete
- Explain and apply Medicare's PART process of examination to document the presence of a subluxation

*Sponsored by: ChiroTouch*

## **Saturday - 8/27/2022**

3:20pm-5pm

Celebration 9-10

- Mark Sanna, DC, ACRB Level II, FICC

### **Communicating Chiropractic: The Posture Longevity**

#### **Course Description**

The science supporting chiropractic care has been growing by leaps and bounds. From the impact of posture on longevity to the improved function of the brain following the adjustment, the evidence supporting chiropractic is strong. With over two dozen references, this presentation is designed to help you communicate the benefits of chiropractic more clearly than ever before. Attendees will learn to measure, document, and communicate goals for care to both patients and third-party payors for care beyond pain relief. Increase your clinical certainty by learning how to create and deliver an evidence- based treatment protocol based upon the science of chiropractic.

#### **Learning Objectives**

- Learn to measure, document, and communicate goals for care to both patients and third-party payors for care beyond pain relief
- Increase your clinical certainty
- Learn how to create and deliver an evidence- based treatment protocol based upon the science of chiropractic

*Sponsored by: Breakthrough Coaching*



## **Saturday - 8/27/2022**

3:20pm-5pm

Celebration 14-15

- Todd Narson, DC, DACBSP

### **Documentation, CPT Coding & Record Keeping for Personal Injury, Sports Injury & Rehab**

#### **Course Description**

Proper documentation and proper CPT coding and are co-dependent in today's chiropractic practice. A thorough discussion of documentation of the doctor's encounter with the new patient and subsequent follow up visits including establishing medical necessity for all treatment recommended and performed along with the proper use of CPT coding as it pertains to the most common examination and treatment procedure codes in the modern chiropractic practice.

This discussion begins with end in mind by starting from the insurance reimbursement check and works backwards through a thorough dissection of the health insurance claim form, daily SOAP notes and the initial report. The entire discussion is centered on medical necessity and the doctors are shown how medical necessity is developed and where it comes into play from the initial visit to the printing of a claim form.

We continue with a discussion of various CPT codes used in the chiropractic practice. Compare and contrast therapeutic modalities with physical therapies. Examples are given throughout showing (1) how to choose the appropriate code and (2) how to document the use of that code in the patient's records.

#### **Learning Objectives**

- Understand how to establish medical necessity to support their treatment plans and to document appropriately to (a) avoid payment delays or denials
- Reduce the likelihood of compliance audits and fraud, and (3) to get reimbursed for their time and expertise

*Sponsored by: ChiroSecure*

3:20pm-5pm

Bayhill 19-20

- Jay S. Greenstein, DC, CGFI-L1, FMS

### **4 Secrets to Massive Practice Growth - a Workshop for you and Your Team**

#### **Learning Objectives**

- Bring your Team to create alignment
- Learn the secrets of Fortune 100 companies
- Grow your revenue, your profitability, and your personal freedom

*Sponsored by: Kaizenovate*

**Saturday - 8/27/2022****3:20pm-5pm****Bayhill 17-18**

- Jeff Lewin, DC, CCSP

**CA FT & BK Office****Mastering Patient Finances****Course Description**

This two-hour course, appropriate for chiropractic assistants as well as doctors, will provide up-to-date and compliant skills for handling the myriad of financial situations that are commonly seen in practices today. Understanding the revenue cycle of insurance claims, how to handle cash, and how best to handle the hybrid of insurance and cash that many patients will present with will be key components to this course. Also addressed will be the No Surprises Act as well as how to handle any pre-paid services and remain in compliance with Florida law.

**Learning Objectives**

- Provide up-to-date and compliant skills for handling the myriad of financial situations
- Understand the revenue cycle of insurance claims
- Address the No Surprises Act as well as how to handle any pre-paid services and remain in compliance with Florida law

*Sponsored by: Eclipse***3:20pm-5pm****Celebration 7-8**

- Jeffrey Cronk, DC

**Spinal Injury Documentation Made Simple Through Accurate Injury Understanding****Course Description**

Spinal injury documentation has been over complicated due to a reduced understanding of spinal injuries in the first place. The severity and the location of any spinal injury needs to be fully understood, as this alone drives the foundation of all spinal injury documentation itself. This class will drive the desire for better spinal injury understanding so that the diagnostics, treatment approaches, best practices, and care guidelines make sense as well! This of course will lead to better patient treatment outcomes, less insurance/attorney reimbursement issues and reduced stress. Proper documentation of the injury itself is the key!

**Learning Objectives**

- Provide an understanding of the three main spinal injuries that occur, and therefore allow doctors to know what to look for and how to document appropriately
- Provide an understanding of the simplest guideline compliant way to document the severity and location of these injuries, leading to better management for better outcomes
- Learn the appropriate timing of the imaging procedures that are used to image these injuries, all three can cause Emergency Medical Conditions or Injury Thresholds involved with a certain level of patient benefits
- Understanding how proper documentation makes depositions or court testimony easy, should that become a necessity

*Sponsored by: Spinal Kinetics*

**Sunday - 8/28/2022**

**8am-9:40am**

**Windermere Ballroom WX**

- Fabrizio Mancini, DC, FICC, FACC - Mitchell Mally, DC  
- Mario Fucinari, DC, CPCO, CPPM, CIC - Jay S. Greenstein, DC, CGFI-L1, FMS

**All Attendees**

**Plenary Panel Session: Stress**

**10:20am-Noon**

**Windermere Ballroom WX**

- David Seaman, DC

**All Attendees**

**The Risk Management Future That Chiropractors Should Prepare For**

*Sponsored by: Anabolic Labs*