MORE THAN A CONVENTION
THIS IS YOUR
CHIROPRACTIC PLAYBOOK

REGIONAL CONVENTION + EXPO | BY FCA
SW

CE PROGRAM & EXPO
IN FULL ALIGNMENT
2026



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AMERICAN CHIROPRACTIC REHABILITATION BOARD®

FLORIDA CHIROPRACTIC ASSOCIATION

IN-PERSON COMBO

DCS: 20 CE HOURS
CCPAS: 12 CE HOURS

FOR MORE DETAILS, VISIT
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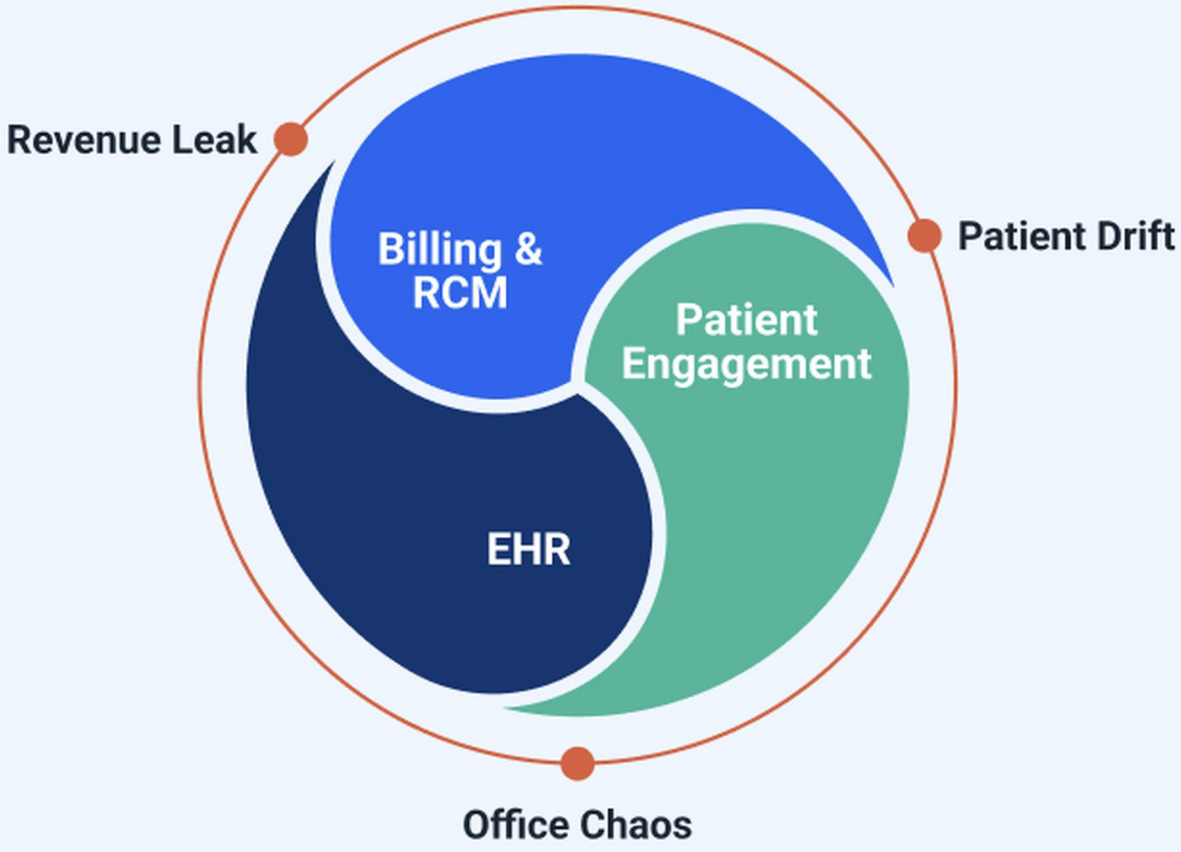

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Timothy Steflik, DC
FCA President

2026: THE GAME STARTS HERE

Welcome to the FCA Southwest Regional Convention & Expo! We are excited to have you join us as we elevate our practices, explore innovation, and advance excellence in patient care.

