

OUTLINE

Solving the Obesity Epidemic as a Chiropractor Dr. Fab Mancini

Course Description: The Obesity Epidemic, according to the CDC, is one of the fastest growing and dangerous conditions that we are facing. As Doctors of Chiropractors, we are the wholistic and wellness providers. We need to be teaching lifestyle, but also let our patients and communities know that we can help them. In this inspiring presentation, Dr. Fab will go over the statistics and demand by consumers to find a provider that can help their obesity. He will also go over the science and solutions that as Chiropractors we must consider. Lastly, he will share how technology is helping Chiropractors be effective in this arena.

Learning Objectives: This educational presentation is designed to empower the Doctor of Chiropractic to tackle the Obesity Epidemic. It will share facts and science to support the education to our communities and existing patients. It will share effective communication tools to engage our patients. It will share technologies that are being effective in this battle.

Outline:

1. The Problem: The Obesity Epidemic
2. What conditions are advanced because of Obesity
3. How to effectively educate patients on the remission of Obesity
4. What are the most effective lifestyle changes your patients can make
5. Technologies and science that is winning the obesity epidemic.