OFFICIAL SHOWGUIDE

NW REGIONAL CONVENTION + EXPO | BY FCA

FEBRUARY 10-12 ▪ 2023

BAYSIDE SPA AND RESORT ▪ PANAMA CITY BEACH, FL

IN PERSON + COMBO

ENGAGE

BRONZE SPONSORS
The Joint Chiropractic
The ProAdjuster Group

OFFICIAL C.E. SPONSOR
Texas Chiropractic College

DCs: 20 CE hours

CCPAs: 12 CE hours

EDUCATE EQUIP ELEVATE EXCITE

For details, visit
www.TheNationalChiro.com/NW

FLORIDA CHIROPRACTIC ASSOCIATION

2023: CHIROPRACTIC IS ON THE RISE

The Florida Chiropractic Association is pleased to offer all of the great quality you've come to expect at our annual Northwest Regional Convention event. We hope you'll join us at Bayside Spa & Resort to increase your knowledge to guide you through 2023.

Dr. Joseph Miller
FCA President

I am excited to invite you to the NW Regional Convention & Expo by FCA. Join us as we move forward and learn new ways to serve our patients with excellence. I challenge you to be the one who expands your vision by attending this event. We have once again gathered an extensive list of presenters who will enlighten and inspire you to excellence and service to your community.

GREAT CASH PRIZES AND FREE FOOD!

Participating vendors will offer up the latest in chiropractic equipment, supplies and services to energize your practice at the Northwest Regional Expo, all day Friday and Saturday. NOW INTRODUCING – New this year … FUN FRIDAY. Join us in the expo from 5pm-5:30pm to visit with vendors & enjoy snacks, beer, and wine. Don't forget the NWCash Program – your chance at one of the three big cash prizes on Saturday. Plan to stop by the ChiroPac booth in the expo to get an update on the Florida Legislature and share a donation to help the Florida candidates. Also, you won't want to miss our Presidential Reception on Saturday night with complimentary drinks, carving stations and lots of great food in the expo area.

Take advantage of this complete CE event in Northwest Florida at the beautiful Bayside Spa & Resort and get all the tools to turn 2023 into a great year!

NEW FOR 2023

SIMPLIFIED REGISTRATION:

- **One pre-conference rate**
  Pay with a credit card online OR Mail in the form with a check
- **Extended pre-conference registration**
  Same low price until Monday before all conferences

NEW REGISTRATION AND CHECK-IN:

- **Open before the convention**
  Thursday 2:00-5:30pm: Get your badge and skip the crowd! Forgot to register ahead of time? You can still register Thursday or Friday (see times below)
- **NO SATURDAY OR SUNDAY on-site registration.**
  Desk will be open for badge pick up only.

ALL NEW ATTENDANCE:

- **New automated RFID Scanners**
- **No more attendance desk**
  This new process is designed to give you peace of mind and event freedom! You will get your badge with a unique RFID code and the automated scanners will help you automatically accrue CE hours in the convention area. More details will be given upon check in.

YOU SPOKE, WE LISTENED!

CONVENTION DATES:	ALL NEW ATTENDANCE	REGISTRATION AND BADGE PICK UP	EXPO HOURS IN-PERSON
THURSDAY, FEBRUARY 9	SEE NEW ATTENDANCE PROCEDURES ABOVE	2:00pm-5:30pm	Expo set up/check in: 2:00pm-6:00pm
FRIDAY, FEBRUARY 10		7am-4:30pm	9:00am-5:30pm
SATURDAY, FEBRUARY 11		NO ONSITE REGISTRATION (Badge Pick Up Only)	9:00am-5:30pm
SUNDAY, FEBRUARY 12		NO ONSITE REGISTRATION (Badge Pick Up Only)	No Expo

NEW & FRESH AT FCA

REENERGIZE YOUR STAFF FOR 2023!

As the backbone and integral part of a smooth-running chiropractic practice, the chiropractic assistant handles a variety of tasks to help the chiropractor run their operation. At the FCA Northwest Regional event, your team will have the opportunity to choose sessions that will challenge them to new levels of accomplishment for the new year! Your staff is focused on operational excellence for your office. Reset the mindset in your office by providing a team-retreat. All office team members attending these spectacular options - doctors and CAs alike - are sure to bring back new ideas and passion to change the lives of those you serve.