This event is more than continuing education—it is your opportunity to sharpen your skills, expand your vision, and embrace the future of chiropractic. Our dynamic lineup of speakers will inspire and equip you and your staff with cutting-edge knowledge to strengthen your practice and deepen your commitment to serving your patients.

Visit the Expo Friday and Saturday to experience the latest chiropractic products and solutions designed to energize your practice. Enjoy snacks and refreshments all day while connecting with exhibitors.

Saturday brings our Funday Celebration, packed with excitement, including the SW CashQuest drawing—you must be present to win! Enjoy snacks and drinks from 4:20 PM to 4:50 PM as you wait for your chance to win, grab some free swag, visit exhibitor booths, and connect with vendors offering additional prizes throughout the afternoon.

We look forward to an exciting and winning 2026 SW Regional Convention.

2026 REGISTRATION

SIMPLIFIED REGISTRATION

- **One pre-conference rate**
  Pay with a credit card online or mail the form with a check
- **Extended pre-conference registration**
  Same low price until two weeks before all conferences

YOU SPOKE, WE LISTENED!

ATTENDANCE REQUIREMENTS

REQUIRED CE HOURS - NEW PROCEDURES

Attendees must scan at the SELF SERVICE scanner located at the class entrance **AT THE CONCLUSION OF EACH REQUIRED CLASS.**

CLINICAL CE HOURS

If you didn't attend a required session, you must scan at the SELF SERVICE scanners located in the EXPO HALL at designated times listed below.

CONVENTION DATES	SELF-SCAN KIOSK TIMES	REGISTRATION AND BADGE PICK UP	EXPO HOURS
FRIDAY, NOVEMBER 20	9:40-10:10am, 11:50am-12:30pm, 2:10-2:40pm, 4:20-4:50pm & 6:30-6:45pm	7:00am-4:30pm	7:30am-4:50pm
SATURDAY, NOVEMBER 21	9:40-10:10am, 11:50am-12:30pm, 2:10-2:40pm, 4:20-4:50pm & 6:30-6:45pm	7:30am-1pm (Badge Pickup Only After 1 PM)	7:30am-4:50pm


Chiropractic Wolf
(Auditorus Persistentis)
"Here's looking at you... Doc."
Meet Auditorus Persistentis; nature's reminder that in chiropractic, growth goes to the practices that protect their profits.
If your pricing strategy is weak, you're not the predator. You're lunch.
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NEW AND FRESH AT FCA

CHIROPRACTIC PLAYBOOK 2026

Where Every Role Matters and Every Play Counts

Chiropractic assistants are the backbone of a winning chiropractic team, keeping the office running smoothly and patients feeling supported from the first call to the final visit. Every task, every interaction, and every play makes a difference in the success of the practice.

At the FCA Southwest Regional Event, your entire team—doctors and chiropractic assistants alike—will take part in high-energy, skill-building sessions designed to sharpen performance, spark new ideas, and strengthen teamwork heading into 2026. This is your chance to rally the team, elevate your game, and bring renewed momentum back to your practice.

MORE THAN A CONVENTION
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BITES, BREAKS & BRIGHT IDEAS

FRIDAY - NOVEMBER 20, 2026

LITE BITES - COFFEE & FRUIT
9:40am-10:10am • Location: Expo Hall

LUNCH & LEARN
11:50am-12:30pm • Location: Amberjack Room
Sponsored by Legally Mine

LITE BITES - FRUIT SORBET
2:10pm-2:40pm • Location: Expo Hall

LITE BITES - NACHO BAR
4:20pm-4:50pm • Location: Expo Hall

SATURDAY - NOVEMBER 21, 2026

LITE BITES - COFFEE & FRUIT
9:40am-10:10am • Location: Expo Hall

LITE BITES - POPCORN
2:10pm-2:40pm • Location: Expo Hall

SATURDAY FUN DAY - BAR & SNACK
4:20pm-4:50pm • Enjoy a complimentary ice-cold beer or glass of wine and freshly baked pretzels while listening for your chance to win one of six cash prizes!

