

FCACHIRO.ORG

WEBSITE ADVERTISING RATES & INFO SHEET



In the last year, fcachiro.org averaged over 3,562 individual users making nearly 16,283 individual visits and averaging over 20,600 page views per month.

Three different ad sizes allow for a varied campaign and are strategically positioned for the greatest yield to advertisers. Ads appear on some of our most frequently visited pages, including News, Resources, and Member Bulletin sections. Please note that multiple ads may rotate in the same placement.

PRICING

- Full-page banner ad – 1400X200 px
\$300 per month
- Half-page banner ad – 660x200 px
\$150 per month
- Third-page banner ad – 427x200 px
\$75 per month

Save more with bulk purchases:

- 4 months: 10% off
- 8 months: 15% off
- 12 months: 20% off

Full payment is required to qualify for discounts.

Other Frequency: _____
2 months, 3 months, etc.

SUBMISSION REQUIREMENTS

All ads are to be submitted to Heather@fcachiro.org for approval and payment.

ACCEPTED FORMATS

We accept image files in JPEG, PNG, and GIF formats (both animated and static).

TERMS

Advertisements will be published upon receipt of full payment and will run continuously for a 30-day period. Performance metrics, including ad clicks and page views, are available upon request.

STATEMENT

Any product or service advertised, or which is new or raises questions as to legality, should be cleared through the Florida Board of Chiropractic to verify that its use is an authorized chiropractic practice.

The Florida Chiropractic Association (FCA) enters into this agreement with the company named below for advertising space on its website, fcachiro.org, in accordance with the terms outlined in the website advertising rates and information sheet.

Company: _____

Contact: _____

Address: _____

Phone: _____

City, State, Zip: _____

Email: _____

Authorized
Signature: _____

Date: _____

Please return this completed form to Heather@fcachiro.org.

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