SESSIONS FOR CAs AND DCs TOGETHER:

Stress and the Relationship To Medical Errors Fab Mancini, DC; Jay Greenstein, DC; Mitch Mally, DC; Gary Estadt, DC, DABCA, DACRB

An Integrative Approach to Concussions, Played on the Field of Life Matthew Antonucci, DC, DACNB; Joe Clark, MS, PhD, ATC; Paul Brewer, OD; Navaz Habib, DC; Christopher Thaver, MD

Business Rules and Laws: Let Us Protect You Kim Driggers, JD, FCA General Counsel

Mental Health Tsunami Integrative Health Call to Action: Addressing The Risk Of What Lies Ahead John Rosa, DC

Mental Health Tsunami: Understanding and Unveiling to Your Community John Rosa, DC

Overcoming Denials & Increasing Reimbursement: What Payers Don't Want You to Know David Klein, CPC, CPMA, CHC

Creating Rock Solid Records Evan Gwilliam, DC

Medicare Done Right: Bullet-Proofing Your Practice Jeff Lewin, DC

Leadership Mastery: All the Reward Without the Risk Jay Greenstein, DC

BREAKOUT SESSIONS:

- Acupuncture
- Concussion
- Cold Laser
- Documentation
- Ethics
- Florida Law
- Gut-Brain
- Leadership
- Medical Errors
- Mental Health
- Medicare
- Obesity
- Overcoming Denials
- Record Keeping
- Reimbursement
- Risk Management
- Sports Vision Training
- Stress
- Vagus Nerve Activation

PANELS: COLLABORATIVE & RELEVANT SESSIONS FOR REQUIRED CREDIT

Stress and the Relationship To Medical Errors
Fab Mancini, DC; Jay Greenstein, DC; Mitch Mally, DC; Gary Estadt, DC, DABCA, DACRB

An Integrative Approach to Concussions, Played on the Field of Life
Matthew Antonucci, DC, DACNB; Joe Clark, MS, PhD, ATC; Paul Brewer, OD; Navaz Habib, DC; Christopher Thaver, MD

Business Rules and Laws: Let Us Protect You
Kim Driggers, JD, FCA General Counsel

NW CONVENTION ADDITIONAL EVENTS

FRIDAY, 2/10/2023
Fun Friday Reception • 5pm-5:30pm
Location: Expo Hall

SATURDAY, 2/11/2023
Palmer College Alumni Lunch • 12pm-1pm
Location: Grand Lagoon A

Presidential Reception • 5pm-5:30pm
Location: Expo Hall

ADDITIONAL LEARNING OPPORTUNITIES

ACNB & ACFN CREDIT HOURS

ReceptorBased® Essentials Intro is approved for **4 NEUROLOGY CREDIT HOURS** from the Carrick Institute for the ACNB & ACFN

RBE is the fastest way to learn and start implementing functional neurology in your clinical practice. Leverage your full scope of practice to better serve your patients with a modern ReceptorBased® paradigm of care.

JOIN DR. MATT ANTONUCCI AND DR. PAUL BREWER FOR NEUROLOGY DIPLOMATE (ACNB), "THE ABCs OF RECEPTOR-BASED REHABILITATION"

A = Autonomics

B = Balance and Coordination

C = Cognition

Additional Fee of $140 is required.

INTRO RECEPTORBASED® ESSENTIALS

REQUIREMENTS FOR FLORIDA LICENSE RENEWAL

For Florida License Renewal, every TWO years, your licensing board requires 40 hours of CE. Within those 40 hours you need:

- Documentation & Coding – 6 hours/ biennium
- Medical Errors – 2-hour course per biennium
- Ethics – 2 hours per biennium
- Florida Laws & Rules – 2 hours per biennium
- Risk Management – 1 hour per biennium

For Florida DCs Certified in Acupuncture:
- Acupuncture Risk Management – 2 hrs. per biennium
- Acupuncture Technique – 2 hrs. per biennium

- HIV/AIDS – for FIRST BIENNIUM doctors only: 3 hours (prior to first biennium renewal)
- FIRST BIENNIUM doctors only are NOT required to obtain Florida Laws & Rules or Risk Mgmt. CE Hours should be obtained after the issue date of your Florida license.

Your current biennium began April 1, 2022 and ends March 31, 2024

PLANNING YOUR CE HOURS

Log on to www.TheNationalChiro.com/NW to download the Quick Glance Planner and see details on the various courses being offered for license renewal CE. Check back often to view the latest versions with any up-to-the-minute additions and/or changes!