PROGRAM TOPICS :

- Acupuncture Safety
- Adjusting Techniques
- AI Documentation
- Athlete Safety
- Brain Health
- Chiropractic Neurology
- Clinical Documentation
- Clinical Ethics
- Compliance Auditing
- CPR/AED
- Emergency Response
- Error Prevention
- Florida Regulations
- Infant Cranial
- Integrated Care
- Integrative Practice
- Longevity Science
- Lower Extremity Assessment
- MRI Interpretation
- Orthopedic Acupuncture
- Patient Communication
- Pediatric Examinations
- Practice Transitions
- Regenerative Medicine
- Sports Rehabilitation

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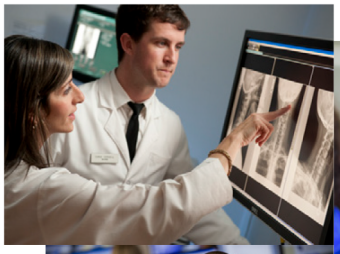

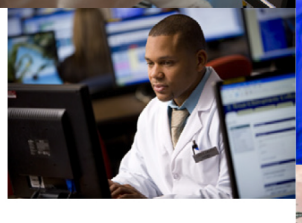


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ENJOY ALL THE CONVENTION "EXTRAS" IN THE EXPO HALL

CASH QUEST
Play. Explore. Win.
$3,000
total in cash prizes!

HOSPITALITY STATIONS
Rotating Snacks + Drinks Throughout the Day

SHOW SPECIALS
Convention-Only Savings from Vendors!

WHAT'S NEW
Discover New Products + Technology to Help Your Patients Thrive

PLUS COFFEE EACH MORNING

Learn more at www.TheNationalChiro.com/SW/the-schedule

DC/CCPA QUICK GLANCE PLANNER

Florida Board of Chiropractic CE Provider #50-2667

Required credit types in RED

FRIDAY NOVEMBER 20

Time	Class Location	Class Title	Credit Type / Hrs
8am - 9:40am	Great Egret A	**Comprehensive Documentation: From Early Life to Senior Care** / Lewin, Tanis	DOC†^ / 2
10:10am - 11:50am	Great Egret A	**Risk Management in Acupuncture for Orthopedic Patients** / Lockenour NCMIC Discount	ACUP-RM ¶^ / 2
	Red Drum	**Building to Buy, Structuring to Sell: Practice Acquisition, Operations & Transition Readiness** / Ross	Clinical CE / 2
	Pompano	**The Cranial Component of Neonatal and Infant Subluxation Patterns** / Tanis	Clinical CE / 2
12:30pm - 2:10pm	Great Egret A	**Acupuncture Techniques for Common Orthopedic Disorders** / Lockenour NCMIC Discount	ACUP-TECH ¶^ / 2
	Red Drum	**Improved Patient Outcomes in a Drug Free Integrated Model- a Look at the Science** / Carberry	Clinical CE / 2
	Pompano	**Let's Adjust: Common Complaints. Different Bodies. Multiple Approaches.** / Baron, Espinosa	Clinical CE / 2
2:40pm - 4:20pm	Great Egret A	**Student Athlete Safety: The New EKG Law and Your Practice Game Plan** / Sima, Lewin	RM†^ / 2
	Red Drum	**New Patient Consultation and Report of Findings: Finding the Emotional Component** / Rademacher	Clinical CE / 2
	Pompano	**Safe and Effective Pediatric Examinations & Adjusting** / Azzarone	Clinical CE / 2
4:50pm - 6:30pm	Great Egret A	**Do You See What I See? How to Self-Audit Before Someone Else Does** / Auchenbach	DOC†^ / 2
	Red Drum	**Integrative Practice National Update: The Dos and Don'ts of Integrative Practice** / Sanna	Clinical CE / 2

