

ATTENTION CHIROPRACTORS!

JOIN US FOR THE

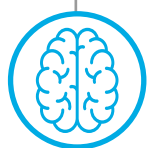
CA FUN-DAMENTALS

A Bootcamp for CAs at The National by FCA!

SATURDAY, AUGUST 17 • 1PM - 5PM • REGISTRATION PRICE + \$49 PER CA

Speaker: Kim Klapp, manager of First Choice Chiropractic and founder of A.C.E., offers top-notch CA coaching and training for referrals, collections, and patient compliance. www.ChiropracticAssistants.com.

Bring your Chiropractic Assistants (CAs) to The National for an exceptional training opportunity! Our CA Bootcamp is perfect as a refresher course or for training CAs with 1-2 years of experience. Take advantage of our reduced training fee and invest in the professional development of your team.



EACH CA WILL LEARN:

GAINING CLARITY:

- **Purpose:** Understand the mission and vision of the chiropractic practice.
- **Core Values:** Align with the practice's fundamental principles.
- **Role of a CA:** Clearly define the duties and responsibilities of a CA.
- **Priorities:** Learn to manage and prioritize tasks effectively.
- **Team Members:** Build a cohesive and supportive team environment.



CHIROPRACTIC 101:

- **Mindset Matters:** Develop a positive and proactive mindset.
- **The Power of Focus:** Improve focus to enhance productivity and patient care.
- **Showing Up:** Emphasize the importance of reliability and professionalism.

WHY ATTEND THE CA BOOTCAMP?



COMMUNICATION:

- **Basics:** Master the fundamentals of effective communication.
- **Don'ts:** Learn what to avoid to maintain professionalism.
- **Building Rapport:** Create strong connections with patients.
- **Matching:** Utilize matching techniques to enhance patient interactions.
- **Top 3 Strategies:** Implement key strategies for successful communication.

COMPREHENSIVE TRAINING:

Equip your CAs with the knowledge and skills they need to excel in their roles.



IMPRESSIONS:

- **Office Environment:** Create a welcoming and efficient office space.
- **First Impressions:** Make a great first impression on every patient.
- **Telephone:** Handle phone communications with professionalism and care.
- **New Patient Experience:** Ensure a smooth and positive experience for new patients.
- **Second Visit Strategies:** Retain patients with effective follow-up strategies.

AFFORDABLE INVESTMENT:

Reduced training fees make this the perfect opportunity to bring your CAs without breaking the bank.



FRONT DESK SUCCESS:

- **Develop skills** to manage front desk operations efficiently and effectively.

TAILORED CONTENT:

Designed to enhance the capabilities of both new and experienced CAs.

DON'T MISS OUT!

Enhance the skills of your CAs, improve your practice's efficiency, and provide exceptional patient care. Secure your spots at the CA Bootcamp today!

FOSTERING A CULTURE OF EXCELLENCE AND CONTINUOUS LEARNING.

SEE YOU AT NATIONAL!