All CE hours achieved at FCA events are reported complimentary to you and to the Florida Department of Health/CE Broker.

FINAL

DC/CCPA Quick Glance Planner

FCA NW REGIONAL CONVENTION & EXPOSITION 2023 (2/10/2023 - 2/12/2023)

Bayside Resort and Spa, Panama City Beach, FL

FL Board of Chiropractic CE Provider #50-2667; Course #20-972442

☒ *As you complete Classes & Attendance Desk sessions, check the boxes in this planner to assist you in tracking your attendance.*

Required topics in shaded boxes

Friday - 2/10/2023

Time	Class Location	Class Size *	Of Interest To:	Class Title	Speaker(s)	Credit Type / Hrs
8a - 9:40a	St. Andrews EF	180	All Attendees	❑Stress and the Relationship To Medical Errors	MANCINI GREENSTEIN MALLY ESTADT	**MED†^ / 2**
10:20a - 12p	St. Andrews EF	180	All Attendees	❑Mental Health Tsunami Integrative Health Call to Action: Addressing The Risk Of What Lies Ahead	ROSA	**RM^ / 2**
1p - 2:40p	St. Andrews AB	90	All Attendees	❑Creating Credibility and Improved Clinical Outcomes with Research and Development	MANCINI	Clinical CE / 2
	St. Andrews EF	180	All Attendees	❑Mental Health Tsunami: Understanding and Unveiling to Your Community	ROSA	Clinical CE / 2
3:20p - 5p	St. Andrews AB	90	All Attendees	❑Solving the Obesity Epidemic as a Chiropractor	MANCINI	Clinical CE / 2
	St. Andrews EF	180	All Attendees	❑Overcoming Denials & Increasing Reimbursement: What Payers Don't Want You to Know	KLEIN	**DOC†^ / 2**

ALL NEW ATTENDANCE

New automated RFID Scanners

No more attendance desk

This new process is designed to give you peace of mind and event freedom! You will get your badge with a unique RFID code and the automated scanners will help you automatically accrue CE hours in the convention area. More details will be given upon check in.

SYMBOLS

* Required topics are placed in the largest space(s) available. Seating limited to number listed. Seating is first come, first served.

^ **In-class attendance.** Scanning in & out of class with time notation is used to verify your attendance in this class.

¶ Beginning with biennium 2012-2014, the Board of Chiropractic Medicine added a 4-hour requirement ONLY for DC's certified in Acupuncture.

† Required topic for FIRST BIENNIUM FL DC license renewal (3 hrs AIDS/HIV, 2 hrs Prev. of Med. Errors, 6 hrs Recordkeeping/Documentation/Coding and 2 hrs Ethics).

ETH = Ethics, **FLR** = FL Laws/Rules, **RM** = Risk Mgmt, **DOC** = Documentation, **MED** = Prev. of Med. Errors, **AIDS** = HIV/AIDS,

FL DC License Renewal Requirements: If this is NOT your first biennium renewal, you are required to accumulate 40 hours before March 31, 2024, in the following categories: 27 Clinical CE, 6 DOC, 2 MED, 2 ETH, 2 FLR, 1 RM. You may obtain more than the minimum number of hours in required sessions as long as your total number of hours for the biennium is at least 40. Each FCA CE event offers up to 20 hours in DC license renewal courses. The Board of Chiropractic Medicine added a 4-hour requirement ONLY for DC's certified in Acupuncture starting with biennium 2012-2014. These requirements must be in 2 hours of Acupuncture Technique & 2 hours of Acupuncture Risk Management (THIS DOES NOT FULFILL the general RM requirement for FL DC's).

FL CCPA License Renewal Requirements: Florida Certified Chiropractic Physicians' Assistants (CCPA's) are required to attend 24 hours of approved continuing education courses per licensure biennium, to include 2 hours in Prevention of Medical Errors. For your first biennium renewal, you must complete 2 hours MED and 3 hours HIV/AIDS. Each FCA CE event offers up to 12 hours of state-approved CE for CCPA's. To document your hours, attend any of the approved doctor courses and follow the attendance procedures described above.