FL DC License Renewal Requirements: If this is NOT your first biennium renewal, you are required to accumulate 40 hours before March 31, 2028 in the following categories: 27 Clinical CE, 6 DOC, 2 MED, 2 ETH, 2 FLR, 1 RM. You may obtain more than the minimum number of hours in required sessions as long as your total number of hours for the biennium is at least 40. Each FCA CE event offers up to 20 hours in DC license renewal courses. The Board of Chiropractic Medicine added a 4-hour requirement ONLY for DC's certified in Acupuncture starting with biennium 2012-2014. These requirements must be in 2 hours of Acupuncture Technique & 2 hours of Acupuncture Risk Management (THIS DOES NOT FULFILL the general RM requirement for FL DC's).

FL CCPA License Renewal Requirements: Florida Certified Chiropractic Physicians' Assistants (CCPA's) are required to attend 24 hours of approved continuing education courses per licensure biennium, to include 2 hours in Prevention of Medical Errors. For your first biennium renewal, you must complete 2 hours MED and 1 hour HIV/AIDS. Each FCA CE event offers up to 12 hours of state-approved CE for CCPA's. To document your hours, attend any of the approved doctor courses and follow the attendance procedures described above.

* Required topics are placed in the largest space(s) available. Seating limited to number listed. Seating is first come, first served.

^ **In-class attendance.** ATTENDEE SELF-SCANNING will be used to verify your attendance in this class

¶ Beginning with biennium 2012-2014, the Board of Chiropractic Medicine added a 4-hour requirement ONLY for DC's certified in Acupuncture.

† Required topic for FIRST BIENNIUM FL DC license renewal (1 hr AIDS/HIV, 2 hrs Prev. of Med. Errors, 6 hrs Recordkeeping/ Documentation/Coding and 2 hrs Ethics).

ETH = Ethics
FLR = FL Laws/Rules
RM = Risk Mgmt
DOC = Documentation
MED = Prev. of Med. Errors
AIDS = HIV/AIDS

ACCO & ACRB

COMBINED COURSE
COMPLETE 16 HOURS IN ONE WEEKEND

SW REGIONAL
CHIROPRACTIC CONVENTION + EXPO BY FCA

NOVEMBER 20-21, 2026

SUNSEEKER RESORT CHARLOTTE HARBOR
PUNTA GORDA, FLORIDA

Day 1: Foundations for a safer practice

FRIDAY, NOVEMBER 20th — **10 HOURS**



The Cervical Artery Dissection Certification
10-Hour CAD Program

8 A.M – 11:50 A.M.
&
2:40 – 6:30 P.M.

DR. DEMETRIOUS



Systematically Attacking the Shoulder

12:30 – 2:10 P.M.

DR. SHAW

Day 2: Practical skills for better outcomes

SATURDAY, NOVEMBER 21st — **6 HOURS**



CPR/AED for Professional Rescuers
(Optional - Red Cross CPR Certification) (add on fee required)

8:00 – 9:40 A.M.

DR. SORRENTINO
(OPTIONAL)



From Pain to Performance A Systems-Based Approach to Sports Injuries

10:10 – 11:50 A.M.

DR. FOSS



The Cervical Artery Dissection Certification
10-Hour CAD Program

12:30 – 2:10 P.M.

DR. DEMETRIOUS



Dynamic Neuromuscular Stabilization (DNS) Perspective on the Development, Assessment and Rehabilitative Approach Towards Stability

2:40 – 4:20 P.M.

