

FCACHIRO.ORG

CLASSIFIED SECTION ADVERTISING RATES & INFO



In the last year, fcachiro.org averaged over 3,562 individual users making nearly 16,283 individual visits and averaging over 20,600 page views per month.

Classified postings are an exclusive benefit for FCA members and are free of charge, provided they meet the following criteria: Ads for items for sale must pertain to the doctor's personal practice and/or equipment. Listings for job opportunities or job seekers must be related to positions within the doctor's own practice.

Looking to promote your products or services? **Businesses offering chiropractic-related equipment, supplies, brokerage, staffing, or franchise opportunities can place a paid advertisement in this section.** Take advantage of this targeted opportunity to reach chiropractic professionals directly!

PRICING

- Plain text ad with no image
\$50 per month
- Plain text ad with an image
\$100 per month
- Carousel (up to 3 slides) with no image
\$150 per month
- Carousel (up to 3 slides) with image
\$200 per month
- Price for adding additional slides
\$30 each per month
- # _____ additional slides x \$30

Save more with bulk purchases:

- 4 months: 10% off
- 8 months: 15% off
- 12 months: 20% off

Full payment is required to qualify for discounts.

Other Frequency: _____

The Florida Chiropractic Association (FCA) enters into this agreement with the company named below for advertising space on its website, fcachiro.org, in accordance with the terms outlined in the website classified advertising rates and information sheet.

Company: _____	Contact: _____
Address: _____	Phone: _____
City, State, Zip: _____	Email: _____
Authorized Signature: _____	Date: _____

SUBMISSION REQUIREMENTS

This form, along with all images and text, must be submitted via email to Lydia@fcachiro.org, with a CC to admin@fcachiro.org, for approval and payment.

IMAGE SIZE

800x400 px

ACCEPTED FORMATS

We accept image files in JPEG, PNG, and GIF formats (both animated and static).

WORD LIMITS FOR TEXT

(Text may be included in the body of an email)

- **Headline:** 100 characters or less
- **Description:** 300 characters or less
- **Button:** 30 characters or less
- **Ad Copy:** 1,000 words or less
(visible when the Button is clicked)

[VIEW SAMPLES](#)

TERMS

Advertisements will be published upon receipt of full payment and will run continuously for a 30-day period. Performance metrics, including ad clicks and page views, are available upon request.

Please return this completed form to Lydia@fcachiro.org with a CC to Admin@fcachiro.org.

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