Time	Class Location	Class Size *	Of Interest To:	Class Title	Speaker(s)	Credit Type / Hrs
8a - 9:40a	St. Andrews EF	180	All Attendees	❑An Integrative Approach to Concussions, Played on the Field of Life	ANTONUCCI BREWER CLARK HABIB THAVER	ETH†^ / 2
10:20a - 12p	St. Andrews A	50		❑Powerful & Natural Protocols to a Bright & Clear Brain	TAI	Clinical CE / 2
	St. Andrews B	50	Neurology	❑Upgrading the Gut-Brain Axis through Vagus Nerve Activation	HABIB	Clinical CE / 2
	St. Andrews EF	180	FL DC's ONLY	❑Business, Rules and Laws: Let Us Protect You	DRIGGERS	FLR^ / 2
1p - 2:40p	St. Andrews A	50	Acup RM (Cert DC's ONLY)	❑Acupuncture for Neurologic Disorders & Microsystems Acupuncture-TCM Scalp Acupuncture – Part 1	ESTADT	ACUP-RM ¶^ / 2
	St. Andrews B	50	ACNB	❑The Basics of Sports Vision Training for Chiropractors	BREWER	Clinical CE / 2
3:20p - 5p	St. Andrews A	50	Acup Tech (Cert DC's ONLY)	❑Acupuncture for Neurologic Disorders & Microsystems Acupuncture-TCM Scalp Acupuncture – Part 2	ESTADT	ACUP-Tech ¶^ / 2
	St. Andrews B	50	ACNB	❑Shining Light on Concussion (Cold Laser Applications)	ANTONUCCI	Clinical CE / 2
	St. Andrews EF	180	All Attendees	❑Creating Rock Solid Records	GWILLIAM	DOC†^ / 2

Sunday - 2/12/2023 **FCA NW Regional Convention & Exposition 2023 - DC/CCPA Quick Glance Planner**

Time	Class Location	Class Size *	Of Interest To:	Class Title	Speaker(s)	Credit Type / Hrs
8a - 9:40a	St. Andrews EF	180	All Attendees	❑Medicare Done Right: Bullet-Proofing Your Practice	LEWIN	DOC†^ / 2
10:20a - 12p	St. Andrews EF	180	All Attendees	❑Leadership Mastery: All the Reward Without the Risk	GREENSTEIN	RM^ / 2

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FCA EXHIBITORS: THERE FOR YOU!

NW REGIONAL CONVENTION EXPO FLOORPLAN

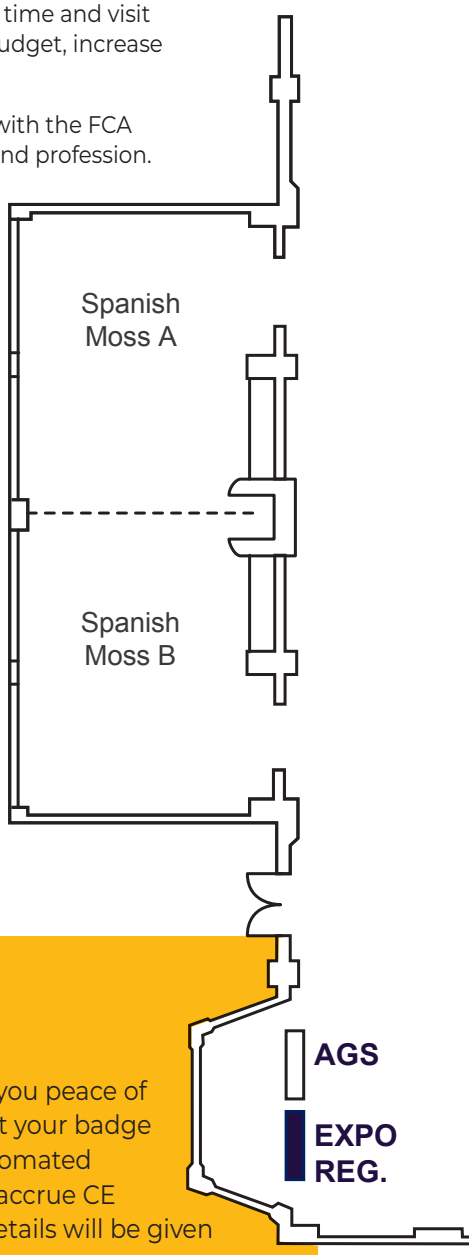
In this day and age all businesses and professionals are looking to do more with less: less budget, less time and less staff. The FCA Expo offers solutions to the challenges you face each day, from the latest time saving technologies, to the latest products and equipment available for your office. Make it a point to take time and visit one on one with the FCA exhibitors who are supporting this event. They offer solutions to fit your budget, increase your office productivity and your bottom line.