DR. JUEHRING

Meet ACCO & ACRB Requirements

Expert Instructors

Relevant, Practical Education

GET 4 MORE CE HOURS—AT NO ADDITIONAL CHARGE!
Complete a full 20 hours of CE, including an additional **2 hours of Ethics + 2 hours of Documentation.**

ONE REGISTRATION. ONE WEEKEND.
16 HOURS
ACCO + ACRB education together at SW REGIONAL

MORE THAN A CONVENTION
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SATURDAY NOVEMBER 21

Time	Class Location	Class Title	Credit Type / Hrs
8am - 9:40am	Great Egret A	**Ethics for Chiropractic Care... What is in the Best Interest of the Patient/** Lockenour NCMIC Discount	ETH†^ / 2
	Cobia	**CPR/AED for Professional Rescuers/** Sorrentino **Additional fee*	Clinical CE / 2
10:10am - 11:50am	Great Egret A	**Florida Laws and Rules /** Jaffe, Silverman	FLR^ / 2
	Cobia	**Critical Response: Emergency Protocols for On-Field Scenarios/** Sorrentino **2 CCSP hours available with additional fee*	Clinical CE / 2
12:30pm - 2:10pm	Great Egret A	**The Error-Proof Chiropractor: Small Decisions That Prevent Big Mistakes /** Bagnell, Bagnell	MED†^ / 2
	Red Drum	**The Foundations of Longevity: Aging Biology and Omega-3 Science /** Miller	Clinical CE / 2
	Pompano	**Serve Up Brain Gains: How Pickleball Enhances Vestibular Function, Balance & Cognitive Resilience /** Dane	Clinical CE / 2
	Cobia	**Practical Assessment of the Lower Extremity for the Sports Chiropractor /** Foss **2 CCSP hours available with additional fee*	Clinical CE / 2
2:40pm - 4:20pm	Great Egret A	**Understanding MRI For Chiropractors /** Knapp, Severino, Alexandrich	Clinical CE / 2
	Red Drum	**NEW! Frontiers in Natural Regenerative Medicine: The Role of Stem Cells, Exosomes, and Bio-Identical Amino Acids as Living Biological Nutrients! /** Grassam-Smith	Clinical CE / 2
	Pompano	**Beyond the Subluxation in Parkinson's: Visual-Vestibular Drivers of Postural Instability and Gait Dysfunction – A Chiropractic Neurology Approach /** Dane	Clinical CE / 2
	Cobia	**Practical Rehabilitation of the Lower Extremity for the Sports Chiropractor /** Young **2 CCSP hours available with additional fee*	Clinical CE / 2
4:50pm - 6:30pm	Royal Tern	**Artificial Intelligence and Chiropractic Documentation: What Helps, What Hurts, What's Compliant /** Gwilliam NCMIC Discount	DOC†^ / 2

