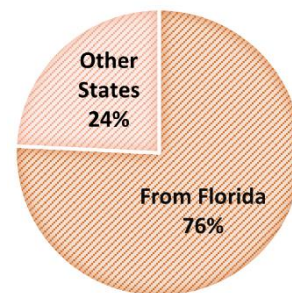
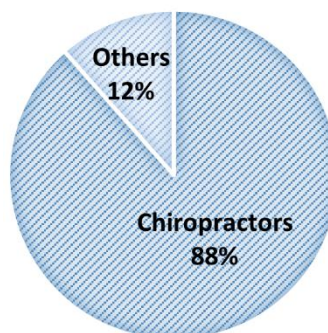


Thank you for your interest in exhibiting at a Florida Chiropractic Association event. Chiropractors attending the Northwest Regional Convention come to accrue their state required continuing education credits and to shop the expo for the latest in technology, equipment, and wellness products. While the majority of the attendees are from Florida, our educational program is approved in over 45+ states. Typically, out of state attendees visit this event from Alabama, Colorado, Georgia, Louisiana, New York and Texas.

EXPECTED ATTENDANCE

In 2024, we welcomed 165 in-person attendees to our annual Northwest event. **We anticipate 150 in-person attendees in 2025** with a 19-booth exhibit hall.



SCHEDULE

Exhibitor setup is on Thursday, February 6 from 2pm to 5pm with expo hours Friday and Saturday. The expo ends at 4:50pm on Saturday, February 8. **Travel and flight plans need to be scheduled accordingly.** Early dismantlement will result in the following penalties: \$300 fine, the post-event attendee list will not be available, and exhibit space may not be offered at future FCA events.

PRICING

Exhibit pricing varies by booth size and location:

- 8’x10’ in-line space at \$905
- 8’x10’ space at the end of an aisle or next to/across from a Hospitality Station at \$975
- 8’x8’ corner space at \$800
- 6’x2’ tabletop space at \$675 (booth assignments starts with the letter “T” and a skirted table is included with this size space – no chairs.)

8’x10’ and 8’x8’ spaces DO NOT include tables or chairs. You are permitted to bring your own furnishings, or you may rent a table and/or chairs from the official decorator. The cost for a 6- or 8-foot skirted table, two chairs and a waste basket is approximately \$340 for this event. The exhibit hall is carpeted, and basic WiFi is included complimentary.

For this event only, FCA was able to secure 5amp power source for each exhibit space. Should you require additional amps or special connections, please notify us immediately so that we may put you in touch with the appropriate hotel contact to discuss arrangements and/or any additional cost for which will be the exhibitor’s responsibility.

The Service Kit is made available approximately 60 days out from the event and will include shipping options and order forms for furniture rentals and lead retrieval service.

CANCELATION POLICY

A non-refundable deposit amount of \$200.00 per exhibit space will hold the confirmed exhibit location(s) until December 9, 2024. Full and final payment is due on or before December 9, 2024. Exhibits with an outstanding balance after December 9, 2024, are subject to reassignment and loss of deposit. The deposit is non-refundable and cannot be applied to another event or booth balance in the event the number of booths reserved is reduced. If FCA cancels an exhibitor based upon any violation in this Contract, the Exhibitor Policy, Rules and Regulations, the deposit is non-refundable. **The entire payment is non-refundable after December 23, 2024.**

EXHIBITOR ENTITLEMENTS

- A complimentary pre-reg attendee list IN PDF FORMAT is provided to all exhibitors approximately 2-weeks out from the event (JAN 23) with a final list provided a week post-event. Includes USPS mailing address information only.
- Company name + booth number with web link on the event website.
- Company name + booth number included in the onsite exhibitor directory.

EVENT SPONSORSHIPS

For our Regional events, we offer sponsorship packages that vary in price from \$2,280 to \$3,650 depending on the event and the sponsor level selected. Each sponsor level includes at least one exhibit space, participation in a prize stamp program that increases booth traffic, a banner ad on the event website, and sponsor recognition in pre-, post-, and onsite event marketing pieces.

[View our 2025 event sponsorship opportunities.](#)

OTHER MARKETING AND SPONSORSHIP OPPORTUNITIES

Event advertising and marketing is limited to confirmed exhibitors.

We offer a stamp validation program to increase booth traffic onsite. Doctors must visit each sponsor to get their card validated for a chance to win cash prizes totaling up to \$2,000. The CashQuest program is included in the sponsorship package mentioned above or it can be purchased a la carte. The average cost to participate in the CashQuest program at a Regional event is \$250.

Show guide advertising ranges from \$30 to \$200.

**INTERESTED IN EXHIBITING? PLEASE EMAIL
HEATHER@FCACHIRO.ORG TO INQUIRE ON BOOTH AVAILABILITY.**