Networking is one of the most important convention features – not only with your colleagues, but with the FCA exhibitors as well. The exhibitors offer solutions to the challenges you face every day in your office and profession. Each morning, beverage service is offered in the exhibit area prior to sessions and again during session breaks. Take time for a cup of coffee and to visit the exhibitors. And don't forget the complimentary Presidential reception on Saturday night in the exhibit area!

PARTICIPATING VENDORS IN ALPHABETICAL ORDER

704	Anabolic Labs
T6	BaxMAX Support
400	Central Alabama X-Ray, LLC
304	Chattanooga/LightForce Therapy Laser
401	ChiroHealth USA
604	Coastal Medical Imaging
T5	ECLIPSE EHR Solutions
602	electroCore, Inc.
205	Excite Medical / DRX 9000
606	First Alternatives LLC
608	Foot Levelers, Inc.
108	Health Secrets USA
300	HiDow International (Merchandise Plus LLC)
402	Infinedi, LLC
T4	Kaizenovate
302	KoreLife LLC
T1	Mally Enterprises Inc.
102	Medi Lazer
110	MI-TRAC LLC
405	NCMIC Insurance Company
203	Palmer College of Chiropractic
504	PayDC
201	Quartermaster Tax Management
100	Rapid Release Tech
406	Safeguard
301	Scrip Hessco
600	Standard Process Inc
305	**The Joint Chiropractic**
104	**The ProAdjuster Group**

List as of 1/20/2023



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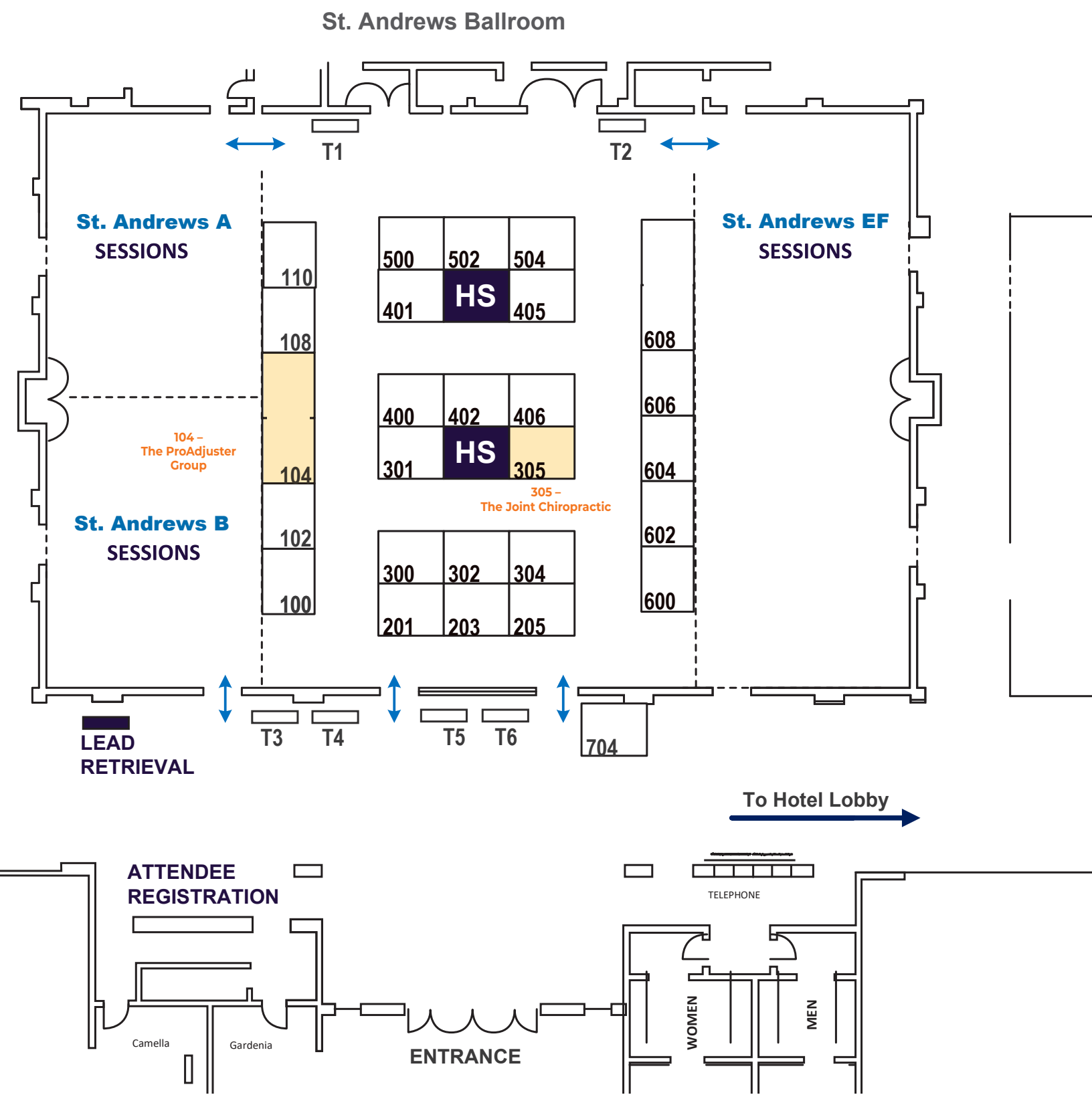
***The FCA is not responsible and waives any and all liability as a result of alleged or actual damages from products or programs at an FCA event. While the FCA reviews its vendors and products, the FCA neither endorses nor guarantees that each and every product/ program complies with Florida and Federal laws. Exhibiting at an FCA event does not mean it is endorsed by the FCA. Every consumer considering a purchase should carefully review information about and claims by a vendor, responsibly evaluating the product or service as one which may benefit the consumer.*