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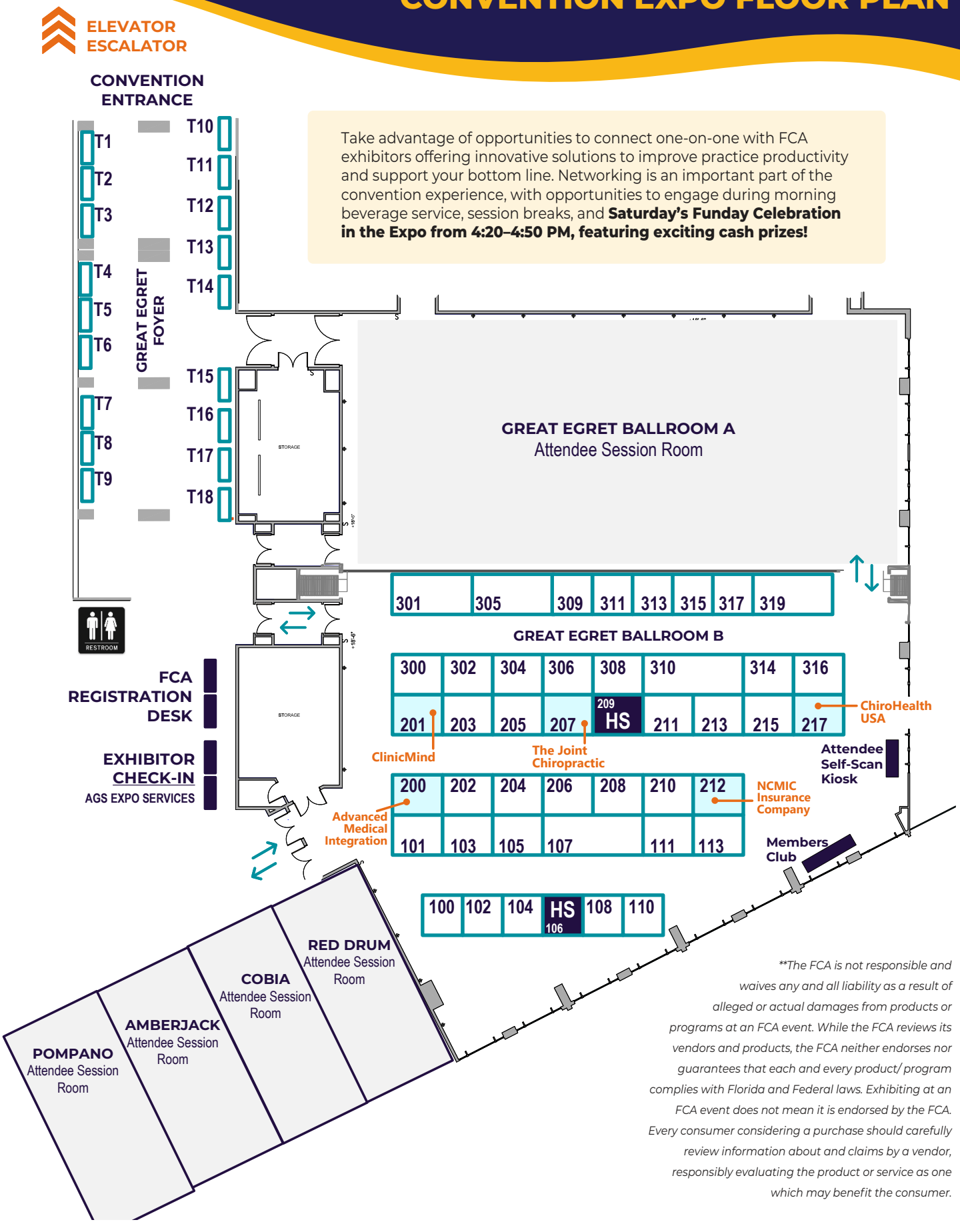
SW REGIONAL
CONVENTION EXPO FLOOR PLAN



Take advantage of opportunities to connect one-on-one with FCA exhibitors offering innovative solutions to improve practice productivity and support your bottom line. Networking is an important part of the convention experience, with opportunities to engage during morning beverage service, session breaks, and **Saturday's Funday Celebration in the Expo from 4:20–4:50 PM, featuring exciting cash prizes!**

***The FCA is not responsible and waives any and all liability as a result of alleged or actual damages from products or programs at an FCA event. While the FCA reviews its vendors and products, the FCA neither endorses nor guarantees that each and every product/ program complies with Florida and Federal laws. Exhibiting at an FCA event does not mean it is endorsed by the FCA. Every consumer considering a purchase should carefully review information about and claims by a vendor, responsibly evaluating the product or service as one which may benefit the consumer.*

FCA EXHIBITORS: THERE FOR YOU!