THANK YOU TO OUR SPONSORS:

BRONZE SPONSORS
The Joint Chiropractic
The ProAdjuster Group

OFFICIAL C.E. SPONSOR
Texas Chiropractic College

NOTE TO REMEMBER: EXHIBITOR SUPPORT HELPS KEEP YOUR REGISTRATION RATES LOW! REMEMBER TO VISIT WITH OUR EXHIBITOR FRIENDS!



A Member Benefit of:

FLORIDA CHIROPRACTIC ASSOCIATION

Are you taking advantage of the benefits you've earned?

The ***FCA Private Insurance Exchange*** offers a broad level of benefits choices, from **Health Coverage** and **Pet Insurance** to **Dental** and **Long-Term Care**. You and your practice have access to concierge-level support, unique cost-savings opportunities, and convenient enrollment technology designed exclusively for FCA members.

Health

Dental

Vision

Long-Term Care

Medicare Supplement

Term Life

Group Benefits

Pet Insurance

Student Loan Refinancing

ID Theft Protection

Learn more about your benefits today.

memberbenefits.com/fcachiro

800-282-8626

ADMINISTERED BY:

MB | MemberBenefits

Products sold and serviced by Business Planning Concepts, Inc dba Member Benefits, the program administrator. The FCA is not a licensed insurance entity and does not sell insurance.

FIND IT FAST
Index of paid listings

CHIROPRACTIC SUPPLIES / EQUIPMENT
301 · Scrip Hessco
800-747-3488

DISCOUNT MEDICAL PLAN ORGANIZATION
401 · ChiroHealth USA
888-719-9990 · www.chirohealthusa.com

NATIONWIDE CHIROPRACTIC FRANCHISE
305 · The Joint Chiropractic
480-584-7670 · www.thejoint.com

SPINE ANALYSIS & ADJUSTMENT
104 · The ProAdjuster Group
888-877-6360 · www.learnproadjuster.com

TRAINING SEMINARS
104 · The ProAdjuster Group
888-877-6360 · www.learnproadjuster.com

TEXAS Chiropractic College

TCC IS NOW OFFERING A MENTORSHIP PROGRAM!

At Texas Chiropractic College, we realize that the education experience required to develop practice-ready chiropractors involves learning outside of the classroom. Through our TCC CONNECT program, we offer an opportunity for our students to connect with practicing chiropractors around the globe in various specialties to gain the valuable insight and wisdom that can only come from experience.

EST. 2022
TCC CONNECT
MENTORSHIP PROGRAM

The TCC CONNECT Mentorship Program is currently accepting applications for providers who would be willing to serve as mentors. The time commitment is individualized to the availability of the Mentor. Find out more about how you can participate in this program, regardless of where you graduated from, and meet the next generation of chiropractors!

281.487.1170 · txchiro.edu · alumni@txchiro.edu

Member **NEWS**

LEGISLATIVE Updates

FCA **JOURNAL** Online

Personalized **FIND-A-DOCTOR LISTING**

Timely **INSURANCE & LEGAL** Information

CLASSIFIED ADS

AND MORE!

BRING YOUR SPOUSE TO ENJOY THE CONVENTION "EXTRAS" ALL WEEKEND

THREE LUCKY DOCTORS WILL WALK AWAY FROM NW REGIONAL WITH A PIECE OF THE JACKPOT!

The FCA – along with the official NWCash sponsors – bring cash prizes totaling up to $1,200 to you!

COMPLIMENTARY RECEPTION ON FRIDAY AND SATURDAY NIGHTS

Enjoy food, beverages and vendor interaction courtesy of the FCA and sponsoring companies.

VENDOR GIVEAWAYS

Walk the Expo Hall and receive vendor giveaways and samples during expo hours.

PLUS!

COFFEE EACH MORNING

(Learn more at www.TheNationalChiro.com/NW/the-schedule)

FCA **EXPO CASH** PROGRAM

The FCA, along with the official NW Expo Cash sponsors, bring cash prizes totaling $1,200 to you! All registered DCs will receive a validation card which must be validated by the official sponsors at their exhibit locations.

After visiting every vendor listed on the NW Expo Cash validation card, get set to win one of three cash prizes:

3RD PLACE	2ND PLACE	GRAND PRIZE
$100	$250	$850

T6 BAXMAX SUPPORT
401 CHIROHEALTH USA
300 HIDOW INTERNATIONAL (MERCHANDISE PLUS LLC)
504 PAYDC
305 THE JOINT CHIROPRACTIC
104 THE PROADJUSTER GROUP

SPECIAL THANKS TO OUR OFFICIAL SPONSORS WHO MAKE IT ALL POSSIBLE!

SPECIAL THANKS TO OUR CONVENTION **SPEAKER SPONSORS**

KAIZENOVATE

Health Secrets USA

MALLY ENTERPRISES INCORPORATED

QUARTERMASTER TAX MANAGEMENT
POWERED BY YOUR CPA

eclipse® PRACTICE MANAGEMENT SOFTWARE

PAYDC®

ncmic NCMIC®

ChiroHealthUSA
The Network That Works for Chiropractic!

electroCore™

FLORIDA CHIROPRACTIC ASSOCIATION

ENGAGE

IT'S TIME TO ADJUST!

EDUCATE EQUIP ELEVATE EXCITE

EACH OF THE FOLLOWING EVENTS:

IN-PERSON

COMBO (16 hours of in-person and up to 4 hours of on-demand)

FEBRUARY 10-12, 2023
Bayside Resort and Spa • Panama City Beach

MARCH 24-26, 2023
World Golf Village Renaissance
St. Augustine Resort • St. Augustine

AUGUST 17-20, 2023
Hyatt Regency Orlando • Orlando
Live-Synchronous (Virtual) option at this event only

NOVEMBER 17-19, 2023
Naples Grande Beach Resort • Naples

EDUCATION
- 20 Hours of CE with All Requirements for the State of FL
- The Ability to Create a Customized Learning Experience From the Many Options Available to You

LICENSING
- 45+ approved (43 states + PR and VI, DC)
- Each Convention is PACE Approved

SPEAKERS
- World-Renowned Speakers with Years of Experience

EXTRAS
- The Largest Expos to Shop and Explore
- Complimentary Luncheons and Receptions
- First Class Locations and Family-Friendly Resorts
- Convenient 3 Day (20 Hour) Schedule: Friday - Sunday
- Simplified Registration
- Locations Close to Attractions or The Coast for Beach Access & Family Fun

**Approval anticipated in all but CA, OK, WI*

These events help underwrite lobbying activity on your behalf.

ON-DEMAND LEARNING:
BY FCA chiroLEARN.org

THENATIONALCHIRO.COM/OVERVIEW

NOTES

More patients FOR YOU.

Growth not only means more patients and more revenue, it also means more Americans choosing Chiropractic as part of their routine healthcare.

Today, our network is almost 6,000 doctors strong serving more than one million families. That's over four million patients who have enjoyed access to chiropractic care by using ChiroHealthUSA.

2023 will be a year of growth and inclusion. We will not only continue as the network that works for you and your patients, but also a driving force to help America choose YOU.

Who's coming with us?

ChiroHealthUSA®
The Network That Works for Chiropractic!

1-888-719-9990
chusa.com
chooseachiro.com