SW REGIONAL

CONVENTION & EXPO VENDORS

PARTICIPATING VENDORS IN ALPHABETICAL ORDER

T5, T6	Advanced Light Devices, LLC
200	**Advanced Medical Integration**
308	Algiamed Technologies
309	American Indian Nation Health Outreach
210	BaxMAX Support
T7	Billing Masters, Inc.
T18	Bob Greenberg, CLTC - Insurance Services
203	Chattanooga. an Enovis Brand
317	Cherry Technologies, Inc.
T3	Chirocenters Management Corporation (CMC)
217	**ChiroHealth USA**
213	ChiroMatrix
204	ChiroTouch
201	**ClinicMind**
102	Community HealthCare Resources (CHR)
206	Computer Services Unlimited, LLC
T16	Crystal Clear Wellness
208	ECLIPSE EHR
T12	Encore Imaging
111	Erchonia Corporation
316	Excite Medical / DRX 9000
202	Foot Levelers, Inc.
310	Fortifeye Vitamins
101	HiDow International (Merchandise Plus LLC)
305, T9	Hydro Heal
T17	Injury Care Partners
313	Instamed
306	JMS Med Supply
103	Legally Mine
301	Medical Electronics, Inc.
212	**NCMIC Insurance Company**
205	Nordic Naturals
T8	NuvoCell Biologics
314	Palmer College of Chiropractic
304	pcc Practice Builder
311	Personal Injury Pain Solutions (PIPS)
T15	Premier Practice Consultants, LLC
113	Professional Health Products
211	ScoliCare Naples
215	Scrip Hessco
110	Shockwave Centers of America
300	Standard Process Inc
108	Stirling Professional
302	Summus Medical Laser
107	Superior Sleep Experience
T14	Sy Manage Pain Supplies Corp dba SY Feel Good Store
T4	Tele EMC
315	Tesla MRI
319	The Business Academy
207	**The Joint Chiropractic**
104	Ultra Lift Inc
105	VBXpro (KXT)
T13	Who We Play For
100	Zimmer MedizinSystems

List as of 11/6/2026



"Having such a high volume of patients is a huge positive, that's how you learn."

Dr. Nick Lehnert - Doctor of Chiropractic at The Joint

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THE JOINT® chiropractic

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THE FCA, ALONG WITH THE OFFICIAL CASH QUEST SPONSORS, BRING CASH PRIZES TOTALING $3,000 TO YOU! All registered DCs will receive a validation card which must be validated by the official sponsors at their exhibit locations.

After visiting every vendor listed on the Cash Quest validation card, get set to win one of six cash prizes.

2 - $250 CASH PRIZES
3 - $500 PRIZES
1 - $1,000 PRIZES

200	Advanced Medical Integration
210	BaxMAX Support
T18	Bob Greenberg, CLTC - Insurance Services
217	ChiroHealth USA
201	ClinicMind
102	Community HealthCare Resources (CHR)
206	Computer Services Unlimited, LLC
101	HiDow International (Merchandise Plus LLC)
T17	Injury Care Partners
212	NCMIC Insurance Company
304	pcc Practice Builder
211	ScoliCare Naples
207	The Joint Chiropractic

SPECIAL THANKS
to our official sponsors
who make it all possible!

REQUIREMENTS FOR FLORIDA LICENSE RENEWAL

For Florida License Renewal, every TWO years, your licensing board requires 40 hours of CE. Within those 40 hours you need:

- Documentation & Coding – 6 hours per biennium
- Medical Errors – 2 hours per biennium
- Ethics – 2 hours per biennium
- Florida Laws & Rules – 2 hours per biennium
- Risk Management – 1 hour per biennium

For Florida DCs Certified in Acupuncture:

- Acupuncture Risk Management – 2 hrs. per biennium
- Acupuncture Technique – 2 hrs. per biennium

- HIV/AIDS – for FIRST BIENNIUM doctors only (prior to first biennium renewal)
- FIRST BIENNIUM doctors only are NOT required to obtain Florida Laws & Rules or Risk Mgmt. CE Hours should be obtained after the issue date of your Florida license.

Your current biennium began April 1, 2026 and ends March 31, 2028

All CEs achieved at FCA events are reported complimentary to you and to the Florida Department of Health/CE Broker.

REGIONAL CONVENTION + EXPO | BY FCA
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NCMIC 80 YEARS

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